

Batteries-Whistle & Mrs. (Cont'd)
K W INDUSTRIAL BATTERIES—
 ETS-HOKIN & GALVAN
 2418 Evergreen(N5) WA 2-1620

LAHER BATTERIES—
 LAHER SPRING & TIRE CORP
 1217-16th-GI 2-6851

POWER PLUS BATTERIES
 QUALITY BATTERIES
 for
 Automobiles • Trucks
 Buses - Tractors
POWER PLUS

"FOR INFORMATION CALL"
BATTERY SHOP THE
 Rentals-Recharging-Repairs
 1223 Broadway -----GI 3-9018

VALLEY BATTERY CO 414-22d--GI 2-3410

Battery Charging Equipment
 Corriean's Electrical
 Battery Charger Repairs & Sales
 3128 Broadway -----GL 5-2887

Bean Cleaning
HASLETT WAREHOUSE CO (WS)-GI 3-1736

Beans-Dried
 Bean Growers Assn of Calif
 1825 I-GI 8-8557
 Farmers Bean & Grain Co
 1801-17th-GI 3-7415

Bearings-Babbitt, Bronze, Etc

BEARING HOUSE THE
 Distributors for
TIMKEN
 NEW DEPARTURE
 FAFNIR - HYATT - S K F
 M-R-C - SEALMASTER
 KINGWELL - NATIONAL
 318-16th -----GI 2-1087

CAPITAL MACHINE & WELDING WORKS
DODGE TIMKEN
 Self Aligning Pillow Blocks
 Split Journal Bearings
 Bunting Bronze Bushings
 Conveyor Takeups
 83 N 17th -----GI 3-2556

Federal-Mogul Service
 1301 Bassettlaw Av(NS)-WA 5-8571
 Federal-Mogul Service-Service Branch
 1908-16th-GI 3-4645

GUNTERT & ZIMMERMAN
 Lindsay & Monroe Stockton-Howard 4-8712

LINK-BELT BEARINGS—
 AUTHORIZED DISTRIBUTOR
GEIGER IRON WORKS INC
 2425-24th-GL 1-7214
 KEEP LIGHT FROM MILK
 Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

Bearings-Ball & Roller
 Allan P James Co
 Write or Call for Info on All Lines
 430-9th San Francisco-----MARK 1-5934

B C A BALL BEARINGS—
 WHOLESALE DISTRIBUTOR
FEDERAL-MOGUL SERVICE-SERVICE
 BRANCH 1908-16th -----GI 3-4645

BEARING HOUSE THE
 Distributors for
TIMKEN
 NEW DEPARTURE
 FAFNIR - HYATT - S K F
 M-R-C - SEALMASTER
 KINGWELL - NATIONAL
 318-16th -----GI 2-1087

BEARINGS SUPPLY CO
 BEARINGS
 -NEW DEPARTURE
 -SEF
 -HYATT
 -TIMKEN
 -MORCLOY
 -FEDERAL MOGUL
 BUSHING - BUNTING
 1906 L -----GI 3-4816

BOWER ROLLER BEARINGS—
 WHOLESALE DISTRIBUTOR
FEDERAL-MOGUL SERVICE-SERVICE
 BRANCH 1908-16th -----GI 3-4645

Listen for the "dial tone" before you start to dial. It means that the equipment is ready to receive your call.

Ball & Roller BEARINGS



Industrial • Automotive
 Aircraft • Timken • Fafnir
 Hyatt • New Departure
 Torrington Spherical
 Roller Bearings
 Torrington
 Needle • Bentam
 Roller • Oil Seals
 Bronze
 Bushings

GL 2-2641

Office:
 Loren Hittel
 GL 1-1356
 Residence:
 Jerry Medina, Elec. Mgr.
 W 3-2871
 Residence:
 John Lorde - Parts Mgr.
 GI 1-4539

OPEN SATURDAYS TILL NOON



GEORGE M. PHILPOTT CO., INC.
 6260 Folsom Blvd.

Bearings-Ball & Roller-(Cont'd)
GEIGER IRON WORKS INC
 LINK-BELT - The Complete Line
 BALL - ROLLER - BABBITT
 Kingwell Bronze & Oilite
 2425-24th -----GL 1-7214

GUNTERT & ZIMMERMAN Lindsay & Monroe Stockton-Howard 4-8712

PHILPOTT GEORGE M CO INC
 6260 Folsom Bl-GI 2-2641
 (See Advertisement This Page)

SACTO ENG & MACH WORKS
 JEFFREY BALL - ROLLER - BABBITTED
 Pillow Blocks
 Flanged Units
 Take-Up Units
 KINGWELL Bronze Bushings
 ASARCO Continuous Cast Bronze Bars
 Oilite Bearings & Bushing Stock
 6th & X -----GI 3-1313

Beauty Culture Schools-See Schools

Beauty Shop Equipment & Supplies

BEAUTILITIES INC
RILLING - DERMATICS
 REALISTIC
 HAZEL BISHOP - PARKER HERBEX
 TRESSEME - RAPIDOL - LAFINAL - MISS CLAIREL - ROUX
 HAIRCOLORINGS
 Shop Remodeling and Complete Installation
 1609 Norfolk Av(WS)-----GI 2-5450

Davis Clipper Service & Sales
 1075 Fulton Av-IV 7-4623
 Advertise here-it pays.

Beauty Shop Equipment & Supplies-(Cont'd)
DEL'S BARBER & BEAUTY SUPPLY CO
 Distributors of
 BEAUTY EQUIPMENT & SUPPLIES
 HAZEL BISHOP
 LA MAUR
 JULIETTE MARGLEN
 CONTOURE
 1013 Alhambra Blvd-----GI 1-2797

Gonzalez Richard N 3132-11th Av-GL 6-1530
 Havall Scalp Medication Co
 5974-11th Av-GL 7-9961

HELENE CURTIS PRODUCTS—
 WEST COAST BEAUTY SUPPLY CO
 3250 J-GI 1-2212

MITCHELL BEAUTY SUPPLY CO
 3132-11th Av-GL 6-1530

REVLON PRODUCTS—
 WEST COAST BEAUTY SUPPLY CO
 3250 J-GI 1-2212

SACRAMENTO BARBER & BEAUTY SUPPLY

BRECK - DUART
RAYETTE - REVLON
 BEAUTY SHOP EQUIPMENT
 1801 Capitol Av-----GI 2-8949

TOPPER BEAUTY SUPPLIES & EQUIPMENT
 EXCLUSIVE DISTRIBUTOR OF
 Caryl Richards - Restor-A-Wave
 Vito Fluff - Top-It Products
 Swift Drows
 DISTRIBUTORS FOR
 Juliette Marglen - Clairol
 Hairline Furniture
 Shop Installations Our Specialty
 1412-16th -----GI 1-2311

WEST COAST BEAUTY SUPPLY CO

Distributors for
HELENE CURTIS
REVLON
 3250 J -----GI 1-2212

SEWING ON BUTTONS
 While sewing a button on a garment keep a pin stuck between the cloth and the button. This will leave enough play for easy buttoning.

BUSIEST BOOK IN THE WORLD
 The familiar telephone directory is America's No. 1 reference book. It is the busiest book in the world because it is helpful to practically everyone.

Beauty Shops

ACACIA BEAUTY SALON
 5776 Broadway-GL 5-7025

Adeley's Beauty Shop 1115-19th-GI 3-3418

ADOLPHE THE HAIR STYLIST
 in Carmichael
 Evenings by Appointment
 5148 El Camino Av-----IV 9-5457

AGNES SALON
 3200 Riverside Blvd-GI 3-7791

ALFRED'S SALON FOR BEAUTY
 1221-28th-GL 7-3440

ALICE & ANN FULTON AV BEAUTY SALON

Styling - Shaping
 Guaranteed
 Permanent Waving

1 Mile South of Arden Way
 1075 Fulton Av-----IV 7-6034

ALICE'S BEAUTY SALON
 NORTH SACRAMENTO
 COMPLETE BEAUTY SERVICE
 Evenings by Appointment
 2126 Del Paso Bl(NS)-----WA 5-3143

ANDRE'S HAIR FASHIONS

CATERING TO DOWNTOWN BUSINESS WOMEN ONE HOUR SERVICE

Men & Women Hairstylists
 SILVER BLONDING
 A SPECIALTY

12th St. Between J & K St.
 FEATURING IRENE FORMERLY OF CHICAGO & HOLLYWOOD
 1009-12th -----GI 1-3573

Thousands of people use these Yellow Pages as a buyers' guide.

Andre's Hair Fashions 1009-12th--GI 1-3573
 (See Advertisement Page 61)

Ann Babcock's Beauty Shop
 3352 Fulton Av-IV 9-7323

ARDEN BEAUTY SALON
 RICKS
 BEAUTY SERVICE BY EXPERTS
 In Arden Town
 3515 Fair Oaks Blvd-----IV 9-4262

ARDEN MANOR BEAUTY SALON
 1303 Morse Av-IV 7-0033
 (See Advertisement Page 60)

ASTRID HERALD BEAUTY SALON

NORTH SACRAMENTO
 WE SPECIALIZE IN PERMANENTS & HAIR TREATMENT
 OPEN MON. THROUGH SAT.
 9 A.M. 'TIL 6 P.M.
 Air Conditioned
 115 Rio Linda Bl(NS)-----WA 2-4320

Audrey's Beauty Shop 4444-53d --GL 6-5381

B-George Beauty Salon 912-26th--GI 1-0366
 (See Advertisement Page 60)

B-N-B BEAUTY SHOP
 3826 Delaware Av(C)-IV 9-6468

Be Younger Beauty Salon
 1025 Dolores Wy-GL 6-0028

Beatrice Lowmy Hair Fashions
 1626 Broadway-GI 3-5371

Beauty Bar The 315-33d -----GI 3-1048

BEAUTY BOX 2414-21st-----GL 7-4946
 (See Advertisement Page 61)

BEAUTY BANK OAK PARK
 2847-35th-GL 6-6267
 (See Advertisement Page 61)

Beauty Bar The 315-33d -----GI 3-1048

BEAUTY CENTRE THE
 3392 El Camino Av-IV 7-0426

Benne's Beauty Center
 421 Capitol Av-GI 8-0438

Berta's 1016-19th -----GI 3-7454
 Bessie's Beauty Shop
 464 W El Camino Av(NS)-WA 5-5597
 (Continued Next Page)



Helen's BEAUTY COURT
 RENIE ROGERS
 SAME LOCATION FOR 10 YEARS

Skilled Operators to Serve You In All Your Beauty Needs.
 Personality Haircutting and Styling Our Specialty.
 Permanent Waves, Hair Dye, Color Treats, Manicuring and Facial.
 COLD WAVING A SPECIALTY
 Open Evenings
 Dial
GL 7-9897
 3226 FOLSOM BLVD.
 AIR COOLED
 EASY PARKING

"LET THE HAND OF BEAUTY TOUCH YOU"



Pearl's BEAUTY SHOP

OFFERING THE MODERN FACIAL CONTOUR TREATMENT
 PEARL NELSON - Owner & Operator
 FACIAL CONTOUR: Remove Lines - Lifts Sagging Muscles
 Retracts Double Chins - Closes Pores
 FACIAL CONTOUR IS REJUVENATION WITHOUT SURGERY
 We Specialize in Hair Styling and Coloring
 ALL LATEST STYLES OF HAIRCUTTING & PERMANENT WAVES
 Full Line of Contour - Revlon & Dermatics Cosmetics

1008-7th St.
GI 2-5457
 SACRAMENTO

BECOME A LEADING HAIR STYLIST AND COSMETOLOGIST UNDER THE FEDERICO PROGRESSIVE SYSTEM FEATURING THE COMER AND DORAN METHOD (ONE OF THE WORLD'S LEADING METHODS)



Federico BEAUTY COLLEGE
ENROLL NOW
 ONE WEEK'S FREE TRAINING
 ADVANCED HAIR STYLING
 AT COMER AND DORAN IN HOLLYWOOD

- For Men or Women Married or Single
- GI Approved
- Low Tuition Rates
- Free Job Placement Service
- Board - Room arranged for Out-of-Town Girls at No Extra Cost

BRUSH UP AND REFRESHER COURSE
 WE GUARANTEE SATISFACTION

Nationally Advertised Cold Waves
 At A Very Low Price
 Advanced Student Work Guaranteed and Supervised
 With or Without Appointment

HAIR • TINTING • STYLING • SHAPING • FINGERWAVING

GI 3-1401-909/1/2-8th (bet. I & J)
 The Valley's Leading Beauty Colleges
 Other Locations: STOCKTON-FRESNO-BAKERSFIELD

