



**CALIFORNIA RUG CO.**



**UPHOLSTERY & RUG CLEANERS**  
EXPERTS FOR THREE GENERATIONS

FREE Telephone Estimates  
Call Day or Night  
**Ivanhoe 7-5781**  
FREE PICK-UP & DELIVERY  
OUR TRUCKS COVER THE SACRAMENTO AREA DAILY

OUR LATEST EQUIPMENT ENABLES US TO DO THE FINEST QUALITY WORK RIGHT IN YOUR HOME AT EXTREMELY LOW COST TO YOU  
"No Fuss No Delay - Your Furniture Never Leaves Home"

Our Modern Plant & Facilities Enable Us to Do Quality Work At Reasonable Prices

- ★ THREE DAY SERVICE ★ LICENSED & INSURED
- ★ FURNITURE CLEANING - Dry Cleaning to Remove All Oil & Grease Stains  
Upholstery Cleaned With Soft Water and Castile Shampoo
- ★ FURNITURE RECOVERING & MAJOR REPAIR WORK  
Springs Retied, Cushions Restuffed & Rebuilt With New Units  
Worn Arms Recovered With Original Material

ALL WORK INCLUDES RESTAINING & POLISHING OF WOODWORK  
Satisfaction Assured - All Work Fully Guaranteed  
OWNED & OPERATED BY AL & ED ELISEIAN

FINEST QUALITY UPHOLSTERY & RUG CLEANING OUR SPECIALTY



The Cost Is Surprisingly Low  
PICK-UP & DELIVERY  
One of Sacramento's Oldest Firms

**CAPITAL CURTAIN & RUG CLEANERS**  
24th & Broadway  
HI lcrest 5-3546

**MASTER CLEANERS**  
UPHOLSTERY CARPETS - RUGS

CLEANED IN THE HOME OR IN THE PLANT  
service  **masters.**  
"OUR RATES ARE REASONABLE  
OUR WORK IS EXCELLENT"  
Free Estimates

**Ivanhoe 7-0591**  
3221 MONTCLAIRE ST.

**RUGS - UPHOLSTERY DURACLEANED**  
GIVING YOU A "NEW SAFETY" IN UPHOLSTERY & FINE FABRICS  
MOTHPROOFING  
With 4 Year Written Warranty  
See Our Ad Under Rug & Carpet Cleaners.

CALL  
**HUdson 1-1327**

**HOBBS' DURACLEAN SERVICE**  
(INSURED)  
601 POPLAR AVE. W. SACRAMENTO

*Incidentally*

Prompt answering of a telephone's ring is thoughtful, courteous - and good business.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

**Upholstery Cleaners-(Cont'd)**

**CAPITAL CURTAIN & RUG CLEANERS**  
2425-24th ..... HI lcrest 5-3546  
(See Advertisement This Page)

Hobbs' Duraclean Serv  
601 Poplar Av W Sacto. .... HUdson 1-1327  
(See Advertisement This Page)

**MARCHANT RUG CO** 2619 J. .... HUdson 1-1411  
(See Advertisement Page 481)

**MASTER CLEANERS** 1261 El Sur Wy. IVnho 7-0591  
(See Advertisement This Page)

**Upholstery Fabrics**  
Caro & Upright Inc  
At Jackson Square  
435 Jackson S F. .... Döuglas 2-1507

We hope that you enjoy our radio program, "The Telephone Hour," which is produced weekly for your pleasure and enjoyment—N.B.C., Monday evenings.

*What calls*  
Did He  
**MISS?**

He'll never know; for he failed to replace the receiver of his telephone.

Your calls may be important. See that the receiver is properly replaced.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

**REPAIR SERVICE**

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE  
*Classified*  
**TELEPHONE SECTION**

**Vacuum Cleaners-Dealers**

Air-Way Branches Inc 921-10th ..... GI lbert 3-1901  
**AIR-WAY VACUUM CLEANERS**

The all-purpose cleaner with the "Throw-A-Way" bag. Free home demonstration. *Air-Way*

AUTHORIZED SERVICE AND PARTS for all Air-Way Models  
"WHERE TO CALL"  
**AIR-WAY BRANCHES INC**  
921-10th ..... GI lbert 3-1901

**AL'S VACUUM CLEANER SERVICE**  
COMPLETE VACUUM SERVICE ON ALL MAKES  
New & Rebuilt Vacuums  
Between 32d & 33d at 3218 Broadway ..... HI lcrest 6-4317

**BREUER JOHN COMPANY** 604 K. .... GI lbert 3-8061  
**BUSH ELECTRIC APPLIANCE CO**  
3300-26 Av. .... HI lcrest 5-4011  
Compact Distributing Co 3200 S. .... HI lcrest 5-4062

**COMPACT VACUUM CLEANERS**  
"World's Lightest..." with MORE POWER PER POUND than any other cleaner. No dust container to empty.  
Replacement or refund of money GUARANTEED BY GOOD HOUSEKEEPING if not as advertised therein.  
"WHERE TO BUY IT"  
**STANDARD VACUUM CLEANER CO**  
1826-16th ..... GI lbert 2-1303  
(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

**FREE VACUUM CLEANER REPAIRS**  
During Warranty Period On  
CADILLAC - FILTER QUEEN  
PREMIER - GENERAL ELECTRIC  
SHERMAN SHUR-VAC (Comm'l)

WE REPAIR  
**EVERY MAKE**  
WE SELL  
**NEW & REBUILT CLEANERS**

*FAST SERVICE*

FREE Pick up and delivery  
Phone  
**HI lcrest 6-2055**  
2320 - 21ST ST.  
*Remington's*

FACTORY AUTHORIZED SALES & SERVICE



**DON'T BUY A VACUUM CLEANER**  
SEE A *Kirby, Maid* FOR YOU

Guaranteed For A Life-Time of Complete Cleaning Service  
"SHOWN BY APPOINTMENT ONLY"

**KIRBY CO. OF SACRAMENTO**  
**HI lcrest 7-5718**  
1938 STOCKTON BLVD.



SAME LOCATION SINCE 1924

**VACUUM CLEANERS**



**NEW & REBUILT**  
★ EXPERT REPAIRING  
ALL MAKES

THE MOST COMPLETE SHOP & STOCK OF PARTS IN NORTHERN CALIFORNIA. VISIT OUR SHOP!

★ All Work Guaranteed  
★ Free Estimates in Our Shop

**GI lbert 2-7369**  
**GEORGE W. ROPER CO.**  
Public Market Bldg. 13th and J

