

ALWAYS FLY THE SKYCOACH WAY

Skycoach

DE LUXE 4 ENGINE EQUIPMENT

New York	\$80.00*	Chicago	\$70.00*
Philadelphia	\$85.00*	Washington	\$95.00*
Kansas City	\$70.00*	Detroit	\$84.80

*EACH WAY ROUND TRIP EXCURSION
(10% DISCOUNT ROUND TRIP) (ALL FARES PLUS TAX)
CHILDREN UNDER 12 - 1/2 FARE
STEWARDESSES RECLINING CHAIRS FREE SNACKS

GREAT LAKES AIRLINES INC.

U. S. GOV'T. LIC. IND. AIR CARRIER

CALL OR WIRE COLLECT
IN SAN FRANCISCO IN OAKLAND OAKLAND AIRPORT
YUkon 2-5300 Glencourt 1-5811 LOckhaven 8-5353
37 GEARY ST. 1746 BROADWAY INTERNATIONAL TERMINAL



AIR AGENCIES TICKET OFFICE

Authorized by Air Traffic Conference of America
Lobby Hotel Sacramento - 10th & K Sts.

UNITED-PAN AMERICAN-TWA AMERICAN-NORTHWEST

TO ALL EUROPE: AIR FRANCE - SCANDINAVIAN AIRLINES - KLM DUTCH
BRITISH OVERSEAS - SABENA BELGIAN - SWISSAIR
PREPAID TICKETS FROM EUROPE

EUROPE - HAWAII - ALASKA - ISRAEL - GERMANY
MEXICO - CENTRAL & SOUTH AMERICA - INDIA
ALL POINTS IN THE UNITED STATES
FRENCH - SPANISH - ITALIAN - GERMAN - DANISH SPOKEN
LOW TOURIST FARES - NO SERVICE CHARGE

Phone
GILBERT 3-1769

Ask Us for Help on Passports - Visas - Re-entry Permits
RESERVATIONS BY PHONE OR MAIL

Air Agencies Ticket Office - Davis Travel Service
Lobby Hotel Sacramento **GI lbert 3-1769**
10th & K Sts.

Air Line Companies

Air France 323 Geary San Francisco
From telephones served by the following exchange
Sacramento (No Inter-City Charge)
Ask Operator for ENtrise 1-1336

FLYING TIGER-SLICK AIR FREIGHT WORLDWIDE
FLYING TIGER-SLICK AIRLINE
2320 2d GI lbert 2-3529

GREAT LAKES AIRLINES INC Oakland Airport
International Terminal Oakland LOckhvn 8-5353
(See Advertisement This Page)

SACRAMENTO VALLEY LINE

Service to any Community
That has an Airport
With Speed, Safety
And
Complete Comfort



"FOR INFORMATION CALL"

Hill's Flying Service
Municipal Airport Hllcrst 6-3879
If no answer call Hllcrst 7-6094

Scandinavian Airlines System Inc 821 Market S F
From telephones served by the following exchange
Sacramento (No Inter-City Charge) ENtrise 1-0693

Ask Operator for ENtrise 1-0693
SOUTHWEST AIRWAYS CO
Passenger Information & Reservations
Air Freight Rates & Information
Municipal Airport Hllcrst 6-6406

TRANSOCEAN AIRLINES

AUTHORIZED AGENCY
MODERN AIRLINE SERVICE
Pacific Southwest Airlines
California Central Airlines
North American Airlines
Skycoach Airlines
Aeronaves De Mexico
9 A.M. TO 5 P.M.
Municipal Airport HUntr 6-4552
If no answer call HUntr 6-1875

UNITED AIR LINES

Reservations HU ntr 6-7271
Passenger And Flight Information HU ntr 6-7271
City Ticket Office Senator Hotel HU ntr 6-7271
Air Freight
Information & Rates HU ntr 6-7271
Pickup & Delivery Svc
Municipal Airport HU ntr 6-7271
Station Operations
Municipal Airport HU ntr 6-7271

Air Line Ticket Agencies

AIR AGENCIES TICKET OFFICE

FOREIGN TRAVEL

Pan American - United - TWA
Air France - British Overseas - Swissair
Scandinavian Air Lines - KLM Dutch
EUROPE - HAWAII - ALASKA
MEXICO - SOUTH AMERICA - INDIA
French-Spanish-Italian-German Spoken
NO CHARGE FOR OUR SERVICE
Davis Travel Service
10th & K (Lobby)
Sacramento Hotel GI lbert 3-1769

AIRCOACH INFORMATION & DIRECTORY SERVICE 1700 Franklin Oakland Glncrt 2-4100
International Terminal Municipal Airport
Oakland TRndad 2-7114
(See Advertisement Page 11)
(Continued Next Page)

SAVE ON SOAP

It's easy to see amounts of soap used for dishwashing or laundry, if you pour it out of a glass syrup dispenser.

Air Line Ticket Agencies-(Cont'd)

AIRCOACH TRAVEL BUREAU
Hotel Clunie HU dsn 4-4539
(See Advertisement This Page)

AMERICAN EXPRESS TRAVEL SERVICE -
WEINSTOCK-LUBIN & CO
12th & K GI lbert 3-6881

Bertolani European Steamship & Air Lines
814 I GI lbert 2-6879
(See Advertisement Page 12)
(Continued Next Page)

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the Classified Telephone Directory . . . it pays! The Yellow Pages will tell your sales story to people who are ready to buy!

AIDS AIR COACH TRAVEL SERVICE AIRPORT INFORMATION & DIRECTORY SERVICE . . .

New York \$ 80.00*
Philadelphia 85.00*
Washington D.C. 80.00*
Kansas City 69.00
Chicago 69.00
Honolulu 109.00
Dallas 59.00

*Round Trip Excursion Fare Each Way

NOTE: All Fares Plus Tax

For Information & Reservations
Call - Wire - Write
DOWNTOWN TICKET OFFICE

OAKLAND
1700 FRANKLIN
Glencourt 2-4100
or INTERNATIONAL TERMINAL
Municipal Airport - Oakland
Trinidad 2-7114

AIR TOURIST FARES

TWA • PAA • BOAC	
SAS • KLM • SABENA	
AIR FRANCE	
Si Parlo Italiano • On Parle Français	
Wir Sprechen Deutsch • Habla Espanol	
Spraken Dansk • Magyarul	
LONDON \$394.90
PARIS 414.90
ROME 465.10
ZURICH 433.00
FRANKFURT 433.00
ANCHORAGE 112.90
HONOLULU 130.90

DAVIS TRAVEL SERVICE
Lobby Hotel Sacramento GI lbert 3-1769

MODERN Airline Service



CALIF. BONDED AUTHORIZED AGENCY
Save Up to 45% on
Lowest Aircoach Fares

	One Way	Round Trip
LOS ANGELES	\$ 15.89	\$ 31.28
SAN DIEGO	21.34	42.18
DALLAS	59.00*	112.10*
CHICAGO	69.00*	142.50*
DETROIT	86.00*	163.40*
WASH., D.C.	97.00*	160.00*
PHILADELPHIA	88.00*	170.00*
NEW YORK	88.00*	160.00*
BOSTON	110.00*	182.00*
HONOLULU	109.00*	218.00*
MEXICO CITY	82.46	152.21

*FROM OAKLAND

Fares Subject to Tax & Charge Without Notice
Large or Small Charter Service

HUNter 6-4552
or Night Phone HUNter 6-1875
SACRAMENTO AIRPORT



TWA
TRANS WORLD AIRLINE
AUTHORIZED AGENCY
GI lbert 3-1769
DAVIS TRAVEL SERVICE
LOBBY HOTEL SACRAMENTO
10th & Kay Sts. Sacramento



PAN-AMERICAN
WORLD AIRWAYS
AUTHORIZED AGENCY
GI lbert 3-1769
DAVIS TRAVEL SERVICE
LOBBY HOTEL SACRAMENTO
10TH & KAY STS. SACRAMENTO

Standard Air Coach



AT
AIRLINES TERMINAL
AGENCY
The Air Coach Center

DOUGLAS 4 ENGINE SKYMASTERS
ALL MAJOR CITIES

NEW YORK As Low As **\$88.00**
Plus Tax
CHICAGO \$70.00

Excursion Rates
CLEVELAND - DETROIT - KANSAS CITY
AND OTHER EASTERN CITIES
Save 10% on Return Trip
HONOLULU \$121.00 PLUS TAX
LOS ANGELES \$11.70 PLUS TAX
For Reservations Call Collect
Yukon 2-5300
24-Hour Phone Service
* IMMEDIATE RESERVATION
37 GEARY ST., SAN FRANCISCO

TRAVEL BUREAU For AIR COACH SERVICE

To
ALL EASTERN POINTS

*NEW YORK	80.00
*PHILADELPHIA	80.00
*WASHINGTON, D. C.	80.00
*CHICAGO	69.00

*HONOLULU	109.00
*GUAM	325.00

and the ORIENT
*Each Way - Round Trip Excursion
All Fares Plus Tax
Conducted Tours to Honolulu
FOR INFORMATION AND
RESERVATIONS
CALL
AIRCOACH TRAVEL BUREAU
Hudson 4-4539
IF NO ANSWER CALL
Venhose 7-6925
CLUNIE HOTEL 8th & K STS.