



FLEURETTE BEAUTY SALON

We Specialize in Permanent Waving Exclusively for Women Who Are Particular

HAIR CUTTING & SHAPING OUR SPECIALTY

OUR NEW POLICY! COMPLETE BEAUTY SERVICE

A satisfactory wave will be given on all difficult hair textures or no charge will be made.

Drop in at 2600 Broadway or Call

GL 5-3910

For Free Test Curl

C. A. and MELBA HACKETT, Props.

Operators - Marge - Carolyn & Howard

REVLON PRODUCTS USED.

AIR CONDITIONED SALON



LORDS BEAUTY SALON

We Specialize in PERMANENT WAVING

• OPEN EVENINGS

Complete Line of Dermetics



COLD WAVES MACHINE and MACHINELESS

Ringlet Ends

Hair STYLING & SHAPING

Licensed Operators

CORNER OF 9th & JAY

100% AIR CONDITIONED

TINTING - DYEING - BLEACHING - MANICURING

Open 9:00 A.M. to 7:30 P.M. Except Sat. 6:30 P.M.

24 HOUR SERVICE

GI 2-4373

1006 1/2 9th Between J & K
Upstairs

PHONE
GI 1-3855

Beauty Shops-(Cont'd)

Betty Eagle Beauty Salon
1013-11th-GI 3-1767

BETTY'S BEAUTY SALON
CUSTOM PERMANENTS
INDIVIDUAL STYLING
HAIR SHAPING
TINTING - BLEACHING
Open Evenings by Appointment
Across from El Rancho Motel
Behind Kelly Jr's Drive-In
1040 W Capitol Av(WS)----FR 1-5466

BO MONDE BEAUTY SALON
2129 J-GI 8-1811
(See Advertisement Page 58)

Brentwood Beauty Manor
5532-24th-GL 1-7932

BROADWAY BEAUTY SHOP
1710 Broadway-GI 2-2406

BROWNEE BEAUTY SALON
2906 Franklin BI-GI 5-2713

Bryte Beauty Shop
Alexandra Marsh-In-Owner
210 Todhunter-----GI 8-7055

BURLA'S BEAUTY SHOP
2770-5th Av-GL 6-3481

C & C Beauty Shoppe
Cecilia Hubert-Owner
2404 D-----GI 2-3487

CALVIN BEAUTY SALON
We Specialize in PERMANENT WAVING
Hair Cutting & Shampoo by CALVIN
4751 Freeport BI-----GL 1-2684

Cameo Beauty Salon 812-21st-----GI 3-2214

Capitol Beauty Salon 1424-14th-GI 8-4551

Carmela's Beauty Salon
Between X and Broadway
2400-21st-----GL 1-3721

CARMICHAEL BEAUTY SHOP
6139 Fair Oaks BIC-IV 7-5572

Carrage Trade Beauty Salon The
1012-38th-GL 6-6315
(See Advertisement Page 59)

Cary-Lou Beauty Salon 923-16th-GI 2-3305

Cathy Studio of Beauty 1615-8th-GI 8-0752

CHARLES MR HOTEL SENATOR BEAUTY SALON
Hotel Senator-GI 8-8521
(See Advertisement Page 59)

CHARLES MR LAND PARK BEAUTY SALON
4412 Del Rio Rd-----GL 2-1101

CHARLES SALON OF BEAUTY
4361 Arden Wy-IV 7-9981
(See Advertisement Page 57)

CHERRY'S BEAUTY SALON
WE SPECIALIZE IN PERMANENT WAVING & TINTING
By Cherry & Orpho
2244 Stockton BI-----GL 1-4876

Cinderella Beauty Salon
Thur-Fri Evenings by Appointment
3077 Freeport BI-----GI 3-8704

COLLEGE BEAUTY SALON
WE SPECIALIZE IN PERMANENT WAVING
Hair Cutting and Shampoo
2970 Freeport Blvd-----GI 3-7801

COLONIAL BEAUTY NOOK
HAIR CUTTING BY VINA
COMPLETE BEAUTY SERVICE
By Appointment Only
3510 Stockton BI-----GL 6-7212

CONTINENTAL HAIR STYLISTS
5805 Stockton BI-GL 7-7049
(See Advertisement Page 61)

COONROD MYRA BEAUTY SHOP
By Appointment Only
2500 Capitol Av-----GI 3-1460

Cornell's Beauty Shop
Between 1st Ave & 2nd Ave on Franklin
2632 Flin Blvd-----GL 7-3923
(Continued Next Page)

Many buyers turn to the Yellow Pages first.

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2632 Flin Blvd-----GL 7-3923
(Continued Next Page)

Deluxe Beauty Salon
Corner Alhambra & N St
3100 N-----GL 6-3556

DOL'S BEAUTY SALON
3714 J-GL 5-0667

Dolly's Beauty Shop 541 Munroe-IV 7-0179

DON MR 9 Adobe Ct
-----IV 7-6240

Beauty Shops-(Cont'd)

COUNTRY CLUB BEAUTY CENTRE
3392 El Camino Av-IV 7-0426

Curry Comb Beauty Salon
2400 Fair Oaks BIC-IV 7-4223

Daunita Beauty Salon 5528 H----GL 5-6788

D'ELLEN SALON
AN INVITATION TO BEAUTY
Introducing the Latest
HAIR FASHIONS
Center of
CARMICHAEL SHOPPING AREA
A Skilled Staff for Your
COMPLETE BEAUTY SERVICE
Evenings by Appointment
Just off Fair Oaks Blvd
5743 Marconi Av(C)-----IV 9-0947

DEL PASO MANOR BEAUTY SHOP
IN DEL PASO MANOR
SHOPPING CENTER
Bee Leland - Owner
Specializing in
HAIR CUTTING - STYLING
PERMANENTS - WAVING
DYEING
Corrective Treatments
for Dried Out Brittle Hair
MANICURING
Open Tues. & Thurs. Evenings
2432 Margal Dr-----IV 7-1461

DELUXE BEAUTY SALON
Corner Alhambra & N St
3100 N-----GL 6-3556

DOL'S BEAUTY SALON
3714 J-GL 5-0667

Dolly's Beauty Shop 541 Munroe-IV 7-0179

DON MR 9 Adobe Ct
-----IV 7-6240

DON'S BEAUTY DECK
Near Town & Country Village
Valma Romero & Lorena Jaffco
2727 Fulton Av-----IV 9-7148
If no answer call-----WA 2-4893

DON'S BEAUTY SHOP
IN CARMICHAEL
HAIR CUTTING & COLD WAVES
YOU WILL LIKE - BY MR. DON
NO SUBSTITUTE OPERATORS
Off Fair Oaks Blvd at El Camino Ave
5916 Van Altstine Av(C)-----IV 7-5712

Dorothy's Beauty Studio 1731 X----GI 3-6467

Dot's Beauty Shoppe 744-39th----GL 5-7849

DYE FLORA HAIR STYLIST
1205-21st-GI 3-4568

East Side Beauty Shop 4611 H---GL 6-7369

Eleanor's Beauty Shop
1114 1/2-10th-GI 2-3985

Elite Beauty Shop
216 N Grove Av(NS)-WA 5-5534

ELIZABETH'S BEAUTY SALON
3036 Auburn BI-IV 7-2705

El Raine Beauty Shop 1527-21st--GI 3-7738
(See Advertisement This Page)

EL RANCHO BEAUTY SHOP
614 Merkey Av(WS)-FR 1-6270
(See Advertisement Page 60)

Emilie's Beauty Shop
4217 Dry Crk Rd(DPH)-WA 5-2397

ENGL E BETTY BEAUTY SALON
1013-11th-GI 3-1767
(See Advertisement Page 59)

ENO'S BEAUTY SALON
1319-21st-GI 1-3109
(Continued Next Page)

Thousands of people use these Yellow Pages as a buyers' guide.

Thoughtful, courteous, and good business to answer it promptly.



CHARLES CAMPBELL - Hair Stylist

FOR APPOINTMENT
Call

IV 7-9981

9 A.M. to 6 P.M. Mon. - Wed. - Friday - Saturday
Tuesday & Thursday 9 A.M. to 9 P.M.

SHAPING - TINTING - PERMANENT WAVING
Our Specialty

4361 Arden Way - Arden Plaza

Men Will Love You With Your New Permanent BEAUTY SERVICE BY EXPERTS GUARANTEED PERMANENT WAVING BY A COMPLETE STAFF OF OPERATORS

- Scalp Treatments
- Hair Coloring
- Manicuring - Facials
- Costume Jewelry & Revlon Products

TWO LOCATIONS AIR CONDITIONED

Salon Agnes Phone: **GI 3-7791**
Featuring Hair Styling & Shaping by AGNES RICKERT

Salon Arden Phone: **IV 9-4262**
Featuring Hair Styling & Shaping by "RICK"

3200 RIVERSIDE BLVD. Mezz. of Stop-N-Shop Mkt. 3515 FAIR OAKS BLVD. in Arden Town.

Hair STYLING & SHAPING
We Specialize in Individual COIFFURES - HAIRCUTTING PERMANENT WAVE - HAIR TINTING SCALP TREATMENTS - MANICURING A COMPLETE BEAUTY SERVICE
Featuring Hair Styling by ETHEL WINTERS AIR CONDITIONED
Telephone **GI 3-7738**
EVES. BY APPOINTMENT

El Raine BEAUTY SALON
1527 - 21st. Street

Style Art. BEAUTY SALON

A Most Experienced Staff of Highly Skilled Hair Stylists
FEATURING COIFFURES OF THE STARS
Specializing in HAIR STYLING HAIR TINTING PERMANENT WAVING DOWNTOWN LOCATION AIR CONDITIONED
Evenings by Appointment
MR. MITCHELL - Director
1020-10th
Between "J" and "K" Sts.
Call **GI 2-0554**