

Trucking—(Cont'd)

SLACK'S ASSOCIATED TRUCK TERMINAL
TRUCK DISPATCHER
RETURN LOADS ALL POINTS
318 N 16th.....GI lbrt 2-9363

Smith Carl R
2060 Arcade Blvd N Sacto.....HI ckr 9-9960
Smith M P 3748-19th Av.....Hl crst 5-6929
Smith T W & Sons Landis Av.....Ivnhoe 9-1062
Stuckton Motor Express
Harbor Blvd.....HU dsn 1-2791
(See Advertisement Page 422)
Stuckton Motor Express 703 1/2 Av.....HU dsn 1-0191
SULLIVAN TRNSPTN CO
2437-10th N Sacto.....HI ckr 9-7038
Terminal Warehouse Co
Davis Hwy.....HU dsn 4-2633
Trans F J Trucking Service
4031 Miller Wy.....Hl crst 5-4604

UNION TRANSPORTATION CO INC
Radial Common & Contract Hauling
325 N 16th.....GI lbrt 3-1761

VALLEY EXPRESS CO 2330-4th.....HU dsn 1-0281
VALLEY LINES INC 2330-4th.....HU dsn 1-0281
VALLEY LIVESTOCK TRANSPORT SERVICE
Adams Dition
(Toll) Call "Operator" for.....Dixon 6-2351

VALLEY MOTOR LINES INC
2330-4th.....HU dsn 1-0281
Veroysser Bros 2425 N 17th.....HI ckr 9-3804
Vestal Claud 3732 Chestnut.....HI ckr 9-8861

VIC'S TRUCKING CO
General Dump Truck Hauling
Marin Av.....Hl crst 6-2787
W & H TRUCK LINES
650 & Boley.....Hl crst 5-3087
Wantz Emery 2518 N.....HI crst 5-9938
Ward Glenn 4468-7th Av.....HI crst 5-1061

WEST COAST FAST FREIGHT INC
5830-5th.....HU dsn 4-9336
Western Freight Assn 1312-2d.....GI lbrt 3-2297

WESTERN FREIGHT HANDLERS INC
Specializing in
CAR LOADING & UNLOADING
LOCAL DRAYAGE
Fork Lifts - Lumber & Contracting Equip.
831 E.....GI lbrt 2-8047

WESTERN TRUCK LINES LTD
811 X.....HU dsn 1-0294
WILKINS DRAYING CO 601-1st Av.....GI lbrt 3-7954
(See Advertisement Page 422)

Trucks—Industrial

BAKER INDUSTRIAL TRUCKS
Electric, Gas Electric, and Gas
Fork Lifts, Trucks, Fork Truck
Attachments for Special Jobs.
MATERIAL HANDLING
ENGINEERING SERVICE.

"FOR INFORMATION CALL"
ELDER & CO 390-7th San Francisco
(Toll) Call "Operator" for.....Underhill 1-5480

BARRETT CRAVENS HANDLING EQUIPMENT
Electric Fork Trucks
Electric Lift Trucks
Electric Tractors
Hand Lift Trucks
Skid Platforms and Boxes - Storage Racks - Portable
Motors and Cranes - Barrel Trucks - Die Tables -
& Wheel Trucks

"WHERE TO BUY THEM"
Roll-Rite Corporation
801 Jefferson Oakland
(Toll) Call "Operator" for.....Glencourt 1-5921

BUEHRER E C ASSOCIATES INC
Fork-Lift-Hand & Floor Trucks
527 Folsom S F
(Toll) Call "Operator" for.....Douglas 2-0937



Trucks—Industrial—(Cont'd)

COOMAN GLEN L COMPANY INC
Northern California Representative
Clark Fork-Lift Trucks with Dynatork Drive
"NO CLUTCH"
Clark & Gaskler & Tractors
Authorized Clark Parts & Service
Distributor Monarch Industrial Trks
10521 Pearmain Oakland
(Toll) Call "Operator" for.....Sweetwood 8-9100

EAMES CO 920 Howard S F
(Toll) Call "Operator" for.....Sutter 1-4996
ELDER & CO 390-7th S F
(Toll) Call "Operator" for.....Underhill 1-5480
(See Advertisement This Page)

GERLINGER MOTOR PARTS
FORK LIFTS RENTALS
REPAIRS - REBUILDING
2020 K.....GI lbrt 2-1837

Hyster CO 2420 Roslyn.....IV nhoe 9-3003
HYSTER MATERIALS HANDLING TRUCKS—
HYSTER CO 2420 Roslyn.....IV nhoe 9-3003
If no answer:
(Toll) Call "Operator" for.....Mission 8-0680

INDUSTRIAL SERVICE CO
INDUSTRIAL TRUCKS
HAND - PLATFORM - LIFT
SKID PLATFORMS - SECTIONAL BINS
In Stock or Built to Order
Special Trucks for All Purposes
Built to Specifications
2435-17th San Francisco
(Toll) Call "Operator" for.....Underhill 1-2593

LIFT TRUCK HEADQUARTERS
"Anything in the Lift Machine Line" - BOUGHT
SOLD - RENTED - RESULT - New & Used
Motors - Exchanged or Sold - Parts - Hydraulic
Systems and Hoists - We Send Service Men to
Your Plant - Any Service - Anywhere - Any Time
CO AIRPLANE SERVICE AVAILABLE
22109 Meekland Av Hayward
(Toll) Call "Operator" for Lockhaven 9-7132
Or (Toll) Call.....Lucerne 1-9408

MOBILIFT FORK LIFT TRUCKS
Gas Operated Lift Trucks eliminate
Gear Shifting with Multiple
Disc Clutch and exclusive Push-Pull
Ler-R-Matic Controls

SALES - SERVICE -
"WHERE TO BUY IT"
KNAPP INDUSTRIAL SERVICE CO
600-12th.....HU dsn 4-9208

MOORE EQUIPMENT CO INC
SALES - RENTALS - PARTS
903 Del Paso Blvd.....HI ckr 9-2775

PAYLOADER-HOUGH EQUIPMENT—
SACRAMENTO VALLEY TRACTOR CO
1901 Bony.....GI lbrt 3-1727



INDUSTRIAL TRUCKS
MOTO-TRIC
Lift and Telescopic
Stuckers, Tractors, Tin
Plate, Roll Handling
Also Manual Hand Lift
Pallet Trucks
2,000 - 10,000 Lb.
Capacity 6-12-18V

BAKER
Power Industrial
Low-Lift, Hi-Lift
Platform Trucks,
Fork & Ram
Trucks, Cranes,
Tractors & Load
Carriers, Capacities
1,000 to
50,000 lbs.

SALES - SERVICE
(Toll) Call "Operator" for
Underhill 1-5480
ELDER & CO.
390 - 7TH SAN FRANCISCO



Trucks—Industrial—(Cont'd)

ROLL-RITE CORPORATION
FARGUAS - CRAVENS
FARGUAS - NUTTING
UNION METAL
FORK TRUCKS - TRACTORS - JACKS
BUDA HAND LIFT TRUCKS - SKIDS
TRAILERS - CONVEYORS - CASTERS - WHEELS
BRIDGE RAMPS - FLOOR TRUCKS
801 Jefferson Oakland
(Toll) Call "Operator" for.....Glencourt 1-5921

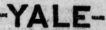
RUBBER PRODUCTS CO
2513 Broadway.....HI crst 5-5918
SYSTEM LIFT TRUCK SERVICE
Lift Trucks-Repaired & Rented
1711-15th Oakland
(Toll) Call "Operator" for.....Twinoaks 3-3862

TOWMOTOR FORK LIFT TRUCKS
For All Types
of
LIFTING
TRANSPORTING
AND STACKING

"WHERE TO BUY IT"
FACTORY BRANCH
TOWMOTOR CORP 699-4th Oakland
(Toll) Call "Operator" for.....Twinoaks 3-3668

YALE INDUSTRIAL POWER AND HAND LIFT TRUCKS
Fork, Ram, Platform, Pallet
and Crane Trucks—Tractor
—Hand and Power operation
from 1000 to 60,000 lbs.

"WHERE TO BUY THEM"
Yale & Towne Mfg Co 563-2d S F
(Toll) Call "Operator" for.....Yukon 6-4261



Trucks—Motor, Bodies—New
Bottaro Body Builders & Blacksmith
211 O.....GI lbrt 2-0834
(See Advertisement Page 425)

BROWN TRAILERS—
JORDAN & POLLOCK
Thermo-King Sales & Service
600-1st Av.....GI lbrt 3-3715

COMMERCIAL BODY & TRAILER SERVICE
510 N 12th.....HU dsn 4-5997

DAILEY F H MOTOR CO
TRUCK BODIES
BUILT TO ORDER
41st St & E 34th Oakland
(Toll) Call "Operator" for.....Andover 1-1060

FLEETLINER MFG INC 722 D.....HU dsn 4-1746
FUEHAUF TRUCK BODIES
OVER 500
Different Van-Type
Bodies to fit the
needs of every business.
Also, complete line of
Dump Bodies.
Available through all Motor Truck Dealers.
"FOR INFORMATION CALL"
FUEHAUF TRAILER CO
2535 Davis Highway.....GI lbrt 3-3906



HEIL EQUIPMENT CO
Heil Hoists - Dump Bodies - Steel Platform
Bodies; Conversion Hoists; Hydraulic
Tailgates; Hand Hoists; Trailers;
Stainless Steel Dairy Holding Tanks,
and Highway Milk Transport Tanks.
999-16th S F
(Toll) Call "Operator" for.....Klondike 2-3040
Local Representative.....HI lcrst 7-6402

PAOLETTI G CO
Engineers Designers & Mfrs Of
Custom Built Truck & Trailer Bodies
4529 Shattuck Av Oakland
(Toll) Call "Operator" for.....Olympic 2-1914
(Continued Next Page)

Trucks—Motor, Bodies—New—(Cont'd)

RELIANCE TRAILER SALES
1614 D.....GI lbrt 3-2905
SHERMAN EARL & CO 2526 Wood Oakland
(Toll) Call "Operator" for.....Twinoaks 3-2107
(See Advertisement This Page)

TRAILMOBILE CO THE 703 1/2 J.....HU dsn 1-0191
UTILITY TRAILER SALES CO
1409 Del Paso Blvd.....HI ckr 9-2734

WORK HOIST & BODY CORP
DAYBROOK HOISTS & BODIES
Power Gotes - Platforms & Hoists
Express Body Hoists - Coleman Conversions
Thorton Drives - No Spin Differentials
Lead Boosters Third Axles - Roll Service Bodies
Ramsey Truck Winches
2817-7th Berkeley
(Toll) Call "Operator" for.....Berkeley 7-1900

You'll find it fast in the YELLOW PAGES.

BOTTARO BODY BUILDERS

**COMMERCIAL VEHICLES
REFRIGERATED BODIES
BAKERY BODIES
TRAILER BODIES**

GILBERT 2-0834

211 O St.

**BODIES
TRUCK - TRAILERS**

- Refrigerated Bodies
- Refrigerated Systems
- Power Tail Gates
- Bakery Bodies
- White Parrish Bodies

EARL SHERMAN & CO.
2526 Wood, Oakland, Calif.
(Toll) Call "Operator" for
Twinoaks 3-2107

Trucks—Motor, Dealers—New

Autocar Sales & Service Co
1109-39th.....HI crst 7-3616
Ball Motor White Truck Co
801 N 12th.....HU dsn 1-3011

BURTON & WHITE MOTORS INC
13th & I.....GI lbrt 2-6931

CHEVROLET ADVANCE-DESIGN TRUCKS
Dependable performance
Low cost per mile!
Wide choice of models!
There's a Chevrolet truck that's just right for your business.

"WHERE TO BUY IT"
CAPITOL CHEVROLET CO
13th & K.....GI lbrt 3-3781
VOGEL CHEVROLET CO 1616 I.....GI lbrt 2-9071

CUMMINS DIESEL PARTS & SERVICE AGENCY
Authorized Parts & Service
CUMMINS DIESEL ENGINES
1614 D.....GI lbrt 2-8722

DART TRUCKS—
WICKER-WOOD EQUIPMENT CO INC
215-23d.....GI lbrt 2-2532

DIAMOND T MOTOR TRUCK CO
Trucks Motor Parts
410 N 16th.....GI lbrt 3-6539

DODGE JOB-RATED TRUCKS
Fit the Job... Save Money
Last Longer

ONLY DODGE BUILDS
"JOB-RATED" TRUCKS

Sales, Service and Factory Engineered Parts
"FOR INFORMATION CALL"
Miller Automobile Co
1415 Broadway.....GI lbrt 3-5951

EUCLID TRUCKS—
FACTORY BRANCH
EUCLID ROAD MACHINERY CO
3710 San Pablo Av Oakland
(Toll) Call "Operator" for Piedmont 5-6380

BRANCH OFFICE
EUCLID ROAD MACHINERY CO
710 La Sierra Dr.....Ivnhoe 9-1430



A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

SALES PARTS SERVICE

COMPLETE STOCK OF NEW & USED TRUCKS & TRAILERS
1/2 Ton to 20 Ton
Timken, Eaton, Brown, Lips, Clark, Spicer Parts

Hudson 4-9126
F. B. HART
470 NO. 16th SACRAMENTO



Trucks—Motor, Dealers—New—(Cont'd)

FORD TRUCKS SALES & SERVICE
FORD TRUCKS ARE
"BONUS BUILT"
TO LAST LONGER

"WHERE TO BUY IT"
BURTON & WHITE MOTORS INC
13th & I.....GI lbrt 2-6931
HAROLD ELLSWORTH CO
22d & Broadway.....HI crst 5-3071
WAREING DICK CO
1615 Del Paso Blvd N Sacto.....HI ckr 9-0743

G M C TRUCKS—
HART F B 470 N 16th.....HU dsn 4-9126

General Motors Truck Distr
470 W 16th.....HU dsn 4-9126
HART F B 470 N 16th.....HU dsn 4-9126
(See Advertisement This Page)
International Harvester Co 550 N 16th, GI lbrt 2-7696

INTERNATIONAL MOTOR TRUCKS
NEW & USED TRUCKS
ENGINES - PARTS
AXLES
TRANSMISSIONS
EXCHANGE UNITS
DAY & NIGHT TRUCK SERVICE

"WHERE TO BUY IT"
DISTRIBUTOR
INTERNATIONAL MOTOR TRUCK
FACTORY BRANCH 550 N 16th, GI lbrt 2-7696

MACK TRUCKS
TRUCKS
BUSES &
FIRE APPARATUS

— World Famous Since 1900 —
Authorized Distributor
Genuine Mack Parts and Service

"FOR INFORMATION CALL"
MORGAN W V CO 3d & Bdwy.....GI lbrt 3-1709
Morgan W V Co 3d & Broadway.....GI lbrt 3-1709
Peterbilt Motor Trucks 1218 G.....GI lbrt 2-0218
STERLING DIVISION-WHITE MOTOR CO
470 Bayshore Blvd S F
(Toll) Call "Operator" for.....Valencia 4-4889

STUDEBAKER TRUCKS—
FRENCH'S GARAGE Florin.....Hl crst 6-5474
MARTIN RAY MOTOR CO
1805 Del Paso Blvd
N Sacramento.....HI ckr 9-1754
SCHWIMLEY LES MOTORS INC
1250 J.....GI lbrt 2-0437

Truck Parts & Equipment Co
400 N 16th.....HU dsn 1-2735
Truck Supply Co 1218 G.....GI lbrt 2-0218
VOGEL CHEVROLET CO 1616 I.....GI lbrt 2-9071

WHITE—
BALL MOTOR WHITE TRUCK CO
501 N 12th.....HU dsn 1-3011

Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

