

Lighting Fixtures—Retail—(Cont'd)

Sutter Electric Supply
4407 Franklin Bl. GL 5-5977
(See Advertisement Page 231)

VIRDEN LIGHTING

Designers and manufacturers of a complete line of lighting fixtures for homes, restaurants and commercial institutions. Whether you are building or modernizing, specify, and modernize. **DECORATIVE LIGHTING BY VIRDEN**
"WHERE TO BUY THEM"
DISTRIBUTOR
Incandescent Supply Co
1800-24th. GL 2-3111
VOGT ELECTRIC CO 2316 J.-----GI 2-5897
(See Advertisement Page 231)

Lighting Fixtures—Wholesale

CAPITAL WHOLESALE ELECTRIC CO
1235 S-GI 3-7907
Incandescent Supply Co
1800-24th. GL 2-3111
SACRAMENTO WHOLESALE HARDWARE
1001 Del Paso Bl(NS)-WA 5-6541
SACRAMENTO WHOLESALE HARDWARE DIV OF DIAMOND MATCH CO
1001 Del Paso Bl(NS)-WA 5-6541
SUPERIOR SALES CO 1725-19th. GI 8-8551
Sutter Electric Supply
4407 Franklin Bl. GL 5-5977
VALLEY ELECTRIC CO OF SACRAMENTO
18th & S-GI 8-8271

WINDOW-WASHING HINT
Dry windows inside with an up-and-down stroke; outside with a crosswise motion. If streaks remain you can tell which side they're on.

Lighting Systems & Equipment

ETS-HOKIN & GALVAN
Unit Sales-Parts-Service
2418 Evergreen(NS).-----WA 2-1620
HOMELITE 2234 Auburn Bl.-----WA 5-5396
KOHLER ELECTRIC PLANTS & ENGINES
DISTRIBUTORS
LANGNER & RIFKIN
1116-18th. GI 1-1291
Patterson Electric 2445-5th.-----GI 3-4914

Lime & Limestone
CANNON'S MORTAR CREAM—
CANNON & CO FACTORY
(NS)-WA 5-2794

Limes—Fresh
See Fruits & Vegetables Headings
Linoleum Service
See Automobile Renting & Leasing

Linemen's Equipment & Supplies
Capital Hardware Co 310 J.-----GI 2-1204
Western Hardware & Tool Co
122-10th San Francisco-UNdHl 3-4540
TO REPAIR LINOLEUM
If you have a break in the edge of linoleum, take a good-sized piece of cloth, (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

Linon Supply Service

A B C Towel & Linen Supply
1409 R-GI 2-1877
AMERICAN LINEN SUPPLY
SPECIALIZING IN THE PROFESSIONAL OFFICE
1931 E.-----GI 2-8229

COMMUNITY LINEN RENTAL SERVICE
DOCTORS - DENTISTS
MARKETS - RESTAURANTS
BARBERS - BEAUTICIANS
Complete Linen Rental Service
2114 Alhambra Blvd.-----GL 5-2617

Galland Linen Service Ochsner Bldg. GI 3-7461
GOLDEN STATE LINEN SERVICE
1224 S-GI 2-3889
(See Advertisement This Page)

MERLEN CAPITAL LAUNDRY & CLEANERS
QUALITY SERVICE WITH QUALITY SUPPLIES
1322 V.-----GI 3-9051
PALACE LINEN & TOWEL SUPPLY
1300 R-GI 2-1844
Red Star Industrial Service
Continuous Towel Service
1409 R.-----GI 2-1877

COLLECTOR'S ITEM
To keep small Christmas ornaments from year to year, save up your empty egg cartons.

Linon Supply Service—(Cont'd)

SHASTA LINEN SUPPLY
QUALITY LINEN SUPPLY
SPECIALIZING IN SUPPLYING PROFESSIONAL OFFICES
1931 E.-----GI 5-5966

SUTTER LINEN SUPPLY
COMPLETE LINEN SERVICE
Butchers - Bakers - Barbers
Doctors - Grocers - Beauty Shops
Locally Owned Linen Supply
1714-28th.-----GI 5-5869

Lingerie—Retail
Miles N' Miles 1984 Fulton Av.---IV 9-1350
Linoleum Dealers

ARMSTRONG RESILIENT FLOORS
For home and business:
Armstrong Floors
Armstrong Linoleum
Asphalt Tile • Rubber Tile • Plastic Corlon®
Cork Tile • Corkon Cor Tile • Linoleum
Excelon® Tile • Quaker® Rugs & Floor Covering
"WHERE TO BUY THEM"
WHOLESALE DISTRIBUTORS
MATZ JERRY W 2971 Bell-WA 5-5379
VOLKER WILLIAM & CO
521 N 10th-GI 2-9021

RETAILERS
Colwell's Floor Coverings
1524 Del Paso Bl(NS)-WA 5-0850
Double E Furniture Exchange
3550 Marysville Rd(DPH)-WA 5-9446
Gephart Rug & Linoleum Co
1118 J-GI 3-4383
HARRIS LEW FLOOR COVERING INC
6211/2 Fair Oaks Bl(C)-IV 7-3621
JOHN'S BUILDING SPECIALTIES
400-12th-GI 8-9359
LATTIN'S BOB FLOOR COVERING
5280 Fruitridge Rd-GI 5-4825
O K Furniture Co 427 L.-----GI 3-4231
Reeder L D Co of Sacto
3026 V-GI 7-3505
RIVETT H W CO
2300 Broadway-GI 5-2637
STUCKY'S HARDWARE
Store No 1 4106 Franklin Bl-GI 7-6576
Store No 2
1116 & Jefferson Bl(WS)-FR 1-5251
UNITED LINOLEUM INC
2717 Broadway-GI 7-6597

BARGAIN BILL'S FURNITURE WAREHOUSE 6620 Folsom Bl-GI 1-8486
BIGGS & PRESOTT
4907 Franklin Bl-GI 1-6481
(See Advertisement Page 234)
(Continued Next Page)

Party Line Pointers!
1. Space your calls instead of making a whole series.
2. If you're in an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Linoleum Dealers—(Cont'd)

COLWELL'S FLOOR COVERINGS
1524 Del Paso Bl(NS)-WA 5-0850
(See Advertisement Page 234)

CONGOLEUM-NAIRN
GOLD SEAL ® Inlaid-Linoleum, Nylon Plastics, Bestilex Tiles-Rubber, Cork, Nylon Plastic, Vinylite, Linoleum, Parcellite ® Linoleum, Asphalt Enamel Surface Compelom ® & Congowell ® Rugs & Broadloom - LoomWeave.


"WHERE TO BUY THEM"
DISTRIBUTORS
JAEGER AND BRANCH
1744 Rollins Rd Burlingame
From telephones served by the following exchange
Sacramento
(No Inter-City Charge)
Ask Operator for ENprise 1-0881
Marsh Murray B Co 2325-5th -GI 8-7637

DEALERS
Colwell's Floor Coverings
1524 Del Paso Bl(NS)-WA 5-0850
Double E Furniture Exchange
3550 Msvl Rd(DPH)-WA 5-9446
Lattin's Bob Floor Covering
5280 Fruitridge Rd-GI 5-4825
O K Furniture Co 427 L.-----GI 3-4231
SCHROEDERS NEW & USED FURNITURE
1215 Del Paso Bl(NS)-WA 5-7490
Dolar's Alhambra & P.-----GL 6-6481
Double E Furniture Exchange
3550 Msvl Rd(DPH)-WA 5-9446

NUTRITION HINT
Never skim top that forms on hot milk or cocoa. They are milk solids and minerals. Beat in with blender to save.

GEPHART RUG & LINOLEUM CO

Featuring
ARMSTRONG - PARCO - SLOAN
In Linoleum - Asphalt
Rubber & Cork
Estimates Given Without Obligation
OPEN MON. & FR. EVENINGS
1118 J.-----GI 3-4383

Harris Lew Floor Covering Inc
6221 1/2 Fair Oaks Bl(C)-IV 7-3621
(See Advertisement Page 234)

JOHN'S BUILDING SPECIALTIES
(See Advertisement This Page)
400-12th-GI 8-9359
LATTIN'S BOB FLOOR COVERING
(See Advertisement This Page)
5280 Fruitridge Rd-GI 5-4825
LINOLEUM DICKS 1020-16th.---GI 1-0580
(See Advertisement Page 234)
LINOLEUM SHOP INC THE
4601 H-GI 1-8451
(See Advertisement This Page)

O K FURNITURE CO
Since 1919
COMPLETE LINE OF FLOOR COVERINGS
ARMSTRONG - SLOAN - PARCO
BIRD - GOLD SEAL
MATICO - KENTILE
427 L.-----GI 3-4231
(Continued Next Page)

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

All Nationally Advertised Brands
LINOLEUM
• LINOLEUM • VINYL TILE • CORK TILE
• RUBBER TILE • ASPHALT TILE
• RUGS & CARPETS
• METAL OR PLASTIC WALL TILE
Complete Installation Service or "Do-It-Yourself!"
Free Estimates - Satisfaction Guaranteed
Phone ... GL 1-8451
THE LINOLEUM SHOP INC.
Floor Covering Division for Duratite of Calif.
4601 H ST. SACRAMENTO
Formerly 2813 J St.
RAY "MAC" MCGREGOR - Mgr.

SACRAMENTO'S LINOLEUM SPECIALIST SERVICE THAT SATISFIES
Bob Lattin's FLOOR COVERINGS
LINOLEUM • ASPHALT TILE
RUBBER TILE • CORK TILE
CARPETING
Estimates at No Obligation
GL 5-4825
5280 FRUITRIDGE RD.

RUGS & CARPETS
ALL TYPES OF FLOOR COVERINGS
all leading brands of **LINOLEUM**
EXPERT INSTALLATION SERVICE
Nationally Advertised
★ ROXBURY ★ BEATTIE ★ FIRTH
★ ARTLOOM ★ MAGEE
WALL TO WALL INSTALLATIONS
SAMPLES & ESTIMATES IN YOUR HOME WITHOUT OBLIGATION
EASY BUDGET TERMS
"Before You Buy Let Us Prove We Can Save You \$\$\$"
UNITED • GL 7-6597
LINOLEUM INC.
2717 BROADWAY SACRAMENTO

John's BUILDING SPECIALTIES
400 - 12th St. At D CARPETING A SPECIALTY

LINOLEUM ALL NAME BRANDS
• CORK • ASPHALT • VINYL
• PLASTIC • WALL TILE
FREE ESTIMATES - LIBERAL TERMS
GI 8-9359
LICENSED FLOOR CONTRACTORS
The House of Fine Floors
At Soudle Prices

LINEN RENTALS
Why Buy... We Supply
OVER 50 YEARS EXPERIENCE IN CLEAN LINEN SERVICE

PROFESSIONAL MEN - DOCTORS - DENTISTS - CLINICS
COMPLETE LINEN SERVICE
• TOWELS • APRONS • UNIFORMS
• COATS • SMOCKS • OVERALLS
• COVERALLS • SHOP TOWELS • WIP
INDUSTRIAL & COMMERCIAL GARMENTS
Service for Clubs - Bars
Barber & Beauty Shops • Butchers
Nurses - Waitresses
Service Stations & Garages

COMMERCIAL LAUNDRING
Hand Towel Cabinets
Soaps - Dispensers

PLEASE CALL
GI 2-3889

GOLDEN STATE LINEN SERVICE
1224 S ST. SACRAMENTO

LINEN SUPPLY
Since 1917



A COMPLETE LINEN SUPPLY SERVICE
Doctors Bakers
Beauty Shops Grocers
Barbers Butchers
Restaurants Banquets

SACRAMENTO'S HOME OWNED LINEN SUPPLY
GI 2-1844
PALACE LINEN & TOWEL SUPPLY
1300 H ST. SACRAMENTO