

DANE'S NUTRITION

(Est. 1936)

Nutritional & Dietary Foods

GI 2-8298

25 YRS. EXPERIENCE IN OUR SPECIAL FIELD

FREE NUTRITIONAL BOOK LOANS

These Books Cover Newest Discoveries

YOUR FAMILY'S HEALTH IS YOUR RESPONSIBILITY

DANE'S

1224 J St. (Rear Pub. Mkt.) Sacramento

Health Appliances

See also Sun Lamps
Acme Supreme Vegetable & Fruit Juicers 719 K. GI 2-2229
SALADMASTER PRODUCTS 620 I. GI 1-2641

Health Food Products-Retail

DANE'S HEALTH FOOD 1224 J. GI 2-8298
(See Advertisement This Page)
ELLIOTT'S HEALTH FOODS 2517 Yorktown Av. IV 7-4713
(See Advertisement This Page)

HEALTHY SPECIALTY FOODS

Diabetic - Allergy - Salt Free Foods
Stone Ground Flour - Fresh Dairy
Natural Vitamin & Mineral Products
3254 J. GI 1-2649

ELLIOTT'S HEALTH FOODS

IV 7-4713

FOR THE FINEST IN HEALTH & SPECIAL DIET FOODS

MODERN NUTRITION

FOR BETTER HEALTH

Serving the Greater North Area

NEW LOCATION

2517 YORKTOWN AVE.
Across From Country Club Centre

Health Food Products-Retail-(Cont'd)

KING KARROT JUICE BAR

Raw Fresh Vegetable & Fruit Juices
JUICE EXTRACTORS
SPECIALTY FOODS
CONCENTRATED ORGANIC
VEGETABLE TABLETS

Take Out - Free Parking
Public Market Hours 10-6
131h & J. GI 2-0090

Meyer Wey-Rite Sales 924-24th. GI 8-2764

Montague Beth Forum Bldg. GI 3-2716

NATURAL HEALTH FOODS

QUALITY - FROZEN - QUALITY
Protect Health & Pocketbook With
Our Natural Foods & Supplements

4052 Manzanita Av(C). IV 9-9013

Old's Ice Cream Co. 5001 Freeport Bl. GI 5-3432

SACRAMENTO HEALTH FOODS

SPECIAL DIET FOODS
DIABETIC & SALT-FREE
NATURAL VITAMINS

Stone Ground Flours & Cereals

1221 K. GI 1-1509

Sacto Tofu Co 1521-5th. GI 8-2764

Wey-Rite Co See Ad Reducing Methods

924-24th. GI 8-2764

Health Food Products-Wholesale & Mfrs

Capitol Tofu Co 77 Jap Alley. GI 3-3196

The Telephone Hour, heard over N.B.C. every Monday night, presents outstanding musical artists for your enjoyment.

Hearing Aids

ACCURATONE HEARING AIDS-
DELK HEARING CENTER
1823 K. GI 3-7873

ACE EARRAID CO

HEARING AIDS
BATTERIES
ACCESSORIES

Complete Hearing Aid Service Since 1939

1612 J. GI 2-2087

Acousticon of Sacto Forum Bldg. GI 2-0813

Adams C F Malco Hearing Aids 1019-9th. GI 3-5326

AUDIOVOX

Successor to Western Electric Hearing Aid complete line of prescription aids for every type loss, budget priced. AUDIOVOX, "the hearing aid your doctor knows." Only dealers below are authorized to sell AUDIOVOX or service Western Electric Hearing Aids.

"WHERE TO BUY THEM"

Valley Hearing Aid Clinic. 1129 L. GI 8-9703

BELTONE HEARING SERVICE

1130-9th. GI 8-8997

(See Advertisement Page 195)

MAICO HEARING AIDS

Made by One of the World's Leading Manufacturers of Precision Hearing Test Equipment

"WHERE TO BUY IT"

DEALER Malco of Sacramento-Hearing Aids 1019-9th. GI 3-5326

Malco of Sacramento-Hearing Aids 1019-9th. GI 3-5326

MICROPHONE HEARING AIDS-HEARING AID CENTER

11th & L Bldg. GI 2-5808

PARAVOX I-GLAS HEARING AID

Hear through your eye glasses. No clothing rub. Nothing on your body. No dangling wires. Ear level hearing and binocular hearing, too. Microsize single unit is concealed in one eye-glass temple. Choice of fashion-styled frames. See its many exclusive features.

"WHERE TO BUY IT"

HEARING AID CENTER 11th & L Bldg. GI 2-5808

I AM WEARING ONE OF THE NEW DAHLBERG OPTIC EARS

The "OPTIC-EAR" Hearing Aid Glasses ... Modern As Today!

OUR SELECTION OF OVER 35 TYPES OF NATIONALLY ADVERTISED HEARING AIDS ELIMINATES SHOPPING

SERVICE ON ALL MAKES, SALES OF THE FOLLOWING RECONDITIONED INSTRUMENTS: (RECONDITIONED TO OUR HIGH SPECIFICATIONS)

Feature Models:

MIRACLE EAR - - -

WORN ON THE EAR

No Cords - Weight 1/2 Oz.

A WONDERFUL NEW INVENTION WHICH ELIMINATES THE DISCOMFORT OF CONVENTIONAL HEARING AIDS

You Will Hear the Natural Way at Ear Level

TRANSISTOR GLASSES

Your Hearing Aid Completely Concealed in Your Glasses: So Simple and Comfortable You Will Forget You Are Wearing It

OUR 11th YEAR IN SAN FRANCISCO BAY CITIES

Come In - Call In or Write for Demonstration

TROY HOLLMAN'S

CALIFORNIA HEARING AID CENTERS

FOUR LOCATIONS TO SERVE YOU

SACRAMENTO SAN FRANCISCO OAKLAND SAN RAFAEL

GI 8-9200 Douglas 2-4271 Nigata 4-3305 Glenwood 4-7597

1017-9th St. 17 GRANT AVE. 1429 FRANKLIN ST. 1440-4th

Hearing Aids-(Cont'd)

BELTONE QUALITY HEARING AIDS

Featuring revolutionary new all-transistor model. B-battery eliminated for ever. No vacuum tubes. Results in lower cost. Free hearing analysis and demonstration at our office or in your home. No obligation.

"WHERE TO BUY THEM"

BELTONE HEARING SERVICE Grady Magures 1130-9th. GI 8-8997

CALIFORNIA HEARING CENTER

Dahlberg Hearing Aids 1017-9th. GI 8-9200

(See Advertisement Page 194)

Delk Hearing Center 1823 K. GI 3-7873

HEARING AID CENTER

11th & L Bldg. GI 2-5808

(See Advertisement Page 194)

JENKEL-DAVIDSON OPTICAL CO

1021 K. GI 3-4714

2910 Capitol Ave. GI 7-7956

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"WHERE TO BUY IT"

HEARING AID CENTER 11th & L Bldg. GI 2-5808

SONOTONE HEARING AIDS

Greater power at substantial savings. Scientific fitting - professional service. Don't bargain with your hearing. See Sonotone FIRST!

"WHERE TO BUY IT"

HEARING AID CENTER 11th & L Bldg. GI 2-5808

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable - and you'll save time by looking up the right number before you call!

TELEX HEARING AIDS

AUTHORIZED SALES & SERVICE

BATTERIES

CORDS

ACCESSORIES

CERTIFIED AUDIOLOGIST

"Your Hearing Is Our Concern"

CALL

GI 3-7873

DELK HEARING CENTER

1823 K ST. SACRAMENTO

RADIOEAR HEARING AIDS

TRUSTWORTHY HEARING SINCE 1924

SEE THE DISTINCTLY DIFFERENT RADIOEAR EYE GLASS HEARING AIDS

"FOR INFORMATION CALL"

Glebe Walter G Jr 1011-11th. GI 3-8570

SACRAMENTO HEARING AID CENTER

Certified Hearing Aid Audiologist

Free Speech & Hearing Analysis

Largest Selection of All-Transistor Aids in No. Calif.

Service on All Makes

Low Budget Terms - Dlx. No Penalties

Come In - Write - Phone - Free Parking

11th & L Bldg. GI 2-5808

Sonotone of Sacramento 1007-8th. GI 3-2601

TELEX HEARING AIDS

"You Can Trust Your Hearing to Telex"

"WHERE TO BUY THEM"

Delk Hearing Center 1823 K. GI 3-7873

(Continued Next Page)

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whitening and 4 parts sawdust.

More Power... Smoother Hearing

with the new 4-TRANSISTOR Hearing Aid by

SONOTONE

Greater power at substantial savings. Scientific fitting - professional service. Don't bargain with your hearing. See Sonotone FIRST!

"WHERE TO BUY IT"

HEARING AID CENTER 11th & L Bldg. GI 2-5808

VALLEY HEARING AID CLINIC

The Hearing Aids Your Doctor Knows

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

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YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

Acousticon

5-TRANSISTOR & EYEGLASS HEARING AIDS

BATTERIES, CORDS, ACCESSORIES AND REPAIRS FOR ALL MAKES OF HEARING AIDS

BUDGET TERMS

10 DAY MONEY BACK GUARANTEE

Free Hearing Examinations at Home or at Office

... personal service by hearing aid experts

... scientific fittings to match your particular hearing loss!

ACOUSTICON OF SACRAMENTO

GI 2-0813

Rm. 808 Forum Bldg. - 9th & K Sts. Sacramento

Jenkel Davidson OPTICAL COMPANY

ZENITH HEARING AIDS

NEW TUBELESS TRANSISTOR MODELS

SATISFACTION GUARANTEED 10 DAY RETURN PRIVILEGE BUDGET TERMS AVAILABLE

1021 K ST. GI 3-4714

2910 CAPITOL AVE. GL 7-7956

VALLEY HEARING AID CLINIC

The Hearing Aids Your Doctor Knows

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

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YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

YES! YES! YES!

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YES! YES! YES