

DRAPERIES

Free Courteous Estimates
& Fabric Display in Your Home

CUSTOM TAILORED FOR YOUR WINDOWS & FURNITURE EXCLUSIVELY

DRAPERY MATERIAL SOLD BY YARD OR CUSTOM MADE TRAVERSE RODS & ACCESSORIES

ALSO A COMPLETE SERVICE IN VENETIAN BLINDS & WINDOW SHADES

HOOVER VACUUM CLEANERS

Large Selection of WALL TO WALL CARPET

Liberal Terms - Easy Payments

PROMPT EFFICIENT SERVICE AT ALL TIMES

For Our Experienced Decorator Salesman Call

IV 7-7718
Suburban
DRAPERY SHOP
6137 FAIR OAKS BLVD.

Draperies-Retail

A & D Draperies 5385 Franklin Bl.-GL 2-0568
Alice's Custom Drapery 3116 Stockton Bl.-GL 1-4872
(See Advertisement Page 129)
BEAUTI PLEAT DISTRIBUTORS
940 W MacArthur Bl.
(See Advertisement Page 129)
BERGS THE
Across from Tow's & Country Village
2632 Marconi Av.-----IV 9-8012
BOWMAN & LONG FURNITURE & INTERIORS 5501 Freepoint Blvd.-GL 7-6543
BREUNER JOHN COMPANY 604 K-GI 3-8051
Brooks Mildred Studio
Slip Covers-Cornices-Bed Spreads
5021 Folsom Bl.-----GL 5-7045
CAPE CDD SHOPS INC
Maple Furniture & Interiors
5288 Fruitridge Rd.-----GL 1-6850
CLAUDE GORDON'S VILLAGE HOME STORE
See Our Ad Curtains Retail
2645 El Paseo Ln.-----IV 9-4843
DECORATORS SUPPLY LIMITED
2910 Franklin Bl.-GL 7-2873

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

DRAPERY SHOP THE
3118 Broadway-GL 5-3686
(See Advertisement This Page)
DUENSING'S 1831 Capital Av.---GI 3-7511
DURA-LITE BLIND CO

MATCH STICK BAMBOO DRAPERIES
TRAVERSE RODS - CORNICES SHUTTERS
VENETIAN BLINDS
VERTICAL BLINDS
Guaranteed Work

Free Estimates Easy Terms
24-Hour Phone Service
2331 S-----GL 1-6526

EDWARD-FRANK CO
CUSTOM TAILORED DRAPERIES
To Match Your Color Scheme
LARGE SELECTION OF FABRICS
UPHOLSTERING - HOME FURNISHINGS
Evenings by Appointment at Your Home
Special Contract Rates to Hotels - Motels - Apartments Etc.
FREE ESTIMATES
2716-24th-----GL 6-5905

Elder's Interior Decorators 2419 K-GI 8-8517
GRAY'S INC 6042 Stockton Bl.---GL 6-9663
H & H DRAPE RITE 3418 Folsom Bl.-GL 2-2895
(See Advertisement Page 129)
HOUSE OF FABRICS INC 1224 K-----GI 2-9039
(See Advertisement Page 129)
IRENE'S DRAPERIES & INTERIORS
CUSTOM MADE
DRAPERIES
BED SPREADS
SLIP COVERS
CARPETING
Evening by Appointment
Estimates Gladly Given
2163 Fulton Av.-----IV 7-7574
(Continued Next Page)

Draperies-Retail-(Cont'd)

IRENE'S SEWING SHOPPE
CUSTOM DRAPERIES
Donee Aligned to Your Needs
Free Estimates - Bank Terms
2716-24th-----GL 7-3976
S & Burke Drapery Shop 1022-22d-GI 3-4220
ES J JEWELL
Drapery Shop
18 Broadway-----GL 5-3686
FITZLER UPHOLSTERING STUDIO
Our Upholstersers Ad
17 Stockton Bl.-----GL 7-4833
JE CALDER 5520 H-----GL 7-9851
(See Advertisement This Page)
JIS P W CO 2007-11th-----GI 8-1459
JRY FURNITURE MFG CO INC 1131 Front-GI 3-3056
no answer call-----GI 3-5832

Advertise here-it pays.

MARTIN'S MAGIC CARPETS
MAKE YOUR HOUSE A HOME MOVING? REDECORATING? For That Extra Touch of Beauty We Have a Complete Selection of Quality, Styler & Textures of Carpets, Draperies & Upholstery AT PACKAGE PRICES & BUDGET TERMS. FREE MEASURE & COLOR SERVICE We Specialize in Expert and COMPLETE SERVICE & INSTALLATIONS We Beautifully Clean, Dye, Remend & Repair Rugs, Carpets & Upholstery Also Oriental Rug Specialists PROMPT LICENSED INSURED 3309 Churchill Rd-----IV 3-2903

MOULDS JOHN INTERIORS 2994 Fair Oaks Bl-IV 9-6116
NEUMEISTER'S CUSTOM INTERIORS 2322 K-GI 1-1998
PARISIAN HOUSE THE 1124-10th-GI 3-3289
(Continued Next Page)

The Yellow Pages save you time.



YOU ARE INVITED
Drop in anytime with your color problems. Talk to our consultants & decorators about draperies, carpets, furniture, paints, wallpaper, slip covers, upholstery.

DRAPERIES
BY
LANE CALDER
THE RIGHT COLOR & THE RIGHT DESIGN
MAKES THE DIFFERENCE.
OPEN MON. & FRI. EVES.
GL 7-9851
5520 H Street
Sacramento
AMPLE FREE PARKING
We will gladly visit your home at no obligation to you

40 YEARS IN BUSINESS

CUSTOM DRAPERIES

COLOR CONSULTANTS
WIDE ASSORTMENT OF MATERIALS
LAMBREQUINS - CORNICES
DRAPERY HARDWARE
VENETIAN BLINDS - WINDOW SHADES
ALUMINUM SCREEN DOORS
For Free Estimates
CALL
GI 2-3677

WM. A. RAPP & CO.
20th & G STREETS "THE BLIND MAN" SACRAMENTO

Treaster AND Pickett

INTERIOR DECORATORS

"Custom Appearance"
DRAPERIES • CURTAINS
CORNICES • BEDSPREADS
• FURNITURE •
• UPHOLSTERY •
• FLOOR COVERINGS •
Consultation without Obligation
Evenings by Appointment
Terms if Desired

GI 2-0275
3231 RIVERSIDE BLVD

Custom
DRAPERIES
RUGS & CARPETS
INTERIOR DECORATING

- COVERED CORNICES
- DRAPERY HARDWARE
- CUSTOM SLIP COVERS
- UPHOLSTERY

J. Jewell Jones

The *Draperies Shop*

GI 5-5686
3118 BROADWAY

DRAPERIES

VALLEY DRAPERIES
CREDIT GLADLY

30 DAY CHARGE ACCOUNTS
60 DAY BUDGET TERMS UP
90 TO 20 MONTHS

LARGE SELECTION BEAUTIFUL FABRICS
RUGS, CARPETS & UPHOLSTERING

DECORATIVE CONSULTATION . . .
WITHOUT OBLIGATION
EVENING APPOINTMENTS

DIAL . . .
IV 7-8671

Opposite Country Club Centre
2519 YORKTOWN AVE.
Corner El Camino Ave.

H & H
Drape Rite
CUSTOM
DRAPERIES

Beautifully Perfect
• • •
Perfectly Beautiful

FREE ESTIMATES
ANYTIME

"THE SPRINGS THE THING"
OVER 3000 FABRICS TO CHOOSE FROM
COMPLETE DECORATING SERVICE

RUGS & CARPETS
CONVENIENT TERMS
GL 2-2895
3418 FOLSOM BLVD. SACRAMENTO

When you call somebody by telephone

PLEASE DON'T "HANG UP" TOO SOON

"Play Ball" with him by giving him time to answer.

DRAPERIES SLIP COVERS

- UPHOLSTERING
- BEDSPREADS
- CORNICES

Free Estimates in Your Home
EASY TERMS
Call . . .
GL 1-4872
ALICE'S CUSTOM DRAPERY
3116 STOCKTON BLVD.

KING
Beauty Pleat
DRAPERIES

"Beautifully Perfect & Perfectly Beautiful"
The Original BEAUTI PLEAT Spring Steel Automatic Pleater which gives you beauty - Simplicity and Economy with less fabric and less labor.
Manufacturing & Distributing Division
940 W. MACARTHUR BLVD. - OAKLAND 8, CALIF.
Olympic 4-2844

READY MADE
Curtains and Drapes

Featuring
PRISCILLA - DUTCH - CAFE - TIERS
PANELS & NOVELTY CURTAINS
We Carry Single & Multiple Width Drapes
Also Drapery, Slip Covers & Upholstery
Fabrics - & Custom Made Drapes
DECORATOR SERVICE - FREE ESTIMATES

House of Fabrics

TWO LOCATIONS TO SERVE YOU -
1224 - K
Downtown
GI 2-9039
3320 El Camino Ave.
Country Club Shopping Centre
IV 3-0596