

Paint Dealers-Retail-(Cont'd)

COLLEGE HARDWARE & CYCLERY

HOME FASHION TONE COLORS SUPER KEM TONE

We Will Match and Mix to Your Selection of Colors

2760-21st ..... Hlcrst 6-2042

COLDRAMA PRODUCTS

GOOD NEIGHBOR PAINT CO 1233 J ..... Gllbrt 2-6222

DEL PASO LUMBER CO 800 Grand Av Del Paso Hgts. .... WAbsh 5-3507

DEVOE PAINT

SINCE 1754

Wander-1-Coat House Paint Winder-Tops One-Coat Veneer Flat 87 Spar Varnish Dye-Resist Colors All-Weather House Paint Superklean Brushes



"WHERE TO BUY IT"

DEALERS

ARCADÉ HARDWARE & VARIETY STORE Auburn Bl ..... IVnho 7-2998

Carmichael Supply Fair Oaks Bl & Marconi Av. .... IVnho 9-2769

COLONIAL BLDG SUPPLY CO 4649 Stockton Bl. .... WAbsh 9-0717

FEY'S HARDWARE & APPLIANCE Open Sun 9 AM Till 2 PM 555 La Sierra Dr. .... IVnho 9-1377

Stucky's Hardware Store No 1 4306 Franklin Blvd. Hlcrst 7-6576

Store No 2 11th & Jefferson Bl W Sacto. Hlcrst 1-1285

Taylor's Lumber Co 2930 19th N Sacto. .... WAbsh 9-1437

TRICKEY M N PAINT CO 1716 L. Hlcrst 4-9376

Tully's Farm Supply 1932 Broadway. .... Hlcrst 5-5984

WALKER HARDWARE 4747 J. .... Hlcrst 6-1567

Ivanhoe 9-4886



PAINTERS' SUPPLIES

One of the Finest Selections of WALLPAPER

LOUVER SHUTTERS FLOOR COVERINGS

TOWN & COUNTRY VILLAGE 2657 EL PASO LANE



Also Custom Mix

CALIF. PAINT CO.

RAY NEVILLE (Owner) Serving Greater North Area



AND WALLPAPER

Ivanhoe 9-0444

3430 FULTON AVE. Located in POPOFF'S BUILDING

DOLAN'S Alhambra & P. .... Hlcrst 6-6481

DINNE PAINTS

Exterior paints and pastes, roof coatings, enamels, undercoats, wall finishes, varnishes, special wall dyes & stains, industrial, automotive, and marine finishes of outstanding quality. Use DUNNE Color Scaled PAINTS for Perfect Color Harmony - Everytime!



"WHERE TO BUY THEM"

AMERICAN DECORATORS 4211 Franklin Bl. .... Hlcrst 6-2652

AMERICAN PAINT CO 1309 Broadway. .... Gllbrt 2-8335

CARMICHAEL PAINT SUPPLY 2926 Fair Oaks Bl Carmichael. .... IVnho 7-6863

M-P PAINT CO 2104 P. .... Gllbrt 3-2331

NEW HOME BUILDING & SUPPLY 5310 Franklin Bl. .... Hlcrst 8-8837

NORTH HIGHLANDS HARDWARE 5636 Watt Av N Highlands. .... IVnho 7-0554

REIF FRED 2523 Rio Linda Bl Del Paso Hgts. .... WAbsh 5-0178

SHIMS HARDWARE CO 2801 J. Gllbrt 2-1906

TALLAC VILLAGE PAINT STORE 60th & 14th Av. .... HUntr 6-7013

DUPONT PRE-TESTED PAINTS

"Self-Cleaning" House Paint, "Dulux" Trim & Shutter Paint, New odorless interior finishes: "Dulux" Hips & Semi-Gloss & "Dulux" Super-White Enamels, Color Conditioning Finishes, "Flow Coat" Rubber-Base Paint & many others. Also "Dulux" Marine Paints.



"WHERE TO BUY IT"

DEALERS

American Paint Co 1309 Broadway. Gllbrt 2-8335

BURNETT & HARRIS 1830 J. .... Hlcrst 5-3089

BURNETT & HARRIS 1830 J. .... Hlcrst 4-9114

JERUE & CO 1985 Fulton Av. .... IVnho 9-0446

KELLY'S VARIETY STORE 3958 Sacramento Blvd. .... HUntr 2-9439

ROY'S PAINT SERVICE 6217 Fair Oaks Blvd Carmichael. .... IVnho 9-5654

S & S FARM SUPPLY 2441 Rio Linda Blvd N Sacto. .... WAbsh 5-2842

WALKER HARDWARE 4747 J. .... Hlcrst 6-1567

WALSH & HARRIS 2908 Capitol Av. .... Hlcrst 5-3089

Don's Paint Stores 2202 Del Paso Bl N Sacto. .... WAbsh 5-4487

Don's Paint Stores 2623 J. .... Hlcrst 4-6639

DUTCH BOY PAINT STORE 1323 J. .... Gllbrt 3-7493

DUTCH BOY PAINTS

PAINTS, VARNISHES & ENAMELS

Blended to keep your home bright

Manufactured by NATIONAL LEAD COMPANY



"WHERE TO BUY THEM"

RETAIL STORE

DUTCH BOY PAINT STORE 1323 J. .... Gllbrt 3-7493

DEALERS

Boatright Paint Co 724-7th. .... Hlcrst 4-6340

BROWN'S HARDWARE 4925 Auburn Bl. .... IVnho 7-5374

CALIFORNIA HARDWARE CO 4224 Stockton Blvd. .... Hlcrst 5-0331

CALIF PAINT CO 3430 Fulton Av. .... IVnho 9-0446

CALIF TRAILER SUPPLY CO 1719 W Capitol Av W Sacto. .... Hlcrst 4-0675

CAPITAL LUMBER CO 1831-37th. .... Hlcrst 5-2681

CARMICHAEL PAINT SUPPLY 2926 Fair Oaks Bl Carmichael. .... IVnho 7-6863

CORNER HARDWARE & VARIETY 2330 Stockton Bl. .... HUntr 6-8555

DIAMOND MATCH CO 2826 Q. .... Hlcrst 6-7023

DIDON HARDWARE 4475 B. .... Hlcrst 6-6002

EMIGH HARDWARE CO 3450 El Camino Av. .... IVnho 9-7611

(Continued Next Column)

You can shop at home... easily and comfortably... by thumbing through the Yellow Pages. Your Classified Directory lists most every store in town... helps you find everyone who sells and serves.

DUTCH BOY PAINTS-(Cont'd)

DEALERS-(Cont'd)

ENZLER'S HARDWARE 1913 Marconi Av. .... WAbsh 5-3947

FARMERS HARDWARE 3736 Maryville Rd Del Paso Hgts. .... WAbsh 5-0760

FRUITRIDGE HARDWARE & APPLIANCE 5151 Franklin Bl. .... Hlcrst 5-0328

G & L HARDWARE 5320 Fruitridge Rd. .... Hlcrst 5-1669

HOLLYWOOD HARDWARE 5151 Franklin Bl. .... Hlcrst 5-6488

LEM'S PAINT STORE 28th & Broadway. .... Hlcrst 6-6674

NEW HOME BUILDING & SUPPLY 5310 Franklin Bl. .... Hlcrst 8-8837

NORTH HIGHLANDS HARDWARE 5636 Watt Av N Highlands. .... IVnho 7-0554

REIF FRED 2523 Rio Linda Bl Del Paso Hgts. .... WAbsh 5-0178

SHIMS HARDWARE CO 2801 J. Gllbrt 2-1906

TALLAC VILLAGE PAINT STORE 60th & 14th Av. .... HUntr 6-7013

DUTCH PAINTS-SACTO GENERAL SUPPLY CO 1320 Broadway. .... Hlcrst 6-3552

SACTO GENERAL SUPPLY CO 814 Grand Av Del Paso Hgts. .... WAbsh 5-3455

STOCKADE GENERAL STORE 2428 Fulton Av. .... IVnho 9-3069

Amly Hardware Co 3450 El Camino Av. .... IVnho 9-7611

(See Advertisement Page 301)

FEY'S HARDWARE & APPLIANCE DEVOE PAINTS Open Sat & Sun 5180 Franklin Bl. .... HUntr 6-8179

Fair Oaks Blvd & Watt Av. .... IVnho 9-1377

FRIEND & TERRY LUMBER CO 1920 Front. .... Gllbrt 3-9091

FULLER PAINTS See Your FULLER PAINT DEALER

"A GOOD place to go"



"WHERE TO BUY IT"

ACKER'S BURT PAINT STORE 2949 Fair Oaks Bl Carmichael. .... IVnho 7-3879

ARDEN LUMBER CO Auburn Bl N Sacto. .... WAbsh 5-7055

BEALE GEORGE HARDWARE STORE 309 D Derick. .... Hlcrst 4-2882

Cal-Fir Lumber Co Inc 400-11th. .... Hlcrst 4-1687

CAPITAL HARDWARE CO 310 J. Gllbrt 2-1204

EVAN'S VARIETY & HDWE STORE We Give Cash Checks! 3604 McKinley Bl. .... Hlcrst 6-5812

Fuller W P & Co 1725-10th. .... Hlcrst 2-1061

Fuller W P & Co 1011-12th. .... Hlcrst 4-4764

KEATON'S HARDWARE 6441 Folsom Blvd. .... Hlcrst 5-0712

Lindy's Dept Store 3237 Folsom Blvd. .... Hlcrst 5-0221

Lover's Hardware 6800 Fruitridge Rd. .... HUntr 2-4223

LYON DAWSON HDWE CO 2901-35th. .... Hlcrst 6-4751

McCrumb Hardware Even on Ttl 9 PM Sundays Ttl 9 PM 5008 Freport Bl. .... Hlcrst 6-4168

Moody's Hardware 4920 Auburn Bl. IVnho 7-0928

NEWBURY HARDWARE & IMPLEMENT CO 1700 J. .... Gllbrt 2-3681

NIES HARDWARE CO 5623 N. .... Hlcrst 5-0794

Pablo Hardware Co 2975-6th. .... Hlcrst 5-6547

PARK HARDWARE & VARIETY 3217 Maryville Rd N Sacto. .... WAbsh 5-8851

SACTO WALLPAPER & PAINT CO 2324-14th. .... Gllbrt 3-7614

SCOTT LUMBER CO 2880 Rio Linda Bl N Sacto. .... WAbsh 5-1454

SWART'S HARDWARE 1927 Del Paso Blvd N Sacramento. .... WAbsh 5-0784

TALLAC VILLAGE HARDWARE 417 Tallac Village Sq. .... HUntr 6-8900

Trimble's 631 Fulton Av. .... IVnho 9-4369

Village Paint & Art Shop 2657 El Paso Ln. .... IVnho 9-4886

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You'll find it fast in the YELLOW PAGES.

Paint Dealers-Retail-(Cont'd)

FULLER W P & CO Office Store & Warehouse 3725-10th. Gllbrt 2-1061

Service Store 1011-12th. .... Hlcrst 4-4764

GELVATEX PAINT PRODUCTS

"First of the Vinyl Emulsion Paints" Proven for Stucco Masonry or Most Any Surface - Exterior or Interior Applies 25% Faster, Lasts Up to 7 Years & Longer - Fadeproof



"WHERE TO BUY IT"

DISTRIBUTOR TRICKEY M N PAINT CO 1716 L. Hlcrst 4-9376

GENERAL PAINTS

Finishes for every interior and exterior use

MODERN COLORS EASY TO APPLY LONG LASTING

All painters' supplies



"WHERE TO BUY IT"

FACTORY BRANCH GENERAL PAINT CORP 1301 J. Gllbrt 3-7201

DEALERS Broadway Hardware Co 1708 Broadway. .... Gllbrt 2-3482

C & H LUMBER CO Open Sat & Sun 5180 Franklin Bl. .... HUntr 6-8179

CLARE LUMBER CO 320 E El Camino Av N Sacto. .... WAbsh 5-2703

Economy Lumber Supply 4691-24th St Rd. .... Hlcrst 7-6541

SACRAMENTO HARDWARE CO 4705 Franklin Blvd. .... Hlcrst 5-5565

GLIDDEN PAINTS

See "Sgred-Glidden Paints" under this classification

GOOD NEIGHBOR PAINT CO

PERVO PAINTS DISTR. Helms Dutch Stucco 1233 J. .... Gllbrt 2-6222

KEMTONE PRODUCTS

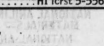
AMERICAN PAINT CO 1309 Broadway. .... Gllbrt 2-8335

CAL-ERA LUMBER CO 6438 Folsom Bl. .... Hlcrst 7-1574

GOOD NEIGHBOR PAINT CO 1233 J. .... Gllbrt 2-6222

L & H MODERN PAINTS

MODERN PAINTS FOR MODERN DESIGN



SOLD THROUGH INDEPENDENT DEALERS ONLY

"WHERE TO BUY THEM" FACTORY & OFFICE

L & H Paint Products 150 Mississippi St Francisco Hlcrst 1-4766

DEALER A C Radio Co 1227-4th. .... Gllbrt 3-1291

LANE CALDER 5520 H. .... Hlcrst 6-8536

(See Advertisement Page 301)

LEM'S PAINT STORE

28th & Broadway. .... Hlcrst 6-6674

LOWE BROTHERS PAINTS

Nationally known paint products of High Quality, Economy, Durability and Beauty. They are preferred by home owners everywhere, for all colors are "Style-Tested."



"WHERE TO BUY IT"

Evans-Atkinson Lumber Co 2430 Rio Linda Bl N Sacto. .... WAbsh 5-1101

M-P Paint Co 2104 P. .... Gllbrt 3-2331

MASON & DUBEY PAINT STORES Store No 1 1225 J. .... Hlcrst 4-9348

Store No 2 2049 Fulton Av. .... IVnho 9-1398

MASTER-MIXED PAINTS-SEARS REEB & CO 12th & K. Hlcrst 4-6961

MAYO PAINT CO STACCOAT PAINTS RENTAL SERVICE - SPRAYING MACHINES POLISHES - WAXES - SANDERS - ETC 2318 J. .... Gllbrt 3-9436

MCDONALD PAINT & HARDWARE CO 1188 E El Camino Av N Sacto. .... WAbsh 5-4219

MORWEAR PAINT DISTRIBUTORS OF SACTO 1212 J. .... Gllbrt 3-5717

MORWEAR PAINTS

Morwear 100% Pure Paints, Varnishes, Enamels, Lacquers are manufactured by Morwear Paint Co. Look Better - Wear Longer - Cost Less.



"WHERE TO BUY IT"

DISTRIBUTOR MORWEAR PAINT DISTRIBUTORS OF SACTO 1212 J. .... Gllbrt 3-5717

DEALER New Home Building & Supply 5310 Franklin Blvd. .... Hlcrst 5-8837

NASON PAINTS

PAINTS FOR EVERY HOUSEHOLD AND AUTOMOTIVE PURPOSE

Automotive Finishes, Paints, Lacquers and Wallpaper



"WHERE TO BUY THEM"

AUTOMOTIVE PAINTS ENZLER'S HARDWARE 1913 Marconi Av. .... WAbsh 5-3947

SHORROCK'S HDWE CO 918 J. .... Gllbrt 3-3711

DEALER SHORROCK'S HDWE CO 918 J. .... Gllbrt 3-3711

Nu-Enamel Paint & Wallpaper Store 1024-18th. .... Gllbrt 2-0686

Nu-Rue Color Bar 5920 H. .... Hlcrst 6-8536

OLD COLONY PAINTS

Your OLD COLONY DEALER - The man to see for every paint need!



"WHERE TO BUY THEM"

ELROD'S 1016-11th. .... Gllbrt 2-3266

PARCO PAINTS

Featuring "California Originals" In The New Western Color! Interior, Exterior, Marine, Industrial Paint, "Indestructible" Prot. Coatings, "Stainless Sheen" Rubber-base Interior Paint. For Other Parco Products See Parco Literature & Parco Roofing Dealers



"WHERE TO BUY THEM"

DEALERS BRENTWOOD PLAZA HARDWARE & APPLIANCE 2375 Fruitridge Rd HUntr 2-0201

RED'S PLUMBING SUPPLY CO 4520 Elin Bl. .... Hlcrst 7-2438

SACTO BUILDING SPECIALTIES 4800 Fulton Av. .... Hlcrst 7-7558

WESTERN HARDWARE CO 5817 Lloyd Wy Carmichael. .... IVnho 9-9165

PICK-N-PAIN 1711 Fulton Av. .... IVnho 7-2231

Be sure you include concealed telephone wiring and handy telephone outlets in the new home you're planning.

PITTSBURGH PAINTS

Super-White House Paint Washable Wall Paints Whiteite Rubbed-in Seta Finish Florida Floor Enamel Water-seal Enamel and Varnish Brushes and Cleaning Aids