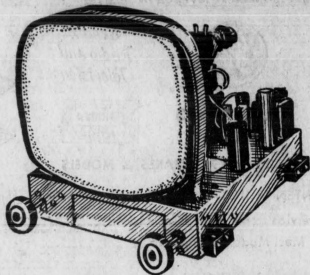


TELEVISION



Sales
Service
Installation

Authorized Dealer
Zenith
Motorola
Hallicrafters
General Electric

Dial HILLCREST 6-3506

Radio Tel Service Co.

5526 H St.

Open till 9 P.M.

TELEVISION SPECIALISTS



AUTHORIZED DEALERS
for



TWO LOCATIONS TO SERVE YOU

Colonial
ELECTRONICS SERVICE

4610 STOCKTON BLVD.

HI Ilcrest 5-3801

Manor
RADIO & TELEVISION

IN
FRUITRIDGE SHOPPING CENTER
STOCKTON BLVD. AT FRUITRIDGE RD.

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SPECIALIZING IN
SALES & DEMONSTRATIONS.

- INSTALLATIONS
- WHOLESALE
- RETAIL
- REPAIRING
- CITYWIDE COVERAGE

Television Apparatus—Installation & Service—(Cont'd)

RADIO SERVICE CENTER

NORTH SACRAMENTO
TELEVISION
Sales Installations Service

Across from Bank of America
2020 Del Paso Blvd N Sacto. Hlcrst 9-4401

Radio Serv & Equip Co 1424 J. G1 lbrt 2-0641
(See Advertisement Page 402)

RADIO TEL SERVICE CO
EXPERT TELEVISION SERVICING &
GUARANTEED ANTENNA INSTALLATIONS
5526 H Hlcrst 6-3506

Radio Tel Service Co 5526 H. Hl crst 6-3506
(See Advertisement This Page)

SACRAMENTO ELECTRIC CO
1931 J. G1 lbrt 3-1533

SAGE RADIO SERVICE CO i at 15th. HUdsn 4-0869
(See Advertisement This Page)

SEMONI A J 2181 Weller Wy. G1 lbrt 3-6438

TV FOTO DEN
INSURE THAT TV WITH
FRANCHISED SERVICE
Open Evenings - Television Nightly
2831 Fair Oaks Bl Carmichael. VInhoo 9-1873

TV Laboratories of America
4750 Franklin Blvd. Hlcrst 6-3580

VALLEY TELEVISION & SERVICE
5010 Freeport Blvd. Hl crst 6-0971
(See Advertisement Page 403)

SEWING HINT

Ever nick the fabric when removing buttons? Just slide a comb under the button and cut the thread with a razor blade.

Television For Service Call
PETZVAL
G1 lbrt 2-3925

"For 30 Years, Quality Service in Sacramento"
• TELEVISION AERIALS •
Installation & Repairs
TV SERVICE & REPAIRS
All Makes
Personal Service by
DARRELL PETZVAL
Petzval Radio & TV Service
1627 - 19th St. G1 lbrt 2-3925

SAGE RADIO
Eye at 15th St.
Hudson 4-0869
"The House That Service Built"
SAGE RADIO

Television Apparatus—Retail

ADMIRAL TELEVISION—
COAST RADIO CO 900 J. G1 lbrt 2-0424
EASTERN THE 1114 J. G1 lbrt 2-7641
QUAY APPLIANCE 1632 Broadway. G1 lbrt 3-4761

BENDIX TELEVISION AND RADIO
The Picture with the Billion Dollar Background a product of Bendix Aviation Corporation, manufacturers of automotive, railroad, marine, aviation and industrial equipment, including electronic devices for radar and guided missiles.



"WHERE TO BUY IT"
DISTRICT MERCHANDISER
KANE COMPANY 1355 Market S F
(Toll) Call "Operator" for Klondike 2-2311

DEALER
Valley Television & Service
5010 Freeport Blvd. Hlcrst 6-0971

BREUNER JOHN CO 604 K. G1 lbrt 3-8061

CAPEHART TELEVISION—
HENLE'S SPEEDY RADIO SERV
1904-28th. Hlcrst 7-4654
HANDY ANDY RADIO 5533 H. Hlcrst 7-1950

CARRICK BART
TELEVISION SALES & SERVICE
ADMIRAL HOFFMAN
ZENITH
Dependable Service by
Factory Trained Experts
19th & P. G1 lbrt 3-4976

COAST RADIO CO 900 J. G1 lbrt 2-0424
Coffin's Pat. Radio-Television
2650 Marconi Av. VInhoo 9-6310
DePaul's Radio Service
3241 Folsom Blvd. Hl crst 7-0034

ED'S
RADIO & TELEVISION
ZENITH
SALES - SERVICE - INSTALLATION
TELEVISION DEMONSTRATION
Open Evenings Till 11 P.M.
EDDIE DAVID - Owner
2709 Riverside Blvd. HU dsn 4-3688

F & W REFRIGERATION SERVICE
1423-28th. Hlcrst 5-1695
FEY'S HARDWARE & APPLIANCES
555 La Sierra Dr. VInhoo 9-3931

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Dial
HILLCREST 6-3506
FOR
Radio Tel Service Co.
AUTHORIZED DEALER
MOTOROLA - ZENITH
GENERAL ELECTRIC
HALLICRAFTERS
5526 H St. Open Till 9 P.M.

Television Apparatus—Retail—(Cont'd)

GENERAL ELECTRIC TELEVISION

Big as life—clear as life picture. Big screen viewing, 12 channels, automatic sound, G-E Dynaspeaker speakers, simplified tuning, constant focus, hand-rubbed cabinets.



"WHERE TO BUY THEM"
DISTRIBUTOR
GENERAL ELECTRIC SUPPLY CORP
1131 S. G1 lbrt 3-9001

DEALERS
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GOODYEAR SERVICE STORE
1630 L. HUdsn 4-9166
Radio Serv & Equip Co 1424 J. G1 lbrt 2-0641
RADIO TEL SERVICE CO
5526 H. Hl crst 6-3506
SACRAMENTO ELECTRIC CO
1931 J. G1 lbrt 3-1533
Valley Television & Service
5010 Freeport Blvd. Hlcrst 6-0971

HALE'S APPLIANCE STORE
13th & K. G1 lbrt 2-7871
Henle's Speedy Radio Serv 1904-28th. Hl crst 7-4654
(See Advertisement This Page)

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Television Apparatus—Retail—(Cont'd)

HOFFMAN TELEVISION

The Eye-Easy Television with Easy-Viewing Lens. Eye easy cabinetry too . . . designed & built by Hoffman Craftsmen.



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2010 Alhambra Blvd. Hlcrst 5-4748
CARRICK BART 19th & P. G1 lbrt 3-4976
COAST RADIO COMPANY 900 J. G1 lbrt 2-0424
EASTERN THE 1114 J. G1 lbrt 2-7641
HENLE'S SPEEDY RADIO SERV
1904-28th. Hlcrst 7-4654
MANOR RADIO & TELEVISION
5653D Stockton Blvd. Hlcrst 6-4307
Radio Serv & Equip Co 1424 J. G1 lbrt 2-0641
SAGE RADIO SERVICE CO
i at 15th. HUdsn 4-0869

TV FOTO DEN
2831 Fair Oaks Blvd Carmichael. VInhoo 9-1873
JACKSON FURNITURE CO
14th & K. G1 lbrt 2-7604
Jacobus W M Radio Co 1132-21st. G1 lbrt 3-3238
LOVERDE'S HARDWARE
6800 Fruitridge Rd. Hlcrst 5-5753
(Continued Next Page)

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Henle's **SPEEDY RADIO SERVICE**
Hilcrest 7-4654
Dealer for
CAPEHART PHILCO HOFFMAN RADIOS TELEVISION
CLIFTON K. HENLE
1904-28TH ST.
AT S. ST. PHONE FOR EVENING T. V. DEMONSTRATIONS
DAY-N-NIGHT ALL MAKES REPAIRED
In Your Home or At Our Shop
TELEVISION ANTENNAS INSTALLED
NO HIGH PRICES

