

## ROTHROCK'S DANCE STUDIO

### Learn to Dance

SAMBA • FOX-TROT  
TANGO • WALTZ  
RHUMBA • MAMBO  
SWING • CHA-CHA-CHA



**★ GROUPS**  
Join a group or form your own—Special rates for teenagers—men women & oldsters

**★ COMBINATION OFFER**  
• 2 Hrs. Private  
• 10 Hrs. Group Instruction  
• 8 Hrs. Supervised Dancing Practice

★ ASK ABOUT OUR DANCE CLUB

★ STUDENT PARTIES — Fun & give you confidence  
★ PRIVATE — SEMI-PRIVATE — Instruction at prices you can afford  
★ 2 FOR 1 — SAVE — Two people may take a lesson for the price of one



"HARRY"

**NO CONTRACTS TO SIGN**  
Budget Accounts Invited  
11 Years in Sacramento  
CALL TODAY OR COME IN  
FOR YOUR FREE GUEST LESSON  
**GI 3-4314**  
1020-22nd St.

10 A.M. — 10 P.M. Mon. thru Fri.  
10 A.M. — 3 P.M. Saturday  
SPECIAL RATES TO SERVICEMEN



"KAY"

## Penny Rogers Studio

CHARTER MEMBER NATIONAL DANCE TEACHERS' ASSOC.

★ BALLET ★ HAWAIIAN  
★ TAP ★ SPANISH  
★ BATON ★ HINDU  
★ ACROBATICS ★ MODERN

Special Training for a Professional Career  
FOR A STEP TOWARD DANCE PERFECTION

CALL  
**WA 5-1458**

222 W. EL CAMINO AVE. • N. SACRAMENTO



## Klein DANCE STUDIO

We Feature an Adult  
INDIVIDUAL SPECIALIST  
For Each Phase of  
**TAP • BALLET  
MODERN • BATON  
ACROBATIC • HAWAIIAN  
BALLROOM**  
CLASS & PRIVATE  
CHILDREN & ADULTS  
Entertainment Available  
**GI 1-1387**  
If No Answer Call  
**GL 7-3165**

1515 - 18th St.

## Dancing Academies—(Cont'd)

**FRANK N' DOLores ACCORDION & DANCE STUDIO**  
Beginner Thru Professional  
Tap — Ballet — Acrobatic — Baton  
3113 Fair Oaks Blvd. — IV 7-3674

**GLIDERS DANCE CLUB** — IV 3-4514  
(See Advertisement This Page)

**KLEIN DANCE STUDIO**  
Individual Adult Specialist For  
TAP — BALLROOM — BALLET — MODERN  
BATON — ACROBATIC — HAWAIIAN  
1515-18th — GI 1-1387

**KLEIN DANCE STUDIO**  
(See Advertisement This Page)  
(Continued Next Page)

That steady hmmm of the dial  
tone is your telephone's way of  
asking, "Number, Please."

Presenting... **Carol's** dance Studio

CHARACTER  
TUMBLING  
MODERN  
JAZZ  
BALLET  
HULA  
TAP

SPECIALIZING IN  
CHILDREN'S  
PERSONALITY  
DEVELOPMENT

FREE ENTERTAINMENT  
FOR ALL OCCASIONS

Phone...  
**GI 6-7466**  
If no answer call GI 6-1193  
**3512 STOCKTON BLVD.**  
SACRAMENTO

**Ballet**  
Tap & Acrobatic  
MRS. PENNIE WALTMAN, Instructor  
**GA 8-5100**

**the dance center**  
5613 JAMES WAY  
24th St. ROAD & FRUITRIDGE

## SACRAMENTO'S FINEST DANCE CLUB

**Gliders**

A Social  
Dance Club  
Featuring  
The Finest Dance  
Instruction In  
Town—Gala Parties  
And—at A Reasonable  
Cost To You

Tues. — Wed. — Thurs. 8 to 10 P.M.  
BASIC — INTERMEDIATE & ADVANCED

3349 Jay St. IV 3-4514

**Pierce Studio of Dancing**  
"IT'S FUN TO KNOW HOW"  
BEGINNERS & ADVANCED WORK  
One of Sacramento's Leading Schools for Children

DEPARTMENT  
BALLET TAP  
TOE BATON TEEN BALLROOM  
ACROBATICS & TUMBLING

Local Talent Available  
5774 BROADWAY  
**GI 1-1141**  
If No Answer Call GI 7-9265

## Dancing Academies—(Cont'd)

**LEILA MAPLE STUDIO OF DANCE**  
Established 1919  
**BALLET**  
REBA McNAMAR - Ballet Mistress  
2319 Capitol Av. — GI 3-2343

**LOA BETH DANCE STUDIOS**  
"Our 9th Yr., The Children's Dance School"  
BALLET — ACROBATIC — TAP  
DANCE SUPPLIES — 3 LOCATIONS  
5910 Auburn Blvd. — IV 7-7592  
1371 Jonas Av. — IV 7-7592  
3000 Franklin Blvd. — GL 7-4225

Loa Beth Dance Studios  
No 1 1371 Jonas Av. — IV 7-7592  
No 2 3000 Franklin Blvd. — GL 7-4225  
Loa Beth Dance Studios  
5910 Auburn Blvd. — ED 2-5004  
**MAPLE LEILA STUDIO OF DANCE**  
2319 Capitol Av. — GI 3-2343  
Marguerite Phares School of Dancing  
Town & Country Village — IV 9-3901  
Marjrie's Dance Studio  
2947 Rio Linda (NH) — WA 5-4740

**MERRITT DANCE STUDIOS**  
TAP — BALLET  
ACROBATIC  
TOE — HULA  
Class or Private  
3705 Marysville Rd (DPH) — WA 5-0449  
5607-C Haven Dr (NH) — ED 2-4463  
Also Carmichael  
If no answer call — GI 3-5781

Merritt Dance Studio's  
5607 C Haven Dr (NH) — ED 2-4463  
**MURRAY ARTHUR DANCE STUDIO**  
DANCING LESSONS COST NO  
MORE AT ARTHUR MURRAY'S  
10 AM TILL 10 PM  
1422 K — GI 1-0247

Pierce Studio of Dancing  
5774 Broadway — GL 1-1141  
(See Advertisement Page 132)  
**ROGERS PENNY DANCE STUDIO**  
222 W El Camino Av (NS) — WA 5-1458  
(See Advertisement Page 132)  
Rothrock's Dance Studio  
1020-22d — GI 3-4314  
(See Advertisement Page 132)

## Day Nurseries—See Nurseries—Day

## Decalomania Transfers

**AARROHEAD ART CRAFT SUPPLY**  
DECALS — NAME PLATES  
PHOTO SILK SCREEN PRODUCTS  
1016-7th — GI 1-2837

**BERKELEY DECALS**  
See Our Ad in Oak-SF Directories  
3124 Shattuck Av Berkeley — THrwl 3-7402  
**BORDEN DECAL COMPANY**  
201-11th St — HEmlck 1-1587  
(See Advertisement This Page)

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DECALS FOR  
TRUCKS — WINDOWS  
NAMEPLATES  
Manufactured in Sacramento  
BRING YOUR DECAL PROBLEMS TO US  
1517-20th — GI 8-4915  
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## Decorating—Interior

See Interior Decorators  
**Decorating—Party, Convention, Etc**  
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Garment Racks-Smokers-Rented-Sold  
1827 J — GI 8-9151

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California Dehydrating Co  
Dehydrating Rice Beans & Grain  
(WS) — FR 1-7328  
If no answer call — IV 9-0835

## Delicatessens—Retail

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3195 Folsom Bl. — GL 2-2696

**ELENA'S SPANISH KITCHEN**  
FINE MEXICAN FOOD  
TO TAKE HOME  
TORTILLAS — ENCHILADAS  
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BEER — WINES — LIQUORS  
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418 J — GI 2-3022

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One of the West's  
Most Complete Lines of  
**GUARANTEED DECALS**



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WINDOW SIGNS  
INVENTORY  
LICENSES AND PERMITS

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SCOTCHLITE REFLECTIVE  
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★ ROLL TAPES — METAL PLATES  
Factory in San Francisco  
FOR PROMPT, CAREFUL SERVICE  
CALL

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201-11th STREET SAN FRANCISCO 3

## Delicatessens—Retail—(Cont'd)

Fred's Market 1105-5th — GI 3-9329  
Ham Tree 541 Morrison — IV 7-0862  
**ITALIAN IMPORTING CO**  
FORMERLY MAZZUCCI BROS.  
Domestic & Imported Delicacies  
Sole Distributor for Sacramento Metropolitan  
622 J — GI 2-6678

K & Z Park Store 3649 J — GL 5-4932

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AUTHENTIC MEXICAN FOODS READY  
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Tamales, Tacos, Tamales, Enchiladas,  
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Delivery and Catering Service  
2804 K St Fort Sutter Shopping Center  
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Center  
510 Capitol Av. — GI 2-1745

La Hacienda Delicatessen  
5028 Franklin Bl. — GL 2-2352

**LUCCA ITALIAN GROCERY**  
Fresh & Easy Mediterranean  
Imported & Domestic Foods  
Everything in Bulk Your Own  
5001 Folsom Blvd. — GI 7-3911

Mac's Original 814 J — GI 3-4000  
(See Advertisement This Page)

**MEDA'S DELICATESSEN** — SINCE 1922  
FANCY & IMPORTED FOODS  
"If It's Imported, Make It Here!"  
829 J — GI 3-3422

Original Mac's 814 J — GI 3-4000  
**PENNISI'S** 1216 J — GI 8-5610  
(See Advertisement This Page)

Steele's Delicatessen  
Town & Country Village  
Marconi Av & Fulton Av. — IV 9-5146  
The Ham Shop 5013 Stockton Blvd. — GL 1-4049

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And Gourmets  
Delicatessen  
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SPECIALTY & DOMESTIC GROCERIES  
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Fancy Food Gift Packs for All Occasions  
Open 8 A.M. to 6:30 P.M. — Free Delivery  
1216 J — GI 8-5610

## MAC'S ORIGINAL

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**HOT SANDWICHES**  
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FRESH EVERY DAY  
814 J St. GI 3-4000

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Carlberg's Saled Shop  
5204 Southwest Av. — GA 1-0226  
**DELICATESSEN SERVICE**  
Complete Line of Delicatessen Food  
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2630-5th — GI 1-0420

## Delivery Service

**CAPITAL PARCEL DELIVERY CO**  
716 O — GI 2-0765  
**ELLIS PACKAGE DELIVERY**  
2011 Q — GI 2-7405  
**FORUM DELIVERY SERVICE**  
2015 J — GI 2-2398

**ROBERT'S PACKAGE DELIVERY**  
IN MARYSVILLE  
INSURED  
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SERVICE IN  
MARYSVILLE & YUBA CITY  
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30 MINUTE SERVICE  
PICK-UP & DELIVERY  
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REFRIGERATORS — APPLIANCES  
PIANOS  
1705-15th — GI 8-3780  
If no answer call — GI 8-3801

## UNITED PARCEL SERVICE

1717 E — GI 2-6908

## Dental Equipment & Supplies

Caulk L D Co The 2720 Capitol Av. — GI 1-1416  
Dental Supply Service 1127-11th — GI 8-4839  
Edwards Dental Supply Co  
1127-11th — GI 2-3634

## Dental Laboratories

Allen's Arcade Dental Laboratory  
3186 Arcade Bl (NS) — WA 5-3866  
B & J Dental Laboratory  
Forum Bldg — GI 2-2455  
Blakkolb Dental Laboratory  
2100-27th — GL 5-5671  
Brabant Dental Laboratory  
1017-29th — GI 2-1069  
Capital Dental Lab  
2100 Capitol Av. — GI 8-1434  
Chambers Dental Laboratory  
719 1/2 J — GI 3-3607  
Country Club Dental Laboratory  
2526 Yorktown Av. — IV 7-8282  
Courtright Dental Laboratory  
1016-23d — GI 3-3209  
Crown Dental Lab  
3021 El Camino Av. — IV 7-5398  
Evans Dental Lab 11th & L Bldg. — GI 2-0541  
Fair Dental Lab  
6026 Fruitridge Rd. — GA 8-7703  
General Dental Laboratory  
11th & L Bldg. — GI 3-1796

Gilmour Dental Laboratory  
Country Club Centre Bldg. — IV 9-3212  
Gilmour Dental Laboratory  
4th Floor  
11th & L Bldg. — GI 3-6354  
Hamal Dental Laboratory  
1205-4th — GI 2-0149  
Janssen Dental Laboratory  
2720 Capitol Av. — GI 3-6511  
Oral Arts Dental Laboratory  
3235 Fair Oaks Blvd. — IV 9-6601  
(Continued Next Page)

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