

Batteries-Retail-(Cont'd)

HOBB'S BATTERIES
 This "Shield of Dependability" characteristics every "HOBB'S" built for Western climate and conditions by Western workmen in the West.



"FOR INFORMATION CALL"
 WAREHOUSE DISTRIBUTOR
HOBB'S BATTERY CO 1206 C-GI 2-3745

DISTRIBUTORS
 Gerlinger Motor Parts 2020 K-GI 2-1837
STEINHAUS AUTO ELECTRIC SERV
 28 517-20 Av.-GL 7-3730

Hoobs Storage Battery Serv Sta
 1206 C-GI 2-9637

Jerry's Service Station
 Grand Av & Marysville Rd.-WA 5-8994
 Jeru & Co 1945 Fulton Av.-IV 9-0446
 Lambert Time Service

2401 Castro Wy.-GL 6-0876
LAMUS-LUNDLEE CO
 Delco Battery Distr
 1411 J-GI 3-5721

Langner & Rifkin 1116-15th-GI 1-1251
LEHR AUTO ELECTRIC
 Leor's Texaco Serv
 1114-21st-GI 3-4848

3850 Fruitridge Rd.-GA 1-0058
MARCUS AUTO SUPPLY CO
 NEVER KNOWINGLY UNDERSOLED

BATTERIES BUDGET TERMS
 Three Locations to Serve You
 12th & J-GI 3-7421
 3400 Broadway-GI 2-1056
 1928 Del Paso Blvd(NS)-WA 5-8579

Weeker's Flying A Service
 Fair Oaks Bl & Stanley Av(C)-IV 9-6872
MONTGOMERY WARD & CO
 819 L-GI 2-7515

NIC-L-SILVER BATTERIES

EXCLUSIVE NIC-L-CAP
 VERY BEST PRICES
 LONG GUARANTEE
 ALL CARS - ALL SIZES



"WHERE TO BUY THEM"
 DEALERS

Acme Auto Electric Service
 328 Capitol Av.-GI 3-7241
ADAMSON'S SER STN & PARTS
 HOUSE 4607 Stockton Bl---GL 6-7664

Blair Signal Service
 3617 Broadway-GL 1-5788
BRODERICK AUTO SERV
 427 (SB)-GI 2-4676

Burk's Texaco Service
 6300 Power Inn Rd-GA 8-1436
 Byrd's Auto Repair & Service Sta
 1804 North Av(DPH)-WA 5-9773

Capitol Shell Service
 300 Capitol Av.-GI 2-4404
 Doyle Cobb Auto Clinic & Body Shop
 7341-32d (NH)-ED 2-5408

ED SMITH SUPER SERV STN
 23d & F-GI 8-0305

FREWAY AUTOMOTIVE SERVICE
 2152 Marcon Av.-WA 5-3064

JENNINGS AUTO SERVICE
 711 N 16th-GI 3-1383
 Moore Jack 2630 Broadway---GL 2-9390

Neal's Texaco Serv
 1981 Stockton Bl-GL 2-2990
VIRGIL SIGNAL SERVICE
 2640 J-GL 2-9131

Wolcott's Union Serv
 2551 Franklin Bl-GL 2-9006
 Wood & Prater Sixty Fifth St Service
 3011-65th-GL 5-4397
 (Continued Next Column)

The Classified Directory has solved many a buyer's problem.

Batteries-Retail-(Cont'd)

NIC-L-SILVER BATTERIES-(Cont'd)
 DISTRIBUTORS
ALHAMBRA AUTO SUPPLY
 810 Alhambra Bl-GI 1-4887
EDGE JOHN BATTERY CO
 3701 Broadway-GL 1-3816
OAK PARK AUTO SUPPLY
 2953-35th-GL 2-0221
VALLEY BATTERY CO
 414-22d-GI 2-3410
 If no answer call-IV 7-7660

NIELSEN AL CO
 Willard Distr-Wholesale & Retail
 1615 L-GI 2-7689

PREST-O-LITE BATTERIES-
 DISTRIBUTOR
BATTERY SHOP THE
 1223 Broadway-GI 3-9018

Sarge's Service Perkins-GI 6-9596
 Schaap-Brenner Tire Co 1617 J-GI 2-1811
 Schiers Shell Stn 3503 Broadway-GL 1-5811

Sierra Battery Co
 3058 E El Camino Av(NS)-WA 5-6566
 Thompson Automotive Service
 2321 J-GI 3-5632

Triangle Service Stn
 3949 Fair Oaks Bl(C)-IV 7-3019

WILLARD BATTERIES
 Cost less because they last longer in any type of service. Written guarantee protects you any place in the United States and Canada. For expert battery service call any Authorized Willard Dealer listed below.



"WHERE TO CALL"
 DISTRIBUTOR
NIELSEN AL CO 1615 L-GI 2-7689

WHOLESALE LEHR AUTO ELECTRIC
 1114-21st-GI 3-4848

WRIGHT BILL
 THE BATTERY SHOP
 WHOLESALE & RETAIL
 BATTERY SERVICE
 SALES & REPAIRS
 RENTALS - RECHARGING
 DISTRIBUTORS FOR
 DELCO - POWER PLUS - PRESTO-LITE
 1223 Broadway-GI 3-9018

Batteries-Wholesale & Mfrs
ABC SALES
 Distributor for
SONOTONE
 WHOLESALE - RETAIL
 Nickel Cadmium Alkaline Batteries
 20 YEAR SERVICE LIFE
 10 YEAR GUARANTEE
 NO ACID NO CORROSION
 VIBRATION PROOF - FREEZE PROOF
 For Commercial - Industrial - Marine
 Aircraft & Special Applications
 1500 Lakewood Dr(WWS)-FR 1-8272

Alhambra-Auto Supply
 810 Alhambra Bl-GI 1-4887

AUTO LIFE BATTERIES-
 MANUFACTURERS
CRAFT BATTERY MFG CO
 1304 Dixieanne Av(NS)-WA 5-3587

Battery Shop The 1223 Broadway-GI 3-9018
CRAFT BATTERY MFG CO
 1304 Dixieanne Av(NS)-WA 5-3587

"Looking it up in the Classified" is a national habit. Purchasing agents, production men and engineers as well as house-wives refer to the Yellow Pages when they are ready to buy.

Batteries-Wholesale & Mfrs-(Cont'd)

Edge John Battery Co
 3701 Broadway-GL 1-3816
 Goodyear Tire & Rubber Co Inc The
 1724-10th-GI 3-4687

HOBB'S BATTERIES-
HOBB'S BATTERY CO 1206 C-GI 2-3745
 Hoobs Battery Co 1206 C-GI 2-3745

LAHER BATTERIES-
LAHER SPRING & TIRE CORP
 1237-16th-GI 2-6851

LOVE HARRY A
 Factory Distributor for
 WATERLESS BATTERY CORP
 SILICON WATERLESS BATTERIES
 5169 Marysville (BINS)-WA 2-5607

POWER PLUS BATTERIES
 QUALITY BATTERIES
 for
 Automobiles - Trucks
 Buses - Tractors



"FOR INFORMATION CALL"
BATTERY SHOP THE
 Rentals-Recharging-Repairs
 1223 Broadway-GI 3-9018
 If no answer call-IV 7-7660

VALLEY BATTERY CO 414-22d-GI 2-3410
 If no answer call-IV 7-7660

Battery Charging Equipment
 Corrigan's Electrical
 Battery Charger Repairs & Sales
 3128 Broadway-GI 5-2887

Bean Cleaning
HASLETT WAREHOUSE CO (WS)-FR 1-8171

Beans-Dried
 Bean Growers Assn of Calif
 1825 1-GI 8-8557
 Farmers Bean & Grain Co
 1801-17th-GI 3-7415

Bearings-Babbitt, Bronze, Etc
BEARING HOUSE THE
 Distributors for
TIMKEN
NEW DEPARTURE
FAFNIR - HYATT - S K F
M-R-C - SEALMASTER
KINGWELL - NATIONAL
 318-16th-GI 2-1087

CAPITAL MACHINE & WELDING WORKS
DODGE TIMKEN
 Self Aligning Pillow Blocks
 Split Journal Bearings
 Bunting Bronze Bushings
 Conveyor Takeups
 83 N 17th-GI 3-2556

Federal-Mogul Service
 1031 Arden Wy-WA 5-8571
 Federal-Mogul Service Branch Warehouse
 1820 S-GI 3-4645

Stimpfy your buying-know where to buy it. The dealers in many nationally advertised articles are listed in the Yellow Pages. Make it a habit to "Look inside the Classified" before buying.

Bearings-Babbitt, Bronze, Etc-(Cont'd)

GUNTERT & ZIMMERMAN
 Lindsay & Monroe Stockton-HOwrd 4-8712
LINK-BELT BEARINGS-
 AUTHORIZED DISTRIBUTOR
GEIGER IRON WORKS INC
 2425-24th-GL 1-7214

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

When
NAME
 or
ADDRESS
 Is Forgotten

Someone has told you of a certain concern of you've read their advertising somewhere

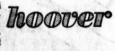
LOOK IN THE
Classified TELEPHONE SECTION
 you probably will recognize the name or address when you see it.

PLEASE LISTEN
 FOR THE DIAL TONE
 BEFORE DIALING

That "dial tone," a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please."

BEARING HOUSE THE

HOVER BALL BEARINGS
 Interchangeable with all other standard makes, light, medium and heavy series. Hoover quality assures long life and heavy load capacity.



"WHERE TO BUY THEM"
REGIONAL SALES ENGINEERS
NISSEN E C
 3412 St Matthews Dr-IV 9-1924

Hoover Ball & Bearing Co
 3412 St Matthews Dr-IV 9-1924
PHILPOTT GEORGE M CO INC
 6260 Folsom Bl-GL 2-2641
 (See Advertisement This Page)

SACTO ENG & MACH WORKS
JEFFREY
 BALL - ROLLER - BABBITTED
 Pillow Blocks
 Flanged Units
 Take-Up Units
KINGWELL Bronze Bushings
ASARCO Continuous Cast Bronze Bars
QUITE Bearings & Bushing Stock
 6th & X-GI 3-1313

Beauty Culture Schools-See Schools
 Pacific Telephone's policy is to give the best possible telephone service at the least possible cost to the public with fair treatment of employees and investors.

Bearings-Ball & Roller

B C A BALL BEARINGS-
 MANUFACTURERS
FEDERAL-MOGUL SERVICE BRANCH
WAREHOUSE 1820 S-GI 3-4645

BEARING HOUSE THE
 Distributors for
TIMKEN
NEW DEPARTURE
FAFNIR - HYATT - S K F
M-R-C - SEALMASTER
KINGWELL - NATIONAL
 318-16th-GI 2-1087

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

BEARINGS SUPPLY CO
 BEARINGS-NEW DEPARTURE
 -SKF
 -HYATT
 -TIMKEN
 -MORLOCK
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L-GI 3-4816

Beauty Shop Equipment & Supplies

Beautilities Inc
 1609 Norfolk Av(WS)-FR 1-7866
 Community Linen Rental Service
 2114 Alhambra Bl-GL 5-2617
 Corrigan's Electrical
 Dryer Repairing-Work Guaranteed
 3128 Broadway
 Davis Clipper Service & Sales
 1075 Fulton Av-IV 7-6623

DEL'S BARBER & BEAUTY SUPPLY CO
 DISTRIBUTORS OF
 BEAUTY EQUIPMENT
 & SUPPLIES
 HAZEL BISHOP
 LA MAUR - CONTOURE
 1013 Alhambra Bl-GI 1-2797

Gonzalez Richard N
 7350 Center Parkway-GA 8-4962
 Haval Scalp Medication Co
 5974-11th Av-GL 7-9961

HELENE CURTIS PRODUCTS-
WEST COAST BEAUTY SUPPLY CO
 3250 J-GI 1-2212

L'OREAL PRODUCTS-
WEST COAST BEAUTY SUPPLY CO
 3250 J-GI 1-2212

MITCHELL BEAUTY SUPPLY CO
 7350 Center Parkway-GA 8-4962

REVLON PRODUCTS-
WEST COAST BEAUTY SUPPLY CO
 3250 J-GI 1-2212

SACRAMENTO BARBER & BEAUTY SUPPLY
 BRECK - DUART
 RAYETTE - REVLON
 BEAUTY SHOP EQUIPMENT
 1801 Capitol Av-GI 2-8949

Topper Beauty Supplies & Equipment
 1412-16th-GI 1-2311
 (See Advertisement This Page)

WEST COAST BEAUTY SUPPLY CO

Distributors for
HELENE CURTIS
REVLON
L'OREAL
 3250 J-GI 1-2212

Use the latest directory. Get the right number . . . right away.

Supplies FOR THE Beauty Salon

Exclusive Distributor of
CARYL RICHARDS - ELLEN KAYE
VITA FLUF - TOPPIT PRODUCTS
LANOLIN PLUS - SWIFT DRYERS
 Distributors For
LAPINAL - CLAIROL
HARTING RUMBURE
 Shop Installations Our Specialty
Call GI 1-2311
TOPPER BEAUTY SUPPLIES & Equip.
 1412-16th STREET

They would appreciate your telling them that you called because of their advertising in the

'Yellow Pages

Most business firms advertise in the YELLOW PAGES to make it easy for you to find them.

They would appreciate your telling them that you called because of their advertising in the

'Yellow Pages

Most business firms advertise in the YELLOW PAGES to make it easy for you to find them.

They would appreciate your telling them that you called because of their advertising in the

'Yellow Pages

Most business firms advertise in the YELLOW PAGES to make it easy for you to find them.

They would appreciate your telling them that you called because of their advertising in the

'Yellow Pages

Most business firms advertise in the YELLOW PAGES to make it easy for you to find them.

They would appreciate your telling them that you called because of their advertising in the

Ball & Roller BEARINGS

Industrial • Automotive
 Aircraft • Timken • Fafnir
 Hyatt • New Departure
 Torrington Spherical
 Roller Bearings
 Torrington
 Needle •