

Codes in listings indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) EM=Empire F#=Frazier GI=Gilbert HI=Hi-Energy WA=Wabash  
Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS) IV=Vanhook

**Financing**

See Also Loans

**ATLAS THRIFT COMPANY**  
1310 K-GI 3-9077  
Bank of America Natl Trust & Savings Assn  
8th & J—HI 4-6830  
**BENEFICIAL FINANCE CO** 1015 J-GI 3-5731

**BLOOMBERG REALTY CO**  
REAL ESTATE LOANS  
9th & L-----GI 3-6531

**Buhler Mortgage Co Inc**  
Real Estate Mortgage Loans  
926 J-----GI 3-5924  
**Carmichael Mortgage Co**  
3000 Fair Oaks Bl(C)-IV 3-4365  
Commercial Credit Corp  
1330-21st-GI 8-8554

**COMMERCIAL CREDIT PLAN FINANCING**  
COMMERCIAL CREDIT CORP  
1330-21st-GI 8-8554

**Curran Company** The 4336-4th Av-GI 2-2603  
**DYMAN FINANCE CO** 1007-12th-GI 2-9007  
Everman Organization The  
2125 Bidwell Wy-GI 3-7254

**Files W O & Company** 927-10th-GI 1-3057  
**Fireside Thrift** 1014 J-----GI 1-4053  
**General Electric Credit Corp**  
730-9th-GI 1-6421

**General Finance Corporation**  
923-10th-GI 1-4084  
**General Motors Acceptance Corp**  
1405-21st-GI 1-6161

**HOUSEHOLD FINANCE CORP**  
1320-8th-GI 2-3683  
Household Finance Corp of Sacto North  
2543 El Camino Av-IV 7-8603  
Intra-State Acceptance Co 1204 J-GI 1-3961

**LAUPPE CO** 1323 K-----GI 3-7431  
**LOCAL LOAN CO** 114-8th-----GI 2-0451  
**McCinnis Mortgage Co**  
Real Estate Mortgage Loans  
1507-21st-----GI 3-7993

**Mercantile Acceptance Company**  
3382 El Camino Av-IV 3-2731  
**Mercantile Acceptance Corp of Calif**  
1612 K-GI 1-2701

**MORRIS PLAN CO OF CALIF**  
1324 K-GI 2-9041  
1229 K-----GI 3-7901

**MORSS & MOSS REALTORS**  
913-8th-GI 1-5041  
National Accounting & Credit  
2317 J-GI 3-7518

**Pacific Finance Corp** 917-10th-----GI 3-4834  
**Pacific Finance Loans**  
2200 Del Paso Bl(NS)-WA 5-3521  
**Pacific Finance Loans** 917-10th-----GI 3-4834  
**Peoples Finance Corporation**  
1015-9th-GI 3-3765

**PUBLIC FINANCE CORP**  
Formerly Domestic Finance Corp  
1159-8th-----GI 2-0451  
**SEABOARD FINANCE CO** 1331 L-GI 3-3945  
**Security Acceptance Co** 1308 K-----GI 2-4997  
**Sutton Wm A Co** 2424-14th-----GI 1-4991  
**Valley Investment Co** 1700 K-----GI 2-2931  
**Wholesalers' Credit Finance Co**  
827 Broadway-GI 3-1725

**Fire Alarm Systems**

**ADT PROTECTION SERVICE**  
Central Station - Supervised Automatic and Manual Fire Alarms; Watchman Supervisors; Sprinkler Supervisory Service; Water-Flow Alarms, Complete Maintenance.



A Nationwide Organization  
"WHERE TO BUY IT"  
Amer District Telegraph Co  
1128 I-GI 2-4957

**Amer Enterprises** 2033 Marconi Av-WA 5-1705  
**AUTOCALL CO** 1110 Howard S F-UNdrl 1-2050

The Yellow Pages save you time.

**Fire Alarm Systems—(Cont'd)**

**DYER JOHN H ELECTRIC**  
MUNICIPAL & COMMERCIAL SALES AND SERVICE  
1427 Del Paso Bl(NS)-----WA 5-8594

**Fire Escapes**

**ALLING N M IRON WORKS**  
2415-5th-GI 1-3169

**Fire Extinguishers**

**ANSUL DRY CHEMICAL FIRE EXTINGUISHERS**  
CAPITAL FIRE EQUIPMENT CO  
2004 Capitol Av-GI 2-0723

**CAPITAL FIRE EQUIPMENT CO** 2004 Capitol Av-GI 2-0723  
(See Advertisement This Page)

**ETS-HOKIN & GALVAN**

**C-O-TWO and PYRENE**  
PORTABLE FIRE EXTINGUISHERS FOR FARM, MARINE & INDUSTRIAL USE  
AUTOMATIC SMOKE DETECTING EQUIPMENT  
2418 Evergreen(NS)-----WA 2-1620

**GENERAL QUICK AID FIRE EXTINGUISHERS**

Manufacturers Since 1903  
Underwriters Approved  
**FIRE EXTINGUISHERS**  
FIRE HOSE, RACKS,  
AND CABINETS  
"WHERE TO BUY THEM"  
DISTRIBUTORS  
**SACRAMENTO FIRE EXTINGUISHER CO** INC 2521 Broadway-----GI 6-1331



**Manufacturers Since 1903**  
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**SACRAMENTO FIRE EXTINGUISHER CO** INC 2521 Broadway-----GI 6-1331

**Fire Extinguishers—(Cont'd)**

**SACRAMENTO FIRE EXTINGUISHER CO** INC 2521 Broadway-----GI 6-1331  
(See Advertisement This Page)

**Fire Hose**

**BERMAN TED CO**  
4920 Franklin Bl-GI 7-0436  
Capital Fire Equipment Co  
2004 Capitol Av-GI 2-0723

**Fire Protection Equipment**

**CAPITAL FIRE EQUIPMENT CO**  
2004 Capitol Av-GI 2-0723  
**CURTIS L N & SONS**  
5814 College Av Oakland-OLympic 5-5111  
Del Paso Robla Fire Dist  
810 Grand Av(DPH)-WA 5-0226

**ETS-HOKIN & GALVAN**  
C-O-Two Smoke Detecting And Alarm Equipment  
2418 Evergreen(NS)-----WA 2-1620  
**SACRAMENTO FIRE EXTINGUISHER CO** INC 2521 Broadway-----GI 6-1331  
Western Fire Equipment Co  
Industrial-Municipal & Forest Fire Equip  
69 Main S F-----SUtr 1-0618

**Fire Sprinklers Systems**

See Sprinklers-Fire Protection

**Firearms**

See Guns; also Gunsmiths; also Sporting Goods Heading

A separate business listing under your own name frequently can mean great convenience to you. The extra cost for these separate listings is small.

**Fireplace Builders**

Ott Philip L & Son 9300-21st Av-GI 2-2993  
**PICKENS D W**  
LICENSED CONTRACTORS  
Specializing in  
FIREPLACES  
BARBEQUE PITS  
PATIOS  
CHIMNEYS  
3509 Marysville Rd(DPH)-WA 5-1438  
If no answer call-----GL 5-4440

**Fireproofing—See Flameproofing**

**Firewood—See Wood**

**Fireworks**

Borgman Sales Co  
2420 Davis San Leandro-LOckhn 8-0780

**First Aid Supplies**

Arcade First Aid Supply Co 2015 J-GI 1-0384

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.

2. Listen for the steady hummm of the dial tone.

3. Keep your eye on the dial.

4. Wait a minute before you de-cipher your party isn't home.

**When an EMERGENCY ARISES**

The convenient and quick way to locate someone in the immediate neighborhood is to

LOOK IN THE

**Classified TELEPHONE SECTION**

Tells "Where to Buy It"

**Fish-Retail**

**CAPITAL FISH CO** 1117-3d-----GI 2-2279  
(See Advertisement This Page)  
**CAPITAL POULTRY CO** 518 I-----GI 3-7981

**FRANK'S FISHERMAN'S WHARF & POULTRY**

WHOLESALE & RETAIL  
A Complete Line of FRESH AND FROZEN SEA FOOD & POULTRY  
OPEN 7 DAYS A WEEK  
Located in the Shop & Shop Fruitridge Shopping Center  
5815 Stockton Bl-----GL 2-2367

**Fuhrman's Fish & Fowl**

541 Munroe-IV 7-1321  
**FUNAHASHI FISH MKT** 1209-4th-GI 2-3924

**LEONG FISH MKT**

Wholesale & Retail  
ALL KINDS OF FRESH FISH & SHELL FISH DAILY  
BAIT & TACKLE  
Fishing and Hunting Licenses  
FREE PARKING  
1812 Broadway-----GI 2-0563

**PACIFIC FISH MKT 518 I-----GI 3-7981**

(See Advertisement This Page)

**SACRAMENTO FISH MARKET**

1219-3d-GI 3-7979  
(See Advertisement This Page)

**SEATERS FISH & POULTRY**

NORTH AREA'S  
FRESH FISH HEADQUARTERS  
BARBEQUED CHICKENS & TURKEYS  
3411 Watt Av-----IV 3-3701

**SENATOR FISH MARKET**

1314-4th-GI 3-5042

**TOFANELLI SEA FOOD CO**

13th & J-GI 2-0414

Advertise here—it pays.

**FISH**

FRESH DAILY  
OYSTERS - CRABS  
SHRIMP  
All Sea Food in Season  
Fishing Bait & Tackle  
GI 3-9979

**SACRAMENTO FISH MARKET**

1219 3rd Bet. Capitol & L Sts.

**FISH**

FRESH DAILY  
OYSTERS - CRABS  
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Fishing Bait & Tackle  
GI 3-9979

**SACRAMENTO FISH MARKET**

1219 3rd Bet. Capitol & L Sts.

**FISH**



**PACIFIC FISH MARKET**  
All kinds of Fresh Fish in Season  
FISHING TACKLE  
FRESH BAIT DAILY

**SHELL FISH Wholesale & Retail**

Call  
**GI 3-7981**

FREE DELIVERY  
Open Sundays & Holidays

**CAPITAL POULTRY CO.**

518-518-520 EYE ST.

Advertise here—it pays.

**FISH**

FRESH DAILY  
OYSTERS - CRABS  
SHRIMP  
All Sea Food in Season  
Fishing Bait & Tackle  
GI 3-9979

**SACRAMENTO FISH MARKET**

1219 3rd Bet. Capitol & L Sts.

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Fishing Bait & Tackle  
GI 3-9979

**SACRAMENTO FISH MARKET**

1219 3rd Bet. Capitol & L Sts.

**Fish-Wholesale**

**MEREDITH FISH COMPANY**

WHOLESALE ONLY  
ALL KINDS OF FRESH FISH IN SEASON  
SALT - SMOKED & SHELL FISH  
"If It Swims, We Have It"  
2620-5th-----GI 2-3891

**PACIFIC FISH MKT 518 I-----GI 3-7981**

**TOFANELLI SEA FOOD CO**

11160 Folsom Bl Fair Oaks-YOrktn 7-7955  
**FREEMONT BAIT SHOP**  
Freemont-Clarksburg 4-3211

**JOHNSTON'S STORE**  
4613 Franklin Blvd-GI 5-3586

**LARRY'S NO SACRAMENTO SPORT & BAIT SHOP**

FRESH BAIT  
Rod & Reel Repairing Licenses  
1029 Del Paso Bl(NS)-----WA 5-2303