

ED—Edgewood FR—Fruiterer GI—G.I. Elbert HI—Hollywood WA—Wabash
EM—Empire GA—Garden GL—Gladstone IV—Inverness

Banquet Rooms

Alhambra Italian Restaurant & Cafe
1014 Alhambra Bl-GI 2-5680

AL'S CATERING SERVICE

At The Tussaday Club
WEDDING RECEPTIONS
WE FURNISH EVERYTHING
Banquets - Picnics - Barbecues
Conventions - Anniversaries - Etc.
BANQUET FACILITIES UP TO 500
Air Conditioned Halls
2720 L GI 8-5746
If no answer call..... GI 7-4428

Antonino's 704 O GI 3-2970
Bede's 11th & L GI 3-7899

BURICH'S GRILL & CHARCOAL BROILER

ATTRACTIVE BANQUET ROOMS
FACILITIES FOR UP TO 65 PEOPLE
4217 Stockton Bl GI 1-4571

Capitol Inn & Motel
1130 W Capitol Av(W5)-FR 1-6961
Cathy House 1117 8th GI 3-3287
Chukley The 1124 J GI 3-2242
Corbett's Highlands Restaurant & Flight
Deck Dining Room
5620 Watt Av(NH)-ED 3-3127

DEL PRADO RESTAURANTS

LARGE OR SMALL GROUPS
PRIVATE BANQUET ROOMS AND
PATIO GARDEN
5500 Stockton Bl GI 7-5793

ELBO ROOM 2003 L GI 3-9708
Espinal Restaurant 231 I GI 3-9772

FRANK FAT'S

PRIVATE BANQUET ROOM
FOR ALL OCCASIONS
COCKTAIL LOUNGE
806 L GI 2-7092

HONG KING LUM CAFE

See Our Adv under Restaurants
306 I GI 3-1584

HOTEL CLAREMONT

15 FREE BANQUET ROOMS
GROUPS 20 TO 2000
ACRES OF FREE PARKING
Bay Area's Finest Resort Hotel
Ashby Av & Claremont Av
Bkly THruM 3-3720

HOUSE OF SHISH KEBAB

2503 K GI 3-3614
International Room
Municipal Airport-GA 1-0505

KARL'S DRIVE IN

North Sacramento
Private Banquet Room
Complete Facilities
2407 Del Paso Bl(NS)-WA 5-0341

LITTLE BAGDAD

726 Merchant-GI 2-6142
Mesopotam Temple Assn
108 Al Forrest(NS)-WA 5-9926
Metropolitan Club
6201 Franklin Bl-GA 8-9732
Muller's 4516 Parker Av GI 5-0146
Orange Villa Chicken Basket
Orange Av-GA 8-9728
Pheasant Club Jefferson Bl(NS)-FR 1-9977
River View Yacht Club (B) GI 3-3625
Roberts Fish Grotto 1211 K GI 3-8622
Robinson Caterers
3314 Alhambra Bl-GI 7-5743
Rosemont Grill 3145 Folsom Bl-GI 5-5387
Sam's Ranch Wagon
1817 Broadway-GI 3-5969
Trio The 1517 Broadway-GI 2-9354

Bar Equipment

See Restaurant Equipment & Supplies

Bar Fixtures

Finelgold Sam 122 K GI 8-8548

BUTTER DOES IT

Before scalding milk, wipe the
bottom of the pan with a bit of
butter and the milk will not scorch.

Bar Supplies

BOB'S DISTRIBUTING CO

GENERAL BAR SUPPLIES
SNACKS
JANITORIAL SUPPLIES
SWEET & SOUR & BAR SOUR
Grenadine - simple syrups
fresh limes - olives - onions
cherries
BOB BOATWRIGHT - Owner
the bartenders friend
1742 Larkin Wy GI 8-0433

CAPITAL RESTAURANT SUPPLY

Crystal Ice & Cold Storage Co
1812-17th-GI 3-2573

DAN-GOOD DISTING CO

SWEET & SOUR MIX
Orange Mix for Gin & Vodka
Lemon Juice - Syrup - Grenadine
Fresh Calif. Seedless Limes
"It's Good It's Don-Good"
Used by Leading Bars
1506 F GI 8-5575

DOHRMANN HOTEL SUPPLY CO

2125 Arden Wy-WA 2-4511
FINEGOLD'S INC 1510 J GI 1-6931
HENRY'S SALES CO 435 GI 3-9431

RALPH'S DISTING CO

COMPLETE BAR INSTALLATION
DESIGNED & FABRICATED
CORNING & LIBBY GLASSWARE
CHERRIES - OLIVES - ONIONS
STRAW - COCKTAIL NAPKINS &
BAR STOOLS
2217 Broadway GI 4-9631
Or's Charles C Distributing Co
4517-52d-GI 5-7415

ROBBY'S SNACKS

ORANGE JAIL & LEMON JUICE
Limes - Cherries - Olives - Onions
CARDED FISH & NUTS - POTATO CHIPS
CANDY & CIGARETTES
JANITORIAL SUPPLIES
STRAW - COCKTAIL NAPKINS &
BAR STOOLS
Over 10 yrs. of Satisfactory Service
4720-13th Av GI 5-8722

SACTO GLASS & CROCKERY CO

Established 1885
BAR - RESTAURANT
SUPPLIES
BAR STOOLS - COCKTAIL TABLES
One of the Most Complete Lines of
GLASSWARE & STEWARDE
FREE CUSTOMER PARKING
1915 L GI 2-0709

TURNSPEEDED CLARENCE F

4720-13th Av-GI 5-8722

Barbecue Equipment

Everything in Barbecue Equipment
7401 Folsom Bl GI 5-4373

CARRIERS OF MODESTO

Branch Office of
Nation Wide Mfrs. & Distrs.
We Sell - Service - Install
BARBECUES
INCINERATORS
We Have All The Accessories
PAUL BIEHL - EARL HORTON
521 Santa Rita Av Modsto-LA 4-0738
Or LA 3-6323

MASONRY SUPPLY & EQUIP CO

See Our Ad Brick-Common Face
1320 Del Paso Blvd(NS) WA 2-3431
SCHMIDT R G 4799-24th GI 6-4431

Barbecue Stands

John's Rendezvous Barbecue
Lota S & Son 1816 L-GI 2-6519
Sacramento Public Market-GI 3-3975
Lucky Spot Bar-B-Q
4732 Auburn Bl-ED 2-5034

Barber Schools-See Schools

Barbers

ABBANAT JOHN'S BARBER SHOP
Spec in Children's Haircutting
2930 J GI 8-7542
Al & Herman's Barber Shop
2855 Fulton Av-IV 7-0940
Aram's Barber Shop 1207 K GI 2-9568
Arcade Barber Shop 3409 Watt Av-IV 9-8561
Arden Plaza Barber Shop
4265 Arden Wy-IV 7-9559
Auditorium Barber Shop
Children's Haircutting Our Spec
1609 J GI 2-9596
Ben All Barber Shop
Haircutting for the Entire Family
1909 Marconi Av(SD) WA-0636
BILL'S BARBER SHOP
6139 Watt Av(NH)-ED 2-0725
Bob's Barber Shop
6019C Stockton Bl-GA 8-8203
Bonini's Barber Shop 1470-48th GI 5-1972
Bivd Barber Shop
2426 Wentworth Av-GI 7-4872
Boyer's Barber Shop 392-45th GL 6-1667
Brentwood Barber Shop
612-24th-GA 8-4010
Bud's Barber Shop 1115-7th GI 1-2103
Cal State Barber Shop 926 J GI 3-6035
Capital Barber Shop 2330-21st GL 7-1608
Cecil's Barber Shop and Beauty Salon
1228 Grand(DPH)-WA 5-9729
CLUB BARBER SHOP
2616 Marconi Av-IV 7-8111
COMMUNITY BARBER SHOP
300 Northgate Bl-WA 5-6584
Dalley's Barber Shop
Ladies & Childrens Hair Cutting
2710 GI 8-7557
DAN'S BARBER SHOP
5772 Broadway-GL 7-8549
Delavan's Barber Shop
4420-4th Av-GL 6-3715

DELUXE BARBER SHOP

MILTON BEICH
Hair Cutting for Entire Family
Open Men, Thru Sat. & A.M. & P.M.
1902 P GI 1-1072

DE LUXE BARBER SHOP

Men-Women & Children's Haircutting
3716 J GI 2-9871

DOYLE'S JIM BARBER SHOP

HAIR CUTTING FOR THE ENTIRE FAMILY
Prices Lower Than All Competitors
Open Thru Sat. - Sun. & Hol. Thru 2 P.M.
2001 L GI 3-7001

Eagle Barber Shop 1026-6th GI 3-6105
Eddie's Barber Shop 1108 Stockton Bl-GI 2-9201
2968 Del Paso Bl(NS)-WA 5-8065
Family Barber Shop 2917 Fair Oaks Blvd(C)-IV 9-2173
Fotos Barber Shop 4904 J GL 2-9804
Franks Barber Shop 4808 Folsom Blvd-GL 6-5496
Freddy's Barber Shop 2302-19th GI 3-6212
Franky Martin's Barber Shop
707 P-GI 2-8864
Freepart Barber Shop
4870 Freepart Bl-GI 5-9640
Fruittidge-Mangor Barber Shop
Ladies & Childrens Haircutting
5657 Stockton Bl GL 7-7802
Gaber's Barber Shop
2307 Rio Linda Bl(NS)-WA 5-9828
Gene's Barber Shop 2101-2d Av GL 5-6061
George's Barber Shop
Open Sun-Closed Wed-Gee C Jefferson
4430 Auburn Bl IV 9-4724
George's Country Club Barber Shop
3394 El Camino Av-IV 9-9584
Gilson's Barber Shop
Ladies & Children's Haircutting
502 1/2 T GI 8-1107
Golden Eagle Barber Shop
Haircutting for the Entire Family
627 1/2 K GI 3-9646

Barbers-(Cont'd)

Haywood Al P Barber Shop
1111 Morse Av-IV 7-2349
Harrison Barber Shop 1503-10th-GI 2-0811
Hendricks Barber Shop
Ladies & Childrens Haircutting
3200 Riverside Blvd GI 3-3029
Hillman's Barber Shop
Ladies & Childrens Haircutting
4308-39th Av GA 1-0907
Hollywood Barber Shop
Hotel Land Barber Shop
1112-10th-GI 2-9994
Hunt Thos F Barber Shop
5141 Freepart Bl-GL 1-1636

Jim's Barber Shop 3015 1/2 J GI 2-0208
Let Barber Shop 1025-5th GI 2-9636
JIM'S BARBER SHOP 1420-4th GI 2-9970
Joe's Barber Shop 1905 Capitol Av-GI 8-2229
Katy's Barber Shop
All Types of Haircutting
4744 J GI 1-0415
Kenya's Barber Shop
5717 Watt Av(NH)-ED 2-1802
L & J Barber Shop
4425 Franklin Bl-GL 2-9013
Lani Barber Shop
5681 Freepart Bl-GA 8-7310
Let's Barber Shop 2912 Watt Av IV 7-4484
Little's Barber Shop 204 N 12th GI 8-4381
Lois Lee Beauty Salon 2944-35th GL 6-6301
Manor Barber Shop 1204-3d GI 3-3828
Mania Barber Shop 1204-3d IV 7-1333
2446 Marval Dr IV 7-5762
MASTER'S BARBER SHOP 613 J-GI 2-9437
McClatchy Barber Shop
3075 Freepart Bl-GI 2-2106
Mike's Barber Shop
Michael Innon-Proprietor
1119-3d GI 2-6773
Milton's Barber Shop 727 J GI 1-0072

NICK'S BARBER SHOP

LOOK YOUR BEST
Open Sunday 9 A.M. to 2 P.M.
Monday Thru Saturday 8 A.M. to 6 P.M.
2003 K GI 1-1394
Nisel Barber Shop 1224-4th GI 3-8538
North Highlands Barber Shop
5635 Lura Wy(NH)-ED 2-3064
Oyers Sixto 39 1/2 L GL 8-6262

PALACE BARBER SHOP

FOR ENTIRE FAMILY
30 yrs. Some Location
& Barbers - Shoe Shine
1234 J GI 3-9878
Palm Beauty & Barber Salon
5036 Franklin Bl-GL 7-4347
Park Hotel Barber Shop 1125-9th GI 2-6536
Red & Gene's Barber Shop
3403 El Camino Av-IV 7-2822
Renmar Barber Shop
3328 Broadway-GL 1-9267
Richardson's Barber Shop
528-12th-GI 8-5546
Riverpark Barber Shop
5493B Carlson Dr-GL 5-8326
Sal's Star Barber Shop
1108 Stockton Bl-GI 2-9201
Sam's Barber Shop 414 L GI 3-9884
Sayler's Barber Shop 2419-27th GL 6-8621
Shelley's Henry Barber Shop
5803 Stockton Bl-GI 3-6620
Stag Barber Shop 1016-8th GI 2-9825
Stanford Barber Shop
3114 Fulton Av-IV 9-3789
Style-Rite Barber Shop
513 Fulton Av-IV 9-3789
Sylvia's Hollywood Barber Shop
509 L-GI 8-4623
Tahoe Barber Shop
Haircutting for the Entire Family
2017-59th GL 1-5405
Taylor Russell Barber Shop
505-36th-GL 6-6321
Tom Mizuno's Barber Shop
1008-65th-GL 5-4336
Tommy's Barber Shop
3082 Sacramento Bl-GL 2-9084
Tom's Barber Shop 328 Capitol Av-GI 3-9468
Topper Cropper
565 Eltaner Av(NS)-WA 5-9114
Tower Barber Shop
1504 Broadway-GI 1-1569
(Continued Next Page)
Advertise here-it pays.

Barbers-(Cont'd)

Town & Country Village Barber Shop
2681 El Paseo Ln-IV 9-5902
Twelfth Ave Barber Shop
3651-40th GL 1-8347
United Artist Barber Shop
310A Capitol Av-GI 2-4609
Voss Ed Barber Shop 3400 1/2 J GI 3-9939
Walk's Barber Shop
Walter Holman-Owner
3671 J GL 1-4156
Watt Ave Barber Shop
Ladies-Men & Children Haircutting
5905 Watt Av(NH) ED 2-2435
Woodman Barber & Beauty Shop
2726 Broadway-GL 1-7995
Woody's Barber Shop
2819 L-GI 1-7054
Yagi's Barber Shop 612 1/2-12th GL 2-0147

Barbers Supplies

Commercial Linen Rental Service
2760 Fulton Av-IV 9-8445
DAVIS CLIPPER SERVICE & SALES
1075 Fulton Av-IV 7-6623
DEL'S BARBER & BEAUTY SUPPLY CO
Exclusive Distributors of
STEPHAN'S DANDRUFF REMOVER
AND
INDIAN HAIR & SCALP TONIC
Complete line of
Barbers Equip. & Supplies
1013 Alhambra Blvd GI 1-2797

Mitchell Beauty Supply Co

7320 Center Parkway-GA 8-4962
PAC BARBER SUPPLY CO 3252 J-GI 1-1871
(See Advertisement This Page)
Sacramento Barber & Beauty Supply
1801 Capitol Av-GI 2-9949

Barges

See also Towboat Service
RIVER LINES INC
Front & Capitol Av-GI 2-0441

Barn Equipment

Coast Creamery Equipment Co
540 N 16th-GI 3-7277

Barrels & Drums

CONTINENTAL FIBRE BARRELS-
CONTINENTAL CAN CO INC
1120 Willshire
Los Angeles-Madsm 6-7611
CONTINENTAL CAN CO INC
Rugg Blvd S F-Yukon 2-2300
Marshall Drum & Bag Co Inc
Used Drums-Bought-Sold-Reconditioned
904 Wright Av Richmond-BEacn 4-1057
MYERS BARREL CO
Oakland-Olympic 2-6847
6549 San Pablo Av
Oakland-Lallymcc 2-6847
MYERS DRUM CO
Mfrs New Steel Drums-Pails-Can Collect
6549 San Pablo Av
Oakland-Olympic 2-6847
STANDARD BARREL CO 3983 E-GL 7-6963
(See Advertisement This Page)

Barrels & Drums-Used

BAUER COOPERAGE CO
2345 Keith S F-Valencia 4-6505
Standard Barrel Co 3983 E-GL 7-6963

Barricades

Highway Safety Supplies
3801-62d-GL 1-9595

Baseball Clubs & Parks

Sacto Baseball Assn Inc
Riverside & Broadway-GI 3-4617
Please wait till you hear the
dial tone . . . then dial.

Bathing Equipment

BODISON MANUFACTURING CO
Complete Bathing Plants
2401 Bay Shore Blvd S F---Junip 9-5641
Bathing Suits-See Sportswear Headings

Bathroom Fixtures

DURANTE OF CALIF
Complete Bathroom Remodeling
Chrome Towel Bars, Soap Dishes Etc.
Plastic, Metal & Clay Tile - Linoleum
4601 H GL 3-8451
Village Cabinet Shop
2820 Pope Av-IV 9-3168

Baths

AMER HEALTH STUDIOS
See Display Adv-Gymnasiums
811-16th GI 1-6795
BERRY L R
ROCK STEAM - LARGE HYDRO POOLS
Diplo. for Men & Women
Just Off Franklin Bl
3150-21st Av GL 7-0682

BILL MARTIN'S STEAM BATHS

SWEDISH MASSAGE
Reducing
Men Only Hours 11 A.M. to 9 P.M.
2021 S GL 7-1957

BILL PEARL'S GYM

Rock Steam - Eucalyptus Hot Treatments
Open Mon. Thru Sat. Sun. by Appointment
1914 P GI 2-9435

Listen for the dial tone before you start to dial. It means that the equipment is ready to receive your call.

Everything for BARBER & BEAUTY SHOP

NEW AND USED
• Barber Chairs
• Barber Poles
• Tri-Lon
• Shophans Hair
• Lotions
• Brvl Cream
• Mirrors Cases
• Waiting
• Chairs
• Back
• Shampoo
• Shoe Shine
• Stands
• CLIPPERS - VIBRATORS
HAIR DRYERS - ETC.
• Precision Grinding
GI 1-1871

PACIFIC BARBER SUPPLY CO.

3252 J STREET

NEW & USED DRUMS & BARRELS

BOUGHT & SOLD
BUYER OF STEEL DRUMS & WOODEN BARRELS
STANDARD BARREL CO.
DIAL
GL 7-6963

WAREHOUSE

629 N. 16TH ST.

Baths-(Cont'd)

FINLAND STEAM BATHS
PHYSICAL THERAPY
SWEDISH
MASSAGE
OPEN - 1 TO 10 P.M. - SAT. 1 TO 6 P.M.
1 Blk W of Stockton Bl
4626-14th Av GL 2-9569

Finland Dry Steam Baths

Swedish Massage-Reflexology Colonies
405 1/2 Central Av Lodi-ENdicot 8-5431
Henson Gerald B
1014 Del Paso Bl(NS)-WA 5-6449
Lindale Bea
329-4th(B) GI 2-1379
Ray's Massage 5526 H GI 1-8397

SILHOUETTE FIGURE FORM INTERNATIONAL

See Display Adv-Reducing Methods
811-16th GI 1-6795

Baths-Internal-See Colonic Irrigation

Batteries-Repairing

Sierra Battery Co
1058 E El Camino Av(NS)-WA 5-6566

Batteries-Retail

Abco Sales
1500 Lakewood Dr(W5)-FR 1-8272
Acme Auto Electric Service
326 Capitol Av-GI 3-7241

AUTO-LITE STA-FUL BATTERIES

THE BATTERY THAT NEEDS WATER ONLY 3 TIMES A YEAR IN NORMAL CAR USE
AUTO-LITE sta-ful
DISTRIBUTORS
1116-15th-GI 1-1291

DEALERS

B & M Automotive Specialists
1416 Del Paso Bl(NS)-WA 5-7581
Chuck's Tune Up 1430-33d GL 1-6213
Jellison Bros Garage 3110 J-GI 1-2211
LEHR AUTO ELECTRIC
1114-21st-GI 3-4848
Parts House The 2114-5th GI 8-2466
Start & Stop Service
1430-9th-GI 3-3707
STOCKER AUTO SERVICE
2500 Sutterville Rd-GL 1-6014
Thompson Automotive Service
2921 J-GI 3-5632

Baldwin's Texaco Serv

3489 El Camino Av-IV 9-9065
BATTERY SHOP THE
1223 Broadway-GI 3-9018
(See Advertisement This Page)
CRAFT GUARANTEED BATTERIES
Precision Made
THE ONLY BATTERY FACTORY IN SUPERIOR CALIFORNIA
Auto Life And 18 Allied Brands
"WHERE TO BUY THEM"
MANUFACTURER
Craft Battery Mfg Co
1304 Dixieaven Av(NS)-WA 5-3587
Model Oil Co
1340 Del Paso Bl(NS)-WA 5-2743

For better service, speak directly and clearly into the telephone mouthpiece.

Batteries-Retail-(Cont'd)

Cullison Chevron Service
215 E 2d Av-GL 5-3349
Culverhouse & Harrington Shell Serv
4301 Marconi Av-IV 3-1146
Danti's Flying A Service 4201 H-GL 6-2465

DELCO BATTERIES-

DISTRIBUTORS
BATTERY SHOP THE
1223 Broadway-GI 3-9018
HENDERSON BROS
Main Store 23d & R GL 2-4561
Fulton Ave Store
2015 Fulton Av-IV 3-4614

DEALERS

FRANZOIA'S FLYING A SERVICE
1648 W Capitol Av(NS)-FR 1-7432
FREEWAY AUTOMOTIVE SERVICE
2150 Marconi Av-WA 5-3064
RICE & BUTTS SERVICE
5601 Franklin Bl-GA 1-1505
STEINHAUS AUTO ELECTRIC SERV
2437-2d Av-GL 7-3730

ELECTRIC GARAGE

Complete Stock of
Auto Diesel Tractor & Farm Lighting
BATTERIES
Repairing Recharging Rentals
Heats Batteries
WE CALL AND DELIVER
1206 C GI 2-9637

EXIDE BATTERIES-