

Silverware—Retail

BREUNER JOHN COMPANY 604 K... Glbrt 3-8061
DOHRMANN'S CHINA & SILVER Glbrt 2-1881
 1326 K
 Eastering Sterling Silver
 1513 Noyales Del Paso Hgts. ... WAbsh 2-1155
GREBITUS EDW A & SON 1108 J... Glbrt 2-9081
 Town & Country Shop
 Fulton & Marconi Av. ... IVnho 7-7107
 Westmorland Sterling Silver
 4616 El Camino Av. ... IVnho 7-4314

Sinks—See Plumbing Fixtures & Supplies Headings

Skating Rinks

ICELAND ICE-SKATING RINK
OPEN YEAR ROUND
PUBLIC SKATING NIGHTLY
 Except Wed. 8 P.M. — 10.30 P.M.
 Private Parties Wednesday Night
 Beginners Tues. Night
CHILDREN & ADULT CLASSES
 SKATING SUPPLIES
 SKATES — SHOES — EQUIPMENT
 1430 Del Paso Blvd N Sacto. ... WAbsh 5-3121
 If no answer call. ... WAbsh 5-1240

King's Skating Rink Franklin. ... ElkGrove 9153
RAINBOW GARDENS ROLLER RINK
 SKATING NIGHTLY EXCEPT MONDAY
 Mat. Sat. & Sun. & Private Parties Mon.
 Between Bell & Fulton
 2436 Auburn Blvd. ... IVnho 9-9855

ST MARY'S ROLLER PALACE
 Skating Every Thurs. — Fri. — Sat. & Sun.
 Mon. Reserved for Private Parties
 5800 M. ... HUstr 2-9473
 If no answer call. ... HUstr 7-6254

SENATOR ROLLER DROME
 1031 Del Paso Bl N Sacto. ... WAbsh 5-7077
 (See Advertisement This Page)

Skating Equipment—Retail

See Also Sporting Goods Headings
ALLEN'S SPORT SHOP
 Ski Rentals & Sales
 1221 J. ... Glbrt 3-4216
 Bonnie B Sports Store
 Ski Equipment Rented
 2458 Avalon Dr. ... IVnho 9-7260
SACRAMENTO SPORTING GOODS
 Skiing Equipment Sales & Rentals
 920 J. ... Glbrt 2-7298

Skin Treatments

Keith John R 1015-22d. ... HUdsn 4-4762

Slaughter Houses—See Meat—Wholesale

Sleepers—See Contractors' Equipment

ROLLER SKATING
PUBLIC SESSIONS NIGHTLY

 7:30 to 10:30
 Closed Mon. — Sat. and Holidays
 2:00 to 4:30
 Group Rates for Public Sessions
 CLASS & PRIVATE INSTR.
 Private Parties By App.
WAbsh 5-7077
Senator Roller Drome
 1031 DEL PASO BLVD. N. SACTO.

Sleeping Bags—See Camping Equipment

Slicing Machines

BELORE HAROLD C
 Hobart Food Slicers
 1916-14th. ... Glbrt 3-2287
GLOBE GRAVITY FEED SLICING MACHINES—
AUTHORIZED DISTRIBUTOR
 SORESEN N E
 Also Globe-Stimpson Scales & Choppers
 5741 Auburn Blvd. ... IVnho 7-2314

GLOBE-STIMPSON DISTRIBUTORS
 Slicing Machines, Scales, Meat Choppers, Meat
 Saws, Steak Machines — Lowest Prices
 Easy Terms — Also Rebuilt and Used
 5741 Auburn Blvd. ... IVnho 7-2314
 Hobart Manufacturing Co. ... Glbrt 3-2287
STORE EQUIPMENT CO 1230 H. ... Glbrt 3-3091
 (See Advertisement This Page)
U S SLICING MACHINE CO AGCY
 See Our Ad Under Store Equipment Co
 1230 H. ... Glbrt 3-3091

Slip Covers

BROOKS E A & MILDRED STUDIO
 TAILOR MADE SLIP COVERS
 COVERED CORNICES — DIAPHRAGMS — BEDSPREADS
 MADE TO ORDER
 5021 Folsom Blvd. ... HUstr 5-7045
DRAPERY SHOP THE
 J. JEWELL JONES
 CUSTOM MADE SLIP COVERS
 Nice Selection of Fabrics & Carpets
 3118 Broadway. ... HUstr 5-3686
 Woods Richard S Mrs.
 2761-19th N Sacto. ... WAbsh 5-5294

Smoke Stacks—Cleaning—See Chimney Cleaners

Smokers' Articles

See Pipes & Smokers' Articles Headings

Soaps—Wholesale & Mfrs

Continental Chemical Company
 225-Acoma N Sacto. ... WAbsh 5-3542
 Du Best Company 108 K. ... Glbrt 2-7673
 Easterday Supply Co Inc 923-20th. ... Glbrt 2-7494
 Hawkald Chemical Co 2310-16th. ... Glbrt 2-2375
 Procter & Gamble Manufacturing Co
 Fruitridge & Power Inn Rd. ... HUstr 6-7261

Social Service Organizations

American Red Cross Sacto Chapter
 1300 G. ... Glbrt 2-5851
 Boy Scouts of America
 2662 Portola Wy. ... HUstr 6-4793
 Broderick Christian Center
 602 Andrew Broderick. ... HUdsn 4-4584
 Catholic Ladies Relief Society
 924-11th. ... HUdsn 1-1421
 Catholic Welfare Bureau
 924-11th. ... HUdsn 1-1421

STORE EQUIPMENT CO.
 Exclusive Northern California Agents
 U. S. Automatic Slicer, Grouter & Shingler
 Butcher Boy Saws & Choppers
 U. S. Tendersteak Machine
 U. S. Standard Prepackaging Scale
 Ask About Our Complete Back Room
 Production Plans for Prepackaging
Glbrt 3-3091
 1230 H St. Sacramento
 CHARLES F. E. KENNEDY
 JOE BOLAN, DSA

Social Service Organizations—(Cont'd)

CATHOLIC YOUTH ORGANIZATION
 1115 K. ... HUdsn 4-8886
 Children's Receiving Home of Sacto
 2822 X. ... HUstr 7-1068
 Community Chest of Sacto Co 911-7th. ... Glbrt 3-3741
 Community Welfare Council of The Greater
 Sacramento Area Inc 911-7th. ... Glbrt 3-3741
 Disabled Veterans Salvage 515 J. ... HUdsn 4-7451
 Family Service Agency of Greater Sacramento
 Marriage Counseling
 709-21st. ... HUdsn 4-8284
GOODWILL INDUSTRIES
 See Our Ad Under Furniture Dealers—Used
 707 Q. ... Glbrt 3-5917
 Jewish Community Council
 Calif Fruit Bldg. ... HUdsn 4-7488
 Lutheran Welfare Services of Sacramento
 2731 K. ... HUdsn 1-1328
 Sacramento Children's Home
 2750 Sutterville Rd. ... HUstr 6-6457
 Sacto County Society for Crippled Children
 2116-18th. ... HUdsn 4-8998
 Sacramento Hearing Society 910-21st. ... Glbrt 3-3571
 Sacto Tuberculosis & Health Assn
 1004-7th. ... Glbrt 3-5778
 St. Patrick's Home
 38th Av & Franklin Blvd. ... HUstr 5-8237
 Salvation Army
 East Of Materials 508 L. ... Glbrt 3-9087
 Mens Social Service Center 508 L. ... Glbrt 3-9087
 Stanford Home 800 N. ... HUstr 2-4959
 Travelers Aid Society 628 J. ... Glbrt 3-1719
 Twelfth Step Home 1320-28th. ... HUdsn 4-5539
 United Crusade Sacto Area 911-7th. ... Glbrt 3-3741
 Volunteers of America 1116-6th. ... HUdsn 4-6647

Soda Fountain Equipment

Adams W 143 Mill W Sacto. ... Glbrt 3-3863
FINEGOLD SAM 122 K. ... HUdsn 4-8948
LAWRENCE REFRIGERATION & FOUNTAIN
 SERV 1308-48th. ... HUstr 6-4691
LEE R HOTEL SUPPLY CO 508 J. ... HUdsn 4-6641
RALPH'S DISTRNG CO

BASTIAN BLESSING EQUIPMENT
 EVERFROST FOUNTAINS
 COCA COLA & ROSE BEER DISPENSERS
 CARBONATORS & COMPRESSORS
 HAMILTON BEACH EQUIPMENT
 COUNTERTOPS — SPOOLS — BACK BARS
 2217 Broadway. ... HUstr 6-9831
 Or ... HUstr 6-5197

Soda Fountain Repairing

LAWRENCE REFRIGERATION & FOUNTAIN
 SERV 1308-48th. ... HUstr 6-4691
 Leo's Fountain Service 1017 V. ... HUdsn 4-4592

Soda Fountain Shops

A's Fountain 5489 Carlson Dr. ... HUstr 5-9339
 Boyd's Fountain 1117-19th. ... Glbrt 3-9669
 Browne's Fountain Grill
 Fair Oaks Bl & Marconi Av. ... IVnho 9-2897
 College Inn 2300-11th Av. ... HUstr 6-9335
 Dairy Bar The
 5809 Marconi Av Carmichael. ... IVnho 9-4951
 Four Oaks Fountain & Lunch
 2144 Grand Av Del Paso Hgts. ... WAbsh 5-9804
 Harold's Fountain Lunch
 Louise Chong
 302 N 12th. ... HUdsn 4-6740
 Karl's Walk In 1119 E. ... HUdsn 1-0087
 Kay's Fountain 331 N. ... Glbrt 2-2966
 Maid-Rite Sandwich Shop 449 Bowly. ... HUstr 5-1749
 Mary's Fountain 1202-4th. ... Glbrt 2-8442
 Mr Burger
 3820 Marsyville Rd Del Paso Hgts. ... WAbsh 2-0809
 Retta's Fountain Lunch
 821 Grand Av Del Paso Hgts. ... WAbsh 5-7503
 Rosemaid Fountain
 1913 Del Paso Blvd N Sacto. ... WAbsh 5-9964
 Sakura Fountain 1325-4th. ... Glbrt 3-9937
 Sunshine Fountain
 2201 Del Paso Blvd N Sacto. ... WAbsh 5-9880

NAIL POLISH FOR METAL
 To keep the bright metal bands on
 kitchen sinks and counters from staining
 your apron black, touch up the bands
 with colorless lacquer. If you can't get
 the lacquer, colorless nail polish will do.

Soda Fountain Supplies—Wholesale

BIRELEY'S BOTTLING CO OF SACTO
 1200-65th. ... HUstr 7-0079
Capital Fire Equipment Co
 Liquid Carbonic CO₂ Bottled Gas
 1014-28th. ... Glbrt 2-6723
CARBONIC GAS SERVICE
 Distributor of C-O-2 Gas
 719 K. ... HUdsn 4-5477
CORNWELL DISTRIBUTING CO
 DISTRS. OF PALCO PRODUCTS
 Fountain Syrups — Crushed Fruits
 Toppings — Flavors — Etc.
 2420-13th. ... HUdsn 4-5559
RALPH'S DISTRNG CO
 COCA COLA SYRUP
 PENN FRUITS & SYRUPS
 J. HUNGERFORD SMITH PRODUCTS
 HERSEY & NESTLE'S PRODUCTS
 MIRES ROSE BEER — MISSION ORANGE
 LYONS FOUNTAIN FRUITS & SYRUPS
 KINGS EXTRACTS & FLAVORS
 2217 Broadway. ... HUstr 6-9831
 Or ... HUstr 6-5197

Soft Drinks—See Beverages—Non Alcoholic

Soft Water Equipment & Service

See Water Softening Equipment

Sound Deadening Materials

See Acoustical Materials; Also Acoustical Contractors

Sound Systems & Equipment

A LEBECK BUSINESS EQUIP CO
 FOR SALE OR RENT — NEW & REBUILT
 RECORDING & DICTATING MACHINES
 INTERCOMMUNICATION EQUIPMENT
 3021 Capitol Av. ... HUstr 6-3877

BOGEN SOUND SYSTEMS—

STYLES & ENGELMAN 2255 Bancroft Av
 San Leandro. ... LDCkwhn 9-9433

COAST RADIO COMPANY 900 J. ... Glbrt 2-0424

DAY HARRY W

"SOUND BY DAY"
 RADIO & SOUND SERVICE
 Rentals for All Occasions
 SALES
 Commercial & Industrial
 1221-19th. ... Glbrt 2-6473

HI-FI & SOUND SHOPPE THE

DISTRIBUTORS OF
 HIGH FIDELITY & INDUSTRIAL
 SOUND SUPPLIES & EQUIPMENT
 From Primary Components
 to Custom Installations
 in Your Home or Business
 1910-16th. ... Glbrt 3-6660

MARKET RADIO STORES 1918-16th. Glbrt 3-2913

R C A SOUND PRODUCTS DISTRIBUTOR
 90 Thama S F. ... SUItr 1-6149
 Semon A J Radio Serv 2181 Weller Wy Glbrt 3-6438
 (See Advertisement This Page)

STROMBERG-CARLSON SOUND EQUIPMENT—

DISTRIBUTOR
MONSON ELECTRIC CO
 1130 Howard San Francisco. ... UNdrhl 3-1050
SALES & SERVICE DEALER
SEMON A J RADIO SERV
 2181 Weller Wy. ... Glbrt 3-6438
 Would you like to build sales . . .
 attract new customers . . . encourage
 old customers to come back again? Ad-
 vertise in the Classified Telephone Di-
 rectory . . . it pays! The Yellow Pages
 will tell your sales story to people who
 are ready to buy!

Sound Systems & Equipment—(Cont'd)

SURGICAL & ELECTRO DYNAMICS
 Custom Built Sound Systems
 Industrial or Residential
 Installed — Serviced
 Repaired
 Completely Equipped
 Electronic Laboratory
 For Service & Repair
 on All Sound Equipment
 "FOR INFORMATION CALL"
SURGICAL & ELECTRO DYNAMICS CO
 4820 Hillside Av. ... HUstr 6-1257

TV RADIO DEEN

High Fidelity-Sales & Service
 2831 Fair Oaks Bl Carmichael. ... IVnho 9-1873
 Tower Record Mart 1518 Broadway. ... HUdsn 1-1315

WEBSTER ELECTRIC SOUND SYSTEMS—

DISTRIBUTOR
 ETS-HOKIN & GALVAN
 551 Mission San Francisco. ... EXbrk 2-0432

Sound Systems & Equipment—Renting

Day Harry W 1221-19th. ... Glbrt 2-6473
 Fava Television & Radio Sales & Service
 316-6th, Broadway. ... Glbrt 2-8374

FRUITRIDGE RADIO & TELEVISION

SALES — RENTALS — SERVICE
 State Licensed Contractors
 WE RENT SOUND EQUIPMENT
 ANY TIME ANYWHERE
 No Job Too Small or Too Large
 PAUL TAYLOR
 Fruitridge Shopping Center
 5653D Stockton Blvd. ... HUstr 6-9967

HAVERCROFT SOUND SERVICE

2205 Pope Av. ... IVnho 9-2708
SEMON A J RADIO SERV
 2181 Weller Wy. ... Glbrt 3-6438

Sound Systems & Equipment—Repairing

Colonial Electronics Serv
 4610 Stockton Blvd. ... HUstr 5-3801
 Davies Radio Shop 1501 E. ... Glbrt 2-2865
 Day Harry W 1221-19th. ... Glbrt 2-6473
 Surgical & Electro Dynamics Co
 4820 Hillside Av. ... HUstr 6-1257

Souvenirs—See Novelties Headings

Soy Bean Products

Sacto ToFu Co 1521-5th. ... HUdsn 4-3274

Speed Reducers

FOOTE BROS GEAR & MACHINE CORP
 979 Bryant S F. ... UNdrhl 3-5010

MERCHANTS and business firms ap-
 preciate being told that you found them
 in the Yellow Pages.

Stromberg-Carlson
SOUND EQUIPMENT
A. J. SEMON
 DISTRIBUTOR —
 Wholesale & Retail
 INSTALLATIONS
 SERVICE
 RENTAL
Glbrt 3-6438
 2181 WELLER WAY

Speedometers

DE MARTINI ROY
 Sangamo Instruments
 1230-20th. ... Glbrt 3-5244
LAMUS-LUNDLE CO
SPEEDOMETERS & TACHOMETERS
 Authorized Service for
 STEWART WARNER
 AUTO-LITE — AC
 KING-SEELY — WALTHAM
 1411 J. ... HUstr 6-5721

LEHR AUTO ELECTRIC

SPEEDOMETERS — TACHOMETERS
 RECORDERS & GEAR BOXES
 CABLES & CASINGS
 1114-21st. ... Glbrt 2-8642

Stewart-Warner Sales & Service Agency

1230-20th. ... Glbrt 3-5244

Spices

Coslich Coffee Co 920-24th. ... Glbrt 2-8201
FARMER BROS CO 915-20th. ... Glbrt 2-4472
 Watkins Products Distr 3048-5th Av. HUstr 6-2833

Here's how you may be sure of get-
 ting your party more often when you
 dial.

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

When
NAME
 or
ADDRESS
 Is Forgotten
 Someone has told you of a
 certain concern or you've read
 their advertising somewhere

LOOK IN THE
Classified
TELEPHONE
SECTION
 You probably will recognize the
 name or address when you see it.