

244 Lawn

Lawn Mowers-(Cont'd)

HOMKO POWER LAWN MOWERS

DEALER
WESTERN HARDWARE CO
5817 Lloyd Wy Carmichael... HVno 9-9165

HUFFY ROTARY & REEL POWER MOWERS

Huffy Electric has exclusive Card Control, Huffy rotaries, gas and electric, have Hilo-over handles for two-way mowing. Safer. Quieter. Fully guaranteed. Try relaxed mowing.

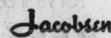


"WHERE TO BUY THEM"

DEALER
Swart's Hardware
1927 Del Paso Bl N Sacto... WAbsh 5-0784

JACOBSEN POWER LAWN MOWERS

For every size and type lawn. Models for homes, parks, cemeteries, schools, institutions, golf courses and estates. Complete line of reel and rotary types.



"WHERE TO BUY THEM"

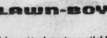
A & Key & Builders Supply
3521 Broadway... HUIntr 2-1471
BELL & BELL 925-30th... HUIntr 3-3312
Capital City Lawn & Garden Equip
1106 T... HUDsn 4-5549
College Hardware & Cyclery
2760-21st... HILcrst 6-2042
EMIGH HARDWARE CO
3450 El Camino Av... HVno 9-7611
FEY'S HARDWARE & APPLIANCE
Open Sun 9 AM Till 1 PM
659 La Sierra Dr... HVno 9-1377
Florin Hardware Florin... HILcrst 6-0442
Lyon Darwin Howe Co 2901-35th... HILcrst 6-0751
NIES HARDWARE CO 2623 H... HILcrst 5-0794
STUCKY'S HARDWARE
Store No 1 4106 Franklin Bl... HILcrst 7-6576
Store No 2
11th & Jefferson Bl W Sacto... HUDsn 1-1285
Tully's Farm Supply
1932 Broadway... HILcrst 5-5984
Walton Supply Co Inc
2025 Del Paso Bl N Sacto... WAbsh 5-8516
WESTERN HARDWARE CO
5817 Lloyd Wy Carmichael... HVno 9-9165

LAGOMARSINO F & SONS

1213 Alhambra Bl... HILcrst 5-3046

LAWN-BOY ROTARY POWER MOWERS

IRON HORSE ENGINE
Light weight die-cast aluminum 18-inch mow deck weighs only 39 pounds. Powered by easy-starting Iron Horse engine. Leaf mulcher attachments available. Also light weight die-cast 21" models.

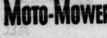


"WHERE TO BUY THEM"

DEALER
CAPITAL CITY LAWN & GARDEN EQUIP
Authorized Service Station & Parts Distributors
1106 T... HVno 9-7611

MOTO-MOWER POWER LAWN MOWERS

Best known name in power lawn mowers since 1919. A complete line of reel, rotary and sickle-bar type mowers for homes, parks, schools, estates and institutions. Sizes 16" to 71".



"WHERE TO BUY THEM"

DISTRIBUTOR
SACRAMENTO WHOLESALE HARDWARE
1001 Del Paso Bl N Sacto... WAbsh 5-8541

DEALERS
Burton & Moore Lawn Mower Shop
2031 Fulton Av... HVno 9-9047
Pablo Hardware Co 2975-65th... HILcrst 5-6547
S & S Farm Supply
2441 Rio Linda Bl N Sacto... WAbsh 5-2842

Packard-Morse Door & Lock Co
2417-28th... HILcrst 5-2066
(See Advertisement Page 243)

PINCOR POWER LAWN MOWERS

SERVICE
WHEEL SHOP THE 650 Fulton Av HVno 9-9307

Lawn Mowers-(Cont'd)

REO POWER LAWN MOWERS

REEL AND ROTARY
MODELS, 18" TO
25" CUTTING
WIDTHS
ELECTRIC AND GASOLINE POWERED



"WHERE TO BUY THEM"

AUTHORIZED SALES & SERVICE
LAMUS-LUNDEE CO 1411 I... GILbrt 3-5721
Wheel Shop The 650 Fulton Av... HVno 9-9307

AUTHORIZED SERVICE
BELL & BELL 925-30th... GILbrt 3-3312
CAPITAL CITY LAWN & GARDEN EQUIP
1106 T... HUDsn 4-5549
D & S SAW SHOP 3114 Bow... HILcrst 6-3686
Sacramento Saw Shop
4112 Franklin Bl... HUIntr 6-0711
WEST SAW & GRINDING WORKS
4701 Franklin Bl... HUIntr 7-0658

AUTHORIZED DEALERS

BURTON & MOORE LAWN MOWER SHOP
2031 Fulton Av... HVno 9-9047
EMIGH HARDWARE CO
3450 El Camino Av... HVno 9-7611
ENZLER'S HARDWARE
Leathercraft Supplies
WAbsh 5-3947
FEY'S HARDWARE & APPLIANCE
Open Sun 9 AM Till 1 PM
659 La Sierra Dr... HVno 9-1377
Florin Hardware Florin... HILcrst 6-0442
Lyon Darwin Howe Co 2901-35th... HILcrst 6-0751
NIES HARDWARE CO 2623 H... HILcrst 5-0794
STUCKY'S HARDWARE
Store No 1 4106 Franklin Bl... HILcrst 7-6576
Store No 2
11th & Jefferson Bl W Sacto... HUDsn 1-1285
Tully's Farm Supply
1932 Broadway... HILcrst 5-5984
Walton Supply Co Inc
2025 Del Paso Bl N Sacto... WAbsh 5-8516
WESTERN HARDWARE CO
5817 Lloyd Wy Carmichael... HVno 9-9165

ROSS HARDWARE

2428 Maryal Dr... HVno 7-4813
Sacramento Saw Shop
4112 Franklin Bl... HUIntr 6-0711

TORO-WHIRLWIND POWER LAWN MOWERS

America's most complete line of reel type and rotary type power mowers for homes, estates, parks, golf courses, schools, cemeteries. Also tractors, gang mowers, leaf mulchers, and snow plows.



"WHERE TO BUY THEM"

DEALERS
A & Key & Builders Supply
3521 Broadway... HUIntr 2-1471
CAPITAL CITY LAWN & GARDEN EQUIP
1106 T... HUDsn 4-5549
Lagomarsino F & Sons
1213 Alhambra Bl... HILcrst 5-3046

TOWN & COUNTRY FURNITURE

2501 Marconi Av... HVno 9-5372

Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

Lawn Mowers-Repairing & Sharpening

A & KEY & BUILDERS SUPPLY

SPECIAL PROCESS SHARPENING
PICK-UP & DELIVERY
POWER MOWERS A SPECIALTY
3521 Broadway... HUIntr 2-1471

AARHODE ASSOCIATED PRODUCTS

MR. FIXIT'S FIXIT SHOP
Has the Only Multiple Leaning Grinder in Sacto and We Guarantee 100% \$1.50 UP 200 Q... HUDsn 1-2837

BAR-HEIN TRACTOR CO

Rentals - Sharpening - Repairs
Garden Tractors - Power Mowers
Sales & Service
Small Engine Repairs
FREE PICK-UP & DELIVERY
West of Howe Av... WAbsh 5-2338
2109 Arden Wy... WAbsh 5-2338

BAXTER'S POWER MOWER & GARDEN TRACTOR SALES & SERV

LAWN MOWERS - ROTOTILLERS
NEW & USED
REPAIRS ON ALL MAKES
TORO - ROTOTILLER - CLINTON
BRIGGS & STRATTON - LAUSON
Serving North East Sacramento and Carmichael Area
6140 Fair Oaks Bl Carmichael... HVno 9-8084

BELL & BELL 925-30th... GILbrt 3-3312

BOB'S SHARPENING SERVICE
LAWN MOWERS SHARPENED
TOOLS - KNIVES - SCISSORS - SAWS
Pick-Up & Delivery - No Extra Cost
300-20th... HUDsn 1-3664

BODE & BODE

SALES & SERVICE
Saws Sharpened
Methods of Sharpening
1716 J... GILbrt 3-1967

Branson's Saw & Mower Service

1537 Fulton Av... HVno 7-2693

BULETTI BROS

Complete Lawn Mower Sales & Service
Garden Tool Ground
Est. 1912
826-14th... GILbrt 2-7242

BURTON & MOORE LAWN MOWER SHOP

SALES & SERVICE
SHARPENING & REPAIRING
KEYS MADE
PICK-UP & DELIVERY
2031 Fulton Av... HVno 9-9047

CAPITAL CITY LAWN & GARDEN EQUIP

HUDsn 4-5549

COLLEGE HARDWARE & CYCLERY

HILcrst 6-2042

DENO'S BIKE SHOP

Lawn Mowers - Sharpening & Repairing
Power Mower Service - Precision Machinery
3610 Marysville Rd
Del Paso Hgts... WAbsh 5-3873

DRITZ'S CYCLERY

2209 Del Paso Bl N Sacto... WAbsh 5-4960

ELVAS SUPPLY

SHARPENING & REPAIRING
PICK-UP & DELIVERY
Service is Our Business
6332 Eastern Av... HILcrst 5-5014

Emile's Patch-Up Service

2260 Hurley Wy... WAbsh 2-0765
(Continued Next Page)

When telephoning somebody, "play ball" with him by giving him time to answer. A few more seconds may do it.

Lawn Mowers-Repairing & Sharpening-(Cont'd)

FRIEND & LOVE

WAIT FRIEND ART LOVE
Sales - Repairs - Sharpening
POWER & HAND MOWERS
GARDEN TRACTORS
LAWN - GARDEN SUPPLIES
Free Pick-Up & Delivery
3373 Marysville Rd
Del Paso Hgts... WAbsh 5-9528

JAY CYCLE SHOP

LAWN MOWERS
Sharpening & Reading
Pick-Up & Delivery
2812 J... GILbrt 2-9268

LEE'S SAW SHOP

LAWN MOWERS & SAWS
SHARPENED & REPAIRED
POWER OR HAND MOWERS
All Work Guaranteed
Call
HI lcrst 7-3227
3/4 Mi. So Fruitridge Shopping Center
Stockton Blvd... HILcrst 7-3227

MILT'S CYCLERY

LAWN MOWERS & TOOLS SHARPENING
BY MODERN MACHINERY
Pick-Up & Delivery
3913 Stockton Blvd... HILcrst 6-6211

Sacramento Fix-It Shop

3907 Sacramento Bl... HILcrst 5-7385
Sacramento Saw Shop
4112 Franklin Bl... HUIntr 6-0711
Starts Geo
Free Pick-Up & Delivery Service
2230 1/2 H... GILbrt 2-8029

THOM CYCLERY

SINCE 1927
Power & Hand Mowers Sharpened
by Precision Machines
MOTOR REPAIRING
LAUSON ENGINES
SALES - SERVICE - PARTS
We Service What We Sell
3401-2d Av... HILcrst 5-7721

WEST SAW & GRINDING WORKS

COMPLETE LAWN MOWER SERVICE
Hand & Power Mowers
ALL MAKES
Authorized Service Station for
Eco - Briggs & Stratton - Power Products
ALL WORK GUARANTEED
Pick-Up & Delivery
4701 Franklin Bld... HILcrst 7-0658

WHEEL SHOP THE

Serving The North Area
Factory Authorized Service
For All Major Brands of
Power Mowers
650 Fulton Av... HVno 9-9307

Lawyers-See Attorneys

Here's how you may be saved of getting your party more often when you dial.

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Leather

Benjamin Wm R Co 906-7th... GILbrt 2-9076
Hobby House The 2610 Marconi Av... HVno 9-2291

LEN'S LEATHERCRAFT

EVERYTHING FOR THE LEATHER CARVER
Supplies & Equip. for the Leather Worker
HAND-CARVED BAGS - LEATHER GOODS
Personalized Leather Articles
Regist Jackets - Menubags - Luggage - Zipper
Expert Workmanship - Courteous Service
Individual Instruction in Leathercraft
"If It's Done With Leather, We Can Do It"
908-7th... HUDsn 4-0478

MACPHERSON BROS LEATHER CO

LEATHER
FOR ALL PURPOSES
TANNERY AGENTS & DISTRIBUTORS
Sole - Upper - Saddle - Upholstery
Garment - Glove - Handbag - Orthopedic
Novelty - Luggage - Handicraft
Shoe Findings - Soles - Heels - Polishes
Shoe Store Supplies - Leathercraft
730 Mission S F... YUkon 6-6783

Pacific Hide & Leather Co

Wholesale-Uphol-Craft-Orthopedic Etc
1123 Mission S F... UNdrh 3-4281

TANDY LEATHER CO

Leathercraft Supplies
1313 J... HUDsn 1-1167

Leather Apparel-Repairing

TAUBER'S OF CALIF

Manufacturers of Nob Hill Leather Jackets
REPAIR WORK
WE CAN REPAIR AND GIVE ADDED LIFE
TO ANY LEATHER GARMENT
Zippers - Knit & Lining Replaced
PROMPT MAIL ORDER SERVICE
Write for Free Circular - Reasonable Prices
689 Mission S F... EXbrt 2-1462

Leather-Art-See Handicraft Supplies

Leather Belt-See Belting-Mechanical

Leather Goods-Cleaners & Dyers

GLOVATORIUM METHOD
SUEDE & LEATHER
CLEANING SPECIALISTS
Coats - Suits - Dresses
Jackets - Purses - Gloves
Repair - Retine - Redye
Zippers - Knit Collars & Bands Replaced
PROMPT ATTENTION TO MAIL ORDERS
"WHERE TO GET SERVICE"



COLLEGE CLEANERS

There's A Branch Near You
2847 Fulton Av... HVno 9-9298

DON & HARVEY FASHIONS FOR MEN

1006 K... GILbrt 3-2325
MALIBU CLEANERS 2939-35th... HILcrst 5-0233
OWL CLEANERS 1625 Del Paso Blvd
N Sacto... WAbsh 5-3966

MERCURY CLNRS & DYERS

1419-16th... GILbrt 3-3569
OLD TAVERN CLNG & DYE CO
1510-20th... GILbrt 3-0071

Leather Goods-Repairing

Brenner's Jack Shoe Shop 2985-35th... HILcrst 6-9014

Leather Goods-Retail

Lee's Luggage 1210 K... GILbrt 3-3501
LEWIS LEATHERCRAFT 2815th... HUDsn 4-0478
LONGSHORE'S LUGGAGE 714 J... GILbrt 3-8757
LUGGAGE SHOP THE
FOR GIFTS OF DISTINCTION
1008 K... GILbrt 3-7861

Letter & Addressing Service

See Also Multi-Copy Service

A BUSINESS EXTENSION BUREAU

"SINCE 1927"
MIMEOGRAPHING
PRINTING
ADDRESSING
GRAPHOTYPING
ADDRESSOGRAPH
METERED POSTAGE
MAILING LISTS
2625 J... HUDsn 4-6748

A LEBECK BUSINESS EQUIP CO

MIMEOGRAPHING & ADDRESSING
SERVICE
DIRECT MAIL ADVERTISING
For Sale or Rent - New & Rebuilt
Mimeographs & Addressing Machines
Drive-In - Free Parking - Save Time
3021 Capitol Av... HILcrst 6-3877
Residence... HILcrst 6-1537

CAPITAL LETTER SHOP

Circular Letters
MIMEOGRAPHING - MULTIGRAPHING
Stenographic Service - Addressing
TYPING OF ALL KINDS
Fannie E. Sing Nettie D. Sing
430-J... GILbrt 2-7915

COON JAMES A

Mimeographing & Multigraphing
Direct Mail Advertising - Metered Postage
Typing - Notary - Addressing Service
4704 Parker Av... HVno 9-7806

(Continued Next Page)

Steno Print
and Mailing Service

A Complete Service for the Business

- ✓ DIRECT MAIL ADVERTISING
- ✓ ADDRESSING
- ✓ METERED POSTAGE
- ✓ PERSONALIZED LETTERS
- ✓ OFFSET PRINTING
- ✓ EXECUTIVE TYPING
- ✓ MIMEOGRAPHING
- ✓ LEGAL BRIEFS
- ✓ PUBLIC STENOGRAPHER
- ✓ OFFICE FORMS
- ✓ MAILING LISTS

(A Market for Your Product!)

Mail Advertising Doesn't Cost - It Pays!

FOR FAST PICK-UP & DELIVERY
PHONE

Hudson 1-3226

2118 J ST., SACTO.

S. S. STEVENSON MARIE STEVENSON