→ Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)
Communities as follows: Broderick (B) Del Paso Heights (DPH) North Sacramento (NS)

AL NIELSEN CO.
TIRES
Fisk Tires
"GET A FISK"
Wholesale & Retail
• RECAPPING
• USED TIRES
• ROAD SERVICE
NOW TWO STORES
Dial GI 2-7689
1615 L
IV 3-0471
2341 FULTON AVE.

Tires–Dealers–(Cont'd)

FIRESTONE
For Car and Truck · For Home and Farm · For Work and Play · Firestone · Extra Value Merchandise

"WHERE TO BUY IT"
DISTRICT OFFICES
FIRESTONE TIRE & RUBBER CO THE Wholesale Only 1811-12th ----------GI 2-0445

DEALERS
Bullock Service 1705 Fulton Av–IV 9-9764
CAPITAL TIRE CO 20th & Auburn BI–WA 5-4251
CHILDS TIRE SERVICE 1201 Alhambra BI–GL 7-5013
ELLIS SHELL SERVICE We Pick-Up & Deliver 4790 Freeport Bl ---------GL 2-9212
FIRESTONE STORES 1531 L–GI 3-9041
FREEWAY AUTOMOTIVE SERVICE 2150 Marconi Av–WA 5-3064
JIM COPPAGE UNION SERV STN 1500 L–GI 2-9740
LEO'S TEXACO SERV S & H Stamps 3850 Fruitridge Rd–GL 6-0321
POTTER'S TEXACO SERV STN 9101 Folsom Bl–GL 2-9236
POWER INN SHELL SERVICE 8031 Fruitridge Rd–GL 2-2561
RED'S UNION SERVICE 1531 Broadway–GI 2-7583
WALSH STATION SHELL SERVICE Jackson Hwy–EM 3-2505
WILLIAMSON'S UNION SERVICE 131 Capitol Av–GI 2-0115

The oldest of all the telephone industry's traditions is service.

GOODYEAR TIRES & RECAPPING
WA 2-0821
DEL PASO RECAP
NORTH SACRAMENTO
3419 RIO LINDA BLVD. DEL PASO HEIGHTS

U. S. ROYAL TIRES
DISTRIBUTOR
SINCE 1928
Sacramento's Oldest Tire Dealer
Schaap-Brenner
TIRE SERVICE — RECAPPING
CALL GI 2-1811 17th & J ST.
CALL IV 7-9328 2638 MARCONI NEAR FULTON

FIRESTONE STORES 1531 L----GI 3-9041
Firestone Treading Shop 1817-8th -GI 2-3912

FISK TIRES
TIRE SERVICE · RECAPPING · REPAIRS
When It's Time To Re-Tire BUY FISK

"WHERE TO CALL"
DISTRIBUTORS
Nielsen Al Co 1615 L---------GI 2-7689
Town & Country Branch 2341 Fulton Av–IV 3-0471

Fortado Ed Chevron Serv Atlas Tires–New & Used 231 Capitol Av----------GI 2-7200

GENERAL TIRES
More New Car Buyers Change Over to Generals Than to Any Other Tire

"WHERE TO BUY THEM"
DREW JOHN MOTORS 1415 Broadway–GI 3-5951
Jack & Bill's Union Serv 4285 Fruitridge Rd–GL 1-8662
PARSHALL GENERAL TIRES INC 1620 L–GI 2-0466

GOODRICH B F TIRES
LIFE-SAVER TUBELESS TIRES · B.F.Goodrich FIRST IN RUBBER
New and Used Tires · Retreading · Tire Service

"WHERE TO CALL"
Baldwin's Texaco Service 3449 El Camino Av–IV 9-9065
FRUITRIDGE AUTOMOTIVE CENTRE 5040 Fruitridge Rd–GL 2-2863
Globe Auto Supply 100 Darina(NS)–WA 5-3536
GOODRICH B F CO Corner 12th & I 1200 I ----------GI 2-3811
KEN'S TEXACO SERVICE 5890 Stockton Bl–GL 2-0124
Marv's Texaco Service 1635 Grand Av(DPH)–WA 2-3691
O K RUBBER WELDERS 2414 Del Paso Bl(NS)–WA 5-5545
Sacramento Rubber Co 721 J---GI 2-3847
SUPERIOR TIRE CO Rice Mill Rd(WS)–FR 1-5808
Watrous Wayne C ---------- 4849-47th Av–GA 8-2389

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

Who SELLS IT?
When a specific product or service is needed and there is an uncertainty as to who sells it
THE Classified TELEPHONE SECTION Will Direct You

GOODYEAR TIRES · GOODYEAR TIRES
More people ride on Goodyear Tires than on any other kind.
Let the Goodyear dealer be your Tire Service Headquarters.

"WHERE TO BUY THEM"
CHUCK'S SHELL SERV 1731 Del Paso Bl(NS)–WA 5-1317
COX TIRE SERVICE INC 800 Alhambra Bl–GI 3-4803
D & R SHELL SERVICE 5740 Watt Av(NH)–ED 2-2615
DEL PASO RECAP 3419 Rio Linda Bl(DPH)–WA 2-0821
GOODYEAR SERVICE STORE 1630 L–GI 8-9166
HORTON'S SHELL SERVICE Sfdn Bl & T–GL 2-9478
McWHIRTER'S RICHFIELD SERV STN Convenient Credit Terms 3101 H–GI 3-9977
RANCHO CORDOVA SHELL SERVICE 7491 Folsom Bl–EM 3-3016
VESSELS SHELL SERVICE Park Bl & Jefferson Bl(WS)–GI 1-1170
WILKINSON RECAPPING & TIRE SERVICE 3720 Stockton Bl---GL 6-2693

Grundman Jim Chevron Service Sta 4801 Franklin Bl–GL 7-3774
HAMMOND TIRE SERVICE 3460-2d Av–GL 6-4386

HATLEY & MORRILL TIRE CO
COMPLETE TIRE SERVICE
RECAPPING & REPAIRING
NEW & USED TIRES
For Truck & Passenger Cars
SEIBERLING DISTRIBUTOR
16th & R----------GI 8-8289

Jim Mills Co 6428 Stockton Bl----GL 7-9888

KELLY-SPRINGFIELD TIRES
GO WORRY FREE ON KELLYS
PROVED AND IMPROVED FOR OVER 60 YEARS
KELLYS ARE TOUGH
KELLY TIRES

"WHERE TO BUY THEM"
DISTRIBUTORS
Davis & Sable Tire Co 2230-16th–GI 3-5831

LEE OF CONSHOHOCKEN TIRES
QUALITY TIRES FOR EVERY TRANSPORTATION NEED
LEE TIRES

"WHERE TO BUY THEM"
DISTRIBUTORS
SIGNAL OIL CO 1506 Sproule–GI 2-9011
MAHER JOE TIRE SERVICE 911-16th–GI 2-3826
MICHELIN METALIC STEEL CORD TIRE–
SUPERIOR TIRE CO Rice Mill Rd(WS)–FR 1-5808
MILLER TIRES–
DISTRIBUTORS
STROH JOHN A DISTRIBUTING CO 2200-5th–GI 3-6947
Mintz I 520 J----------GI 2-2702
(See Advertisement Page 425)
MONARCH INDUSTRIAL TIRES–
ROLFE J R EQUIPMENT CORP 3200 J–GI 8-8248

(Continued Next Page)

Tires–Dealers–(Cont'd)

MONTGOMERY WARD & CO 819 L–GI 2-7515
Morton's 915 K----------GI 3-6926
NIELSEN AL CO 1615 L---------GI 2-7689
Town & Country Branch 2341 Fulton Av–IV 3-0471
(See Advertisement Page 426)

PACIFIC TIRES–
DISTRIBUTOR
SCHAAP-BRENNER TIRE CO 1617 J–GI 2-1811

PARSHALL GENERAL TIRES INC 1620 L–GI 2-0466
(See Advertisement Page 425)
Perkins Tire Service Folsom Bl Perkns–GL 1-8873
SCHAAP-BRENNER TIRE CO 1617 J–GI 2-1811
(See Advertisement Page 426)
Schaap & Brenner Tire Co 2638 Marconi Av–IV 7-9328

SEIBERLING TIRES
FULLY GUARANTEED IN WRITING
Call one of the following Independent Seiberling Dealers for Tires, Tubes and Expert Service
SEIBERLING TIRES

"WHERE TO CALL"
WHOLESALE-RETAIL
HATLEY & MORRILL TIRE CO 16th & R–GI 8-8289

STICE CLIFF TIRE SUPPLY NEW – SURPLUS – USED & RECAPS Farm – Tractor – Trailer – Airplane Tires, Wheels & Axles Complete 532 Broadway ----------GI 3-6072

SUPERIOR TIRE CO Rice Mill Rd(WS)–FR 1-5808

U S ROYAL TIRES
QUALITY TIRES · QUALITY RECAPS · QUALITY REPAIRS
U.S. ROYAL TIRES

"WHERE TO CALL"
DISTRIBUTORS
MAHER JOE TIRE SERVICE 911-16th–GI 2-3826
SCHAAP-BRENNER TIRE CO 1617 J–GI 2-1811
SCHAAP & BRENNER TIRE CO 2638 Marconi Av–IV 7-9328

DEALERS
Eddie's Union Service 4740 Folsom Bl–GL 2-9010
Gem Automotive Service 2546 Rio Linda Bl–WA 5-5389
Marcus Auto Supply Co 3400 Broadway–GL 2-1056
Marcus Auto Supply Co 1928 Del Paso Bl(NS)–WA 5-8579
Marcus Auto Supply Co 12th & J–GI 3-7421
SPELTS & LYONS SERV STN 5860 Stockton Bl–GL 6-9445

Warner Tire Co 1629 W Capitol Av(WS)–GI 2-9245
Wim's Tire Service Inc 3231 Fair Oaks Bl(C)–IV 7-7441

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

Tires–Retreading & Recapping

A C A SERVICE GUARANTEED RECAPPING · ALSO NEW & USED TIRES · SAVE ON BIG DISCOUNT 201 N 12th----------GI 8-7435

ARCH THE TIRE MAN 1 DAY SERVICE ON RECAPPING · NEW & USED TIRES & TUBES · Passenger – Truck – Airplane 100 N 16th----------GI 3-3583

CAPITAL TIRE CO 20th & Auburn Bl–WA 5-4251
(See Advertisement This Page)
Childs Tire Service 1201 Alhambra Bl–GL 7-5013
Clancy's Tire & Auto Service 323 N 16th–GI 1-4364
Del Paso Recap 3419 Rio Linda Bl(DPH)–WA 2-0821
FIRESTONE STORES 1531 L----GI 3-9041
GOODRICH B F CO 1200 I----------GI 2-3811

GOODYEAR NEW TREADS
Save with Safety. Get Goodyear Xtra-Mileage New Treads on your smooth tires. New tread protection at half the cost of new tires. Expert tire repairs.
XTRA-MILEAGE GOODYEAR NEW TREADS

"WHERE TO CALL"
COX TIRE SERVICE INC 800 Alhambra Bl–GI 3-4803
DEL PASO RECAP 3419 Rio Linda Bl(DPH)–WA 2-0821
GOODYEAR SERVICE STORE 1630 L–GI 8-9166

HAMMOND TIRE SERVICE TIRES · RECAPPED — RETREADED · Vulcanizing & Repairing · New & Used Tires · ALL WORK FULLY GUARANTEED · Pick-Up & Delivery Service 3460-2d Av ----------GL 6-4386

HATLEY & MORRILL TIRE CO 16th & R–GI 8-8289

HAWKINSON AUTHORIZED TIRE TREAD SERVICE– PARSHALL GENERAL TIRES INC 1620 L–GI 2-0466

JIM MILLS CO 6428 Stockton Bl–GL 7-9888
(See Advertisement This Page)
LAHER SPRING & TIRE CORP 1217-16th–GI 2-6851
MAHER JOE TIRE SERVICE 911-16th–GI 2-3826
Mintz I 520 J----------GI 2-2702
NIELSEN AL CO 1615 L---------GI 2-7689
O K RUBBER WELDERS 2414 Del Paso Bl(NS)–WA 5-5545
(See Advertisement This Page)

The Yellow Pages save you time.

RECAPPING
—ONE-DAY SERVICE—
100% COLD RUBBER WRITTEN GUARANTEE
JIM MILLS CO.
BEFORE AFTER
GL 7-9888
6428 STOCKTON BLVD.

Tires–Retreading & Recapping–(Cont'd)

PARSHALL GENERAL TIRES INC 1620 L–GI 2-0466
SCHAAP-BRENNER TIRE CO 1617 J–GI 2-1811

SEAL-OF-SAFETY RETREADING
The recappers listed below are qualified to give you new tire safety and wear for only half the cost. They are warranted by
CALIFORNIA STATE TIRE DEALERS ASSOCIATION
SEAL OF SAFETY

"WHERE TO BUY IT"
NIELSEN AL 1615 L----------GI 2-7689

STICE CLIFF TIRE SUPPLY 532 Broadway–GI 3-6072
SUPERIOR TIRE CO Rice Mill Rd(WS)–FR 1-5808

Tires–Retreading & Recapping–(Cont'd)

WILKINSON RECAPPING & TIRE SERVICE
RECAPPING SPECIALISTS
1 YEAR GUARANTEE
DELUXE 100% COLD RUBBER AT NO EXTRA COST
3720 Stockton Blvd--------GL 6-2693

WIM'S TIRE SERVICE INC PRECISION RECAPPING · ONE DAY SERVICE · LOANERS AVAILABLE 3231 Fair Oaks Bl(C)--------IV 7-7441

EASING A STICKY DRAWER

A temperamental drawer pulls out smoothly, if you wax all edges with floor wax, then polish.

PASSENGER • TRUCK • FARM TIRES
O.K. Rubber Welders For TIRES
WORLD'S FINEST RECAPPING Coast to Coast
DISTRIBUTOR B.F.Goodrich WHOLESALE — RETAIL
MONEY BACK
NATIONWIDE ROAD HAZARD GUARANTEE ON NEW – USED – RECAPPED PASSENGER TIRES
Backed by 1300 OK Stores Throughout the United States
1. To give satisfactory wear under normal driving conditions.
2. Against defective material and workmanship
3. Against all road hazards.
ONE DAY SERVICE · PICK-UP & DELIVERY SERVICE · BUDGET TERMS
TIRE TRUEING & BALANCING
WA 5-5545
COMPLETE BRAKE SERVICE AND WHEEL ALIGNMENT
2414 DEL PASO BLVD
Corner of East El Camino & Del Paso Blvd. N. Sacto

TIRES
NEW – USED
RECAPPING 1 DAY SERVICE
SAFETY IS OUR BUSINESS
• WHEEL BALANCING
• TIRE REPAIRING
• FREE PICK-UP & DELIVERY
CAPITAL TIRE CO.
UNCONDITIONALLY WA 5-4251 GUARANTEED
20th & Auburn Blvd. – 1 Block off Marconi
On McClellan Field Road – Near Freeway