

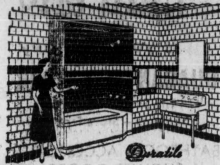
Beauty
Durability

New PILLO-TILE
METAL WALL TILE
EXCLUSIVELY BY DURATILE

Economy
Many Colors

Nationally manufactured for 27 years. DURATILE will not Peel, crack, crack, chip, break, fade. Individual tiles, various sizes sealed in waterproof cement. NOT IN SHEETS. SAVE UP TO 40%. Available for SELF INSTALLATION. Quoted price includes all required materials plus written instructions for installing or WE WILL INSTALL for a slight added charge.

GUARANTEED TO GIVE SATISFACTION
Free estimates—can be purchased on F.H.A. Terms
SEE DISPLAY BOARDS, SAMPLES & PAMPHLETS AT OUR DISPLAY ROOMS



FOR BATHROOM
OR KITCHEN USE

RUBBER
FLOOR
TILE

Duratile
By
Tes. L. Giammagnani

PLASTIC
SINK-TOPS

ASPHALT
FLOOR
TILE

DURATILE ESTABLISHED 1927
The 1st Metal Wall Tile
BONDED DEALER
For Style in Tile • Dial Duratile
Hudson 4-6542
If No Answer Call Residence - Ivanhoe 9-6067

LINOLEUM

1912 P ST.

WE CAN FURNISH YOU PLASTIC OR CERAMIC TILE

1912 P ST.

VIKON (Nationally
Advised)

THE ORIGINAL METAL TILE
Established in 1926

THE LARGEST SELECTION
OF COLORS - IN EVERY
KIND OF WALL TILE

- Pure Copper • Stainless Steel
- Enameled Steel • Porcelain
- Aluminum • Plastic • Ceramic

EITHER WAY -
Do It Yourself or Ask for
Our Free Estimates

Guaranteed Superior Craftsmanship
Authentic Ceramic Size

HUnter 2-1426

**H. P. FISHER TILE
& MARBLE CO.**
2311 S ST.

OVER 40 YEARS OF INTEGRITY IN
BUSINESS IS YOUR GUARANTEE

**WALL TILE
FLOOR TILE**

Featuring
ALUMIWALL

The Finest Aluminum Wall Tile

Free Instructions for Self Installation
or We Will Install

FREE ESTIMATES

COMMERCIAL - RESIDENTIAL

LIBERAL TERMS
COMPLETE LINE OF
FLOOR COVERINGS

Hudson 4-9359

**JOHN'S
BUILDING SPECIALTIES**

400-12th ST.
(12th & D) Sacramento

Tiles-Asphalt, Cork, Metal, Plastic, Rubber,
Tile Board, Etc.-Contractors & Dealers
ALUMIWALL

PLASTIC - FINISHED
ALUMINUM WALL AND
CEILING TILE
Colorful - Modern
Easy to Install
Guaranteed



Beautiful Walls for Baths, Kitchens & Showers
"WHERE TO BUY IT"

DISTRIBUTOR
WESTERN ALUMINUM CORP
411 N 16th Hudson 4-9159

DEALERS

Building Supply & Lumber Co Hlcrest 7-5711
2396 Sutterville Rd Hlcrest 7-8851
Colwell's Resilient Floor Coverings WAbsh 5-0850
1524 Del Paso Blvd N. Sacto. WAbsh 5-0850
JOHN'S BUILDING SPECIALTIES
400-12th Hudson 4-9359
Roy's Paint Service Ivanhoe 9-5654
6217 Fair Oaks Blvd Carmichael. Ivanhoe 9-5654
Taylor's Lumber Co WAbsh 5-1437
2930-19th N. Sacto. WAbsh 5-1437

BESTILE & TILENE

Baked, Plastic - Finished Wall &
Ceiling Panels for Baths, Kitchens,
Showers, Hospitals, Hotels,
Markets, etc. Colorful, Modern
Designs.



Save Up to 50% - Easily Installed
"WHERE TO BUY IT"

DISTRIBUTOR
LUMBER DEALERS MATERIALS CO
1201 Swanson Rd. WAbsh 5-2751

DEALERS

Building Supply & Lumber Co Hlcrest 7-5711
2396 Sutterville Rd Hlcrest 7-8851
TAYLOR'S LUMBER CO
2930-19th N. Sacto. WAbsh 5-1437

BROOKMAN CO OF SACRAMENTO INC THE
ASPHALT TILE - VINYL - RUBBER
CORK LINOLEUM
Complete Service
312-20th Hudson 1-1428

COLWELL'S RESILIENT FLOOR COVERINGS
FEATURING
ARMSTRONG ASPHALT
MATCO ASPHALT AND A
COMPLETE LINE OF VINYL TILE
BESTILE - ALUMINUM - PLASTIC &
STEEL WALL TILE
A Free Estimate is on Near or Your Phone
1524 Del Paso Blvd N. Sacto. WAbsh 5-0850

DURATILE 1912 P. Hudson 4-6542
(See Advertisement This Page)
FISCHER H P TILE & MARBLE CO
2311 S. Hunter 2-1426
(See Advertisement This Page)
(Continued Next Page)

**PLASTIC TILE
& YARDAGE**

FOR -
CONCRETE OR WOOD
FLOORS

FULLY GUARANTEED

FREE ESTIMATES

Mon. Thru Fri. 8 A.M. to 5:45 P.M. - Sat. 11th 1 P.M.

United Linoleum, Inc.

HI Hlcrest 7-8851

2717 BROADWAY SACRAMENTO

Tiles-Asphalt, Cork, Metal, Plastic, Rubber,
Tile Board, Etc.-Contractors & Dealers-
(Cont'd)

HARRIS & BERRY LINOLEUM SHOP
6221 1/2 Fair Oaks Blvd Carmichael. Ivanhoe 7-3621
John's Building Specialties 400-12th Hudson 4-9359
(See Advertisement Page 452)

LATTIN'S BOB FLOOR COVERING
See Our Advt Under Linoeum-Retl
1519 Alhambra Blvd. Hlcrest 5-4825
LINOLEUM SHOP INC THE 2815 Hudson 4-6558

MOULTILE -
PACIFIC FLOOR PRODUCTS
1516 McCormack Hudson 4-0486

REEDER L D CO OF SACTO
ASPHALT TILE
Commercial - Residential - Industrial
Free Estimates - Licensed & Insured
3026 V Hlcrest 7-3505

RIVETT H W CO 2300 Broadway Hlcrest 5-2637

SACTO BUILDING SPECIALTIES
ASPHALT TILES
LAID IN YOUR HOME
4800 Folsom Blvd Hlcrest 7-7558

Stone Ken 3241 Bristol Rd. Ivanhoe 7-2270
United Linoleum Inc 2717 Broadway. Hlcrest 7-8851
(See Advertisement Page 452)
WALLACE H A CO 219 W. Hudson 4-7044

Tiles-Asphalt, Cork, Metal, Plastic, Rubber,

Tile Board, Etc.-Mfrs & Distrs

BOLTA WALL-TILE -
DISTRIBUTOR
WESTERN ASBESTOS CO 1331 T. Hudson 1-0125

Butler Bros Tile Mfrs & Distrs
1930 J GIlbert 2-0735

COLOTYPE TILE-BORD -
DISTRIBUTOR
WESTERN ASBESTOS CO 1331 T. Hudson 1-0125

DURATILE 1912 P. Hudson 4-6542
GOODRICH B F TILE FLOORING PRODUCTS -
DISTRIBUTOR
WESTERN ASBESTOS CO 1331 T. Hudson 1-0125

TILE-TEX ASPHALT TILE -
DEALER
LINOLEUM DICKS 1020-16th Hudson 1-0580

VINA-LUX -
DISTRIBUTOR
SACRAMENTO WHOLESALE DISTRIBUTORS
2201 Evergreen N. Sacto. WAbsh 5-5475

VINYLAST -
DISTRIBUTOR
ACOUSTICS INC 1331 T. GIlbert 3-7433

Timber Cruisers
Wall & Larson 2508 J. GIlbert 2-2443
If no answer call Hlcrest 5-0806

Time Recorders
A Lebeck Business Equip Co
3021 Capitol Av. Hlcrest 6-3877

CINCINNATI TIME RECORDERS -
MONSON ELECTRIC CO
1110 Howard S F. UNdrl 1-2050

IBM TIME RECORDERS AND SUPPLIES -
INTERNATIONAL BUSINESS MACHINES
CORP 1215-15th GIlbert 2-0416

SIMPLEX TIME RECORDERS -
F A THOMAS CO 47-2d S F. DOuglas 2-0836

STROMBERG TIME CORPORATION
420 Market San Francisco. SUltr 1-1307

fining
Acme-Thorne Retinng Co
1444-15th S F. MArkt 1-7628
Pacific Re-Tinting Works 2809 S. Hlcrest 5-8476

Tinsmiths-See Sheet Metal Work

Tinsmiths' Equipment & Supplies

See Sheet Metal Working Equipment & Supplies

Tile Chains

See Automobile Parts & Supplies Headings

Tires-Dealers

A C A SERVICE

TIRES - TIRES - TIRES

New Tires at a Big Discount

RECAPPING - 1 DAY SERVICE

New Tires - Used Tires - Factory Seconds

WE GIVE S & H GREEN STAMPS

201 N 12th Hudson 4-7435

ADAMSON BROS SERVICE STN

4607 Stockton Bl Hlcrest 6-7664

ALLSTATE TIRES & TUBES -

SEARS ROEBUCK & CO 12th & K Hudson 4-6961

ARCH THE TIRE MAN 100 N 16th. GIlbert 3-3583

Archibald George W 100 N 16th. GIlbert 3-3583

ARMSTRONG TIRES

Specialists in Quality
Tires & Tubes Since 1912

PASSENGER
TRUCK
FARM

"Unconditionally Guaranteed"

"WHERE TO BUY THEM"

DISTRIBUTORS

INLAND OIL CO 1450 Spruella. GIlbert 3-2093

WIM'S TIRE SERV

3231 Fair Oaks Blvd Carmichael. Ivanhoe 7-7441

Barlow's Assoc Serv
Arden Wy & Watt Av Ivanhoe 9-2723

Tires-Dealers-(Cont'd)

CAPITAL TIRE CO

WHEEL BALANCING

RECAPPING - REPAIRING

NEW AND USED TIRES

DUNLOP TIRES & TUBES

On McClellan Field Rd. - Near Freeway
20th & Auburn Blvd. WAbsh 5-4251

CHILDS TIRE SERVICE

Independent Firestone Dealer

Farm - Truck - Industrial - Passenger Tires

Batteries and Auto Accessories

Wholesale and Retail

Recapping & Repatching

Complete Tire Service

Autos - Trucks - Tractors

Alhambra & L Sts
1201 Alhambra Blvd. Hlcrest 7-5013

CLEM'S UNION SERV

Firestone Tires
1000 P GIlbert 2-9664

COOK ROSCOE D

FIRESTONE TIRES

DISTRIBUTOR

Farm - Truck - Passenger

Rates to Truckers

AUTO PARTS & SUPPLIES

Budget Terms

2125 Del Paso Blvd N. Sacto. WAbsh 5-2754

Davis & Sable Tire Co 2230-16th GIlbert 3-5831

(See Advertisement Page 454)

(Continued Next Page)

IVY LOOP-THE-LOOP

Snip off hook of wire coat hanger,

blend remaining wire into a loop, thrust

ends in ivy pot to make miniature

trellis.

GEORGE W. ARCHIBALD

100 NORTH 16TH ST.

GIlbert 3-3583

ONE OF THE MOST COMPLETE STOCKS OF
USED TIRES IN NO. CALIF.

ONE DAY SERVICE

ON OUTSTANDING QUALITY FULL CAPPING

PASSENGER
TRUCK
&
AIRPLANE

Tires "Bald?"
See "Arch"

CASH
FOR YOUR
OLD TIRES

"ARCH" The Tire Man

REPAIRING & RECAPPING

Same Location Since 1936