

**COMMERCIAL • RESIDENTIAL**

**YEAR AROUND COMFORT**

**RHEEM FURNACES - RHEEMAIRE CONDITIONERS**  
**PERFECT HEAT FOR THE HOME**  
 FIRE TESTED AUTOMATIC GAS FURNACE  
 • ATTIC • WALL • FLOOR • CENTRAL HEATING  
 Installation & Service

**IV 3-0467**  
 Residence  
 Rocco BERKAN  
 IN FAIR OAKS  
 Yorktown 7-3138  
 C. G. CLARK  
 GL 5-8288

**Berkan & Clark**  
 SHEET METAL • 4816 FAIR OAKS BLVD.

**FURNACES**

• SALES • REPAIRING • INSTALLATIONS  
 ANY & ALL MAKES

Air Conditioning Specialists  
 \* Commercial \* Residential \* Industrial

ALL WORK GUARANTEED  
 FOR FREE ESTIMATES CALL  
**GL 5-1013**

**WEBER SHEET METAL WORKS**  
 3024 Q SACRAMENTO

Complete Line of  
**HEATING EQUIPMENT AND SUPPLIES**

**Western**  
 SINCE 1900

**Janitrol**  
 AUTOMATIC HEATING  
 GAS AND OIL FIRED

PHONE  
**GI 1-1481**

**SLAKEY BROS., INC.**  
 Wholesale, Distributors Since 1939  
 1400 NORTH C SACRAMENTO

**FURNACES SALES & REPAIR**  
 Since 1945

Guaranteed Workmanship

ALL TYPES

THERMOSTATIC CONTROLS, ETC.

**WHITE APPLIANCE SHOP**  
 WA 5-1709

**FRASER AIR CONDITIONING INC.**

WALL - GRAVITY AND AIR CONDITIONING FURNACES

FOR BIDS AND ESTIMATES CALL ANTYTIME  
**GL 1-7581**

WE SERVICE & REPAIR

Calls Received 24-Hr. on Recorder  
 6332 ELVAS AVE. SACRAMENTO

**MARRELL'S**  
 Your household AIR CONDITIONING FURNACES AIR CONDITIONERS HEAT PUMPS

SALES - INSTALLATION - SERVICE  
**GL 5-3352**

**Marrell Refrigeration**  
 5948 FREEMONT BLVD.

**Furnaces-Heating-(Cont'd)**

**GIBSON SHEET METAL WORKS**  
 417-2901-GL 3-8328

**HAMILTON SHEET METAL**  
 7500D 14th Av.-GL 1-8411

**HAYES FURNACES**

MANUFACTURERS OF  
 Stainless Steel  
 Duct Furnaces  
 A.G.A. Approved  
 for Industrial - Commercial

**HAYES GAS FURNACES**

"WHERE TO BUY THEM"  
 WHOLESALE DISTRIBUTOR  
**TAY-HOLBROOK INC.**  
 1801-294-GL 6-3841

Holland Furnace Co 917-29th-GL 6-5522

**HOLLAND FURNACES**

Coal, Gas, Oil—grantly and automatic—installed and guaranteed by World's Largest Installers of Furnaces. Fifty Years Leadership in heating progress and satisfied customers. Generous trade-in allowance.

"WHERE TO BUY THEM"  
**HOLLAND FURNACE CO**  
 917-29th-GL 6-5522

**HOLLAND HARVEY H CO**  
 Specializing in Radiant Heating  
 201-20th-GL 3-2587

**HOLLY FURNACES**

Manufacturers of the famous Slushy Floor Furnaces with ClearFlo Louvers - NarrowWall Resistor Heaters with patented Secondary Heat Exchanger and Holly Forced Air Furnaces with Turbo-tizer Heating Element. For estimates or service call dealers below.

"WHERE TO CALL"  
 DISTRIBUTOR  
 Slakey Bros Inc 1400 North C-GI 1-1481

DEALERS  
 Horrell & Son 2950-1st Av-GL 6-6437  
 Rhoades Plumbing Co 2653 J-GL 5-2615

**HORRELL & SON** 2950-1st Av-GL 6-6437  
 (See Advertisement Page 170)

**JANITROL HEATING EQUIPMENT**

Famous products of Surface Combustion Corporation. Gas or Oil Fired Warm Air GAS AND OIL FIRED Winter Conditioners and Steam and hot water Boilers; Gas Conversion Burners, Gravity and Floor Furnaces.

"WHERE TO BUY THEM"  
 DEALER  
 McWilliams Sheet Metal and Heating  
 6615 Folsom Blvd-GL 6-8390

**JOBBER**  
 Slakey Bros Inc 1400 North C-GI 1-1481

**LAWSON SHEET METAL**  
 308 Colfax(NS)-WA 5-8582

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

**LENNOX AIR-FLO HEATING SYSTEMS**

More families buy LENNOX than any other make! Three sizes—large or small—for gas, oil or coal. LENNOX dealers are trained experts—always at your service for prompt installation, cleaning and repainting.

"WHERE TO BUY IT"  
 BRANCH OFFICE & WAREHOUSE  
**LENNOX INDUSTRIES INC**  
 1510 McCormack-GI 3-2031

DEALERS  
**BERKAN & CLARK SHEET METAL**  
 Commercial & Residential  
 4816 Fair Oaks Blvd-GL 3-0467

**METAL** 2961-35th-GL 5-9483  
**Horrell & Son** 2950-1st Av-GL 6-6437  
**LAWSON SHEET METAL** 308 Colfax(NS)-WA 5-8582  
**PARK SHEET METAL WKS** 3124 Broadway-GL 5-2619  
**Sweet A & Co** 103 8th St-GL 3-2729  
 279 Arden WY(NS)-WA 5-1497  
 Branch Office  
**McWilliams Sheet Metal & Heating**  
 6615 Folsom Blvd-GL 6-8390

**MALPINE PLUMBING & HEATING**  
 6012 30th-GL 5-4703

**MCINTYRE PLUMBING CO**

Since 1907 We Have Installed Heating Equipment of All Types FOR FREE ESTIMATE  
 Dial GL 2-2653

2922-35th-GL 2-2653  
 If no answer call-GL 6-0868

**McWILLIAMS SHEET METAL & HTG**  
 FURNACES OF ALL TYPES  
 No Job Too Large or Too Small  
 24-Hour Telephone Service  
 6615 Folsom Blvd-GL 6-8390

**Morrell A E** 5948 Freemont Bl-GL 5-3352  
 (See Advertisement This Page)

**MUELLER CLIMATROL HOME HEATING-DEALER**  
**HORRELL & SON**  
 2950-1st Av-GL 6-6437

**Park Sheet Metal Wks**  
 3124 Broadway-GL 5-2619  
 (See Advertisement Page 171)

**PAYNEHEAT SALES & SERVICE**

PAYNE quality reflects over 40 years' leadership Exclusive Jetgas Protection  
 Forced Air Furnaces - Duct Furnaces - Unit Heaters - Wall Heaters - Floor Furnaces  
 Air Conditioning Equipment

"WHERE TO BUY THEM"  
 DEALERS  
 Beutler Sheet Metal Works  
 5925 Palm Dr(C)-IV 3-2958  
 West Sacto Sheet Metal  
 2116 W Capitol Av(WS)-FR 1-6796  
 (Continued Next Page)

**UTILITY**

"FOR INFORMATION CALL"  
 DISTRIBUTORS  
**DALLMAN CO** 6th & Q-GL 2-3861  
**OAKLAND SHEET METAL SUPPLY CO INC**  
 21st & Poplar Oakland-Higate 4-2075

DEALERS  
 Beutler Sheet Metal Works  
 5925 Palm Dr(C)-IV 3-2958  
 Burgess & Son Sheet Metal Service  
 112 N Fairfield(NS)-WA 5-0573  
**LAWSON SHEET METAL**  
 308 Colfax(NS)-WA 5-8582  
 McWilliams Sheet Metal and Heating  
 6615 Folsom Bl-GL 6-8390  
 Weber Sheet Metal Works  
 3024 Q-GL 5-1013  
 West Sacto Sheet Metal  
 2116 W Capitol Av(WS)-FR 1-6796

**A Handy Man FOR ANY JOB**

and perhaps you want him quickly. It's easy to find the one nearest you by looking in the

**Classified TELEPHONE SECTION**

**Furnaces-Heating-(Cont'd)**

**RHEEM CENTRAL HEATING EQUIPMENT**

RELY ON RHEEM for fully automatic warm air heat. Rheem's "Fire-Tested" Tronair Air, Counterflow, Gravity, Dual Wall & Floor Unit Heaters. All A. G. A. Approved.

"WHERE TO BUY THEM"  
 DEALERS  
**BERKAN & CLARK SHEET METAL**  
 4816 Fair Oaks Blvd-GL 3-0467

**CENTRAL HEATING & SHEET METAL** 2961-35th-GL 5-9483  
**Horrell & Son** 2950-1st Av-GL 6-6437  
**LAWSON SHEET METAL** 308 Colfax(NS)-WA 5-8582  
**PARK SHEET METAL WKS** 3124 Broadway-GL 5-2619  
**Sweet A & Co** 103 8th St-GL 3-2729  
 279 Arden WY(NS)-WA 5-1497  
 Branch Office  
**McWilliams Sheet Metal & Heating**  
 6615 Folsom Blvd-GL 6-8390

**WHITE APPLIANCE SHOP**  
 3991 Marysville Rd(NS)-WA 5-1709  
 (See Advertisement Page 172)

**WOOD BROS & CO Salvage**  
 12th & North B-GI 8-9288

**YORK PACIFIC COMPANY**  
 329 Broadway-GI 2-0753

**Furnaces-Industrial**

**INDUSTRIAL PLUMBING CORP**  
 1100 Arden WY(NS)-WA 2-5404

**Furnaces-Repairing & Cleaning**

**AIR CONDITIONING & REFRIG SERVICE**  
 Jim Vendary, Owner  
 FURNACES - CONTROLS - THERMOSTATS  
 REPAIRED - INSTALLED  
 2724-24th-GL 6-3788

**Bill's Chimney Cleaners**  
 2691-29th Av-GL 7-3098  
 Calif Chimney Sweeps  
 3733 W Pacific Av-GL 5-7084  
 Capital Stove Repair Works  
 See Our Ad-Ranges & Stoves Repairing  
 1906-19th-GL 6-3100

**HOLLAND FURNACE CO**

WORLD'S LARGEST VACUUM CLEANER  
 For All Types & Makes of Furnaces  
 We Take the Dust and Dirt Away  
 917-29th-GL 6-6522

**HORRELL & SON**

WE REPAIR & VACUUM CLEAN ALL TYPES OF HEATING EQUIPMENT & THERMOSTATS  
 Reliable & Guaranteed Service For Over 40 Years  
 2950-1st Av-GL 6-6437

**FURNACES**

HOURLY 24 SERVICE  
 CLEANED REPAIRED INSTALLED

THERMOSTAT CONTROLS  
**Sacramento Furnace Co.**  
 GL 6-9291

**WEBER SHEET METAL WORKS**  
 3024 Q-GL 5-1013  
 (See Advertisement Page 172)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

**Furnaces-Heating-(Cont'd)**

**WESTERN GAS FURNACES**  
 A FULL LINE of modern, factory LIVE-TESTED furnaces for homes, stores, factories, including Central Forced Air, Counterflow, Gravity, Dual Wall & Floor, Unit Heaters. All A. G. A. Approved.

"WHERE TO BUY THEM"  
 DISTRIBUTOR  
 Slakey Bros Inc 1400 North C-GI 1-1481

DEALERS  
 Chernoff Sheet Metal & Plumbing Works  
 7180 Freemont Bl-GL 6-3810  
 McWilliams Sheet Metal and Heating  
 6615 Folsom Blvd-GL 6-8390  
**PARK SHEET METAL WKS**  
 3124 Broadway-GL 5-2619

**Modern Studio Upholstering**  
 CONSTANTINE IVERSON  
 Since 1929 in Sacramento  
 CUSTOM BUILT FURNITURE  
 3721 Broadway-GL 7-2881

Town House Interiors 1107 L-GL 1-2688

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

**FURNACES**

HOURLY 24 SERVICE  
 CLEANED REPAIRED INSTALLED

THERMOSTAT CONTROLS  
**Sacramento Furnace Co.**  
 GL 6-9291

**FURNACES**

HOURLY 24 SERVICE  
 CLEANED REPAIRED INSTALLED

THERMOSTAT CONTROLS  
**Sacramento Furnace Co.**  
 GL 6-9291

**Furnaces-Repairing & Cleaning-(Cont'd)**

**NEWHALL GEO** 1514 9th-GL 2-8035  
**SACRAMENTO FURNACE CO**  
 5521-33d Av-GL 6-9291  
 (See Advertisement This Page)

**WHITE APPLIANCE SHOP**  
 3991 Marysville Rd(NS)-WA 5-1709  
 (See Advertisement This Page)

**Furniture-Antique-See Antiques-Dealers**

**Furniture-Church-See Church Furnishings**

**Furniture Cleaning-See Upholstery Cleaners**

**Furniture-Custom Made**  
 Lanai Rattan Shop  
 5677 Freemont Bl-GL 5-0828

**Modern Studio Upholstering**  
 CONSTANTINE IVERSON  
 Since 1929 in Sacramento  
 CUSTOM BUILT FURNITURE  
 3721 Broadway-GL 7-2881

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THERMOSTAT CONTROLS  
**Sacramento Furnace Co.**  
 GL 6-9291

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HOURLY 24 SERVICE  
 CLEANED REPAIRED INSTALLED

THERMOSTAT CONTROLS  
**Sacramento Furnace Co.**  
 GL 6-9291

**Furniture Dealers-Now**

**A B C FURNITURE EXCHANGE**  
 534 L-GI 2-8543

ACE Furniture & Appliances  
 5650 Stockton Bl-GL 1-3792

**B & B CUT RATE FURNITURE DEALERS**  
 5240 Franklin Bl-GL 5-6530

Babe-Tenda Safety Chairs  
 1536-41st-GL 1-4664

**BARGAIN BILL'S FURNITURE WAREHOUSE**  
 6620 Folsom Bl-GL 1-8486  
 (See Advertisement Page 174)

**BENNETT FURN CO**  
 3812-24th Av-GL 5-4549

**BERT & FLO'S FURNITURE EXCHANGE**  
 7210 Fruitridge Rd-GL 1-8365  
 (See Advertisement Page 176)

**BIDWELL'S**  
 Bob's Kiddie Shop  
 3127 Broadway-GL 5-8804

**BOWMAN & LONG FURNITURE & INTERIORS**  
 5901 Freemont Blvd-GL 7-6543  
 Brennan's New & Used Furniture  
 1740 Auburn Blvd(NS)-WA 5-6349

**BREUNER JOHN COMPANY**

**NORTHERN CALIFORNIA'S LARGEST HOME FURNISHER SINCE 1856**

We Give Cash Checks  
 SQUARE BLOCK OF PARKING  
 DIRECTLY BEHIND STORE  
 604 K-GL 3-8051

**BROADWAY FURNITURE CO**  
 1822-30th-GL 7-7805

**Buck's Furniture & Appliances**  
 2431 K-GI 8-2684  
 (Continued Next Page)

Advertise here—it pays.

**"Tommy" KINCAID'S for BEAUTIFUL HOME FURNISHINGS**

Large Selection Maple Furniture  
 Large Stock of Nationally Advertised Lines

Dial WA 5-4351

**KINCAID HOME FURNISHINGS**  
 1812 DEL PASO BOULEVARD, N. SACRAMENTO

Rigidair Appliances  
 Rugs & Carpets  
 Beauty Rest Mattresses  
 Bedroom Sets  
 Lane Cedar Chests  
 Wedgewood Gas Ranges  
 Hoover - Sunbeam  
 U. S. Rubber "Kroyton"  
 Cleveland Chairs

WE GIVE 5 x 8 GREEN STAMPS

**"Tommy" KINCAID'S for BEAUTIFUL HOME FURNISHINGS**

Large Selection Maple Furniture  
 Large Stock of Nationally Advertised Lines

Dial WA 5-4351

**KINCAID HOME FURNISHINGS**  
 1812 DEL PASO BOULEVARD, N. SACRAMENTO

Rigidair Appliances  
 Rugs & Carpets  
 Beauty Rest Mattresses  
 Bedroom Sets  
 Lane Cedar Chests  
 Wedgewood Gas Ranges  
 Hoover - Sunbeam  
 U. S. Rubber "Kroyton"  
 Cleveland Chairs

WE GIVE 5 x 8 GREEN STAMPS