

Shoes-Retail-(Cont'd)

GREEN & HEYDEN SHOES
Featuring Top American Quality Lines for
MEN - WOMEN - CHILDREN
TWO STORES TO SERVE YOU
923 K GIlbrt 3-3462
Watt & El Camino Av. IVhno 7-2860

GROUND GRIPPER SHOES - WILSON'S SHOE STORE
1021-9th GIlbrt 3-1621

HANAN SHOES FOR MEN - SEYMOUR-BEAMAN SHOES
1110 J GIlbrt 2-7708

HEALTH SPOT SHOE SHOP
928 J GIlbrt 3-4294
(See Advertisement Page 411)

HEESEMAN INC
Numb-Bush Shoes
1022 K GIlbrt 2-2913
1 Miller Guild House 1030 K GIlbrt 3-4503

I MILLER SHOES - GUILD HOUSE I MILLER 1030 K
GIlbrt 3-4503

JACQUELINE - BODIOL'S SHOE STORE
2910-35th Hllcrst 6-0821

JARMAN SHOES FOR MEN - BRADDOCK A M 908 J
..... GIlbrt 3-8663
Johnstone's Bootery 518 K GIlbrt 2-7457
(See Advertisement Page 411)

KID-E-KORRAL
In Country Club Centre
3430 El Camino Av. IVhnoe 7-0963
In Town & Country Village Shops
2609 Marconi Av. IVhnoe 9-5353
Kirby's Shoe Store
3410 El Camino Av. IVhnoe 7-1763
Leed's Shoe Store 922 K GIlbrt 3-9938

SHOE CRAFT
Authorized Dealers for
RED WING
THE IRISH SETTER
RUSSELL BIRD SHOOTER
BONNE DRY RUGGED
CONNOLLY KID & KANGAROO
SAM & BARNEY ROSENBERG
PHONE
GIlbrt 2-6465
525 K ST., SACRAMENTO

Ferguson's
JUVENILE SHOES
Your Exclusive Dealer for:
1618 **child life SHOES** BROADWAY
Specializing in Narrow & Wide Widths and Fitting Shoes to Your Doctor's Prescription
Open Mon.-Wed.-Fri. Evns. Hudson 4-6897
Until 9 P.M.

LEWIS' WOMEN'S APPAREL SHOE SALON
Featuring MARQUEE ORIGINALS JACQUELINES CONNIES - CONNIE LO-HEELERS' NATURAL POISE
906 J HUDsn 4-3942

LITTLE YANKEE SHOES
Designed To Keep Little Feet Normal
Little Yankee Shoes
"WHERE TO BUY THEM"
Tot-To-Teen Shoe Stores
El Camino Btwn Watt & Eastern
El Camino & Marval Dr. IVhno 9-7812
Tot-To-Teen Shoe Stores
2322-16th HUDsn 4-6472

Locke M W Dr Shoe Shop 1013-12th GIlbrt 2-3041
(See Advertisement Page 411)

MAL'S SHOE WAREHOUSE
SHOES FOR THE FAMILY
NATIONALLY ADVERTISED BRANDS FOR LESS
522 K GIlbrt 3-2237

McAN THOM
Shoes And Hosiery For Men And Boys
Thom McAn
"Thom McAn ... SO GOOD It's the best-selling shoe in all America."
"WHERE TO BUY THEM"
McAN THOM SHOE STORE
3368 El Camino Avenue GIlbrt 3-9968
723 K GIlbrt 3-9968

McAn Thom Shoe Store 721 K HUDsn 3-9968

McBRIDE R J GENTLEMEN'S FINE SHOES
FLORENCE - WINTROP
EVANS SLIPPERS - PEDWIN
Town & Country Village Open Evns.
2910 Fulton Av. IVhno 9-6019

MRS DAY'S IDEAL BABY SHOES - ERWIN'S YOUTH SHOP
2007 Del Paso Blvd N Sacto. WAbash 5-4933

NATURALIZER SHOES - GREEN & HEYDEN SHOES
923 K GIlbrt 3-3462

NUNN-BUSH SHOES FOR MEN - HEESEMAN INC 1022 K
..... GIlbrt 2-2913

O K SHOE SHOP
SHOES FOR MEN
STACY-ADAMS - CONNOUJ
CROSBY SQUARE - SANTA ROSA
HERMAN DANNER
FRYES JET BOOTS
WE STOCK IN WIDE WIDTHS
1109-4th HUDsn 4-0500

PEDWIN SHOES - SANDYS COLLEGE SHOE DEN
1006-11th HUDsn 1-2361

PIED-PIPER SHOES FOR CHILDREN - ROOS BROS 1001 K
..... HUDsn 4-9141

POLL-PARROT SHOES FOR BOYS-GIRLS - ALLEN'S SHOES
5687 Stockton Bl. Hllcrst 7-2989
BRADDOCK A M 908 J GIlbrt 3-8663
LAWRENCE'S DEPARTMENT STORE
5121 Freepart Bl. Hllcrst 5-1931

PRICES SHOE STORE
Shoes For Men
809 K GIlbrt 3-7903

PRO-TEK-TIV SHOES
THE SHOE WITH THE HIDDEN HEEL WEDGE
Pro-tek-tiv
"WHERE TO BUY THEM"
Tot-To-Teen Shoe Stores
El Camino Btwn Watt & Eastern
El Camino & Marval Dr. IVhno 9-7812
Tot-To-Teen Shoe Stores
2322-16th HUDsn 4-6472

RED GOOSE SHOES
Comfort assured in RED GOOSE SHOES. No matter what the occasion, RED GOOSE SHOES are favorites ... for fit ... for style ... and for long wear.
Red Goose Shoes
"WHERE TO BUY THEM"
FRANK'S SHOE STORE 1219-4th HUDsn 4-3848
GLENN'S SHOE STORE 2016-9 Del Paso Bl N Sacto. WAbash 5-4495
TALLAC VILLAGE BOOTERY 307 Tallac Village Sq HUDnt 6-1869

RED WING SHOES - SHOE CRAFT 525 K
..... GIlbrt 2-6465

REGAL SHOE CO
Shoes For Men
809 1/2 K GIlbrt 3-2826

ROBLEE SHOES FOR MEN - GREEN & HEYDEN SHOES 923 K
GIlbrt 3-3462

RUSSELL MOCCASINS - SHOE CRAFT 525 K
..... GIlbrt 2-6465

SANDYS COLLEGE SHOE DEN
1006-11th HUDsn 1-2361
SEYMOUR-BEAMAN SHOES 1110 J
GIlbrt 2-7708

SHOE BOX THE
SHOES FOR THE ENTIRE FAMILY featuring WEATHERBIRD Shoes for Children Two Stores to Serve You
Hollywood Shopping Center
5069 Freepart Blvd. Hllcrst 5-5857
West Sacramento
1331 Merklej Av W Sacto. HUDsn 1-3315

Shoe Box The
1331 Merklej Av W Sacto. HUDsn 1-3315
Shoe Craft 525 K GIlbrt 2-6465
(See Advertisement This Page)

SPALDING SHOES - TOT-TO-TEEN SHOE STORES
El Camino Btwn Watt & Eastern
El Camino & Marval Dr. IVhno 9-7812
TOT-TO-TEEN SHOE STORES
2322-16th HUDsn 4-6472

STAN'S SHOE OUTLET
Nationally Adv. & Branded Shoes of Less Than Wholesale Cost
Corner of 11th & J St.
1031 J GIlbrt 2-6410

STRIDE RITE SHOES FOR CHILDREN - KID-E-KORRAL
In Country Club Centre
3430 El Camino Av. IVhnoe 7-0963

Tallac Village Bootery
307 Tallac Village Sq HUDnt 6-1869

TOBIAS SHOES
Featuring AIR STEP QUEEN QUALITY FOOT FLAIRS HOLLYWOOD SKOOTERS Shoes for Women
1008-9th GIlbrt 3-4761

Tot-To-Teen Shoe Stores
El Camino Btwn Watt & Eastern
El Camino & Marval Dr. IVhno 9-7812
Tot-To-Teen Shoe Stores 2322-16th HUDsn 4-6472
(Continued Next Page)

Shoek-Mirs
Capital Sawdust & Shoek Distrs
1715-2d GIlbrt 3-2413
SACTO BOX & LUMBER CO
55th & R Hllcrst 6-3891
Setzer Forest Products 2570-3d GIlbrt 6-8941
STATE BOX CO W Sacramento. GIlbrt 3-2538

Shopping Centers-See Markets

Shovels-Power
BACON EDWARD R COMPANY
Link-Belt Sponder
"Quick-Way" GIlbrt 2-1008
BAY EQUIPMENT CO
Sales-Service-New & Used Equipment
3254 Eastshore Bl Richmond. LAnscape 5-2190
Marion Power Shovel Co
571 Howard St F EXbrk 2-7493
STANDARD MACHINERY CO
450 Bayshore Blvd S F ATwair 2-2883

Shov Card Writing
A-1 Signs 810-1/2 J HUDsn 4-4537
Able Sign Co 923-6th GIlbrt 2-1513
Acme Signs 521-8th GIlbrt 2-1393
CAPITOL SIGN CO 13th & J GIlbrt 2-2585
City Sign Service 1220 K HUDsn 4-0204
MOYER SCREEN PROCESS 910-6th HU dsn 4-6738

Shoe Cases
Weber Showcase & Fixture Co
6329-38th Av Hllcrst 7-1018

Shower Doors & Compartments
ADAMS H O TILE CO
2214 Sutterville Rd Hllcrst 6-4789
DEL PASO GLASS CO
1019 Del Paso Blvd N Sacto. WAbash 5-2734
FISCHER H P TILE & MARBLE CO
BETTER SHOWER DOORS
Installed by Factory Trained Men
2311 S HUDnt 2-1426

Fuller W P & Co 1725-10th GIlbrt 2-1061
GIAMMUGNANI TES L 1912 P HUDsn 4-6542
RICKMAN-LEE CO OF SACTO
Plastic Tub Enclosure
1745 Fulton Av. IVhno 9-3689
SACRAMENTO SHOWER DOOR CO
4120 Franklin Bl. HUDnt 6-7256
Tubdor Inc 5671 Freepart Bl. HUDnt 2-0243
WESTERN BLDG SPECIALTIES
6409 Eastern Av. HUDnt 2-0279

Shutters
MILLWORK MART INC
1730 Alhambra Bl. Hllcrst 7-0441

TOY CATCH-ALL
Tack a shoe bag in a convenient spot for a child's small toys. Makes them easy to find-saves clutter.

Shoes-Retail-(Cont'd)
TWO HEEL SHOE SALES & REPAIR
5352 Fruitridge Rd. HUDnt 6-3368
VILLAGE SHOE STORE
Women's Casuals & Children's Shoes
2616 El Paseo Ln. IVhnoe 9-8424
WALK-OVER SHOES FOR MEN & WOMEN - ROOS BROS 1001 K
..... HUDsn 4-9141

WALKOVER SKEELS SHOE STORE
Men's Shoes WALKOVER Ladies' Shoes PARADISE, VITALITY AND DICKESON CHILDREN'S SHOES JUMPING JACKS, LAZY BONES & POLL-PARROT
1110 K GIlbrt 3-6221

Warehouse Shoe Store 2839-35th Hllcrst 7-4904
(See Advertisement Page 411)

WEATHER BIRD SHOES FOR CHILDREN
ARE WEATHERIZED
Weather Bird or Peters Diamond Brand Shoes are carefully made over proper lasts for growing feet. Their hidden valves assure long wear and lasting fit.
Weather Bird Shoes
"WHERE TO BUY THEM"
Bailey's Better Shoes 3871 J. Hllcrst 5-6420
Bodioul's Shoe Store 2910-35th. Hllcrst 6-0821
DelNorte Shoe Store
1922 Del Paso Bl N Sacramento WAbsh 2-0768
Shoe Box The 5069 Freepart Blvd Hllcrst 5-5857
1331 Merklej Av W Sacramento HUDsn 1-3315
Two Heel Shoe Sales & Repair
5352 Fruitridge Rd. HUDnt 6-3368
Weinstock-Lubin & Co 12th & K. GIlbrt 3-6881

WEINSTOCK-LUBIN & CO
12th & K. GIlbrt 3-6881
WILSON'S SHOE STORE
Cantleiver & Ground Gripper Shoes
1021-9th GIlbrt 3-1621

Shoes-Used
Stone's Used Clothing Store
3133 Broadway HUDnt 2-9516

Shoes-Whistle & Mirs
Peters Shoe Co 2306 Meadowbrook Rd. IVhno 9-3178

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE -
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Busiest Book in the World
The familiar telephone directory is America's No. 1 reference book. It is the busiest book in the world because it is helpful to practically everyone.

To Find an AUTHORIZED SALES AND SERVICE DEALER
When you want the "genuine" in a nationally-advertised product or service
LOOK IN THE YELLOW PAGES
They Tell "Where to Buy It"

Sick Room Equipment & Supplies
See Hospital Equipment & Supplies

Siding
ALBERT YANCEY COMPANY
Exclusive Johns-Manville Home Improvement Contractors
Free Estimates - Easy Terms
2114 K GIlbrt 3-6518

CALIF COATINGS INC
4923 Folsom Bl. HUDnt 6-6511
ELLIS CO THE
1923 Sth Blvd. Hllcrst 7-6521
ENGARDT ALEX
1349-56th. Hllcrst 5-3639
Home Service 714-25th. HUDsn 4-6525
(See Advertisement This Page)

LIFETIME ALUMINUM SHINGLE CO
1823 K GIlbrt 2-5881
(See Advertisement This Page)

Lumber Dealers Materials Co
Asbestos Siding & Roofing
Wholesale Only
1201 Swarston Rd. WAbash 5-2751
M & H Roofing Co 3101-28th Av. HUDnt 6-2448

WALSH ROOFING CO
ANY TYPE ASBESTOS ALSO ROOFING INSURED WORK - FREE ESTIMATES
1729-13th GIlbrt 2-3993

WELSH & BREESE
Asbestos & Insulated Siding Material
Wholesale Only
329 Broadway GIlbrt 3-5933

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.

SIDING
GLATEX Ceramic Baked Siding
INSULATED Sidewall Shakes
ASBESTOS Siding of All Types
ROOFING - REMODELING
INSULATION - WEATHERSTRIPPING
Call Day or Night
HOME SERVICE
Hudson 4-6525
In Rear 714-25th St., Box 1354, Sacramento
Free Estimates - E-Z Terms

THE NEW - MORE COLORFUL PERMA-SIDE
All Aluminum-Baked Enamel Finish Interlocking Lap Siding

LIFETIME ALUMINUM SHINGLE CO.
1823 K GIlbrt 2-5881