Codes in listings indicate Communities as follows: Sacramento (No Code) Broderick (B) Carmichael (C) Del Paso Heights (DPH) North Highlands (NH) North Sacramento (NS) West Sacramento (WS)

Laundries–Self Service–(Cont'd)

TWENTY-EIGHTH STREET LAUNDERETTE
Dry Cleaning & Shirt Service
SHAG RUGS
Our Specialty
WET OR DRY WASH
1601-28th ----------GL 6-6863

Vogue Cleaners 1226 F----------GI 2-8259

WASH HOUSE THE
LOOK
"CLEAN CLOTHES DIRT CHEAP"
Dry Cleaning & Shirt Service.
3020 L ----------GL 5-2029

Wash-Rite 312 N 12th----------GI 8-6114
(See Advertisement Page 227)

WATT AVE LAUNDROMAT
McCLELLAN FIELD AREA
COMPLETE
WASHING & DRYING
SHIRTS & KHAKI UNIFORMS
FINISHED – 1 DAY SERVICE
We Wash & Fluff Dry All Size
Shag Rugs
OPEN MONDAY THRU SATURDAY
7 A.M. TO 7 P.M.
DRY CLEANING SERVICE
Just North of McClellan Field
6253 Watt Av(NH)----------ED 2-3371

West Sacto Washerette
820 Merkley-GI 8-4773

WESTINGHOUSE LAUNDROMAT
21st & 24 Av-GL 6-3380
(See Advertisement Page 227)

Laundry Equipment

A L D Inc 3011 Hampshire Dr------IV 3-4045
Amer Laundry Machinery Co The
2100 Janice Av-WA 5-2605

BANNON LAUNDRY MACHINERY INC
HYDRAXTOR
ROSCOE TUMBLER
AJAX PRESS
USED EQUIPMENT
Russ Bldg S F---------DOuglas 2-6814
3810 Wilshire Av Sn Mto-FIresd 5-2976

CALIF LAUNDRY EQUIPMENT CO
New & Used Equip All Types
2221 Union Oakind-------TEmplbr 2-2708

FORSE-GLATT WESTERN SALES INC
SPECIALIZING IN
BANTAM ONE GIRL SHIRTMASTER
BODYMASTERS – AUTOMATIC
FOLDERS AND SLEEVERS
COMPLETE LAUNDRY – DRY CLEANING
& SELF SERVICE LAUNDRY EQUIP.
ENGINEERING SERVICE
4148 MacArthur Bl
Oakind ----------KElog 6-1406

HOFFMAN EQUIPMENT
AUTHORIZED SALES & SERVICE
★ AJAX ★ CISSELL
★ MUND'S ★ HUEBSCH
★ GLOVER WASHERS
REBUILT EQUIPMENT OF ALL KINDS
SERVICE & INSTALLATION
FREE ESTIMATES
LAUNDRY & DRY
CLEANING EQUIPMENT CO.
GL 2-3561
3922 BROADWAY
HOME OFFICE
1142 Mission UNderhill 1-7212
SAN FRANCISCO

Laundry Equipment–(Cont'd)

LANGFORD JACK
ALL TYPES
SOLD – INSTALLED & REPAIRED
520 S(Rear) ----------GI 3-0976
If no answer call--------GI 3-7461

LAUNDERETTE SALES & EQUIP CO
BENDIX COMMERCIAL WASHER DISTR.
COMPLETE MODERN ENGNRNG & EQUIP.
INSTALLATION SERVICE FOR
PROFITABLE LAUNDERETTES
Bendix Factory Sponsored Financing
Advertising – Training
2054 Univ Av Brkly----THrnwl 5-1120
1355 Market SF--------MArkt 1-6272

Laundry and Dry Cleaning Equipment Co
3922 Broadway-GL 2-3561
(See Advertisement This Page)
Norris & Atherton Co
3922 Broadway-GL 2-3561

PAC LAUNDRY EQUIPMENT SERVICE
Specializing in
SELF-SERVICE LAUNDRIES
Twin Washettes – Hueblein Gasfired Dryers
Temperature Controls – Hot Water Systems
Water Softeners – Cook & Book Extractors
ENGINEERING SERVICE – ESTIMATES
5658 College Av Oakind–OLympc 3-8046

PANTEX LAUNDRY & DRY CLEANING EQUIPMENT—
PANTEX MFG CORP
1069 Mission
San Francisco-KLondke 2-3084

THOMPSON LAUNDRY MACHINERY
SALES & SERVICE
LAUNDRY EQUIPMENT
EXTRACTOR SAFETY COVERS
5310 Sampson Bl---------GL 7-5198

U S Hoffman Distributor Authorized
Sales & Service 3922 Broadway---GL 2-3561

The Yellow Pages save you time.

Laundry Supplies

Lasswell Elmer
3517 Santa Cruz Wy-GL 6-7538
Lynch John P Co 5300 J----------GL 6-7712
PALLVINY & SON 2001 O--------GI 1-2559
PATEK & CO 3321 Hunnicutt Ln---IV 9-8869
Or San Francisco----------MArkt 1-6710

Lawn Mowers

A & A Key & Builders Supply
3521 Broadway-GL 2-1471
BAR-HEIN TRACTOR CO
2113 Arden Wy-WA 5-2338
(See Advertisement This Page)
Bell & Bell 925-30th ----------GI 3-3312
(See Advertisement Page 229)
BLISS POWER EQUIPMENT CO
LAWN MOWERS
Factory Authorized Sales & Serv.
JACOBSEN – WORCESTER
ECLIPSE – COOPER KLIPPER
FAIRBANKS-MORSE – FOLEY
King O'Lawn – Simplicity Tractor
At Arden Way
1711 Fulton Av----------IV 3-1167

CAPITAL CITY LAWN MOWER SHOP
3106 T-GI 8-5549
(See Advertisement This Page)

CARTER H V CO INC
JACOBSEN – JOHNSTON – DEVERE
WORTHINGTON – NATIONAL – MOTT
Distributors of Turf Maintenance Equipment
Including Reel & Rotary Type Power Lawn
Mowers – Tractors – Gang Mowers – Putting
Green Mowers for Golf Courses – Sicklebar
Mowers for Weed Control – Turf Aerifiers
& Verti Cut Mowers
52 Beale S F----------SUttr 1-0562

Need a number? First, check the Directory or your personal number list before calling "Information."

Lawn Mowers–(Cont'd)

D & D Saw Shop 3114 Broadway---GL 6-3686
(See Advertisement Page 229)
Deno's Bike Shop
3610 Marysville Rd(DPH)-WA 5-3873
EMIGH HARDWARE CO
3450 El Camino Av-IV 9-7611
(See Advertisement This Page)

HARDWARE PRODUCTS CO
REPAIR PARTS FOR ALL MAKES
TIRES – HANDLES – ROLLERS – BASKETS
SHARPENING EQUIPMENT & SUPPLIES
615 Howard SF---------YUkon 6-1778

HOMKO POWER LAWN MOWERS
Reel Type Walking & Riding. Rotary Self-Propelled, Push & Riding. Fold - Away & Power Lawn Sweepers. Power Edgers. Hand Elec. Trimmer-Edger. HOMKO—the one source line of lawn equipment.
Homko
"WHERE TO BUY THEM"
DEALERS
WHEEL SHOP THE
Auth Service Station
650 Fulton Av----------IV 9-0307

(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

CAPITAL CITY LAWN MOWER SHOP
AUTHORIZED SALES & SERVICE
TORO • JACOBSEN • LAWN BOY • REO
ALL MAKES POWER & HAND MOWERS
SHARPENED & REPAIRED
Large Stock of Power & Hand Mower Parts
SMALL ENGINE OVERHAUL
PARKING AREA IN REAR
Phone... GI 8-5549
1106 T Street Corner 11th & T

BAR-HEIN TRACTOR CO.
WEST OF HOWE AVE.
AT 2113 ARDEN WAY
LAWN MOWERS & TRACTORS
SALES & SERVICE
COMPLETE STOCK OF PARTS
RENTALS – SHARPENING &
REPAIRS – ALL MAKES
WA 5-2338
FREE PICK-UP & DELIVERY
20G-S with Grass Catcher
THE NEW SENSATION ROTARY MOWER

LAWN MOWERS
ONE OF THE LARGEST STOCKS OF POWER MOWERS IN NORTHERN CALIFORNIA
1 Year Service Warranty
JACOBSEN - REO
COOPER KLIPPER
ECLIPSE and MOTO-MOWER
Factory Authorized
Sales & Service
Complete Stock of Parts
SINCE 1908 **EMIGH HARDWARE CO.** SINCE 1908
Open Evenings – Sundays 9 A.M. to 1 P.M.
CALL
IV 9-7611
3450 EL CAMINO AVE.
Country Club Centre

ED = EDgewood FR = FRontier GI = Gilbert IV = IVanhoe
EM = EMpire GA = GArden GL = GLadstone WA = WAbash

Lawn Mowers–(Cont'd)

JACOBSEN POWER LAWN MOWERS
For every size and type lawn. Models for homes, parks, cemeteries, schools, institutions, golf courses and estates. Complete line of reel and rotary types.
Jacobsen
"WHERE TO BUY THEM"
DEALERS
A & A Key & Builders Supply
3521 Broadway-GL 2-1471
BAR-HEIN TRACTOR CO
2113 Arden Wy-WA 5-2338
BELL & BELL 925-30th------GI 3-3312
BLISS POWER EQUIPMENT CO
1711 Fulton Av-IV 3-1167
CARTER H V CO INC
Sales & Service Distr
52 Beale S F---------SUttr 1-0562
EMIGH HARDWARE CO
3450 El Camino Av-IV 9-7611
FEY'S HARDWARE & APPLIANCES
Open Sun 9 AM till 1 PM
555 La Sierra Dr----------IV 9-1377
Sacramento Saw Shop
4112 Franklin Bl-GL 1-0711
SWART'S HARDWARE
1927 Del Paso Bl(NS)-WA 5-0784
Village Furniture Mart The
2501 Marconi Av-IV 9-3273
Wheel Shop The 650 Fulton Av-IV 9-0307
AUTHORIZED SERVICE STATIONS
EMIGH HARDWARE CO
3450 El Camino Av-IV 9-7611
Wheel Shop The 650 Fulton Av-IV 9-0307

Jim's Fix-It Shop 115-11th(WS)--FR 1-4528
(See Advertisement This Page)
K & T Repair Shop
2151 Fulton Av-IV 7-0904
(See Advertisement This Page)
LAGOMARSINO F & SONS
1213 Alhambra Bl-GL 5-3046

LAWN-BOY ROTARY POWER MOWERS
Light-weight aluminum mowers, easy to start, easy to maintain. Made by the makers of Johnson and Evinrude Outboard Motors. LAWN-BOY engine designed exclusively for LAWN-BOY mowers. Leaf mulcher and Windrower attachments available.
LAWN-BOY
"WHERE TO BUY THEM"
DISTRIBUTORS
GERMAIN'S INC 1501 North C-GI 2-0727
DEALERS
Brentwood Plaza Hardware
2375 Fruitridge Rd-GL 2-0201
CAPITAL CITY LAWN MOWER SHOP
Authorized Service Station &
Parts Distributors
1106 T ----------GI 8-5549
D & D Saw Shop
3114 Broadway-GL 6-3686
Emigh Hardware Co
3450 El Camino Av-IV 9-7611
ENZLER'S HARDWARE
1913 Marconi Av-WA 5-3947
S & S FARM SUPPLY
2441 Rio Linda Bl(NS)-WA 5-2842
STUCKYS' HARDWARE
Store No 1 4106 Franklin Bl-GL 7-6576
Store No 2
11th & Jefferson Bl(WS)-FR 1-5251
Store No 3
6241 Fruitridge Rd-GL 7-1687
THOM CYCLERY 3401-2d Av-GL 5-7721
Wheel Shop The
Auth Service Station
650 Fulton Av----------IV 9-0307
PARTS & SERVICE
DENO'S BIKE SHOP
3610 Marysville Rd(DPH)-WA 5-3873
JIM'S FIX-IT SHOP
115-11th(WS)-FR 1-4528
S & S FARM SUPPLY
2441 Rio Linda Bl(NS)-WA 5-2842

The oldest of all the telephone industry's traditions is service.

LEAVITT POWER TOOL CO
2305 J-GI 2-3469
(See Advertisement This Page)

MOTO-MOWER POWER LAWN MOWERS
Best known name in power lawn mowers since 1919. A complete line of reel, rotary and sickle-bar type mowers for homes, parks, schools, estates and institutions. Sizes 16" to 71".
MOTO-MOWER
"WHERE TO BUY THEM"
DISTRIBUTORS
DALLMAN CO 6th & Q--------GI 2-3861
SACRAMENTO WHOLESALE HARDWARE
1001 Del Paso Bl(NS)-WA 5-8541
DEALERS
Keaton's Hardware
6441 Folsom Bl-GL 5-0712
S & S Farm Supply
2441 Rio Linda Bl(NS)-WA 5-2842
Wheel Shop The
Auth Service Station
650 Fulton Av----------IV 9-0307
SERVICE DEALERS
S & S Farm Supply
2441 Rio Linda Bl(NS)-WA 5-2842

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Bell & Bell
Established 1928
POWER LAWN MOWERS
GARDEN TRACTORS
Sales & Service
Lawn Mowers Sharpened
Small Engine Repairs
Roy Woolford, Prop.
DIAL
GI 3-3312
925-30th Between J & I

SACRAMENTO SAW SHOP
POWER MOWERS
HAND MOWERS
SALES & SERVICE
All Makes
Sharpened – Repaired
Authorized Dealer for REO & JACOBSEN
SMALL GASOLINE ENGINES
REPAIRED & REBUILT
MACHINE SHOP SERVICE
PICK-UP & DELIVERY SERVICE
• • • Call GL 1-0711
4112 FRANKLIN BLVD.

PINCOR POWER LAWN MOWERS—
SERVICE
WHEEL SHOP THE
650 Fulton Av-IV 9-0307

REO POWER LAWN MOWERS—
AUTHORIZED SALES & SERVICE
D & D SAW SHOP 3114 Bdwy-GL 6-3686
AUTHORIZED SERVICE
BELL & BELL 925-30th-----GI 3-3312
SACRAMENTO SAW SHOP
4112 Franklin Bl-GL 1-0711
WEST SAW & GRINDING WORKS
After Dec 1st New Location
4700 Sacramento Blvd
4701 Franklin Bl---------GL 7-0658
WHEEL SHOP THE
650 Fulton Av-IV 9-0307
AUTHORIZED DEALERS
EMIGH HARDWARE CO
3450 El Camino Av-IV 9-7611
STUCKYS' HARDWARE
Store No 1 4106 Franklin Bl-GL 7-6576
Store No 2 11th & Jefferson Bl(WS)-FR 1-5251
Store No 3
6241 Fruitridge Rd-GL 7-1687

(Continued Next Page)

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

A POWER MOWER IS AN INVESTMENT GET A GOOD ONE
Lawnmowers
SALES - SERVICE
SHARPENING
Featuring
★ SNAPPIN TURTLE POWER MOWERS
★ 12 MODELS TO CHOOSE FROM —18 TO 36 IN.
LEAVITT THE CHAIN SAW MAN
LEAVITT POWER TOOL CO.
PHONE
GI 2-3469
2305 J SACRAMENTO

GL 6-3686 LAWN MOWERS
SHARPENED & REPAIRED
FEATURING SALES & SERVICE FOR
• REO • MOTO-MOWER • LAWN-BOY
• DAVIS • EXCELLO • HOMKO
• FAIRBANKS-MORSE
★ CLINTON – BRIGGS & STRATTON & POWER PRODUCTS ENGINES
– COMPLETE PARTS & SUPPLIES –
D & D SAW SHOP
3114 BROADWAY SACRAMENTO

IN WEST SACRAMENTO IT'S
JIM'S FIXIT SHOP
COMPLETE LAWNMOWER SERVICE & SMALL ENGINES
PARTS & REPAIRS
SCHWINN BICYCLES
Sales & Service
CALL
FR 1-4528
115-11th WEST SACRAMENTO

IN NORTH AREA
HOM-KO LAWNMOWERS
Sales – Service – Parts
SHARPENING • REPAIRING •
Also
SCISSORS • SMALL TOOLS • KNIVES •
AUTHORIZED DEALERS
PICK-UP & DELIVERY
K & T REPAIR SHOP
IV 7-0904
2151 FULTON AVE.