

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) ED = Edgewood FR = Franier GI = Gilbert IV = Ivanhoe
 EM = Empire QA = Garden GL = Glisiane VA = Vashon
 Brokers (B) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)

Shoes-Retail-(Cont'd)

ENNA JETTICK SHOES FOR WOMEN
 THE SHOES YOU LOVE TO LIVE IN
Enna Jetticks
"WHERE TO BUY THEM"
 DEALERS
BRADDOCK & N 908 J -----GI 3-8663

FERGUSON'S JUVENILE SHOES
 3618 Bldg. -----GI 8-6997
FLORSHEIM SHOE SHOP 1019 K -----GI 2-0301
FLORSHEIM SHOES
 MCBRIDE R J GENTLEMEN'S FINE SHOES 2910 Fulton Av. -----IV 9-6019
FOOT-SO-PORT SHOES
 MALLET SHOE CO 928 J -----GI 3-4294
 Frank's Shoe Store
 6019B Stockton Bl.-GL 1-4875
 Frank's Shoe Store 1214 4th -----GI 8-3848
 (See Advertisement Page 385)
FREEMAN SHOES FOR MEN
 SEYMOUR'S SHOE SALON
 1110 J -----GI 2-7708

Fruitridge Appri Outlet
 5640 Stockton Bl.-GL 1-1487
 Gallenkamp Stores Co 500 K -----GI 2-3751
 Gallenkamp Stores Co 727 K -----GI 2-8407
 Gallenkamp Stores Co 905 K -----GI 1-3912
GLENN'S SHOE STORE
 2016 1/2 Del Paso Blvd(NS)-WA 5-4495
 (See Advertisement Page 385)
GREEN & HEYDEN SHOES
 Featuring Top American Quality Lines for MEN - WOMEN - CHILDREN
 TWO STORES TO SERVE YOU
 923 K -----GI 3-3462
 Wait & El Camino Av. -----IV 7-2860

GROTH'S BOOTERY FOR CHILDREN
 14 Adobe Ct. Town & Country Village
 Fulton Av. & Marconi Av. -----IV 9-5423
HANAN SHOES FOR MEN
 SEYMOUR'S SHOE SALON
 1110 J -----GI 2-7708

HEESEMAN INC
 Nunn-Bush Shoes -----GI 2-2913
 1022 K -----GI 3-4503
 1 Miller Guild House 1030 K -----GI 3-4503
I MILLER SHOES
 GUILD HOUSE 1 MILLER
 1030 K -----GI 3-4503

JACQUELINE
 BODIQU'S SHOE STORE
 2910-35th. GI 6-0821

JARMAN SHOES FOR MEN
 BRADDOCK & N 908 J -----GI 3-8663
 Johnstone's Bootery 518 K -----GI 2-7457
 (See Advertisement Page 385)
 Karl's Shoe Store 620 K -----GI 8-7382
KID-E-KORRAL
 In Country Club Centre
 3450 El Camino Av. -----IV 7-0963
 In Town & Country Village Shops
 2609 Marconi Av. -----IV 9-5353
 Kirby's Shoe Store
 3410 El Camino Av. -----IV 7-1763

KNAPP SHOE COUNSELOR
ARNOLD SHIRLEY
 The Original & Oldest Agent For
KNAPP AEROTRED SHOES & BOOTS
 In Sacramento Since 1947
 1313 Arroyo Grande Dr. -----IV 9-8073

Knapp Shoe Counselor
 1313 Arroyo Grande Dr.-IV 9-8073
KNAPP SHOE COUNSELOR
 Demonstrations Without Obligation
 In Your Home or Office Any Time
 JOSEPH DICHIOSIO - Shoe Counselor
 4100 Caballo Way -----GL 5-2419
KNAPP SHOE COUNSELOR
 Size 2 to 18 - Widths AAAA to EEEE
 DEMONSTRATIONS WITHOUT OBLIGATION
 IN YOUR HOME OR OFFICE
 SHOES - BOOTS - HOSIERY
 JOHN P. CRAMER - SHOE COUNSELOR
 4831 D -----GL 1-2548

Leed's Shoe Store
 Keep 3344 El Camino Av.-IV 9-9908
 Leed's Shoe Store 922 K -----GI 3-9938
LEWIS' WOMEN'S APPAREL SHOE SALON
 Featuring MARQUISE ORIGINALS JACQUELINES CONNIES - CONNIE LO-HEELERS NATURAL POISE
 906 J 1011-9th -----GI 8-3942

LITTLE YANKEE SHOES
 Designed To Keep Little Feet Normal
Little Yankee Shoes
"WHERE TO BUY THEM"
 Tot-To-Teen Shoe Stores
 El Camino bwn Wait & Eastern
 El Camino & Marial Dr. -----IV 9-7812
 Tot-To-Teen Shoe Stores
 5725 Stockton Bl.-GL 2-2765

MALLET SHOE CO 928 J -----GI 3-4294
 (See Advertisement Page 385)
MAN THOM
 Shoes And Hosiery For Men And Boys
 "Thom McAn... SO GOOD It's the best-selling shoe in all America."
"WHERE TO BUY THEM"
 McAn Thom Shoe Store
 3368 El Camino Avenue 721 K -----GI 3-9968
 Mc An Thom Shoe Store 721 K -----GI 3-9968

MCBRIDE R J GENTLEMEN'S FINE SHOES
 FLORSHEIM WINTHROP - FRANK SLIPPERS
 Town & Country Village Open Area
 2910 Fulton Av. -----IV 9-6019

MRS DAVIS' IDEAL BABY SHOES
 ERWIN'S VOYAGE SHOP
 2007 Del Paso Blvd(NS)-WA 5-4933
NATURALIZER SHOES
 GREEN & HEYDEN SHOES
 923 K -----GI 3-3462

NUNN-BUSH SHOES FOR MEN
 EASTERN THE 1314 J -----GI 2-7641
 HEESEMAN INC 1022 K -----GI 2-2913
O K SHOE SHOP
SHOES FOR MEN
 Shoe-Adams - Stetson Connolly - Crosby Square Santa Rosa - Bad Wing - Wolverine Irish Setter - Fries Jet Boots
WE STOCK WIDE WIDTHS
 1109-4th -----GI 8-0500

PRO-TEK-TIV SHOES
 THE SHOE WITH THE HIDDEN HEEL WEDGE
Pro-tek-tiv
"WHERE TO BUY THEM"
 Tot-To-Teen Shoe Stores
 El Camino bwn Wait & Eastern
 El Camino & Marial Dr. -----IV 9-7812
 Tot-To-Teen Shoe Stores
 5725 Stockton Bl.-GL 2-2765
RED GOOSE SHOES
 Comfort assured in RED GOOSE SHOES. No matter what the occasion, RED GOOSE SHOES are favorites... for style... and for long wear.
Red Goose Shoes
"WHERE TO BUY THEM"
 FRANK'S SHOE STORE
 6019B Stockton Bl.-GL 1-6875
 FRANK'S SHOE STORE
 1219-4th. GI 8-3848
GLENN'S SHOE STORE
 2016 1/2 Del Paso Blvd(NS)-WA 5-4495
SERVISS' SHOES
 5687 Stockton Bl.-GL 2-2989
TALLAC VILLAGE BOOTERY
 307 Tallac Village Sq.-GL 1-1869

PAT'S SHOES 7457 Folsom Bl.
 Rancho Cordova-EM 3-1611
PEDWIN SHOES
 SANDY'S COLLEGE SHOE DEN
 1006-11th-GI 1-2361
PIED-PIPER SHOES FOR CHILDREN
 ROOS BROS 1001 K -----GI 8-9141
POLL-PARROT SHOES FOR BOYS-GIRLS
 LAWRENCE'S DEPARTMENT STORE 5121 Freeport Bl. -----GL 5-1931

PRO-TEK-TIV SHOES
 THE SHOE WITH THE HIDDEN HEEL WEDGE
Pro-tek-tiv
"WHERE TO BUY THEM"
 Tot-To-Teen Shoe Stores
 El Camino bwn Wait & Eastern
 El Camino & Marial Dr. -----IV 9-7812
 Tot-To-Teen Shoe Stores
 5725 Stockton Bl.-GL 2-2765

RED GOOSE SHOES
 Comfort assured in RED GOOSE SHOES. No matter what the occasion, RED GOOSE SHOES are favorites... for style... and for long wear.
Red Goose Shoes
"WHERE TO BUY THEM"
 Tot-To-Teen Shoe Stores
 El Camino bwn Wait & Eastern
 El Camino & Marial Dr. -----IV 9-7812
 Tot-To-Teen Shoe Stores
 5725 Stockton Bl.-GL 2-2765

REGAL SHOE CO
 Shoes for Men
 809 1/2 K -----GI 3-2826
ROBLEE SHOES FOR MEN
 GREEN & HEYDEN SHOES
 923 K -----GI 3-3462
SANDY'S COLLEGE SHOE DEN
 1006-11th-GI 1-2361
SERVISS' SHOES
 5687 Stockton Bl.-GL 2-2989
SEYMOUR'S SHOE SALON
 HANAN & FREEMAN SHOES FOR MEN
 Open Men, & Fri. Evenings
 1110 J -----GI 2-7708

SHOE BOX THE
 Shoes for the Entire Family
 WEATHER BIRD SHOES FOR CHILDREN
 VELVET STEP FOR WOMEN
 CITY CLUB FOR MEN
 2 Locations to Serve You
 Hollywood Shopping Center Branch
 West Sacramento Branch
 5069 Freeport Blvd. -----GL 5-5857
 1331 Merklely Av(WS) -----FR 1-5669
SHOE BOX THE
 1331 Merklely Av(WS)-FR 1-5669
 SHOE CRAFT 925 K -----GI 2-6465
 (See Advertisement Page 385)
SKEELS WALKOVER SHOE STORE
 Men's Shoes WALKOVER Ladies' Shoes PARADISE, VITALITY AND DICKERSON CHILDREN'S SHOES JUMPING JACKS, LAZY BONES & POLL-PARROT
 1110 K -----GI 3-6221

SPALDING SHOES
 TOT-TO-TEEN SHOE STORES
 El Camino bwn Wait & Eastern
 El Camino & Marial Dr. -----IV 9-7812
TOT-TO-TEEN SHOE STORES
 5725 Stockton Bl.-GL 2-2765
STACY-ADAMS SHOES FOR CHILDREN
 OK SHOE SHOP 1109-4th -----GI 8-0500
STAN'S SHOE OUTLET
 Nationally Afd. & Branded Shoes of Less Than Wholesale Cost
 Corner of 11th & J St.
 1031 J -----GI 2-6410

STRIDE RITE SHOES FOR CHILDREN
 KID-E-KORRAL
 In Country Club Centre
 3450 El Camino Av. -----IV 7-0963
TALL GIRLS' BOOTERY
 All Types Shoes for the Tall Girl
 Sizes to 13 - AAAAAA to D
 1013-12th -----GI 2-3041
 Tall Girls' Bootery 1013-12th -----GI 2-3041
 (See Advertisement Page 385)
 Tallac Village Bootery
 307 Tallac Village Sq.-GL 1-1869

TOBIAS SHOES
 Featuring AIR STEP QUEEN QUALITY HOLLYWOOD SKOOTERS Shoes for Women
 1008-9th -----GI 3-4761
 Tot-To-Teen Shoe Stores
 El Camino bwn Wait & Eastern
 El Camino & Marial Dr. -----IV 9-7812
 Tot-To-Teen Shoe Stores
 5725 Stockton Bl.-GL 2-2765
TWO HEEL SHOE CENTER & SHOE REPAIRING 5344 Fruitridge Rd.-GL 1-3368
VILLAGE SHOE STORE
 Women's Casuals & Children's Shoes
 2616 El Paseo Ln. -----IV 9-8424
WALK-OVER SHOES FOR MEN & WOMEN
 ROOS BROS 1001 K -----GI 8-9141
 Warehouse Shoe Store 2839-35th-GL 7-4904
 (See Advertisement Page 385)

WEATHER BIRD SHOES FOR CHILDREN
 ARE WEATHERIZED
 Weather Bird or Peters Diamond Brand Shoes are carefully made over proper lasts for growing feet. Their hidden valves assure long wear and lasting fit.
Weather Bird Shoes
"WHERE TO BUY THEM"
 Bailey's Better Shoes 3879 J.-GL 5-6420
 Bodiou's Shoe Store
 2910-35th-GL 6-0821
 Shoe Box The
 5069 Freeport Blvd.-GL 5-5857
 1331 Merklely Av(WS) -----FR 1-5669
 Two Heel Shoe Center & Shoe Repairing 5344 Fruitridge Rd.-GL 1-3368
 Weinstock-Lubin & Co
 12th & K-GI 3-6881

WEINSTOCK-LUBIN & CO
 12th & K-GI 3-6881
WILSON'S SHOE STORE
 Cantilever Ground Gripper Shoes
 1001-9th -----GI 3-1621
WRIGHT ARCH PRESERVER SHOES
 TALL GIRLS' BOOTERY
 1013-12th-GI 2-3041

Have you thought of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

Shoes-Used

Stone's Used Clothing Store
 3133 Broadway-GL 2-9516

Shoek-Mirrs

Capital Sawdust & Shook Distrs
 1715-2d-GI 3-2413
SACTO BOX & LUMBER CO
 65th & R-GL 6-3891
 Setzer Forest Products 2570-3d -----GI 2-8941
 STATE BOX CO (WS) -----FR 1-5296
Shopping Centers-See Markets

Shoels-Power

BACON EDWARD R COMPANY
 Link-Belt Speeder "Quick-Way"
 211 N 7th -----GI 2-1008
CAL-WEST EQUIPMENT CO
 5133 Stockton Blvd.-GL 6-6479
 Marion Power Shovel Co
 326 Shaw Rd S S F-Plaza 6-3155
STANDARD MACHINERY CO
 450 Bayshore Blvd S F-Twtr 2-2883

Show Card Writing

A-1 Signs 810 1/2 J -----GI 8-4537
 Able Sign Co 923-8th -----GI 2-8513
 Ace Signs 521-8th -----GI 2-1393
CAPITOL SIGN CO 13th J -----GI 2-2585
 City Sign Service 1220 K -----GI 8-0204

Show Cases

Weber Showcase & Fixture Co
 2424 Burgundy Wy-IV 7-3359

Showers Doors & Compartments

ATLAS SHOWER DOOR CO
 Alhambra & Q-GL 2-2849
 Basco-Sacramento 6415 Elvas Av-GL 6-9587
 (See Advertisement Page 385)
DEL PASO GLASS CO
 1200 Arden Wy-WA 5-2734
DURATILE OF CALIFORNIA
 4501 H-GL 1-8451
FISCHER TILE & MARBLE CO
 BETTER SHOWER DOORS
 Installed by Factory Trained Men
 2311 S -----GL 2-1426
 Fuller W P & Co 1725-10th -----GI 2-1061
GOLDEN STATE SHOWER DOOR CO INC
 901-73d Av Oakind-Lockmn 9-3166
SACRAMENTO SHOWER DOOR CO
 MPFS. OF ALUMINCHROME
 GLASS SHOWER DOORS
 SHOWER RECEPTORS
 Sliding Tub Enclosures
 Daylight Stoll Showers & Mirrors
 MANY DESIGNS TO CHOOSE FROM
 Repair & Replacements
 4311 Franklin Bl. -----GL 7-6524
 Tubdor Inc 4260-24th St Rd. -----GL 2-0243

SHOWER DOORS
BASCO
 BATH TUB ENCLOSURES
 GLASS DAYLIGHT STALLS
 CHROMIUM BATHROOM ACCESSORIES
 SHOWER RECEPTORS
ART DOR Sliding Glass Patio Doors
 6415 ELVAS AVE. SACRAMENTO

Shutters

DURA-LITE BLIND CO
SHUTTERS
 Manufactured in Our Own Shop
 WHOLESALE & RETAIL
 Moveable & Stationary
 Finished & Unfinished
 MEASURED & INSTALLED
 OR DO IT YOURSELF!
 FREE ESTIMATES
 BANK TERMS
 24-HOUR PHONE SERVICE
 2331 S -----GL 1-6526

Shutters-Mart

Sales Div. of Calif. Mfg. Co., Inc.
INSIDE & OUTSIDE SHUTTERS
 CALIFORNIA LOUVERETTES
 CAFE & LOUVERED DOORS
 103 T -----GI 3-5991

Siding

PACIFIC METAL AWNING CO
 5050 Perry Av.-GL 2-3168
VILLAGE PAINT & ART SHOP
 2605 El Paseo Ln-IV 9-4886
 Walker Chas D Co
 Buy Direct from the Factory
 189-13th S F -----Hemlock 1-1132

Sick Room Equipment & Supplies

See Hospital Equipment & Supplies

Siding

ALBEST YANCEY COMPANY
 ANY KIND SIDING
 Home Improvement Contractors
 Free Estimates - Easy Terms
 30th & B -----GI 1-5255

SIDING
PIONEER FLINTKOTE
 AUTHORIZED DEALER & APPLICATORS
CALIFORNIA COATINGS INC.
 GL 1-6511
 4923 FOLSOM BLVD.

SHOWER DOORS
BASCO
 BATH TUB ENCLOSURES
 GLASS DAYLIGHT STALLS
 CHROMIUM BATHROOM ACCESSORIES
 SHOWER RECEPTORS
ART DOR Sliding Glass Patio Doors
 6415 ELVAS AVE. SACRAMENTO

Siding-(Cont'd)

ATLAS ROOFING COMPANY THE
 See Our Ad under Roofers
 800 Grand Av(DPH) -----WA 2-1472
CALIFORNIA COATINGS INC
 (See Advertisement This Page)
 4923 Folsom Bl.-GI 1-6511
DELL W P BILL 2861-3d Av. -----GI 6-7357
ELLIS CO THE 1923 5th Stm Bldg. -----GL 7-6521
ENGARDI ALEX
 JOHNS-MANYVILLE CERTIFIED SIDING
 Satisfied Customers Since 1923
 1349-56th -----GL 5-3639

Great West Construction Co
 1285 Fulton Av-IV 7-1688
HAYFORD C G 4923 Folsom Bl. -----GL 1-6511
HOME SERVICE CO
 GLASS & INSULATED SIDING
 ANY AND ALL TYPES OF SIDING
 ROOFING - GUTTERS - REMODELING
 3526-5th Av -----GL 2-3177

Lumber Dealers Materials Co
 Asbestos Siding & Roofing
 Wholesale Only
 1201 Arden Wy. -----WA 5-2751
 Rothenberger & Duke Roofing Co
 4405 E Nichols Av.-GI 1-4370
SHIELDALL ALUMINUM SIDING
 ALUMINUM LOCK SHINGLE CO
 2015 J-GI 8-3278

SWEENEY'S INSULATION CO
 1172 Fernwood(WIS)-FR 1-7160
WALSH ROOFING CO
 ANY KIND SIDING
 ALSO ROOFING
 INSURED WORK - FREE ESTIMATES
 817-25th -----GI 5-3568

WELSH & BRESEE
 Asbestos & Insulated Siding Material
 Wholesale Only
 1720-15th -----GI 3-5933

Sightseeing Tours

SACRAMENTO TRANSIT AUTHORITY
 SIGHTSEEING
 TOUR SERVICE
 May 15 Through Sept. 15
 28th & N -----GL 6-4772

Sign Painters

A-1 SIGNS
WE SIGN Anything
 Gold & Silver Window Lettering
 Sophisticate - Cut Outs
 Office Doors - Trucks - Sho-Cards
 Walls - Bulletins - Victorials
"BUZZ ME" - CASEY
GI 8-4537
"WE MADE SIGNS BEFORE WE COULD TALK"
 810 1/2 J -----GI 8-4537

A B C SIGN SHOP
 SIGNS OF ALL KINDS
 TRUCK LETTERING SPECIALIST
E. E. HANSON
 "Call Me Hans"
 El Monte Av
 217 Arden Wy(NS) -----WA 5-6465

AARHOLDEN ARTCRAFT SUPPLY
 TRUCK DECAL NAMEPLATES
 5 DAY SERVICE
 Day-Glo Bumper Strips
 Quality Silkscreen Products
 1076-7th -----GI 1-2837
 (Continued Next Page)

The DOSCH COMPANY
 Since 1929
GI 3-6581
 200 V ST. - FAST SERVICE - GOOD PARKING
 REAL ESTATE • GOLD-LEAF • SCOTCHLITE SIGNS
 BAKED ENAMEL • DAYGLO FLUORESCENT SIGNS
 LARGE BULLETINS CONSTRUCTED & ERECTED

TRUCKS TANKS - TRAILERS
 • LETTERING
 • PAINTING
 • SAND BLASTING

GENERAL PAINTING CONTRACTOR
 • COMMERCIAL
 • INDUSTRIAL
 • RESIDENTIAL

SILK SCREEN PROCESSING
 REAL ESTATE BOARDS • METAL • COUNTER CARDS
 SCOTCHLITE DECALS • BUMPER STRIPS • PAPER