

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)
 Colusa (Col) Sutter (S) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)

ONE OF SACRAMENTO'S FINEST CARPET MARTS

Marchant Rug Co.

**UPHOLSTERY CLEANING
RUG CLEANING**

- ★ UPHOLSTERY DYEING
- ★ UPHOLSTERY REPAIRING
- ★ REUPHOLSTERING
- ★ WALL TO WALL CARPET CLEANING
- ★ ORIENTAL RUG REPAIRING BY P. KLUDJIAN - EXPERT ORIENTAL RUG MAN

Free Estimates
Prompt Pick-Up & Delivery

FOR SATISFACTION CALL
GI 1-1411
2619 J STREET



Upholstery Cleaners-(Cont'd)

California Rug Co 2760 Fulton Av.-TV 7-5781
(See Advertisement This Page)

CAPITAL CURTAIN & RUG CLEANERS

The Cost is Surprisingly Low
PICK-UP & DELIVERY
One of Sacramento's Oldest Firms
Off Broadway

2425-24thGL 5-3546

EDWARD-FRANK CO
UPHOLSTERY & RUGS CLEANED
In Your Own Home
Free Estimates - All Work Guaranteed
2718-24thGL 6-5905
(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

UPHOLSTERY CLEANED

CLEANING WE USE BOTH THE DRY & WET SHAMPOO METHODS TO GUARANTEE THE BEST WORKMANSHIP ON ALL MATERIALS

TINTING OUR OPERATORS HAVE GRADUATED FROM THE BEST KNOWN UPHOLSTERY TINTING SCHOOLS, ONLY THE FINEST ANILINE DYES USED

REPAIRING MINOR REPAIRS DONE WITHOUT CHARGE. REWEAVING & INSURANCE DAMAGE CLAIMS ARE OUR SPECIALTY

DIVANS - CHESTERFIELDS
CHAIRS - SOFAS
LOVE SEATS - OTTOMANS
STUDIO COUCHES
SLIP COVERS
LOUNGES - CUSHIONS
MINOR REPAIRS
STAINING & POLISHING INCLUDED

Free Telephone Estimates - Free Pick-Up & Delivery

NORTH AREA Call **WA 5-2481**
SACRAMENTO PROPER Call **GL 2-1292**

AERO RUG & UPHOLSTERY CLEANERS

As one friend TO ANOTHER

Please speak distinctly, when you telephone, with lips close to the mouthpiece. It is just as important to talk directly into the transmitter as it is to keep your ear close to the receiver.

The Pacific Telephone and Telegraph Company

CALIFORNIA RUG CO.



NORTH: SACTO
WEST: SACTO
MATHER FIELD

CARMICHAEL
FAIR OAKS
MCCELLAN FIELD

FREE TELEPHONE ESTIMATES - FREE PICK-UP & DELIVERY

IV 7-5781 • GI 2-8207

OUR TRUCKS COVER SACRAMENTO & VICINITY DAILY

QUALITY UPHOLSTERY & RUG CLEANING AT REASONABLE PRICES

- ★ THREE-DAY SERVICE
- ★ COMPLETE ALTERING & REPAIRING
- ★ CARPET LAYING
- ★ WALL TO WALL CARPETS CLEANED IN YOUR HOME OR OFFICE
- ★ GUARANTEED WORKMANSHIP
- ★ TINTING & DYEING
- ★ MOTH PROOFING

ED - Edgewood FE - Florissant GI - Gilbert IV - Ivanhoe
 EL - Elgin GA - Gardnet GL - Glendale WA - Washoe

Upholstery Cleaners-(Cont'd)

Marchant Rug Co 2619 JGI 1-1411
(See Advertisement Page 454)

MARTIN'S MAGIC CARPETS
3345 Franklin Church Rd-IV 3-2903

MASTER CLEANERS
1502 El Camino Av(N)-WA 2-5162
(See Advertisement This Page)

McKinney's Duraclean Service
907 Meadow Rd(N)-GI 1-0820
(See Advertisement This Page)

Purchasing agents use the Classified Telephone Directory as their buying guide. Why not investigate the sales-building possibilities of advertising in the Classified Telephone Directory? Just call our nearest Business Office.

MASTER CLEANERS
UPHOLSTERY - RUGS
CARPETS - RUGS

service  master.

CLEANED IN THE HOME OR IN THE PLANT

"OUR RATES ARE REASONABLE
OUR WORK IS EXCELLENT"
Free Estimates

WA 2-5162

If No Answer Call
G. Isaacson Res. - IV 7-5991
1500 El Camino, Aves. - North Sacramento

UPHOLSTERY - RUGS DURACLEANED
IN YOUR HOME BY HANDCRAFTSMEN
USE AGAIN SAME DAY

- DIRT REMOVED - NOT DRIVEN IN
- NO SHRINKAGE
- REVIVES COLOR
- NATIONALLY ADVERTISED
- MOTHPROOFING - 4 YRS. WARRANTY

GI 1-0820
McKINNEY'S DURACLEAN SERVICE

HAVE YOU HAD YOUR UPHOLSTERY CLEANED LATELY??
DO IT NOW

Call
AERO RUG & UPHOLSTERY CLEANING
WA 5-2481 - GL 2-1292

Upholstery Fabrics

SUN-STOP & WYMAN FABRICS
Wholesale-Jobbers
4901 Franklin BlvdGL 7-6501

Vacuum Cleaners-Dealers

Air-Way Branches Inc 2400 OGI 3-1901

AIR-WAY VACUUM CLEANERS

The all-purpose cleaner with the "Thru-A-Way" mop. Free home demonstration.

Air-Way

AUTHORIZED SERVICE AND PARTS for all Air-Way Models

"WHERE TO CALL"
AIR-WAY BRANCHES INC
2400 O-GI 3-1901

AL'S VACUUM CLEANER SERVICE

COMPLETE VACUUM SERVICE ON ALL MAKES New & Rebuilt Vacuums

Between 52d & 33d at 2218 BroadwayGL 6-4317

BREUNER JOHN COMPANY

404 K-GI 3-8051
Browne Hal M. 2133-10th AvGI 3-3381
If no answer callGI 1-0191

ELECTROLUX AUTHORIZED SALES AND SERVICE

Only Factory Branches are authorized to render Electroclux service or repair to your Electroclux Cleaner and Air Purifier. Demand Identification to Avoid Unauthorized Representatives and Imitation Parts.

"WHERE TO BUY IT"
ELECTROLUX CORP
2929 Bday-GL 6-6495

EUREKA CLEANERS

ROTO-MATIC with Exclusive Attach-O-Matic "Clip-Or" Look. Swivel Top. Light. Quiet. No Ducts. Easy to empty.

AUTOMATIC upright with dirt distributor. Excellent for large rugs and carpets.

"WHERE TO BUY THEM"
DISTRIBUTORS
Lancaster W J Co
3150-3d S F-AI wtr 8-6930

FILTER QUEEN DISTRIBUTING CO OF SACRAMENTO 2320-21stGL 6-2055
(See Advertisement Page 456)

Filter Queen Sales & Service
1751 Los Robles Bl(N)-WA 2-4404

GENERAL ELECTRIC SWIVEL-TOP VACUUM CLEANER-

SALES & SERVICE DEALERS
VALLEY VACUUM CO
We Service Our Sales
2807 JGI 2-2524

SERVICE DEALERS
LAMCO ELECTRIC 1415-21st -GI 3-5711

SALES DEALERS
COLONIAL HOME APPLIANCES
Service Parts
3836 Stockton BlGL 6-4724

ROPER GEO W CO
Public Mkt Bldg-GI 2-7369

HOCKWALD CHEMICAL CO
512-20th-GI 2-2375
(Continued Next Page)

An extension telephone is a step-saver in any home.

FACTORY AUTHORIZED SALES & SERVICE



DON'T BUY A VACUUM CLEANER SEE A Kirby, Maid FOR YOU

Guaranteed For A Life-Time of Complete Cleaning Service
"SHOWN BY APPOINTMENT ONLY"

KIRBY CO. OF SACRAMENTO

GL 7-5718

1938 STOCKTON BLVD.



Same Location Since 1924

VACUUM CLEANERS

ROYAL **AMCO** **LEWYT** **UNIVERSAL** **VACUUM CLEANERS**

NEW & REBUILT EXPERT REPAIRING

ALL MAKES

THE MOST COMPLETE SHOP & STOCK OF PARTS IN NORTHERN CALIFORNIA. VISIT OUR SHOP!

★ All Work Guaranteed ★ Free Estimates in Our Shop

ONE HOUR FREE PARKING ACROSS THE STREET

GI 2-7369

TERMS If Desired

GEORGE W. ROPER CO.
Public Market Bldg. 13th and J