

Codes in listings indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) Del Oro (DO) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)

Sparkling, new cars to drive as your own
That's The Hertz Idea!



Rent by the hour, day, week or longer. Just show your driver's license and proper identification.

Drive a new, fully-equipped Chevrolet Bel Air or other fine car. Hertz' low rates (even lower by the week) include all gasoline, oil, even proper insurance and extra passengers!

Call Hertz to Reserve a Car—Anywhere!

Hertz' Low Rate Covers Everything!

HERTZ RENT A CAR
1215 K
SACRAMENTO MUNI AIRPORT
GI 1-4803
GL 1-7279

Automobile Radios—(Cont'd)

DAVIES RADIO SHOP
FAST DRIVE-IN
AUTO RADIO SERVICE
We Repair All Makes
MOBILE &
COMMERCIAL SERVICE
F.C.C. LICENSE
RADIO — HI-FI — TV — REPAIR
OUR NEW LOCATION
3200 P
GL 2-0177

Del's TV Service 3065 Marysville Bldg. (NS) - WA 5-0478
FAVA TELEVISION & RADIO SALES & SERVICE 316-6th (B) - GI 2-8374
Fredrick TV Service 2900 C - GI 8-6526
HANKS RADIO & TELEVISION 1424 J - GI 2-0641
(See Advertisement Page 37)
Henle's Speedy TV Service 1904-28th - GL 7-4654

JACOBS W M RADIO SERVICE
Personal Auto Radio Repairs
30 Years Experience
2025-1st Av
GL 7-8480

MOTOROLA AUTO RADIOS—
HANKS RADIO & TELEVISION 1424 J - GI 2-0641
WIMPY JONES 16th & S - GI 1-0383

OAK PARK RADIO SHOP
2982-35th - GL 5-7782
Sage Radio Co. 7 at 15th - GI 8-0869
(See Advertisement Page 37)
Todd's Repair Service 3150-26th Av - GL 6-5808
Wimpy Jones 16th & S - GI 1-0383
(See Advertisement Page 37)

Advertise here—it pays.

Automobile Recovery

See Repossessing Service

Automobile Renting & Leasing

AVIS RENT-A-CAR LICENSEE
Alhambra Bl & J - GI 1-0279
(See Advertisement This Page)

AVIS RENT-A-CAR SERVICE

NEW CARS - LOW RATES
Insurance, gas and oil provided. Free delivery at hotels & terminals. Credit card privileges. Free worldwide reservation service.
AWAY OR AT HOME - A CAR OF YOUR OWN
"FOR INFORMATION CALL"
ALHAMBRA BL & J - GI 1-0279
After 7 PM call - GL 5-5602



BEE HIVE TRUCK & CAR RENTAL
Alhambra Bl & J - GI 1-0279
After 7 PM call - GL 5-5602

CAPITOL TRANSPORTATION CO
LIMOUSINE SERVICE
WEDDINGS - FUNERALS - ETC.
3537-2d Av
GL 2-4343

(Continued Next Page)

NEWSPAPER FIREWOOD
To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Greyhound RENT-A-CAR



HARDTOPS 2-DOOR AND 4-DOOR AUTOMATIC SHIFT HEATER - RADIO

NO RETURN CHARGE between Greyhound-owned Rent-A-Car stations. New cars - no stripped models. Gas and oil included in low rates. All national credit cards honored.

7th & L

GI 1-5226

LEASE A NEW CADILLAC

IMPERIAL OR LINCOLN

LOW MONTHLY RATES OTHER MAKES AVAILABLE

New Models Low Rates

Avis RENT-A-CAR

Call...

GI 1-0279

After 7 P.M. Call GL 5-5602

CORNER ALHAMBRA & "J"

AWAY FROM HOME A CAR OF YOUR OWN
RENT A NEW FORD OR OTHER FINE CAR

By the Hour, Day, Week, Month or Year

Our Low Rates Include

INSURANCE - ALL GAS AND OIL

PICK-UP & DELIVERY SERVICE

RESERVATIONS MADE ANYWHERE

SACRAMENTO MUNICIPAL AIRPORT

GA 8-8429

ED=Edgewood FR=Frontier GI=Gilbert HI=Hickory WA=Wabash
EM=Empire GA=Garden GL=Glendale IV=IVanho

Automobile Renting & Leasing—(Cont'd)

GREYHOUND RENT-A-CAR
U-DRIVE CARS
All Makes and Models
Also Car and Truck Leasing
Fleet or Individual Basis
A NATIONWIDE SERVICE
"FOR INFORMATION CALL"
GREYHOUND RENT-A-CAR
7th & L - GI 1-5226



Greyhound Rent-A-Car 7th & L - GI 1-5226
(See Advertisement Page 38)

HERTZ CORPORATION THE
Headquarters 2121-13th - GI 3-6955
Rent-A-Car Div
Reservations & Cars
1215 K - GI 1-4803
GA 8-7454

For Reservations & Cars at
Senator Hotel
Southern Pacific Stn
Call - GI 1-4803
(See Advertisement Page 38)

HERTZ DRIVE-UR-SELF STNS
See Hertz Corp The
2121-13th - GI 3-6955

HERTZ RENT A CAR
Get The Hertz Ideal
Rent a new Powerdrive
Chevrolet, Bel Air or
other fine car, day or
night. Low rate includes
all gasoline, oil and proper insurance. Just show
your driver's license and proper identification.
Call us to reserve a car anywhere!



"WHERE TO GET SERVICE"
Hertz Corporation The
Headquarters 2121-13th - GI 3-6955
Rent-A-Car Div
Reservations & Cars 1215 K - GI 1-4803
For Reservations & Cars at
Senator Hotel
Southern Pacific Stn call - GI 1-4803
Sacramento Municipal
Airport - GA 8-7454

VIP CAR LEASING CORP 715 I - GI 8-8254
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE.

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

ARGANTE LOUIS
BUICK & CADILLAC
SPECIALISTS
Since 1924
COMPLETE AUTO REPAIRING
MOTOR TUNE-UP
BRAKE & CARBURETOR SERVICE
In the Rear
2015 K - GI 2-2790

Astor's Garage Service
5889 Stockton Bl - GL 5-3013
Auto Service Center
1019 Del Paso Bl (NS) - WA 2-4297
(Continued Next Page)

CORNER CLEANER
Whisk away dirt in hard-to-reach corners with an old whisk broom trimmed to a V-shaped point.

Lease One Car or a Fleet... for Real Economy

BUSINESS EXECUTIVES, SALESMEN, DOCTORS
ALL MAKES AND MODELS; DOMESTIC AND IMPORTED

V.I.P. CAR LEASING CORP.

Drive current-model cars without capital investment. Realize every possible tax advantage and put savings to work. Avoid obsolescence; sale and trade-in losses.

Call Jack L. Kelly DAY OR NIGHT for details

V.I.P. CAR LEASING CORPORATION GI 8-8254 715 EYE STREET SACRAMENTO

Automobile Repairing & Service

ACE MUFFLER SERVICE
3110-18th - GI 1-5029
Branch 2809 Fulton Av - IV 7-737

ACME GARAGE & BODY SHOP
COMPLETE AUTO
RECONSTRUCTION SERVICE
326 Capitol Av - GI 3-7241

ADAMSON'S SERV STN & PARTS
HOUSE GENERAL REPAIRING
Tune-Up - Brakes - Generators & Starters
Rebuilt - Open 7 Days a Week 7:10 to 7:40
4607 Stockton Bl - GI 6-7564

ADVANCE MUFFLER SERVICE INC
1932 Broadway - GL 1-0365

ALHAMBRA GARAGE & SERVICE

GENERAL
AUTO REPAIRS
MOTOR TUNE-UP
BRAKE SERVICE
MOTOR OVERHAUL
Automobile Springs
Installed and Repaired
900 Alhambra Bl - GI 3-5343

ALLGIER'S KEN AUTOMOTIVE
ELECTRIC Stockton Bl & 7th Av - GL 5-1472
Al's Auto Wrecking
1626 North Av (DPH) - WA 2-0015
Al's Service Stn & Parking Lot
614-8th - GI 3-7344

ANDREWS BODY SHOP
ENGLISH CAR SPECIALISTS
SATISFACTION GUARANTEED
4921 Folsom Blvd - GL 6-4037

Arden Town Richfield Service Stn
Fair Oaks Bl & Watt Av - IV 9-1915

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COMPLETE AUTO REPAIRING
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(Continued Next Page)

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Whisk away dirt in hard-to-reach corners with an old whisk broom trimmed to a V-shaped point.

CADILLAC-BUICK

Specialists
HYDRA-MATIC - DYNA-FLOW TRANSMISSIONS

ENGINE REBUILDING
• BRAKES • WHEEL ALIGNING & BALANCING
• TUNE-UP • CARBURETION • ELECTRICAL • LUBRICATION

AUTOMOBILE AIR CONDITIONING
SERVICE ON ALL MAKES
Authorized Mark IV Sales & Service Center

JOE AZZARA
AUTOMOTIVE SERVICE
JOE AZZARA - Owner



Phone... GL 6-9756
23rd & BROADWAY
Just Off Broadway

FOREIGN
automotive service

REPAIR HEADQUARTERS
FOR ALL FOREIGN CARS

SPORTS CAR TUNING
★ OVER 11 YRS. OF EXPERIENCE
GUARANTEE THE JOB
★ FROM MINOR TUNE-UPS
TO MAJOR REBUILDING
★ FREE ESTIMATES GLADLY

Our Location Allows Us
To Make Our Prices Competitive

CALL
GI 1-1048

515-12th - Between E & F