

**There IS a Difference!**  
ENJOY THE HEALTH & BEAUTY OF  
NEWLY CLEANED RUGS & FURNITURE



**CARPETS & UPHOLSTERY**

Cleaned in the Home—  
**3-DAY SERVICE**

on Work Done in Our Own Plant—

- ..Perfect **CLEANING**
- ..Expert **REPAIRING**
- ..Beautiful **DYEING**

Also Re-tinting & Moth-proofing

For Service & Satisfaction Call

**Hudson 1-1411**

2619 JAY STREET

**MARCHANT RUG CO.**

WE SELL PERSIANS - HOOK RUGS - BROADLOOM CARPETS

Oriental & Domestic Rug Service Specialists



FACTORY AUTHORIZED  
**SALES & SERVICE**

**DON'T BUY A VACUUM CLEANER**  
SEE A *Kirby Maid* FOR YOU

Guaranteed For  
A Life-Time of  
Complete Cleaning Service

"SHOWN BY APPOINTMENT ONLY"

**KIRBY CO.**  
OF SACRAMENTO

**Hilcrest 7-5718**

1932 STOCKTON BLVD.



**Upholstery Cleaners—(Cont'd)**

**BIRCHFIELD BROS**  
2317 Raistrick Rd N Sacto ..... Hilc 9-6471  
Capital Curtain & Rug Cleaners  
2434 Broadway ..... Hilc 5-3546  
(See Advertisement Page 435)

**COMMERCIAL CARPET & UPHOLSTERY CLEANERS**

WORK DONE IN YOUR HOME  
OR IN OUR SHOP  
Rug Service of All Kinds  
Sewing - Laying - Binding  
Work Expertly Done & Guaranteed  
1824-24th ..... Hilc 6-5786  
If no answer call ..... Hudson 4-5541

**MARCHANT RUG CO** 2619 J. .... Hudson 1-1411  
(See Advertisement This Page)

**Vacuum Cleaners—Dealers**

Air-Way Branches Inc 1327 1/2 K. .... GIlbrt 2-4215

**AIR-WAY VACUUM CLEANERS**

The all-purpose cleaner with  
the "Throw-A-Way" bag.  
Free home demonstration. *AirWay*

AUTHORIZED SERVICE AND PARTS  
for all Air-Way Models

"WHERE TO CALL"

**AIR-WAY BRANCHES INC**  
1327 1/2 K. .... GIlbrt 2-4215

**AL'S VACUUM CLEANER SERVICE**

COMPLETE VACUUM SERVICE  
ON ALL MAKES

Free Pick-Up & Delivery

New & Rebuilt Vacuums Sold

Floor Polishers

Between 32d & 33d at  
3218 Broadway ..... Hilc 6-4317

**BREUNER JOHN CO** 604 K. .... GIlbrt 3-8061  
**BUSH ELECTRIC APPLIANCE CO**  
3300-2d Av. .... Hilc 5-4011  
De Paul's Radio Service  
3241 Folsom Blvd. .... Hilc 7-0034

**ELECTROLUX AUTHORIZED SALES & SERVICE**

THE ONLY AUTHORIZED  
SALES AND SERVICE FOR THE  
ELECTROLUX CLEANER  
AND AIR PURIFIER  
Ask the Service Man  
for Identification



"WHERE TO BUY IT"

**ELECTROLUX CORPORATION**  
2929 Bdwy. .... Hilc 6-6495

**ELECTROLUX CORPORATION**  
2929 Bdwy. .... Hilc 6-6495  
(See Advertisement Page 438)  
(Continued Next Page)

Good neighbors are considerate  
party line users. Remember these party-  
line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

**Vacuum Cleaners—Dealers—(Cont'd)**

**EUREKA CLEANERS**

Automatic Upright Models  
"WALK"—you merely guide  
them. They CLEAN by them-  
selves automatically. Also available in powerful Tank  
Models complete with all cleaning tools.



"WHERE TO BUY IT"

DISTRIBUTOR

**MEYBERG LEO J CO** 33 Gough SF  
(Toll) Call "Operator" for ..... Market 1-3400

**Filter Queen Co** of Sacramento  
3116 Bdwy. .... Hilc 6-0648  
(See Advertisement This Page)

**GENERAL ELECTRIC VACUUM CLEANERS**

Backed by years of research and ex-  
perience, G-E cleaners give you effi-  
cient, dependable service. Light  
weight — easy to handle. Both up-  
right and tank-type models.



"WHERE TO CALL"

**SALES & SERVICE DEALERS**  
**HOT-N-KOLD SHOP** 1317-21st. .... GIlbrt 2-1893  
**SACRAMENTO ELECTRIC CO**  
1931 J. .... GIlbrt 3-1533

**SALES DEALERS**

**BREUNER JOHN CO** 604 K. .... GIlbrt 3-8061  
**ROPER GEO W CO**  
Public Market Bldg. .... GIlbrt 2-7369

DISTRIBUTOR

**GENERAL ELECTRIC SUPPLY CORP**  
1131 S. .... GIlbrt 3-9001

**HALE'S APPLIANCE STORE**  
13th & K. .... GIlbrt 2-7871  
(Continued Next Page)



**FACTORY AUTHORIZED SERVICE**

REPAIRS  
PARTS  
ALL MAKES

*Remington's*

Phone  
**Hilcrest 6-2055**  
2320 - 21ST ST.

**VACUUM CLEANERS**



**NEW & USED**  
★ EXPERT REPAIRING

**ALL MAKES**

THE MOST COMPLETE SHOP  
& STOCK OF PARTS IN NORTHERN  
CALIFORNIA. VISIT OUR SHOP!

★ All Work Guaranteed  
★ Free Estimates in Our Shop



**GIlbrt 2-7369**

**GEORGE W. ROPER CO.**

SAME LOCATION SINCE 1924

Public Market Bldg. 13th and J

**FILTER QUEEN**

"America's Finest Cleaner"

SALES  
SERVICE  
PARTS



2 YEAR  
UNCONDITIONAL  
GUARANTEE

**NO DIRT BAG - NO WATER**  
See It. It's Amazing

FOR FREE HOME DEMONSTRATION

Call

**Hilcrest 6-0648**

3116 BROADWAY

SACRAMENTO