

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)
 Communities as follows: Broderick (B) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)

MISSION CHAPEL

Andrews & Greulich

FUNERAL DIRECTORS

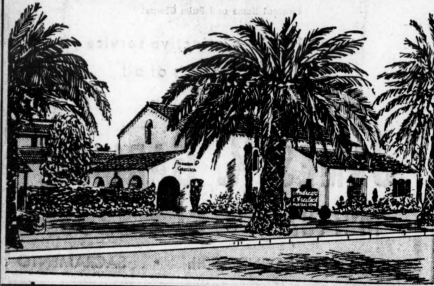
Modern Beautifully Furnished Chapel

LADY IN ATTENDANCE

DIAL
GL 6-3987

Albert F. Greulich
 Elsie L. Greulich

Cor. 28th & W



CLARK-BOOTH & YARDLEY

SINCE 1849
 Sacramento's Pioneer Funeral Home
 Finer Service Costs No More!

Considerate prices and convenient time payments are as much a part of Clark-Booth & Yardley service as the comforting environment, superior equipment and meticulously trained personnel. Our central location and ample free parking are especially appreciated by those who come to pay tribute in person. There is no substitute for Clark-Booth & Yardley service; yet it costs no more.

A. M. HOLMES, President

GI 3-1731
 917 H ST.

Funeral Directors—(Cont'd)

GORMLEY W F & SONS FUNERAL DIRECTORS 2015 Capitol Ave.—GI 3-6513 (See Advertisement This Page)

GREILICH ALBERT

MISSION CHAPEL FUNERAL DIRECTORS

Modern Beautifully Furnished Chapel
 LADY IN ATTENDANCE
 Albert F. Greulich—Elsie Greulich
 28th & W-----GL 6-3987

SKIP A STEP

When painting steps, do every other one, let dry. Paint remaining steps. The dry steps may then be walked on.

KLUMPP GEORGE L 808 O-----GI 3-7917 (See Advertisement Page 183)

LOMBARD'S NORTH SACRAMENTO FUNERAL HOME
 110 W El Camino Av(NS)—WA 5-3597 (See Advertisement Page 185)

(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Dignified and Considerate Service



W. F. Gormley & Sons

Dependable Funeral Directors
 Since 1897

SERVICE AT ALL HOURS

GI 3-6513

SERVING ALL FAITHS

ALL BUDGETS

SHIPMENT ANYWHERE

2015 CAPITOL AVENUE
 SACRAMENTO

FRONTIERS •• beyond

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

The Pacific Telephone and Telegraph Company

ED=Edgewood FR=Frontier GI=Gilbert HI=Hickory WA=Wabash
 EM=Embrae GA=Green GL=Gledstone IV=Vanhook

Funeral Directors—(Cont'd)

MILLER FUNERAL HOME
 1507 Scott Folsom-Yukon 5-2295
MILLER & SKELTON 1015-20th-GI 2-3824 (See Advertisement Page 183)
Morgan-Jones Mortuary 1200 Q---GI 3-4292 (See Advertisement Page 186)

NAUMAN HARRY A & SON
 2021-28th-GL 6-3827

NIGHTINGALE'S FUNERAL CHAPEL

WA 5-3549

1030 Del Paso Blvd(NS)---WA 5-3549

(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

SACRAMENTO MEMORIAL GARDEN CHAPEL



One of California's Most Beautiful

MORTUARIES
GA 1-1171

One Phone Call Takes Care of Everything, Complete FUNERAL SERVICE, LAWN INTERMENT, ENTOMBMENT, CREMATION, FLORIST, GUEST APARTMENTS, COURTESY COFFEE SHOP
 All Under One Management and in One Place

ONLY AT SACRAMENTO MEMORIAL LAWN
 You Receive This Unexcelled Service at a Cost Everyone Can Afford.

INTERNATIONAL SERVICE
 Visitors Always Welcome—Lady in Attendance

MORRIS S. DAGGETT

6100 STOCKTON BOULEVARD

When you want to telephone

LISTEN FOR THE 'DIAL TONE'

—dial carefully—turn the dial all the way and then let it go back to position naturally, without forcing. These simple steps enable you to dial telephone numbers speedily and with precision.

The Pacific Telephone and Telegraph Company

In Time of Need, phone

GILBERT 2-2969

2301 J STREET, SACRAMENTO



CITIZENS Mortuary

Robert K. Titus Director

LADY ATTENDANT AT ALL TIMES

Symbol of Devotion

Serving The Greater North Area For Over 21 Years

Now In The Second Generation of Personal Service

MRS. STEPHEN S. LOMBARD, Pres.
 FRANK LOMBARD, Vice Pres. & Mgr.

Ample Parking

Lombard's

NORTH SACRAMENTO FUNERAL HOME

WA 5-3597

110 WEST EL CAMINO AVENUE