

ED = Edgewood FR = Frontier GI = Gilbert IV = Yonkers  
 EK = Empire GA = Garden GL = Glendale WA = WAsh

**Magicians' Supplies**

Frank's Magic & Novelties 1220 K - GL 3-9557

**Magnets-Retail**

Art Tile & Terrazo Co  
 2020 Stockton Blvd-GL 6-1786

**COMPOSITION FLOOR CO**

2821 T-GL 6-6967

**Magnesium Products**

CONSECO INC 13951 Washington Av  
 San Leandro-L 2-4930

**Magnetic Inspection Service**

X-Ray Engineering Co  
 765 Redwood Hwy Mill Valley-DUnlp 8-3315

**Magnets**

CAHALAN & PIERSON  
 Eisenmann Bosch Fairbanks Morse  
 Scintilla Commercial Magnets  
 2300-44th - GL 3-2534

LAMUS-LUNDLEE CO 1411 I - GL 3-5721

**LANGNER & RIFKIN**

DISTRIBUTORS - AMERICAN BOSCH  
 FAIRBANKS-MORSE & WICO  
 ALL MAKES REPAIRED  
 1116-15th - GL 1-1291

**LEHR AUTO ELECTRIC**

1114-21st-GL 2-8642

**Mail Order Houses**

Capital Enterprises 1309 Watt Av - IV 3-0988  
 Manor Products Corp Mail Order  
 916 Soule(W)-FR 6-6319  
 Montgomery Ward & Co 9th & K - GI 2-9631

**Mailing Equipment**

**PITNEY-BOWES POSTAGE METERS**

Originators of the  
 POSTAGE METER and  
 METERED MAIL

**Complete Line of Mailing Equipment**

Postal Scales, Letter Openers,  
 Folding Machines, Counting Machines

**"WHERE TO OBTAIN THEM"**

BRANCH SALES & SERVICE  
**PITNEY-BOWES INC 1402 E-GI 2-6923**

**Mailing Lists**

**A BUSINESS EXTENSION BUREAU**

FREE USE OF OUR  
 SPECIALIZED MAILING LISTS

Employee Groups - Neighborhood List  
 State, City, etc. - Any Specific District  
 INCOME GROUPS - BUSINESS LISTS  
 ADDRESS CHARGES ONLY

2625 J - GI 2-3613

**CALDWELL MILDRED & CO**

Formerly Superior List & Letter  
 WHEN YOU NEED A MAILING LIST  
 CALL US

We Have It Or Will  
 Compile It For You.

A COMPLETE AND DEPENDABLE  
 DUPLICATING & MAILING SERVICE  
 2411 J - GI 3-4878

**Steno Print & Mailing Service**

2118 J-GI 1-3226

**Mailing Service**

See Letter & Addressing Service; also Mailfi-  
 copy Service; also Stenographers-Public

**YARN PRESERVER**

Discourage moths attacking  
 yarn you are storing away from  
 a cardboard mothball.

**Manufacturers' Agents**

Burch Equipment Co 1910 Q - GI 8-5604  
 Cooley E Co 1331 T - GI 1-2809  
 Healey Larry 2100 L - GI 2-2236  
 Heinrich John W 2255 Tulip Wy - WA 5-6443  
 Neely Enterprises  
 Poucher  
 Mobile Dial Operator & ask for Mobile  
 Service then ask for ZM5-7254  
 Laboratory Car  
 Dial Operator and ask for Mobile Service  
 then ask for W5-7263  
**SCUTT MERCANTILE CO**  
 3802 Astoria(DPH) - WA 5-3574

**Map Mounting**

Multiple Display Fixture Co  
 Swing-Panel Map Racks  
 544 Market San Francisco - CA 41rd 1-7700

**Maps**

Aeromap Surveys Inc 2546-21st - ED 1-6009  
 Hearne Bros Dist 15106 Edgemoor Av  
 2010 Stockton Bl-GL 6-1786  
 Sn Leandro - ELgn 1-6490  
 Packard Muir & Train Inc 3200 J - GI 1-6977

**Marble**

ADAMS H O TILE CO  
 2114 Sutterville Rd-GL 6-4789  
 Art Tile & Terrazo Co  
 2020 Stockton Bl-GL 6-1786  
 Carlaw Bros Granite & Marble Works  
 1011 & R-GI 3-4938  
 Fischer Tile & Marble Co 2213 S - GL 2-1426

**RUNKALA MONUMENT CO**

IMPORTED - DOMESTIC  
 MARBLE TABLE TOPS  
 End Tables & Coffee Tables in Stock  
 CUTTING - POLISHING  
 Special Prices Cut to Order  
 1001 Broadway - GI 1-2846

**Marine Equipment & Supplies**

**AQUA-SHOP** 1317-20th - GI 1-5171  
 C & R Marine Supplies  
 1811 Del Paso Blvd(NS)-WA 2-4844  
**CALIF TRAILER SUPPLY CO**  
 1719 W Capitol Av(W)-FR 1-7337

**CAPITOL TENT & AWNING CO INC**

BOAT COVERS  
 MADE TO ORDER  
 For All Type Craft  
 WATER & MILDEW REPELLENT  
 PROTECT YOUR BOAT WITH A  
 CAPITOL COVER  
 Located at 14th Av. & Stockton Blvd.  
 3904 Stockton Blvd - GL 1-2801

**COZINE SALES-MARINE SUPPLIES**

2163 Fulton Av-IV 3-4019

**FULLER MARINE FINISHES**

USE FULLER'S NEW  
 AQUA-LUX & MARINA  
 PAINTS & VARNISHES -  
 FIBREGLASS WITH  
 RESINS.

**"WHERE TO BUY IT"**

**FULLER W P & CO**  
 Office Store & Warehouse  
 1725-10th - GI 2-1061

**HALL-YOUNG CO**

GRAY MARINE ENGINES  
 SALES & SERVICE - PARTS  
 31 Water Lubricated Bearings  
 Sherwood Pumps - Ferguson & Capital  
 Engines - Columbus & Padgett Propellers  
 MARINE SPECIALTIES  
 366 Jefferson S F - PRspct 6-5520

**We want your telephone service**

to be as helpful as we can make it.

**Marine Equipment & Supplies-(Cont'd)**

**HALLCRAFT MFG INC**  
 WHOLESALE MARINE SUPPLY  
 Complete Fiberglass Repairing  
 Motor Repair  
 6513 Folsom Bl - GL 6-0579

**HOIG'S FOLSON & SPORTS EQUIP**

2323-16th-GI 2-2227

**JANAK & SCURFIELD**

BOAT COVERS & CUSHIONS  
 Canvas - Waterproofed - Mildew Treated  
 Special Made for All Type Craft  
 2900-35th - GL 6-3829

**LEE'S MFG CO**

415-12th - GI 2-0027  
 Sacramento Aluminum Co  
 1855-36th-GI 5-6547  
 Sacramento Pattern Works  
 231 N 7th-GI 8-8334

**SACTO YACHT & SUPPLY CO**

RETAIL & WHOLESALE  
 MARINE SUPPLIES  
 BOAT HARDWARE - PROPELLERS  
 FIBREGLASS  
 YACHT EQUIPMENT & PAINT  
 MARINE MOTORS  
 INBOARDS - BOATS - OUTBOARDS  
 14th & K - GI 3-6964  
 Or - GI 3-5401

**SOUTH SACTO SPORTS SHOP**

COMPLETE LINE OF MARINE SUPPLIES  
 RETAIL & WHOLESALE  
 Marine Plastic & Glass  
 4106 Franklin Blvd - GL 6-0757

**TERRELL'S PLASTICS**

Clear, Tint Blue or Green  
 Boat Windshield Fiberglass  
 Cloth & Plastic Resin  
 3562-4th Av - GL 7-2733

**WESTERN HARDWARE**

2945 Fair Oaks Blvd(C)-IV 9-4135

**WILBERS MARINE SUPPLY**

1800 Q - GI 8-9981

**WILLIAMSON'S**

1941 El Camino Av-IV 2-4515

**Marine Propellers**

Wilbers Marine Supply 1800 Q - GI 8-9981

**Market Supplies-See Butchers' Supplies**

**Marketing Research & Analysis**

Cummings and Associates  
 Forum Bldg-GI 3-5971  
 Statistical Research Bur of Calif Inc  
 2022 Broadway-GL 6-2547

**Markets**

**A B & C CASH GROCERY**

Delivery Service  
 400 O - GI 2-7046

**AERO MARKET**

GROCERIES - MEATS - WINE & BEER  
 VEGETABLES - FROZEN FOODS  
 Open Every Day - Normal Hours  
 1616 Grand Av(DPH) - WA 5-3478

**American Way Market**

1401 W El Camino Av(NS) - WA 5-6270  
 Arcade-U-Save Market  
 4305 Auburn Bl-IV 9-9531  
 BEALE CO MARKET 301 D(B) - GI 3-2615  
 BEAVIS MEAT CO 13th & J - GI 3-4951  
 Bel Air Market  
 6231 Fruitridge Rd-GL 5-9611  
 Best Buy Market  
 3001 Franklin Blvd-GL 5-1649  
 Best Value Market  
 3232 Sacto Blvd-GL 6-3746  
 Big Joe's Market 430 Capital Av - GI 2-1287  
 Big Town Market 2210-16th - GI 3-1024  
 Bill & Er's Market 1100 G - GI 3-4532  
 Bird's Market 5837 Auburn Bl - ED 2-1361  
 Blue Jay Market 3731-12th Av - GL 1-5490  
 Bon Air Mkt Jenovino Bros 233 J - GI 2-2524  
 Born Bros 2730 J - GI 2-8933  
 Bridge View Market 330-35(B) - GI 2-9262  
 Bright Spot Market 230 L - GI 3-2689  
 Broadway Market 6490 Broadway-GL 6-9962

**MARKETS-(Cont'd)**

**BRADERICK MARKET**

QUALITY FRESH MEATS  
 Groceries - Frozen Foods - Liquors  
 Open Every Day from 8 A.M. to 9 P.M.  
 714-3rd(B) - GI 3-6473

**Buehler Bros Meat Market**

1001 H - GI 2-9441  
 Capital Meat Co 300 N 12th - GI 3-4624  
**CARDINAL GROCERY STORES INC**  
 For List of Locations See Grocers-Retail  
 14th & North B - GI 8-8583  
 Carmichael Country Mkt  
 7021 Fair Oaks Blvd(C)-IV 9-6082  
 Carmichael Super Market  
 1955 N Fair Oaks Blvd(C)-IV 9-3277  
 Center Market  
 2390 Northgate Bl(NS)-WA 5-9901  
 Channel Market Grocery Rd(W)-FR 1-7445  
 Choice Food Market 2103 P - GI 3-3448  
 Christine's Market 2031-12th - GI 3-6908  
 Clauss & Kraus Inc 1700 I - GI 1-2591  
 Colonial Market 3750 Stockton Bl-GL 6-9959  
 Community Market 4900-10th Av-GL 6-0636  
 Consumers Super Market  
 5000 Freepoint Bl - GI 7-5001  
 Continental Grocery 2031-3d - GI 3-2996  
 Corner Market 1700 U - GI 2-9580  
 Country Club Super Market  
 Beauty Centre  
 3392 El Camino Av - IV 7-0426  
 Beneficial Finance Co  
 3382 El Camino Av-IV 7-8656  
 Casual Corner 3374 El Camino Av-IV 7-4213  
 Country Club Beauty Salon  
 3392 El Camino Av-IV 7-0426  
 Emigh Hardware Co  
 3450 El Camino Av-IV 9-7611  
 Fashion Fabrics  
 3376 El Camino Av-IV 9-6515  
 Grant W T Co 3444 El Camino Av-IV 7-0267  
 Grossberg R M  
 3046 Northgate Bl(NS)-WA 5-9521  
 Country Club Center Office Bldg-IV 7-5016  
 Kid-E-Korral 3430 El Camino Av-IV 7-0963  
 Magnin Joseph Co  
 3330 El Camino Av-IV 9-3605  
 Mercantile Acceptance Co of Sacto  
 3382 El Camino Av-IV 3-2731  
 Pub Relations Off  
 1826 Stockton Blvd-GL 6-3821  
 Gomez Bros Food Store  
 3946 Sacramento Blvd-GL 2-9712  
 Gomez Bros Food Store  
 3946 Sacto Blvd-GL 5-0857  
 Grand Central Market  
 701-16th - GI 3-3299  
 Grand View Market  
 5810 Folsom Blvd-GL 6-1878  
 Grant Union Drive In Mkt (DPH) - WA 5-9866  
 Grant Union Drive In Mkt  
 3700 Rio Linda Blvd(DPH) - WA 5-0877  
 H & J Market 1930-10th - GI 3-1445  
 HST MARKET 5000 H - GL 5-4361  
 Haggin Dogs Market  
 3560 Del Paso Blvd(NS)-WA 5-0363  
 Heights Drive In Poultry & Fish Mkt  
 3536 Rio Linda Blvd(DPH) - WA 5-7890  
 Hi Ho Market Perkins  
 117-GL 7-8397  
 Highway Market  
 3422 Sacto Av Blyde-GI 2-3086  
 Hildreth Grocery 4232 H - GL 6-3616  
 HILL'S MARKET  
 6217 Fair Oaks Blvd(C)-IV 7-1001  
 Home Market  
 1213 N 12th St 223 D(B) - GI 3-3639  
**JAY & GEE MARKET** 531 O - GI 3-8315  
 Jennings & Pack Market  
 3409-3d Av - GL 5-8634  
**JOHNSON'S Mkt** 1240 G - GL 5-8961  
 Free Delivery Service  
 #24 L - GI 8-0802  
**K N MARKET** 401 Capital - GI 2-1434

**FAIRM OAKS BLVD MKT**

**SUPER MARKET**

GROCERIES - VEGETABLES  
 MEATS - POULTRY  
 Complete Line of Food  
 Hours 8:30 to 8:30 - Sunday 9 to 9  
 Cor of Calif St  
 6156 Fair Oaks Blvd(C) - IV 9-2968

**FARMERS MARKET**

**Meats - Vegetables**  
 Groceries  
 2 STORES TO SERVE YOU  
 1271 W Capitol Av(W)-FR 1-6684  
 3810 Marysville Rd(DPH) - WA 5-6109  
 (Continued Next Page)

**An extension telephone in**

another part of the house saves

time and steps. The cost is small.

**Markets-(Cont'd)**

**BRADERICK MARKET**

QUALITY FRESH MEATS  
 Groceries - Frozen Foods - Liquors  
 Open Every Day from 8 A.M. to 9 P.M.  
 714-3rd(B) - GI 3-6473

**Buehler Bros Meat Market**

1001 H - GI 2-9441  
 Capital Meat Co 300 N 12th - GI 3-4624  
**CARDINAL GROCERY STORES INC**  
 For List of Locations See Grocers-Retail  
 14th & North B - GI 8-8583  
 Carmichael Country Mkt  
 7021 Fair Oaks Blvd(C)-IV 9-6082  
 Carmichael Super Market  
 1955 N Fair Oaks Blvd(C)-IV 9-3277  
 Center Market  
 2390 Northgate Bl(NS)-WA 5-9901  
 Channel Market Grocery Rd(W)-FR 1-7445  
 Choice Food Market 2103 P - GI 3-3448  
 Christine's Market 2031-12th - GI 3-6908  
 Clauss & Kraus Inc 1700 I - GI 1-2591  
 Colonial Market 3750 Stockton Bl-GL 6-9959  
 Community Market 4900-10th Av-GL 6-0636  
 Consumers Super Market  
 5000 Freepoint Bl - GI 7-5001  
 Continental Grocery 2031-3d - GI 3-2996  
 Corner Market 1700 U - GI 2-9580  
 Country Club Super Market  
 Beauty Centre  
 3392 El Camino Av - IV 7-0426  
 Beneficial Finance Co  
 3382 El Camino Av-IV 7-8656  
 Casual Corner 3374 El Camino Av-IV 7-4213  
 Country Club Beauty Salon  
 3392 El Camino Av-IV 7-0426  
 Emigh Hardware Co  
 3450 El Camino Av-IV 9-7611  
 Fashion Fabrics  
 3376 El Camino Av-IV 9-6515  
 Grant W T Co 3444 El Camino Av-IV 7-0267  
 Grossberg R M  
 3046 Northgate Bl(NS)-WA 5-9521  
 Country Club Center Office Bldg-IV 7-5016  
 Kid-E-Korral 3430 El Camino Av-IV 7-0963  
 Magnin Joseph Co  
 3330 El Camino Av-IV 9-3605  
 Mercantile Acceptance Co of Sacto  
 3382 El Camino Av-IV 3-2731  
 Pub Relations Off  
 1826 Stockton Blvd-GL 6-3821  
 Gomez Bros Food Store  
 3946 Sacramento Blvd-GL 2-9712  
 Gomez Bros Food Store  
 3946 Sacto Blvd-GL 5-0857  
 Grand Central Market  
 701-16th - GI 3-3299  
 Grand View Market  
 5810 Folsom Blvd-GL 6-1878  
 Grant Union Drive In Mkt (DPH) - WA 5-9866  
 Grant Union Drive In Mkt  
 3700 Rio Linda Blvd(DPH) - WA 5-0877  
 H & J Market 1930-10th - GI 3-1445  
 HST MARKET 5000 H - GL 5-4361  
 Haggin Dogs Market  
 3560 Del Paso Blvd(NS)-WA 5-0363  
 Heights Drive In Poultry & Fish Mkt  
 3536 Rio Linda Blvd(DPH) - WA 5-7890  
 Hi Ho Market Perkins  
 117-GL 7-8397  
 Highway Market  
 3422 Sacto Av Blyde-GI 2-3086  
 Hildreth Grocery 4232 H - GL 6-3616  
 HILL'S MARKET  
 6217 Fair Oaks Blvd(C)-IV 7-1001  
 Home Market  
 1213 N 12th St 223 D(B) - GI 3-3639  
**JAY & GEE MARKET** 531 O - GI 3-8315  
 Jennings & Pack Market  
 3409-3d Av - GL 5-8634  
**JOHNSON'S Mkt** 1240 G - GL 5-8961  
 Free Delivery Service  
 #24 L - GI 8-0802  
**K N MARKET** 401 Capital - GI 2-1434

**FAIRM OAKS MKT**

COMPLETE  
 FOOD MARKET  
 Open 9:00 A.M. to 10:00 P.M.  
 2140 Grand Av(DPH) - WA 5-8731

**Fred's Market**

1105-5th - GI 3-9529  
 Freepoint Market  
 5942 Freepoint Bl - GL 1-8515

**FREEMAY MARKET**

2201 Marconi Av-IV 5-7870

**FRUITRIDGE MARKET**

2100 Fruitridge Rd-GL 1-7404  
 Fulton Av Market 2033 Fulton Av-IV 9-9998  
 Fulton Market 400 Capital Av - GI 3-9929

**FULTON OAKS MARKET**

Fresh Meat - Groceries - Veg. - Fruit  
 Poultry - Frozen Foods - Beer - Wine  
 Open 9 A.M. to 9 P.M.  
 3241 Fulton Av - IV 7-2266

**G MARKET**

Open Everyday Including Sundays &  
 Holidays 7-10 PM Meats-Brew-Wine  
 6330 Sacto Blvd - GL 2-9721  
 G & M Market 2277-10th - GI 2-0077  
 Garden Basket Stores No 1  
 2000 Del Paso Blvd(NS)-WA 2-1045  
 Garden Mkt  
 3046 Northgate Bl(NS)-WA 5-9521  
 General Food Market  
 6021 Stockton Bl-GL 1-5968  
 Center's Market 3035-24th - GL 5-2641  
 George's Food Market 700 P - GI 3-5698  
 P-Nineites Market 1900 P - GI 2-8886  
 Golden Star Market  
 1826 Stockton Blvd-GL 6-3821  
 Gomez Bros Food Store  
 3946 Sacramento Blvd-GL 2-9712  
 Gomez Bros Food Store  
 3946 Sacto Blvd-GL 5-0857  
 Grand Central Market  
 701-16th - GI 3-3299  
 Grand View Market  
 5810 Folsom Blvd-GL 6-1878  
 Grant Union Drive In Mkt (DPH) - WA 5-9866  
 Grant Union Drive In Mkt  
 3700 Rio Linda Blvd(DPH) - WA 5-0877  
 H & J Market 1930-10th - GI 3-1445  
 HST MARKET 5000 H - GL 5-4361  
 Haggin Dogs Market  
 3560 Del Paso Blvd(NS)-WA 5-0363  
 Heights Drive In Poultry & Fish Mkt  
 3536 Rio Linda Blvd(DPH) - WA 5-7890  
 Hi Ho Market Perkins  
 117-GL 7-8397  
 Highway Market  
 3422 Sacto Av Blyde-GI 2-3086  
 Hildreth Grocery 4232 H - GL 6-3616  
 HILL'S MARKET  
 6217 Fair Oaks Blvd(C)-IV 7-1001  
 Home Market  
 1213 N 12th St 223 D(B) - GI 3-3639  
**JAY & GEE MARKET** 531 O - GI 3-8315  
 Jennings & Pack Market  
 3409-3d Av - GL 5-8634  
**JOHNSON'S Mkt** 1240 G - GL 5-8961  
 Free Delivery Service  
 #24 L - GI 8-0802  
**K N MARKET** 401 Capital - GI 2-1434

**GENERAL FOOD MARKET**

6021 Stockton Bl-GL 1-5968

**Center's Market**

3035-24th - GL 5-2641

**George's Food Market**

700 P