

Rader's RADIO and TELEVISION SERVICE

2606 Jay Street SACRAMENTO'S FIRST AND OLDEST TELEVISION SERVICE **GI LBERT 2-3235**
 Licensed Television Installation and Service
 By Trained Technicians Using Modern Equipment

RADIO SERVICE ON ALL MAKES



WE GO ANYWHERE

AUTHORIZED SALES & SERVICE
 RCA-Victor - Motorola - Hoffman - Etc.

GI lbert 2-3235

All Types of Antenna Installations and Service
 Insurance Protection During Installation
 Wholesale Television Service & Installation
FOR DEALERS

Emergency Phone
HI lcrest 6-8615

2606 Jay St., Sacramento

SPECIALISTS Television & Radio

Sales & Service

CAPEHART - PHILCO - ZENITH - GENERAL ELECTRIC
 HOFFMAN - RCA - MOTOROLA

FREE CUSTOMER PARKING - REAR OF STORE

TELEVISION ANTENNA SERVICE

ALL WORK GUARANTEED

GI LBERT 2-0641

RECORD CHANGERS SERVICED

J. PAUL HANKS AUGUST BENGEL
ROY K. BROWN
 RADIO SERVICE & EQUIP. CO.

1424 J STREET

Since 1928

SACRAMENTO

Television Apparatus-Installation & Service

ACME RADIO & TELEVISION
 2719 Broadway HI lcrest 7-0096
ALHAMBRA RADIO CENTRE
 2010 Alhambra Blvd HI lcrest 5-4748
BAKER TELEVISION INSTALLATION & SERVICE
 COMPLETE SERVICE & INSTALLATION
 Also
 Apartment House Multi TV Systems
 20th & P. GI lbert 3-4325
BREUER JOHN CO 604 K. GI lbert 3-8061
COAST RADIO COMPANY 900 J. GI lbert 2-0424
COLONIAL ELECTRONICS SERV
 4610 Stockton Blvd. HI lcrest 5-3801
 (Continued Next Page)

Consult our free Architects and Builders Service about concealed telephone wiring before you build.

What calls Did He MISS?

He'll never know; for he failed to replace the receiver of his telephone.

Your calls may be important. See that the receiver is properly replaced.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

HANDY MAN OR SPECIALIST

You're almost certain to find the person or firm to do the job you want done when you

LOOK IN THE
Classified
 TELEPHONE SECTION

Television Apparatus-Installation & Service-(Cont'd)

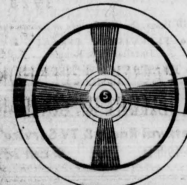
GENERAL ELECTRIC TELEVISION TUBES AND PARTS
 For all makes, all models.
 Have your set serviced with
 General Electric tubes and parts . . .
 "The finest any set can have."
"WHERE TO GET SERVICE"
COAST RADIO COMPANY 900 J. . GI lbert 2-0424
 Valley Television & Service
 5010 Freeport Blvd. HI lcrest 6-0971

GEORGE'S RADIO SERVICE
 920 Del Paso Blvd. N. Sacto. HI lcrest 9-0812
HALE'S APPLIANCE STORE
 13th & K. GI lbert 2-7871
 Handy Andy Radio 5533 H. HI lcrest 7-1950
 (See Advertisement This Page)
MARCH MUSIC CO 1208 J. GI lbert 2-9066
 Pac. Television 4757 J. HI lcrest 6-0388
PETZVAL RADIO & TELEVISION SERVICE
 1627-19th GI lbert 2-3925
 (See Advertisement Page 404)
RADER'S RADIO & TELEVISION SERVICE
 2606 GI lbert 2-3235
 (See Advertisement Page 402)
 (Continued Next Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

PACIFIC TELEVISION



★ SERVICE
 ★ INSTALLATION

Service Done in Your Home or Our Shop at Your Convenience

Day or Night

Emergency Sets Supplied

HI lcrest 6-0388

4757 JAY ST.

SACRAMENTO

TELEVISION

SALES & SERVICE

"First in Sacramento with Television Exclusively"



Bendix
 Radio and
 Television



hallicrafters



Balanced Beam

Television

GUARANTEED REPAIRS ON ALL MAKES & MODELS
 &
 ANTENNA INSTALLATIONS

- Fast Service
- Skilled Technicians
- Most Modern Equipment

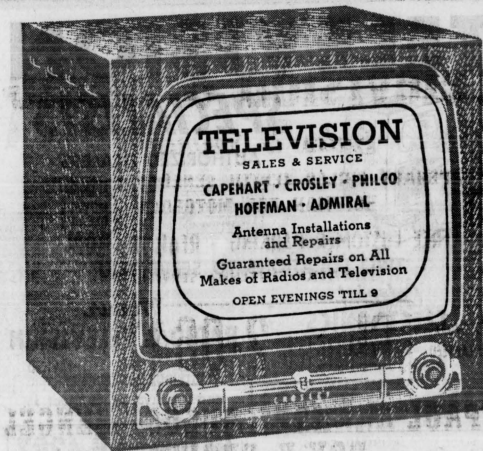
Just Call

HILLCREST 6-0971

VALLEY TELEVISION

5010 FREEPORT BLVD.

SACRAMENTO



HANDY ANDY

5535 H Street

HI lcrest 7-1950