

Vending Machines—(Cont'd)
CAPITAL CIGAR & LIQUOR CO.
 330 J—GI 3-3761
 (See Advertisement This Page)

ERICKSON F E CO INC
 Designers & Manufacturers of
 Coin Operated Vending Machines
MANUFACTURERS OF
SWAMI — JEWEL NAKPIN &
FECCO CIGARETTE MACHINES
 Designing & Contract Manufacturing
 In North Sacramento
 3300 Dixie Anne Av(NH)—WA 5-5506

Holiday E A Co 7180 Freeway Bl-GI 6-7554
KILPATRICK'S KWIK-KAFE
 Automatic Service
 Coffee — Hot Chocolate
 3671 Lowry Dr(NH)—ED 2-3073

KWIK-KAFE OF SACRAMENTO
 AUTOMATIC MERCHANDISING
 COFFEE — CHOCOLATE — FRESH PASTRY
 2261 Pyramid Wy.—WA 2-2310
 If no answer call—IV 7-0060

PACIFIC NOVELTY CO
 VENDERS AND WHOLESALERS
 CANDY — NUT — GUM
 MACHINES & SUPPLIES
 2642-26th—GI 3-5664

SACRAMENTO BEVERAGE VENDING CO
 Automatic Merchandising — Cold
 Beverages — Candy — Cigarettes — Coffee
 Office — 7042 Folsom
 —————GI 3-0090

Sacramento Beverage Vending Co
 7042 Folsom Bl-GI 5-3631
 Sacramento Niks 2621 Tioga Wy.—IV 9-6710

VALLEY DISTRIBUTORS
 WHOLESALE JOBBERS
 CIGARETTE MACHINES — JUKE BOXES
 AMUSEMENT GAMES
 710-12th—GI 3-0238

You can make more
DOUBLE YOUR PROFITS
 WHEN YOU
OWN YOUR OWN VENDING
MACHINE

• For Your Protection Investigate Our
 Proposition Before You Make Any Decision
 • You Pay For Machine From Your Extra
 Profits

Investigate...
 Then Invest... Then Cash In...

CAPITAL CIGAR & LIQUOR CO.
 GI 3-3761

330 J

Always
KEEP RECEIVER
ON THE HOOK

When you are through talking on
 the telephone, always see that you
 place the receiver back on the hook.
 Otherwise you may miss an important
 call.

THE PACIFIC TELEPHONE
AND TELEGRAPH COMPANY

**Renovating
 Refinishing
 Laundering**

FOR... FREE ESTIMATES
 TELEPHONE

GI 2-3677

**WINDOW SHADES
 MADE TO ORDER**

**ALUMINUM
 SCREEN DOORS**

Custom Made DRAPERIES

WM. A. RAPP & CO.
 "THE BLIND MAN"
 Closed All Day Saturdays
 20th & G STREETS
 SACRAMENTO
 40 Years in Business

DURA-LITE BLIND CO.

LARGE SELECTION
 OF DECORATIVE
 COLORS

Complete
 Light Control

Guaranteed
 Dust Free &
 Fade Proof

No Down Payment
 36 Months to Pay

VERTICAL BLINDS
 METAL — FABRIC
 DIRECT FROM FACTORY TO YOU

"The Finest Window Covering Available"

THEY OPEN! THEY CLOSE! THEY DRAW!

WE GIVE FREE ESTIMATES GLADLY
 24-HOUR PHONE SERVICE

GL 1-6526

2331 S AT 24th ST. SACRAMENTO

Venetian Blind Dealers & Mfrs-Retail
ALMA KRAFT OF SACRAMENTO
 Formerly Eickman-Lee
 Venetian Blinds — Vertical Blinds
 Aluminum Awnings — Weather Striping
 1715 Fulton Av.—IV 9-3689

DURA-LITE BLIND CO 2331 S—GL 1-6526
 (See Advertisement This Page)

FLEXALUM TWI-NIGHTER BLINDS
 Make any room NOT
 JUST DIM — BUT
 DARK. Complete privacy,
 light and ventilation
 control. Custom-made of famous Flexalum
 spring-tempered aluminum slats, easy wipe-clean
 plastic tapes, whisper-quiet operation. Over
 200 color combinations. Free estimates.
 "WHERE TO BUY THEM"

DEALERS
 Sierra Window Shade Co
 2914-35th-GL 5-1080

HARMONY HOUSE VENETIAN BLINDS—
SEARS ROEBUCK & CO
 12th & K-GI 8-6961

Janak & Scurlfield 2980-35th —GL 6-3829
JOHN'S BUILDING SPECIALTIES
 VENETIAN BLINDS
 SERVICING & SUPPLIES
 VERTICAL BLINDS
 FAMOUS FLEXALUM SLATS
 PLASTIC TAPE
 Free Estimates
 400-12th —————GI 8-9359

(Continued Next Page)

Having the correct number before
 you call will avoid unnecessary
 delays. When in doubt about a
 number, please look it up in the
 Directory.

Always
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On the HOOK

When you are
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 tant call.

THE PACIFIC TELEPHONE
AND TELEGRAPH COMPANY

ED = Edgewood PE = Pecker GI = Gilbert IV = Vinhoe
 EA = Elavie CA = Garden GL = Glendale WA = Wabash

Venetian Blind Dealers & Mfrs-Retail—
(Cont'd)

LEVOLOR VENETIAN BLINDS
 Nationally advertised.
 Available in Live-In-Ford
 or a full line of Solid
 Colors. Made by approved
 manufacturers only.
 IDENTIFIED BY THE MEDALLION ON THE
 LIFT CORD AND THE SPIRAL TASSELS.

"WHERE TO BUY THEM"
WHOLESALES
DURA-LITE BLIND CO
 2331 S-GL 1-6526

RETAIL
 Sacramento Window Shade Mfg Co
 1624 J-GI 3-5233

MOORE'S WINDOW & BLIND SUPPLY
 2031 Fulton Av-IV 9-9047
 (See Advertisement This Page)

PACIFIC METAL AWNING CO
 5050 Perry Av-GL 2-3168
 (See Advertisement This Page)

PARK HARDWARE & VARIETY
 3217 Maryville Rd(NH)—WA 5-8853
 Rapp Win A & Co 622-20th ———GI 2-3677
 (See Advertisement Page 458)

RIVETT H W CO 2300 Broadway-GL 5-2637
SACRAMENTO WINDOW SHADE MFG CO
 1624 J-GI 3-5233
SIERRA WINDOW SHADE CO
 2914-35th-GL 5-1080
 (See Advertisement This Page)
 Sun Vertical Blinds
 398 Santa Ynez Wy-GL 8-9953

SAVE ON SOAP
 It's easy to see amounts of
 soap used for dishwashing or
 laundry, if you pour it out of a
 glass syrup dispenser.

VENETIAN BLIND
 Manufacturers
 STEEL OR ALUMINUM SLATS
 PLASTIC OR COTTON TAPES

WE —
 Clean'em
 Paint'em
 Fix'em

TRAVERSE RODS — CORNICES
 BAMBOO DRAPES — VERTICAL BLINDS
 GUARANTEED WORKMANSHIP
 FREE ESTIMATES
 EASY TERMS
 24-HR. PHONE SERVICE

GL 1-6526

Dura-Lite Blind Co.
 2331 S At 24th St.

Venetian Blind Mfrs-Whse
SUN-STOP & WYMAN FABRICS
 4901 Franklin Bl-GI 7-6501

Venetian Blind Renovating
DURA-LITE BLIND CO 2331 S—GL 1-6526
 (See Advertisement This Page)
 John's Building Specialties
 400-12th-GI 8-9359

Venetian Blind Supplies-Whse
SUN-STOP & WYMAN FABRICS
 4901 Franklin Bl-GI 7-6501

Ventilating Contractors
 See Contractors-Heating & Ventilating

Ventilating Equipment
 American Home Service Co
 1730 Alhambra Bl-GI 7-6591
 Hamilton Sheet Metal
 7500D-14th Av-GL 1-8411

VENT-A-HOOD
AMERICAN HOME SERVICE CO
 1730 Alhambra Bl-GI 7-6591

Need a number? First, check the
 Directory or your personal number
 list before calling "Information."

Would you like to build sales
 ... attract new customers ...
 encourage old customers to come
 back again? Advertise in the
 Classified Telephone Directory ...
 it pays! The Yellow Pages will tell
 your sales story to people who are
 ready to buy!

VERTICAL BLINDS
 By **Kirsch**

AND
 STANDARD
 VENETIAN BLINDS

• Sales • Repairs
 FREE ESTIMATES
 FOR
 ★ HOMES
 ★ OFFICES
 ★ STORES

WINDOW SHADES
 AND SCREENS
 • Draperies

GL 5-1080
SIERRA WINDOW SHADE
CO.
 OUR NEW LOCATION
 2914 • 35th • SACRAMENTO

New Looks for Windows
 by... *Flexalum*
DRAW
DRAPERIES
(TW) - NIGHTER
VENETIAN BLINDS

NOT JUST DIM **BUT DARK!**

Only Flexalum Draw Draperies
 give you all these features:

- rotating louvers made of spring-tempered aluminum
- single cord operation
- never fade, won't collect dust
- privacy with ventilation
- complete light control
- over 200 decorator color combinations
- the ultimate in window beauty

Keeps out 6 times more daylight
 than any ordinary blind
 Assures complete light control,
 privacy and ventilation.

Only Flexalum gives you these
 exclusive features:

- snap-back aluminum slats
- wipe-clean plastic tapes
- non-fray nylon cords
- crash-proof cord lock
- non-slip tilter
- completely color-matched to your choice of over 200 color combinations

Call for Free Estimate • Liberal Terms
PACIFIC METAL AWNING CO.
 5050 PERRY AVE. **GL 2-3168**

Guaranteed by Good Housekeeping

VENETIAN BLINDS

By **Kirsch**

MOORE'S 2031 FULTON AVE.

WINDOW SHADES
TRAVERSE RODS

Be Wise Call
 "MOORE" and
 Save
IV 9-9047

CONVENTIONAL
 BUT IMPROVED
 AND DURABLE

When the NEED is URGENT

Whether the situation requires a
 batteryman, garage, radio repair-
 man, veterinarian or other service

Look in the
Classified
TELEPHONE SECTION