

Radio Dealers—(Cont'd)

MOTOROLA RADIOS
 Exclusive Manufacturers of quality Electronic Products.
 Complete Line in PROVEN DEPENDABILITY Home, Auto, Portable, Clock, Short Wave, AM - FM Radio, Phonographs.



"WHERE TO BUY THEM"

- DEALERS**
- COAST RADIO CO 900 J. GI lbrt 2-0424
 - COOK ROSCOE D 2125 Del Paso Bl N Sacto. WAbsh 5-2754
 - GOODRICH B F CO 1200 J. GI lbrt 2-3811
 - HANKS RADIO & TELEVISION 1424 J. GI lbrt 2-0641
 - Marcus Auto Supply Co 3400 Broadway. HUntr 2-1056
 - Marcus Auto Supply Co 1928 Del Paso Bl N Sacto. WAbsh 5-8579
 - Marcus Auto Supply Co 12th & J. GI lbrt 3-7421
 - RADIO TEL SERVICE CO 4812 Folsom Bl. HIlcrest 6-6451

- OAK PARK RADIO SHOP 2982-35th. HIlcrest 5-7782

PACKARD-BELL TELEVISION-RADIO

"For Over 25 Years Stylish and Built Best for the West"



"WHERE TO BUY THEM"

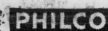
- DISTRIBUTOR**
- WING JOHN R 1930 W. HUntr 6-7246
- Petzval Radio & Television Service 2760 Fulton Av. Vnho 7-4899
- Petzval's Radio & Television Service 1627-19th. GI lbrt 2-3925

PHILCO AUTO RADIOS—

DISTRIBUTOR

DALCO APPLIANCE CO 6th & Q. GI lbrt 2-3861

PHILCO RADIO AND RADIO-PHONOGRAPH SALES AND SERVICE



Philco gives you finer tone, greater performance and exquisite cabinet beauty at popular prices. Wide choice for every purpose. Buy Philco... Famous for Quality the World Over.

"WHERE TO BUY THEM"

- DISTRIBUTOR**
- DALLMAN CO 6th & Q. GI lbrt 2-3861
- DEALERS**
- CARRICK BART 19th & P. GI lbrt 3-4976
 - DE PAUL'S TELEVISION & RADIO 3241 Folsom Bl. HIlcrest 7-0034
 - FEY'S HARDWARE & APPLIANCES 555 La Sierra Dr. Vnho 9-3931
 - HANKS RADIO & TELEVISION 1424 J. GI lbrt 2-0641
 - RADIO TEL SERVICE CO 4812 Folsom Bl. HIlcrest 6-6451
 - Taloff Electric Co 676 J. GI lbrt 3-1055

- Party-Line Pointers:**
1. Space your calls instead of making a whole series.
 2. If you're in an emergency call and the line is in use, explain the circumstances to the person using the line.
 3. If you are calling from a dial telephone always make certain the line is clear before you dial.
 4. When the children use the telephone, ask them to be considerate, too.
 5. Replace the receiver properly when you finish your call.

Radio Dealers—(Cont'd)

RCA VICTOR

TELEVISION RADIO, PHONOGRAPHS RECORDS

World Leader in Radio, First in Recorded Music, First in Television.



"WHERE TO CALL"

- DISTRIBUTOR**
- MEYBER LEO J CO 1730-8th. GI lbrt 2-5837
- DEALERS**
- CARRICK BART 19th & P. GI lbrt 3-4976
 - COAST RADIO COMPANY 900 J. GI lbrt 2-0424
 - COLONIAL HOME APPLIANCES 3836 Stockton Blvd. HIlcrest 6-4724
 - FEY'S HARDWARE & APPLIANCES 555 La Sierra Dr. Vnho 9-3931
 - Fruittidge Radio & Television 5653D Stockton Bl. HUntr 6-5967
 - HANKS RADIO & TELEVISION 1424 J. GI lbrt 2-0641

RADIO TEL SERVICE CO 4812 Folsom Bl. HIlcrest 6-6451

SACRAMENTO AMATEUR RADIO & TELEVISION SUPPLY 3002 Capital Av. HUntr 2-1644

SAGE RADIO SERVICE CO 1 at 15th. HUntr 4-0869

(See Advertisement Page 343)

Signal T V & Radio 2519-16th. GI lbrt 2-8520

(See Advertisement Page 343)

SILVERTONE RADIOS—

SEARS ROEBUCK & CO 12th & K Hudson 4-6961

Stadler's Radio & Home Appliance Co 2427 J. GI lbrt 2-3722

Standard Fixture Co 2171 Fulton Av. Vnho 9-7679

T V Radio Den 2831 Fair Oaks Bl Carmichael. Vnho 9-1873

TELEVISION CENTER 1918 Del Paso Bl N Sacto. WAbsh 5-4401

WESTINGHOUSE RADIOS

Westinghouse, the Pioneer in the Radio Industry, offers outstanding models of home radios for every home and every genre. Listen... and you'll buy Westinghouse.



"WHERE TO BUY THEM"

- DISTRIBUTOR**
- WESTINGHOUSE ELECTRIC SUPPLY CO 1730-14th. GI lbrt 3-6525

ZENITH RADIOS

The complete line of fine radios, backed by Zenith's 35 years of leadership in Radios. Radio-phonograph combinations feature Zenith's exclusive, true-pitch Co-bra-Matic Record Player with Stroboscope.



"WHERE TO BUY THEM"

- DISTRIBUTOR**
- Broill-Parks Co 2225-19th. GI lbrt 2-2983
- DEALERS**
- ALHAMBRA T V & RADIO CENTRE 2010 Alhambra Blvd. HIlcrest 5-4748
 - BENNETT FURN CO 3812-24th Av. HIlcrest 5-4549
 - CALIFORNIA LOAN & JEWELRY CO 409 K. Hudson 4-4481
 - CARRICK BART 19th & P. GI lbrt 3-4976
 - COAST RADIO CO 900 J. GI lbrt 2-0424
 - COLONIAL HOME APPLIANCES 3836 Stockton Blvd. HIlcrest 6-4724
 - EASTERN THE 1118 J V Service Haggin-Grant Radio & TV Service 3485 Main Rd Del Paso Hgts. WAbsh 5-4982
 - HANKS RADIO & TELEVISION 1424 J. GI lbrt 2-0641
 - LYMAN'S APPLIANCE & HOME SERVICE 1803 Del Paso Bl N Sacto. WAbsh 5-0791
 - STADLER'S RADIO & HOME APPLIANCE CO 2427 J. GI lbrt 2-3722
 - TELEVISION CENTER 1918 Del Paso Bl N Sacto. WAbsh 5-4401

Radio Schools—See Schools

Radio Schooling

- A C Radio Co 1227-4th. GI lbrt 3-1291
- Acce Television & Appliances 3504 Stockton Bl. HUntr 6-3792
- A's Radio & TV Service 3971-26th Av. HUntr 6-3481

BELL ELECTRONICS SERV CO Radio & Combination Phonographs Guaranteed Service 3722 Marysville Rd Di Pso Hts. WAbsh 5-0756

Bill's Radio & TV Service 5941-61st. HUntr 6-6084

BOULEVARD APPLIANCE 2911 Fair Oaks Bl Carmichael. Vnho 9-2161

Canon's Radio & Electric Appl 421 L. Hudson 4-4707

Carrick Bart 19th & P. GI lbrt 3-4976

COAST RADIO CO 900 J. GI lbrt 2-0424

COFFIN'S PAT RADIO-TELEVISION 2620 Marconi Av. Vnho 9-6310

COLONIAL ELECTRONICS SERV 4610 Stockton Blvd. HIlcrest 5-3801

DAVIES RADIO SHOP 1501 E. GI lbrt 2-2565

(See Advertisement Page 345)

DAY HARRY W 352-26th. GI lbrt 2-6473

DE PAUL'S TELEVISION & RADIO SALES & SERVICE

Expert Repairs on All Makes WE GUARANTEE OUR WORK FULL LINE OF TUBES & ACCESSORIES. Reasonable Prices. HI lbrt 7-0034

3241 Folsom Blvd. HIlcrest 7-0034

Electronic Laboratories 3960 Sacramento Bl. HUntr 2-8261

FAVA TELEVISION & RADIO SALES & SERVICE SERVING WEST SAC, & SACTO. Repair, Installations & Sales HOME & AUTO RADIOS & TV 316-6th Broderick. GI lbrt 2-8374

FEY'S HARDWARE & APPLIANCES 555 La Sierra Dr. Vnho 9-3931

Florin Radio Florin Rd. Vnho 9-0876

Fruittidge Radio & Television 5653D Stockton Bl. HUntr 6-5967

GEORGE'S RADIO & TV 1915 Del Paso Bl N Sacto. WAbsh 5-0812

HAGGIN-GRANT RADIO & TV SERVICE RADIO & TELEVISION SALES & SERVICE 3385 Marysville Rd Del Paso Hgts. WAbsh 5-4982

HALLICRAFTERS— RADIO TEL SERVICE CO 4812 Folsom Bl. HIlcrest 6-6451

HANDY ANDY RADIO & APPLIANCES 5515 La Sierra Dr. Vnho 9-8409

HANKS RADIO & TELEVISION 1424 J. GI lbrt 2-0641

(See Advertisement Page 345)

HENLE'S SPEEDY TV SERVICE See Our Ad Under Television HIlcrest 7-4654

JACOBS W M RADIO CO AUTO & HOME RADIOS PERSONALLY REPAIRED 1112-21st. GI lbrt 3-3238

JOSEPH MANUEL 1020 J. GI lbrt 3-3937

Joseph's Radio & Television Serv 4436 Franklin Blvd. HIlcrest 7-3551

MAGNAVOX RADIO-PHONOGRAPHS SALES AND SERVICE COAST RADIO COMPANY 900 J. GI lbrt 2-0424

Mark Anthony Television Sales & Service 1814 B'way. GI lbrt 3-5690

MOTOROLA RADIO— FAVA TELEVISION & RADIO SALES & SERVICE 316-6th Broderick. GI lbrt 2-8374

RADIO TEL SERVICE CO 4812 Folsom Bl. HIlcrest 6-6451

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Radio Servicing—(Cont'd)

Oak Park Radio Shop 2982-35th. HIlcrest 5-7782

Petzold Frank J 5880-19th Av. HIlcrest 5-6351

PETZVAL'S RADIO & TELEVISION SERVICE Over 30 Years Quality Service in Sacramento Personal Service by "Tony" Callonea-Darrell Petzval WE SERVICE ALL MAKES TV & RADIO

- 1827-19th. GI lbrt 2-3925
- Dr. Vnho 7-4898

PHILCO FACTORY-SUPERVISED SERVICE— DEALERS:

- FAVA TELEVISION & RADIO SALES & SERVICE 316-6th Broderick. GI lbrt 2-8374
- RADIO TEL SERVICE CO 4812 Folsom Bl. HIlcrest 6-6451
- TV RADIO DEN 2831 Fair Oaks Bl Carmichael. Vnho 9-1873

R C A VICTOR— COAST RADIO CO 900 J. GI lbrt 2-0424

T V RADIO DEN 2831 Fair Oaks Bl Carmichael. Vnho 9-1873

RADIO TEL SERVICE CO EXPERT SERVICE ON ALL MAKES OF RADIO & TELEVISION Open Evenings 4812 Folsom Blvd. HIlcrest 6-6451

Radio Tel Service Co 4812 Folsom Bl. HIlcrest 6-6451 (See Advertisement This Page)

Sacramento Electric Co 1931 J. GI lbrt 3-1533

Sage Radio Service Co 1 at 15th. HUntr 4-0869

Sennott A J Radio Serv 2181, Weiler Wy. GI lbrt 3-6438

SHERMAN CLAY & CO 1312 K. GI lbrt 2-6911

SILVERTONE RADIO SERVICE— SEARS ROEBUCK & CO 12th & K Hudson 4-6961

SQUARE DEL TELEVISION 3201 Sacramento Bl. HIlcrest 5-4593

STADLER'S RADIO & HOME APPLIANCE CO 2427 J. GI lbrt 2-3722

Superior Radio & TV 2541 Darwin. WAbsh 2-0513

SURGICAL & ELECTRO DYNAMICS CO COMPLETE REPAIR SERVICE HOME & AUTO RADIOS All Makes 4820 Hillside Av. HIlcrest 6-1257

T V Radio Den 2831 Fair Oaks Bl Carmichael. Vnho 9-1873

Taloff Electric Co 670 J. GI lbrt 3-1055

TELEVISION CENTER 1918 Del Paso Bl N Sacto. WAbsh 5-4401

TODD'S REPAIR SERVICE EXPERT REPAIR ON ALL MAKES 3150-26th Av. HIlcrest 6-5808

West-Sac Repair Service 102-15th W Sacto. GI lbrt 3-4179

WILSON'S TELEVISION REPAIR SERV 2434 Maryal Dr. Vnho 9-7530

Wingmy Jones 16th & S. Hudson 1-0383

(See Advertisement This Page)

Wright's Radio Serv 3800-9th Av. HIlcrest 6-4258

ZENITH RADIOS— COAST RADIO CO 900 J. GI lbrt 2-0424

T V RADIO DEN 2831 Fair Oaks Bl Carmichael. Vnho 9-1873

Radio Speakers—Repairing Koropp Glenn E 3600 San Ysidro Wy. J. Vnho 9-0941

Sacramento Speaker Serv 3901-22d Del Paso Hgts. WAbsh 5-1847

Radio Supplies & Parts—Retail—See Radio Dealers

EXPLOSION IN OVEN? If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

Radio Supplies & Parts—Wholesale & Mfrs

CALIFORNIA TELEVISION SUPPLY 2454 Del Paso Bl N Sacto. WAbsh 2-0116

CORNELL-DUBILIER PRODUCTS

CAPACITORS— Electrolytic, Paper, Ceramic, Mica, Oil, Tantalum, Mylar & Motor-Start, Interference FILTERS, VIBRATORS, Varistor Generators, CDR ROTORS, ANTENNAS—TV, AM, FM & UHF, Leader Since 1910.



"WHERE TO BUY THEM"

- Radio Television Products Co 2012-19th. GI lbrt 2-7691
- DUNLAP WHOLESALE RADIO CO INC** 1628 S. GI lbrt 2-1031
- HI-FI & SOUND SHOPPE THE** HI FI & Industrial Sound Supplies 1919-16th. GI lbrt 3-6660
- KEMP E M CO 1115 R** 3002 Capital Av. HUntr 3-4668
- LAWSON ELECTRONICS INC** Between El Camino & Arden At Fulton 1919-16th. Vnho 7-0465
- MARKET RADIO STORES** 1918-16th. GI lbrt 3-2913
- Millers Radio & Television Supply Inc 336 E 8th Oakland. TWinkos 3-3848
- RADIO TELEVISION PRODUCTS CO** 2012-19th. GI lbrt 2-7691
- SACRAMENTO AMATEUR RADIO & TELEVISION SUPPLY** 3002 Capital Av. HUntr 2-1644
- SACRAMENTO ELECTRONIC SUPPLY CO** 1219 S. Hudson 1-4821

Radio Testing Equipment

MARKET RADIO STORES 1918-16th. GI lbrt 3-2913

SACRAMENTO ELECTRONIC SUPPLY CO 1219 S. Hudson 1-4821

Radios—Wholesale & Mfrs

- Broill-Parks Co 2225-19th. GI lbrt 2-2983
- DUNLAP WHOLESALE RADIO CO INC 1628 S. GI lbrt 2-1031
- KEMP E M CO 1115 R. GI lbrt 3-4668
- Sacramento Amateur Radio & Television Supply 3002 Capital Av. HUntr 2-1644
- SACRAMENTO ELECTRONIC SUPPLY CO 1219 S. Hudson 1-4821
- WING JOHN R 1930 W. HUntr 6-7246

Radiotelephone & Radiotelegraph Equipment

DAVIES RADIO SHOP RADIO TRANSMITTING & COMMUNICATION Equipment Repair and Maintenance 1501 E. GI lbrt 2-2565

Motoradio Co 3202 Broadway. HUntr 6-6214

Radiotelephone Service With Mobile Units

MOTORADIO CO RADIOTELEPHONE SYSTEM ENGINEERING Service by F.C.C. Licensed Technicians 3202 Broadway. HUntr 6-6214

If no answer call. Hudson 1-6158

HANKS RADIO & TELEVISION

Sales & Service Drive-In Auto Radio Service

FREE CUSTOMER PARKING IN REAR OF STORE SINCE 1928

GI lbrt 2-0641

1424 J STREET

DAVIES RADIO SHOP

CALIFORNIA TELEVISION SUPPLY 2454 Del Paso Bl N Sacto. WAbsh 2-0116

CORNELL-DUBILIER PRODUCTS

RADIO SERVICE

HOME AND AUTO RADIO REPAIR - No TV -

PICK-UP & DELIVERY AT YOUR CONVENIENCE

MOBILE & COMMERCIAL SERVICE FCC LICENSE

GI lbrt 2-2565

1501 E CORNER OF 15th & E STS.

Wingmy Jones RADIO SERVICE

DRIVE-IN SERVICE PARKING 27 YEARS EXPERIENCE

SPECIALISTS

AUTHORIZED WARRANTY SERVICE ON AUTO RADIOS CUSTOM BUILT BY

Motoradio - Bendix - Sylvania - Delco - Philco - Ford Delco Auto Light Dimmers - Home Radios & Phonographs, Replaced.

16th & 5 ST. Hudson 1-0383

RADIO TV TEL

REPAIRS—ALL MAKES COMPLETE STOCK OF TUBES & PARTS

Guaranteed Open Repairs Evenings

RADIO TEL SERVICE CO.

HI lbrt 6-6451

4812 FOLSOM BLVD.