



Hair STYLING & SHAPING
We Specialize in Individual COIFFURES - HAIRCUTTING PERMANENT WAVE - HAIR TINTING SCALP TREATMENTS - MANICURING A COMPLETE BEAUTY SERVICE

Hair Styling Under Supervision of ETHEL WINTERS
AIR CONDITIONED

Telephone
GI 3-7738
EYES, BY APPOINTMENT

El Raine BEAUTY Salon
1527 - 21st Street

Style Art BEAUTY SALON



Coiffures of the Stars FEATURING SOCIETY HAIR CUTTING

Specializing in HAIR STYLING HAIR TINTING PERMANENT WAVING DOWNTOWN LOCATION AIR CONDITIONED

Evenings by Appointment
MR. MITCHELL - Director
1020-10th
Between "J" and "K" Sts.
Call GI 2-0554

Beauty Shops--(Cont'd)

Creative House of Beauty 1107-5th-GI 2-9779

Daisy Bell Beauty Salon 115 Rio Linda B(NS)-WA 5-7601

D'ELLEN SALON

AN INVITATION TO BEAUTY
Introducing the Latest HAIR FASHIONS
Center of CARMICHAEL SHOPPING AREA
A Skilled Staff for Your COMPLETE BEAUTY SERVICE
Evenings by Appointment

Just off Fair Oaks Blvd
5743 Marconi Av(C)-IV 9-0947

DEL PASO MANOR BEAUTY SHOP
IN DEL PASO MANOR SHOPPING CENTER
Eug LeLond - Owner
Specializing in HAIR CUTTING - STYLING PERMANENTS - WAVING DYEING
Corrective Treatments for Dried Out Brittle Hair & MANICURING
Open Tues. & Thurs. Evenings
2432 Maryal Dr-----IV 7-1461

DE LUXE BEAUTY SHOP
INEZ RAMOS - Owner
INDIVIDUAL HAIR STYLING PERMANENTS HAIR STRIPPING - TINTING BLEACHING
Open Thursday Evenings - By Appointment CLOSED MONDAYS
Corner Alhambra & N St.
3100 N-----GL 6-3556

DOLD'S BEAUTY SALON 3714 J-GL 5-0667
Dolly's Beauty Shop 541 Munroe-IV 7-0179

DOM MR

STUDIO 9
TOWN & COUNTRY VILLAGE

9 Adobe Ct-----IV 7-8240

DON'S BEAUTY DECK
Near Town & Country Village
Valma Romero & Lorena Jeffcott
2727 Fulton Ave-----IV 9-7148
If no answer call-----WA 2-4893

DON'S BEAUTY SHOP

IN CARMICHAEL
HAIR CUTTING & COLD WAVES
YOU WILL LIKE - BY MR. DON
NO SUBSTITUTE OPERATORS

Off Fair Oaks Blvd at El Camino Ave
5916 Van Alstine Av(C)-IV 7-5712

Dot's Beauty Shoppe 744-39th----GL 5-7849
DOUGLAS HAIR STYLING 1014-18th-GI 8-9698
East Side Beauty Shop 4611 H----GL 6-7369
(Continued Next Page)

SHOE POLISH FOR FLOOR
When the color wears off a waxed floor, you can touch up the spots with brown wax shoe polish.

Charles SALON of BEAUTY
(See Advertisement Page 66)

CHARLES CAMPBELL - Hair Stylist
FOR APPOINTMENT
Call
IV 7-9981

9 A.M. to 6 P.M. Mon. - Wed. - Friday - Saturday
Tuesday & Thursday 9 A.M. to 9 P.M.

SHAPING - TINTING - PERMANENT WAVING
Our Speciality

4361 Arden Way - Arden Plaza

Beauty Shops--(Cont'd)

EL CAMINO BEAUTY SALON
WE SPECIALIZE IN BLEACHING HAIR COLORING & CORRECTION PERMANENT WAVING STYLE HAIR SHAPING OPEN EVENINGS BY APPT.
Tena Cooper-Owner
In El Camino Shopping Center
2412 Mission Av(C)-IV 7-9714

ELEANOR'S BEAUTY SHOP
Creators of Loveliness A Complete Beauty Service by Eleanor Vance
Open Evenings by Appointment
1114 1/2-10th-----GI 2-3985

Elite Beauty Shop 116 N Grove Av(NS)-WA 5-5534

EL RAINE BEAUTY SHOP
1527-21st-GI 3-7738
(See Advertisement Page 66)

EL RANCHO BEAUTY SHOP
814 Merkle Av(W5)-FR 1-6270
(See Advertisement Page 70)

Emilie's Beauty Shop 4217 Dry Crk Rd(OPH)-WA 5-2397

ENGL BETTY BEAUTY SALON
3013-11th-GI 3-1767
(See Advertisement Page 68)

ENO'S BEAUTY SALON
1319-21st-GI 1-3109

FASHION FAIR BEAUTY SHOP
NEW HAIR FASHIONS SPECIALIZE IN HAIR CUTTING & PERMANENT WAVES
908-14th-----GI 8-8967

FASHIONETTE BEAUTY NOOK
Edith Rigglesworth Prop
921-25th-----GI 2-1639

The Yellow Pages save you time.

FEDERICO BEAUTY COLLEGE
909 1/2-8th-GI 3-1401
(See Advertisement Page 64)

Federico Beauty College 909 1/2-8th-GI 3-2589
Ficca's Beauty & Cosmetic Salon 4828 Folsom Blvd-GL 7-4848

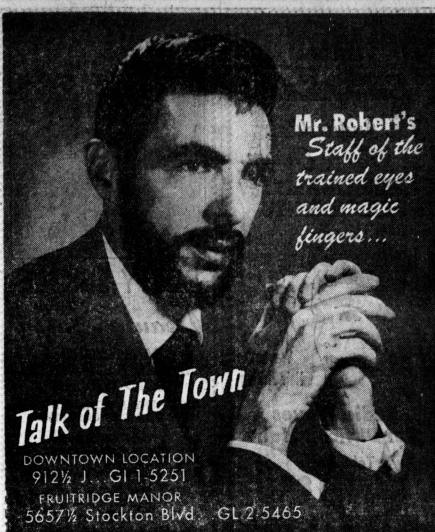
FLEURETTE BEAUTY SHOPPE
We Specialize in Permanent Waving Exclusively for Women Who Are Particular
Hair Cutting & Shaping Our Specialty
OUR NEW POLICY, COMPLETE BEAUTY SERVICE
A Satisfactory Wave Will be Given On All Difficult Hair Textures or No Charge Will be Made
C. A. & Malba Hockett Props
AIR CONDITIONED SALON
2600 Broadway-----GL 2-4864

Fleurette Beauty Shoppe 2600 Broadway-GL 2-4864
(See Advertisement Page 65)

Flora Dye Hair Stylist 1205-21st--GI 3-4568
Flora's Beauty Salon 2501 Carson Wy-IV 9-6722
Flora's Beauty Shoppe 2029 X----GL 1-1846
Florin Beauty Center Florin Rd Florn-GA 8-0750

FRANCESCA BEAUTY SALON
JULIA CRAVER & MILLIE RICHARDS
Hair Tinting & Facial Specialists
Across From Senator Hotel
1129-12th-----GI 3-8256

FRUITRIDGE BEAUTY SHOP
We Specialize in HAIR STYLING - HAIR TINTING & PERMANENT WAVING MANICURING
Bel Air Shopping Center
6211 Fruitridge Rd-----GL 5-8847
(Continued Next Page)



Mr. Robert's Staff of the trained eyes and magic fingers...

Talk of The Town

DOWNTOWN LOCATION
912 1/2 J. GI 1-5251
FRUITRIDGE MANOR
5657 1/2 Stockton Blvd. GL 2-5465

HAIR SHAPING & STYLING
Permanent Wave Specialists

The Finest Methods in All Phases of Beauty Culture
ADVANCED HAIR STYLING AS TAUGHT BY THE MOST RENOWNED ARTISTS THROUGHOUT THE COUNTRY
Licensed & Bonded by the State Board of Cosmetology
NO AGE LIMIT - GI APPROVED
All Equipment Furnished
HOURS: 9 A.M. TO 5:30 P.M. WEEKDAYS
...GI 3-4583



SACRAMENTO School of Beauty
1630 O ST. SACRAMENTO

Individual STYLING
"Professional Care Is Best for the Hair"
SPECIALISTS IN TINTS CHILDREN'S Hairstyling COSMETICS - GIFTS - CARDS
Open Evenings By Appointment

Artists in Coiffures!

The hairdressers BEAUTY SALONS

Two Locations to Serve You
Our New LANAI SALON
In South Sacramento
5681 FREEPORT BLVD.
GL 2-6563

FORT SUTTER SALON GL 1-7248
2825 L ST. - Across From Sutter Hospital
Plenty of Parking Space at Both Locations

