

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH)  
 Communities as follows: Broderick (B) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)

**Electric Contractors-Industrial & Residential-(Cont'd)**

**RELIABLE ELEVATOR WORKS**  
 Electrical Contractor  
**COMMERCIAL INDUSTRIAL**  
 Serving Sacramento Over 29 Years  
**W. E. COTTER**  
 1914 N. -----GI-2-7923

Robertson & White Electric Co  
 5417 Helen Wy.-GL 7-9805  
 Royco Electric  
 3719 Mahogany(DPH)-WA 2-0761  
 Sato K 3953-7th Av.-----GL 7-0671  
 Shaw Paul S 1222 J.-----GI 8-5122

**SLATER ELECTRIC COMPANY**

Electrical Contractor  
**COMMERCIAL INDUSTRIAL RESIDENTIAL**  
 Power Line Construction  
 Underground Wiring  
 608 Sutter Flsm-----YUkon 5-2509

**STEIN ELECTRIC CO**

**RESIDENTIAL COMMERCIAL Industrial Wiring & Electrical Repairs**  
 NO JOB TOO SMALL OR TOO LARGE  
 LEWIS A. STEIN - Electrical Contr.  
 3707 J.-----GL 6-4716  
 If no answer call-----GL 1-9778  
 If no answer call-----GL 1-0298

**SWANSON ELECTRIC**  
 2968 Del Page Bldg(NS) WA-5-0297  
 Thompson Electric  
 2380 North Av(DPH) WA 2-5494  
 (See Advertisement Page 141)

**VASTI ELECTRIC**

**TROUBLE SHOOTING CALL US FIRST WITH YOUR ELECTRICAL TROUBLES**  
 UNCONDITIONALLY GUARANTEED WORK  
 Contractor - Installation - Repairs  
 Maintenance - Wiring  
 Residential & Commercial  
 EMERGENCY SERVICE  
 2019 F.-----GI-2-0381

**VOGT ELECTRIC CO** 2316 J.-----GI 2-5897  
 (See Advertisement Page 140)

**WARREN ELECTRIC CO**  
 5948 Freport Bl.-GL 7-1317

**WAYNE DICK ELECTRIC**  
 2344 Hurley Wy.-WA 5-2315  
 (See Advertisement Page 141)

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you deactivate your party isn't home.

**Electric Contractors-Industrial & Residential-(Cont'd)**

**WILMUNDER ELECTRIC**  
 COMMERCIAL & RESIDENTIAL  
 REWIRING & REWODELING  
 Electric Range & Dryer Installations  
 T.M.A. TERMS  
 1705-29th -----GL 1-4891  
 Emergency call collect-Roseville 8272

**WISMER & BECKER** 1731 S.-----GI 1-5201  
 (See Advertisement Page 139)

**Electric Contractors-Marine**

**ETS-HOKIN & GALVAN**  
 2418 Evergreen(NS)-WA 2-1620

**Electric Equipment-Retail**

Reliable Electric Works 1831 Q.-----GI 2-8677

**Electric Equipment-Used**

Reliable Electric Works 1831 Q.-----GI 2-8677

**Electric Equipment-Wholesale & Mfrs**

**CALIF ELECTRIC SUPPLY CO**  
 2961 Fruitridge Rd.-GL 5-1936  
**CAPITAL WHOLESALE ELECTRIC CO**  
 1235 S-GI 3-7907  
 Eagle Signal Corp  
 1601 Cortland Av S F-Missn 8-1236  
 General Electric Co  
 Apparatus Dept. Forum Bldg.-----GI 3-1788  
 Apparatus Service Shop  
 99 N 17th-GI 1-0762  
 Assemblies & Components Sales  
 1331 T-GI 3-6960

Advertise here-it pays.

**Electric Equipment-Wholesale & Mfrs-(Cont'd)**

**GENERAL ELECTRIC SUPPLY CO**  
 1131 S-GI 3-9001  
 Graybar Electric Co 1900-14th.-----GI 2-8976  
 Hubbell Harvey Inc  
 4728 C Parkway-GA 8-0109  
 Line Material Company  
 1123 Teneighth Wy.-GI 2-6264  
**VALLEY ELECTRIC CO OF SACRAMENTO**  
 18th & S-GI 8-8271  
 Westinghouse Electric Supply Co  
 1730-14th-GI 3-6525

**WESTINGHOUSE ELECTRIC EQUIPMENT**

DISTRICT SALES OFFICE  
 WESTINGHOUSE ELECTRIC CORPORATION 1730-14th.-----GI 3-6525

**Electric Generating Plants**

See Lighting Systems & Equipment; Power Plant Equipment

**Electric Heaters**

See Electric Appliances-Household Headings; also Heaters

**Electric Heating Elements**

**CHROMALOX ELECTRIC HEATING-MONTGOMERY BROS**  
 1122 Howard S F.-Unhrh 1-3527

**TO MAKE RUBBER GLOVES LAST LONGER**

Put a very small tuft of cotton in the end of each finger. Keeps finger nails from punching through gloves.

**Electric Lamp Bulbs & Tubes**

**GENERAL SALES CORP**  
 817-17h-GI 1-2862  
 Incandescent Supply Co  
 800-24th-GL 2-3111  
 Verd-A-Ray Corporation  
 Ochaner Bldg-GI 3-7461

**Electric Lighting Fixtures**

See Lighting Fixtures Headings

**Electric Motor Maintenance Equipment**

Bell Avenue Electric Shop  
 1301 Bell Av(DPH)-WA 5-1248

**Electric Motors**

**A O SMITH-HEFNER & MIELENZ INC**  
 3406 Stockton Bl-GI 1-6528  
**VAN ALSTYNE & SON ELECTRIC**  
 2512 Broadway-GL 7-9835

**ACME SUPPLY CO**

Wholesale Distributors  
 2124-19th-----GI 3-4933

**BROOK ELECTRIC MOTORS**

DISTRIBUTORS  
 HEFNER & MIELENZ INC  
 3406 Stockton Bl-GI 1-6528

**BUCKINGHAM ELECTRIC**

301 N 12th-----GI 2-5835

**ODELL'S PUMP SERVICE**

Safe-Repairs-Rewinding  
 1623 Del Paso Blvd(NS)-----WA 5-1717

**REDMOND MICROMOTORS**

HINSHAW SUPPLY CO 1901 S-GI 3-5941  
 If no answer call-----GL 6-6719

**REEVES VARIABLE SPEED DRIVES**

FACTORY BRANCH  
 REEVES PULLEY CO-DIVISION OF  
 RELIANCE ELECTRIC & ENGINEERING CO  
 1525 Adrian Rd Brngm-OXfrd 7-5342

**CALIF ENGINEERING CO**

516-12th-GI 3-5541  
 (See Advertisement Page 143)

**CAPITAL MACHINE & WELDING WORKS**

83 N 17th-----GI 3-2556  
 (See Advertisement Page 143)

**CENTURY MOTORS**

HEFNER & MIELENZ INC  
 3406 Stockton Bl-GI 1-6528

**DELCO MOTORS**

ELECTRICAL APPLIANCE SERVICE COMPANY  
 Parts Only-Wholesale & Retail  
 4626 North C.-----GI 1-4911  
**VAN ALSTYNE & SON ELECTRIC**  
 2512 Broadway-GL 7-9835

**DISTRIBUTORS ASSOCIATED REFRIGERATION & EQUIP CO**

Sales  
 1717 J.-----GI 2-2936

**ELECTRA MOTOR POWER DRIVES**

WILLIAMS ELECTRIC SERVICE  
 1100-65th-GL 6-4619

**FORSCH BROS ELECTRIC SERVICE**

796 Del Paso Blvd(NS)-WA 5-1287  
 (See Advertisement Page 143)

**FRASER ELECTRIC**

Complete Power Tool Service  
 4820 Hillside Av.-----GL 2-0411

**GEIGER IRON WORKS INC**

Authorized Stocking Distributor  
 LINK BELT CO.  
 MASTER ELECTRIC CO.  
 2425-24th-----GL 1-7214

**GENERAL ELECTRIC MOTORS**

VAN ALSTYNE & SON ELECTRIC  
 2512 Broadway-GL 7-9835  
 (Continued Next Page)

Advertise here-it pays.

ED - Edgewood FR - Frontier GI - Gilbert IV - Ivanhoe  
 EM - Empire GA - Garden GL - Glendale WA - WAshu

**Electric Motors-(Cont'd)**

**GUNTERT & ZIMMERMAN**  
 Lindsay & Monroe Stockton-Hovrd 4-8712  
**HAYEN SAW & TOOL CO** 2031 J-GI 3-2003  
**HEFNER & MIELENZ INC**  
 3406 Stockton Bl-GI 1-6528  
 (See Advertisement This Page)

**HOOPER ELECTRIC MOTORS**

VAN ALSTYNE & SON ELECTRIC  
 2512 Broadway-GL 7-9835

**JANETTE GEAR MOTORS-CONVERTERS**

REPRESENTATIVES  
 HUGHSON EQUIPMENT CO  
 178 Townsend S F-YUkon 2-0888

**LOUIS ALLIS MOTORS**

VAN ALSTYNE & SON ELECTRIC  
 2512 Broadway-GL 7-9835

**MASTER ELECTRIC MOTORS**

AUTHORIZED DISTRIBUTORS  
 GEIGER IRON WORKS INC  
 2425-24th-GL 1-7214

**AUTHORIZED FACTORY SERVICE**

VAN ALSTYNE & SON ELECTRIC  
 2512 Broadway-GL 7-9835

**MUNZ PUMPS INC**

Motors - New & Used  
 Motor Controls & Parts  
 Repairs on All Makes  
 301 N 12th-----GI 2-5835

**ODELL'S PUMP SERVICE**

Safe-Repairs-Rewinding  
 1623 Del Paso Blvd(NS)-----WA 5-1717

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 Parts Only-Wholesale & Retail  
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 2512 Broadway-GL 7-9835

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Authorized Stocking Distributor  
 LINK BELT CO.  
 MASTER ELECTRIC CO.  
 2425-24th-----GL 1-7214

**GENERAL ELECTRIC MOTORS**

VAN ALSTYNE & SON ELECTRIC  
 2512 Broadway-GL 7-9835  
 (Continued Next Page)

Advertise here-it pays.

**Electric Motors-Mirs**

**ALLIS LOUIS ELECTRIC MOTORS**  
 A. C. Motors and D. C. Motors  
 Gear Motors and Generators  
 Select-A-Speed Drives  
 Adjust-Speed Drives

**"FOR INFORMATION CALL"**

DISTRIBUTORS  
 Van Alstyne & Son Electric  
 2512 Broadway-GL 7-9835

**GENERAL ELECTRIC MOTORS**

A complete line of G-E  
 Motors, all types and sizes.  
 Motor starters, Manual and  
 Marmette and pushbuttons,  
 Adjustable Speed Drives,  
 Electronic Control.

**"WHERE TO BUY THEM"**

Capital Machine & Welding Works  
 83 N 17th-GI 3-2556  
**GENERAL ELECTRIC SUPPLY CO**  
 1331 S-GI 3-9001

**GRAYBAR ELECTRIC CO**

1900-14th-GI 2-8976  
**VAN ALSTYNE & SON ELECTRIC**  
 2512 Broadway-GL 7-9835

**Louis Allis Co The 970 Tennessee S F**

From telephones served by the following exchange  
 Sacramento  
 (No Inter-City Charge)  
 Ask Operator for EM1rprise 1-1210  
 U S Electrical Motors Inc 719 K--GI 1-2517

**FLOWER BULB STORAGE**

To keep flower bulbs dry and unbroken, store them in empty egg cartons. Then label the cartons.

**GL 1-6528**

If no answer call... GL 1-7488 - GL 7-5496  
 3406 STOCKTON BLVD.  
 WHERE QUALITY AND SERVICE EXCEL

**CALIFORNIA ENGINEERING CO.**

Est. 1913 C. A. UTLEY, Owner  
**ELECTRIC MOTORS**  
 DAY & NITE EMERGENCY SERVICE  
 ALL MAKES OF MOTORS  
 REWOUND & REPAIRED  
 NEW & USED MOTORS  
 "GUARANTEED"  
 PARTS - SUPPLIES  
 COMPLETE MACHINE SHOP  
**GI 3-5541**  
 516-12th

**SACTO ENG & MACH WORKS**

ELECTRIC MOTORS  
 GEARMOTORS - FLUID DRIVES  
 VARIABLE SPEED DRIVES  
 6th & X-----GI 2-1313

**STAR ELECT WKS**

1715-6th-----GI 8-3328

**U S MOTORS**

Variable-changeable speeds  
 Sycropack-extra low speeds  
 Unidrive-Hovz and wret.  
 Totally-Enclosed-protected  
 Right Angle Pump Drive  
 Vertical Hollow Shaft.  
 ... 1/4 to 400 Horsepower ...  
 Request Special Bulletins.

**"WHERE TO BUY THEM"**

U S Electrical Motors Inc  
 719 K GI 1-2517

**VAN ALSTYNE & SON ELECTRIC**

2512 Broadway-GL 7-9835  
 (See Advertisement Page 142)

**WAGNER ELECTRIC MOTORS**

VAN ALSTYNE & SON ELECTRIC  
 2512 Broadway-GL 7-9835

**WESTINGHOUSE MOTORS & CONTROL S**

WISMER & BECKER 1731 S.-GI 1-5201

**A TIP ON TIPS**

When shoelace tips come off, replace ends with cellophane tape -or dip ends into hot paraffin and twist.

**HEFNER & MIELENZ INC.**

Century MOTORS

**ELECTRIC MOTOR**  
 Rewinding and Repairing Our Specialties  
 ALL MAKES AND SIZES

USE ONE OF OUR MOTORS WHILE WE REPAIR YOURS

PROMPT SERVICE  
 Pick-Up & Delivery

**GL 1-6528**  
 If no answer call... GL 1-7488 - GL 7-5496  
 3406 STOCKTON BLVD.  
 WHERE QUALITY AND SERVICE EXCEL

Over 50 Years Motor Experience

**Van the Motor Man**

**MOTORS REWOUND and REPAIRED**

ALL SIZES  
 Authorized Service  
 Baldor • Delco • General Electric  
 Howell • Louis Allis • Marathon  
 Hoover • Master • Packard  
 Star Kimble • A. O. Smith • Wagner

J. J. Van Alstyne  
 Immediate Service if Requested - Our Work Guaranteed

J. J. Van Alstyne

**GL 7-9835**  
 NIGHT CALL  
 GI 2-6388 or GI 8-0906

All Makes Electric Motors and Controls Rewound  
 Authorized Distributor  
 for  
 A. O. Smith  
 Baldor  
 Delco  
 General Electric  
 Hoover  
 Louis Allis  
 Master Electric Co.  
 Wagner Electric Corp.

**INDUSTRIAL & APPLIANCE MOTORS**

STAND BYS FURNISHED

**VAN ALSTYNE & SON ELECTRIC**  
 Plenty of Parking Space 2512 BROADWAY Front & Alley Entrance

**MOTORS**  
 Don't Shut Down!

WE REPAIR REWIND REBUILD

ALL SIZES

If No Ans. Call  
 GI 3-7461  
 For Immediate Service

Motors Rented  
 V PULLEYS - V BELTS  
 MYERS PUMPS

MOTORS  
 Bought - Sold - Exchanged

**RELIABLE ELECTRIC WORKS**  
 SINCE 1919  
 1831 Q STREET

**FORSCH BROS. ELECTRIC MOTORS**  
 REWOUND & REPAIRED

NEW & REBUILT

BOUGHT - SOLD - EXCHANGED  
 Guaranteed Work  
 • REFRIGERATION • POWER PLANTS  
 • PRESSURE PUMP MOTORS  
**WA 5-1287**  
 796 DEL PASO BLVD.  
 NORTH SACRAMENTO

**GENERAL ELECTRIC MOTORS & CONTROLS**  
 GEAR HEAD & VARIABLE SPEED

Authorized G. E. Apparatus Agents  
 Stock in Sacramento  
**GI 3-2556**  
 REEVES Variable Speed Drives

**CAPITAL MACHINE & WELDING WORKS**  
 83 N. 17th Kay Rogers