

Tires-Dealers-(Cont'd)

FIRESTONE STORES 1531 L..... GI lbrt 3-9041
Firestone Treading Shop 1817-8th..... GI lbrt 2-3912
Fisk Tire Co Distrib 1615 L..... GI lbrt 2-7689

FIK TIRE

TIRE SERVICE
RECAPPING /
REPAIRS



When It's Time To Re-Tire
BUY FISK
*Reg. U.S. Pat. Off.

"WHERE TO BUY IT"
DISTRIBUTOR

Nielsen Al 1615 L..... GI lbrt 2-7689

GENERAL TIRES

More New Car
Buyers Change
Over to Generals
Than to Any Other
Tire



"WHERE TO BUY THEM"

PARSHALL GENERAL TIRES INC
1620 L..... GI lbrt 2-8936

GOODRICH B F TIRES

THE NEW
PUNCTURE SEALING
TUBELESS TIRE



TIRES & TUBES - RECAPPING - TIRE SERVICE

"WHERE TO CALL"

BACCOCK'S 800 Alhambra Blvd. HU dsn 1-0081
GOODRICH B F CO 1200 I..... GI lbrt 2-3811
THRIFTY HOME & AUTO SUPPLY
4770 Franklin Blvd..... HI lbrt 7-2098
Tuncotte & Crosby Automotive Service
809 L..... HU dsn 4-1633

Goodyear Service Store 1630 L..... HU dsn 4-9166

GOODYEAR TIRES

More people ride on
Goodyear Tires than on
any other kind.



Let the Goodyear dealer
be your Tire Service
Headquarters.

"WHERE TO BUY THEM"

BLISS SHELL SERV Fulton Av. IVhnoe 9-4707
GOODYEAR SERVICE STORE
1630 L..... HU dsn 4-9166
HANCOCK TIRE CO
1900 Broadway..... GI lbrt 3-5831
NORTH CITY SERVICE
1731 Del Paso Blvd N Sacto..... Hickory 9-9967

HAMMOND TIRE SERVICE

3460-2d Av..... HI lbrt 6-4386
Hancock Tire Co 1900 Broadway..... GI lbrt 3-5831

HATLEY & MORRILL TIRE CO

COMPLETE TIRE SERVICE
RECAPPING & REPAIRING
NEW & USED TIRES
FOR TRUCK & PASSENGER CARS
SEIBERLING DISTRIBUTOR

16th & R..... HU dsn 4-8289

HOOD TIRES-

MATT'S NORWALK SERV
4200 5th Blvd..... HI lbrt 5-9788

JERRY'S SERVICE STATION

Grand Av & Marysville Rd..... HI ckrly 9-9894

WINDY DAY HINT

In hanging heavy articles, catch 2 thickness of fabric below the line with clothes pins to prevent them from blowing off.

Tires-Dealers-(Cont'd)

KELLY SPRINGFIELD TIRES

KELLYS ARE TOUGH
PROVED & IMPROVED
FOR OVER 56 YEARS
PASSENGER RECAPPING
TRUCK RECAPPING
WHEEL BALANCING



"WHERE TO BUY THEM"
WHOLESALE-RETAIL

SUPERIOR TIRE CO
Rice Mill Rd W Sacto..... HUdsn 1-0071

LEE OF CONSHOHOCKEN TIRES-

DIVISION OFFICE
SIGNAL OIL CO
Sold by Signal Service Stations
2301 Blanding Av Alameda
(Toll) Call "Operator" for Lakehurst 2-7130

DISTRIBUTOR
HANCOCK TIRE CO
1900 Broadway..... GI lbrt 3-5831

MONARCH INDUSTRIAL TIRES-

CODMAN GLEN L COMPANY INC
10521 Pearmain Oakland
(Toll) Call "Operator" for Sweetwood 8-9100

NIELSEN AL 1615 L..... GI lbrt 2-7689

O K Rubber Welders 3632 Broadway..... HI lbrt 5-9438

O K RUBBER WELDERS

COMPLETE TIRE SERVICE
NEW - USED - RECAPPED
Nation-Wide Guarantee
109 E El Camino Av N Sacto..... HI ckrly 9-5545

PARSHALL GENERAL TIRES INC

JACK HARRIS, Res..... Hickory 9-1104
RAY ANGEL, Res..... Hickory 9-5425
DEL BUCKENDORF, Res..... HI lbrt 7-0910
LES JOHNSON, Res..... IVhnoe 9-4771
GENE BONHAM, Res..... Hickory 9-7543

1620 L..... GI lbrt 2-8936

PENNSYLVANIA TIRES

AMERICA'S
MOST MODERN TIRE
THE SILENT VACUUM CUP
Up to 40% Longer Wear
Stops 17% Quicker
COMPLETE TIRE SERVICE



"WHERE TO BUY IT"

DISTRIBUTOR
SADLER SWEET TIRE CO
911-16th..... GI lbrt 2-3202
Reed Parshall General Tires Inc 1620 L GI lbrt 2-8936

RICHMOND TIRES-

LAHER SPRING & TIRE CORP
1217-16th..... GI lbrt 2-6851

Sadler Sweet Tire Co

Complete Tire Service
911-16th..... GI lbrt 2-3202
Schaap-Brenner Tire Co 1617 J..... GI lbrt 2-1811

SEIBERLING TIRES-

HATLEY & MORRILL TIRE CO
16th & R..... HUdsn 4-8289

STICE CLIFF TIRE SUPPLY

NEW - USED & REGAPS
Farm - Tractor - Trailer - Airplane Tires
Wheels & Axles Complete
532 Broadway..... GI lbrt 3-6072

Superior Tire Co Rice Mill Rd W Sacto HUdsn 1-0071

Thrifty Home & Auto Supply
4770 Franklin Blvd..... HI lbrt 7-2098

STOP THOSE SPOTS

To prevent old oil or grease spots on walls from "leaching" through onto new wallpaper apply a coat of clear shellac before papering.

Tires-Dealers-(Cont'd)

U S TIRES

QUALITY TIRES
QUALITY REGAPS
QUALITY REPAIRS



"WHERE TO CALL"
DISTRIBUTOR

Schaap-Brenner Tire Co 1617 J..... GI lbrt 2-1811

WARNER TIRE CO

NOLAN C. WARNER, Owner
TIRES - BATTERIES - ACCESSORIES
"24-Hour Tire & Lube Service"
Expert Automotive Repair
Chevron Truck Terminal

1 Mile West of Tower Bridge
Davis Hwy..... GI lbrt 2-9245
After 6 P M..... GI lbrt 2-9419

Wilkinson Tire Co 3720 Stockton Blvd HI lbrt 6-3480
(See Advertisement Page 413)

Woodlake Service Station

1212 Del Paso Blvd N Sacramento. HI ckrly 9-2190

Tires-Repairing

Arch Tire Man 100 N 16th..... GI lbrt 3-3583
Archibald George W 100 N 16th..... GI lbrt 3-3583

(See Advertisement Page 411)
O K Rubber Welders
109 E El Camino Av N Sacto..... HI ckrly 9-5545

Sadler Sweet Tire Co 911-16th..... GI lbrt 3-2317

Tires-Retrading & Recapping

Arch Tire Man 100 N 16th..... GI lbrt 3-3583
Archibald George W 100 N 16th..... GI lbrt 3-3583

BACCOCK'S RETREAD DIV

Sacramento's Finest Recapping
TRUCKS - BUSES & AUTOS
PICK-UP & DELIVERY
Terms & Guaranteed Work
301 N 16th..... GI lbrt 2-4070

BACCOCK'S 800 Alhambra Blvd..... HU dsn 1-0081
Capital Tire Co N 20th N Sacramento. HI ckrly 9-4251
Childs Tire Service 1201 Alhambra Bl HI lbrt 7-5013

DEL PASO RECAP

TIRES RECAPPED
NEW & USED
MANSFIELD TIRES
BICYCLE PARTS & REPAIRS
SPORTING GOODS
3611 Rio Linda Blvd..... HI ckrly 9-0805

FIRESTONE STORES 1531 L..... GI lbrt 3-9041
GOODRICH B F CO 1200 I..... GI lbrt 2-3811
GOODYEAR SERVICE STORE 1630 L HU dsn 4-9166

HAMMOND TIRE SERVICE

TIRES
RECAPPED - RETREADED
VULCANIZING & REPAIRING
Complete Stock - New & Used Tires
Auto & Truck Tires
All Work Fully Guaranteed
Pick-Up & Delivery Service
3460-2d Av..... HI lbrt 6-4386

(Continued Next Page)

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that should be most profitable. You can reach him by calling the business office of the telephone company.

Tires-Retrading & Recapping-(Cont'd)

HANCOCK TIRE CO

Heavy Duty Truck Tire
Recapping & Service
All Work Guaranteed
PICK-UP & DELIVERY

1900 Broadway..... GI lbrt 3-5831

HATLEY & MORRILL TIRE CO

16th & R..... HU dsn 4-8289
LAHER SPRING & TIRE CORP
1217-16th..... GI lbrt 2-6851

MINTZ I 520 J..... GI lbrt 2-2702
(See Advertisement This Page)

NIELSEN AL 1615 L..... GI lbrt 2-7689

O K RUBBER WELDERS

COMPLETE TIRE SERVICE
RECAPPED - NEW - USED
Nation-Wide Guarantee
109 E El Camino Av N Sacto..... HI ckrly 9-5545

O K Rubber Welders

109 E El Camino Av N Sacto..... HI ckrly 9-5545
(See Advertisement This Page)

PARSHALL GENERAL TIRES INC

1620 L..... GI lbrt 2-8936
SADLER SWEET TIRE CO 911-16th..... GI lbrt 2-3202
Schaap-Brenner Tire Co 1617 J..... GI lbrt 2-1811

STICE CLIFF TIRE SUPPLY

532 Broadway..... GI lbrt 3-6072

SUPERIOR TIRE CO

Rice Mill Rd W Sacto..... HUdsn 1-0071
Wilkinson Tire Co
3720 Stockton Blvd..... HI lbrt 6-3480

Tires-Used & Rebuilt

Arch Tire Man 100 N 16th..... GI lbrt 3-3583
Archibald George W 100 N 16th..... GI lbrt 3-3583

HATLEY & MORRILL TIRE CO

16th & R..... HU dsn 4-8289
STICE CLIFF TIRE SUPPLY
532 Broadway..... GI lbrt 3-6072

Tires-Whse & Mfrs

Firestone Tire & Rubber Co The
1811-12th..... GI lbrt 2-0445

Goodyear Tire & Rubber Co Inc The
1724-10th..... GI lbrt 3-4687

LAHER SPRING & TIRE CORP

1217-16th..... GI lbrt 2-6851

MANSFIELD TIRES-

BERT McDOWELL CO
10th & North B..... GI lbrt 3-1931

Retland L P 2378 Hernandez Rd..... IVhnoe 9-1906

RICHMOND TIRES-

LAHER SPRING & TIRE CORP
1217-16th..... GI lbrt 2-6851

The Yellow Pages keep your sales message before prospective customers 24 hours a day, every day of the year.

RECAPPING

Written Guarantee

100% COLD
RUBBER

AT NO EXTRA COST

WILKINSON TIRE CO.

HI lbrt 6-3480

3720 STOCKTON BLVD.
at 12th Ave.

O. K. RUBBER WELDERS



TIRES

★ New

★ Used

★ Recapped

STICE CLIFF TIRE SUPPLY

NEW ELECTRIC EQUIPMENT

NATION WIDE GUARANTEE ON ALL
RECAPPING
and Tire Repairing for
AUTOS - TRUCKS - TRACTORS

OUR NATION WIDE GUARANTEE

1. To give satisfactory wear under normal driving conditions;
2. Against defective material and workmanship;
3. Against all normal road hazards.

One-Day Service
Call
HI ckrly 9-5545

109 E EL CAMINO
Corner of East El Camino & Del Paso Blvd.
NORTH SACRAMENTO

Arch Tire Man 100 N 16th..... GI lbrt 3-3583
Archibald George W 100 N 16th..... GI lbrt 3-3583

HATLEY & MORRILL TIRE CO

16th & R..... HU dsn 4-8289
STICE CLIFF TIRE SUPPLY
532 Broadway..... GI lbrt 3-6072

Superior Tire Co Rice Mill Rd W Sacto HUdsn 1-0071

Wilkinson Tire Co
3720 Stockton Blvd..... HI lbrt 6-3480

The Yellow Pages keep your sales message before prospective customers 24 hours a day, every day of the year.

Arch Tire Man 100 N 16th..... GI lbrt 3-3583
Archibald George W 100 N 16th..... GI lbrt 3-3583

HATLEY & MORRILL TIRE CO
16th & R..... HU dsn 4-8289
STICE CLIFF TIRE SUPPLY
532 Broadway..... GI lbrt 3-6072

TIRE RECAPPING

1-DAY SERVICE

BEFORE AFTER

BRING 'EM IN LIKE THIS

DRIVE HOME LIKE THIS

Wholesale & Retail - All Work Guaranteed

I. MINTZ

GI lbrt 2-2702

520 JAY STREET SACRAMENTO
Drive in Rear for Service

Title Companies

Call Pacific Title Insurance Co 801 J. GI lbrt 2-1851

CAPITAL CITY TITLE CO

CAPITAL CITY TITLE
COMPANY

HALE WARR, JR.
Manager

801 J..... GI lbrt 2-1851

Carquinez Title Co
2905 Pasatiempo Ln..... IVhnoe 9-3626

FIDELITY TITLE INSURANCE CO

Loas E. Pierce, Manager
TITLES GUARANTEED

ESCROW SERVICE
COURTEOUS - EFFICIENT

811 J..... HU dsn 4-9371

PIERCE ROSS & BELL J. HU dsn 4-9371

SACRAMENTO ABSTRACT & TITLE CO

AND
TITLE INSURANCE & GUARANTY CO.

JOHN L. BOITANO - PRESIDENT
MORGAN E. LA RUE
EXECUTIVE VICE-PRESIDENT

M. R. TAGOART - SECRETARY
DIAL GI lbrt 3-4871

919-8th..... GI lbrt 3-4871

TITLE INS & GUARANTY CO

919-8th..... GI lbrt 3-4871
WARR HALE JR 801 J..... GI lbrt 2-1851

Tobacco-Retail

See Cigars & Tobacco-Retail

Tobaccos-Whse & Mfrs

CASH & SAVE TOBACCO CO
920-6th..... GI lbrt 2-7358

David Candy Co 908-6th..... HUdsn 1-1264
Glaser Bros 2419-13th..... GI lbrt 2-0711

Liggett & Myers Tobacco Co
Forum Bldg..... GI lbrt 2-0098

Lorillard P Co Inc 616 L..... HU dsn 4-3035
Miller V W
Capital National Bank Bldg..... GI lbrt 3-3039

Toilets-Chemical-See Chemical Toilets

Tomato Products-See Food Products

Tool Grinding & Sharpening

BULETTI BROS

PAPER & METAL
Cutting Blades Ground

SAW FILING - KNIVES
SCISSORS - LAWN MOWERS
See Our Adv. Under Saws

826-14th..... GI lbrt 2-7242

NOBLE SAW WORKS

All Types of Tools Ground
ALL WORK GUARANTEED
Saw Sharpening a Specialty

1210-30th..... HI ckrly 5-8715

Tools-Renting

HAVEN SAW & TOOL CO 2031 J. GI lbrt 3-2033

ROLLING PIE-CRUST

When rolling pie-crust, you can keep it from sticking to the rolling pin or breadboard by putting the dough between sheets of oiled paper.