

ALLEN'S SPORT SHOP

Everything for Every Sport

WHOLESALE & RETAIL
1221 JAY ST.

GI lbert 3-4216

- ATHLETIC GOODS
FOOTBALL, BASEBALL
TRACK, TENNIS, GOLF
BADMINTON, BASKETBALL
- FISHING TACKLE
- GUNS & AMMUNITION
- SKIING EQUIPMENT
- SPORT CLOTHING

SKIS & GUNS FOR RENT
1221 JAY STREET

Sporting Goods Headquarters

A Complete Line of

- Golf
- Tennis
- Fishing Tackle
- Guns
- Ammunition
- Boxing Equip.
- Camping Equip.
- Badminton
- Baseball
- Softball
- Ice Skates
- Football
- Basketball
- Outboard Motors
- Archery
- Ski Equipment
- Swim Suits

Specializing in Restringing
Lauson Outboard Motors

SACRAMENTO Sporting Goods

1312 Jay Street GI lbert 2-7298

"WE GIVE CASH CHECKS"

Sporting Goods—Retail—(Cont'd)

JOSSI TENNIS & SPORTING GOODS
RE-STRINGING BY SPECIALTY
Tennis Lessons - Group or Private
Ski Rentals - Wilson Sporting Equipment
315-33d GI lbert 2-7501

L & M Co 1215-4th GI lbert 3-1346
LOVERDE'S HARDWARE
Guns - Ammunition - Fishing Tackle
Martin Outboard Motors - Open Sun 'Til Noon
Bet. Sth Blvd & Sig Depot
6800 Fruitridge Rd. HI lcrst 5-5553

LYON DARWIN HDWE CO
2901-35th HI lcrst 6-4751
NEUBERT HARDWARE & IMPLEMENT CO
3700 J GI lbert 2-3681
1017 Del Paso Blvd N Sacramento, HI ckr 9-2303

OTTO'S SPORT SHOP
FISHING TACKLE & BAIT
GUNS - AMMUNITION
Sporting Goods - Bicycle Accessories
Johnson's Outboard Motors
Licenses - Free Comp Fire Permits
Open Friday Eve. Till 9
2921 Fair Oaks Bl Carmichael. IVnhoe 9-0710

Perry Hardware Co
3800 Stockton Blvd. HI lcrst 6-3558
R & H HARDWARE Carmichael. IV nhoe 9-2132
Ross's Sport Shop 3643 Sth Blvd. HI lcrst 6-0490

SACRAMENTO SPORTING GOODS
1312 J GI lbert 2-7298
(See Advertisement This Page)
SAM'S SPORT SHOP
FISHING TACKLE
NEW & USED GUNS
SCOPES & CHOKES
COLEMAN GASOLINE APPLIANCES
DOOR CLOSER REPAIRING
618 1/2 J GI lbert 2-5243

SPALDING SPORTS STORE
"THE SPORTSMAN'S FRIEND"

ATHLETIC OUTFITTERS
WHOLESALE AND RETAIL
Golf - Tennis - Basketball - Football
Racket Restringing - Trophies - Baseball
Guns - Ammunition - Fishing Tackle
Ski Equipment Sold & Rented

CALL
GI lbert 2-8915
818 J - Bet. 8th & 9th

Sporting Goods—Retail—(Cont'd)

SHARP'S VILLAGE SPORTS DEN
CHARLES W. SHARP
SPORTING GOODS
OPEN EVENINGS UNTIL 9 P.M.
Fishing Tackle - Camping Equipment
Guns - Ammunition - Licenses
Auto Accessories
In Town & Country Village Shops
Fulton & Marconi Av. IVnhoe 9-5855

SHORROCK'S HDWE CO
Hunting & Fishing Equipment
Outboard Motors
Reloading Supplies
Telescopes & Binoculars
Fly Tying Materials
918 J GI lbert 3-3711

SIMMS HARDWARE
GUNS - SCOPE SIGHTS - FISHING TACKLE
Reloading Tools - Bullets - Powder
& L. Binoculars - Woods Sleeping Bags
2801 J GI lbert 2-1906

South Sacto Sports Shop
4106 Franklin Blvd. HI lcrst 6-0757
Fuller W P & Co 1911-12th HI lcrst 4-7164
Spalding Sports Store 818 J GI lbert 2-8915
(See Advertisement This Page)
Swart's Hardware
1927 Del Paso Blvd N Sacramento, HI ckr 9-0784
Tackle Box The 2123 Broadway. HI lcrst 7-4735
Tower Sporting Goods 425 Vernon Roseville
(Toll Call "Operator" for Roseville 23-R

Sporting Goods—Whse & Mfrs
Allen's Sport Shop 1221 J GI lbert 3-4216
(See Advertisement This Page)
Spalding Sports Store 818 J GI lbert 2-8915
Thomson-Diggs Co 1801-2d GI lbert 2-7851

Sports Promoters
Capitol Speedway Enterprise Inc
Davis Hwy HUdsn 4-5681
Glebe John J
Auto Racing-Hughes Stadium
1901-43d HI lcrst 6-5958

Sportswear—Retail
BRAUN'S TAILOR SHOP 721-11th. GI lbert 3-7564
Carner Girl 1027 K GI lbert 3-3282
CHAFFEE'S
Complete Line of Women's Sportswear
2936 Fulton Av. IVnhoe 9-1806
GRAYSON'S 918 K GI lbert 2-3687
Madermetelle Sport Shop
1024 K GI lbert 3-4515
MAGNIN JOSEPH CO INC 931 K GI lbert 3-2561
MARY ANN SHOP 1006-11th. HU dsn 4-5703
Mayhood's Shop For The Man 1026 K. GI lbert 4-2851
Miles 'N Miles 1984 Fulton Av. IVnhoe 9-1350
Robinson's 716 K GI lbert 3-7933
ROOS BROS
Men's & Women's Sportswear
1001 K HU dsn 4-9141
Sports Store 818 J GI lbert 2-8915
Strickley Men's Shop
5691 Stockton Blvd. HI lcrst 6-3431
Tower Sportswear Shop 1508 B'way. HU dsn 4-5803
Village Sub-Deb Shop & Junior Varsity
In Town & Country Village Shops
2621 Marconi Av. IV nhoe 9-6065

Spraying
See Croq Dusting, Spraying; Also Metal Spraying;
Also Painting Contractors; Also Tree Service

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

Spraying Equipment

BEAN SPRAYERS—
GROWERS TRACTOR & IMPLEMENT CO INC
1300 U HUdsn 1-2561

BINKS SPRAY SYSTEMS
Manufacturers—Spray Painting & Finishing Equipment.
Complete Systems, Spray Guns, Spray Booths, Air Compressors, Pressure Tanks, Extractors, Regulators, Hose & All Accessories, Repairing.



"WHERE TO BUY IT"
BRANCH OFFICE
BINKS MANUFACTURING COMPANY
778 Brannan S F
(Toll Call "Operator" for Market 1-7418

DEALERS
SHERWIN-WILLIAMS PAINT CO
1930-28th HI lcrst 7-5749
TRICKEY M N PAINT CO
1716 L HUdsn 4-9376

FULLER W P & CO 1725-10th. GI lbert 2-1061
FULLER W P & CO 1911-12th. HUdsn 4-7164
ORCHARD SUPPLY CO 1731-17th. GI lbert 2-2509
Pol-Flo Paint Sprayer Corp
2348 Stockton Blvd. HI lcrst 7-5705
Pol-Flo Paint Sprayer Corp 1432-16th. GI lbert 3-1919
Warehouse 2622 Sth Blvd. HI lcrst 7-1628

SHERWIN-WILLIAMS PAINT CO
Distributors For De Wilbiss Automotive And Portable Spray Equipment
1930-28th HI lcrst 7-5749
TRICKEY M N PAINT CO
DE WILBISS & BINKS
SPRAY PAINTING EQUIPMENT
Complete Stock of Parts
1716 L HU dsn 4-9376

WESTERN INDUSTRIAL SUPPLY CO
Hardie Pumps & Equipment
905 G GI lbert 2-7264

Spraying Equipment—Renting
Fuller W P & Co 1011-12th. HUdsn 4-7164
LEM'S HARDWARE & PAINTS
2419-28th HI lcrst 6-6674

Spraying Supplies
Call Spray-Chemical Corp 515 N 10th GI lbert 2-4985
NIAGARA CHEMICAL DIV FOOD MACHINERY & CHEMICAL CORP 2118-19th. GI lbert 2-0232
STANDARD AGRICULTURAL CHEMICALS
Forum Bldg. GI lbert 3-4356

Sprays—See Insecticides Hdgs

See also Automobile Sprays
Laher Spring & Tire Corp 1217-16th. GI lbert 2-6851
LAHER SPRINGS
WEST'S LARGEST STOCK
AUTO & TRUCK SPRINGS
ALSO COIL SPRINGS
REPAIRS BY
FACTORY EXPERTS
Prompt Service



"FOR INFORMATION CALL"
LAHER SPRING & TIRE CORP
1217-16th GI lbert 2-6851
Sacto Spring Works 211 N 16th. GI lbert 2-5346

Sprinklers—Fire Protection
GRINNELL CO OF THE PACIFIC
615-7th GI lbert 2-7656

QUICK BRASS CLEANER
You can clean copper and brass instantly by rubbing with a mixture of vinegar and salt. The finish won't last as long as with regular metal polish, but the mixture does a fine job.

Sprinklers—Lawn & Irrigation

Cook Ray O 601-39th. HI lcrst 6-7261
GOLSONG W B

Certified Installer for
THOMPSON SPRINKLER SYSTEMS
REPAIRS
INSTALLATIONS
1313 Alhambra Blvd. HI lcrst 7-1857

Lasley & Livingstone Auburn Blvd. HI ckr 9-9222
Or Call IVnhoe 9-6161
McIntyre FA 2922-35th. HI lcrst 6-4791

Stables
See also Riding Academies
Selby's Riding Stables
Watt Av & Fair Oaks Blvd. HI ckr 9-9822
Spic & Span Stables Marconi Av. IV nhoe 9-3203

Stage Lines—See Bus Lines

Stainless Steel—See Steel

Stamps For Collectors
Fort Sutter Stamp Co 1814-28th. HI lcrst 5-9820
Hobbyrags 1327 J GI lbert 2-1299

Stamping Machines & Supplies
Bortlich-Western Inc Ochsner Bldg. GI lbert 3-7461
DUO-FAST TACKERS—
STANDARD STAPLE CO 46 Davis S F
(Toll Call "Operator" for Yukon 6-1053
SLEEPER STAMP & STATIONERY CO
1015-8th &
2929 J HUdsn 1-1401

State Government Offices
See Alphabetical Directory Under
"Calif State of"

Stationers—Retail
BREWER'S STATIONERY & OFFICE SUPPLY
1010 Camalleri N Sacto HI ckr 9-7019
CAPITAL STATIONERY & TYPEWRITER CO
Sam Cassinelli - Eugenia Guelco
OFFICE SUPPLIES
STATIONERS
PRINTING - RUBBER STAMPS
Between T & J Streets
922-14th GI lbert 2-0809

CENTRAL PRINTING CO
2433 Del Paso Blvd. HI ckr 9-1100
Crocker H S Co Inc 1201 K GI lbert 2-0741
CROCKER STATIONERY
A Good Man to Know
YOUR STATIONER
In Sacramento
Since 1856



"WHERE TO BUY IT"
CROCKER H S CO INC 1201 K. GI lbert 2-0741
DAVID TYPEWRITER CO 3305 J GI lbert 2-1441
JORDAN-MAYO OFFICE EQUIPMENT & SUPPLIES 1111 J GI lbert 2-1911
Martyr's Stationery 914 J GI lbert 3-5907
(See Advertisement This Page)
Oak Park Stationery Co
Office Supplies Etc Gift Wrappings
2845-35th HI lcrst 7-0757

Purchasing agents use the Classified Telephone Directory as their buying guide. Why not investigate the sales-building possibilities of advertising in the Classified Telephone Directory? Just call our nearest Business Office.

Stationers—Retail—(Cont'd)

SLEEPER STAMP & STATIONERY CO
OFFICE SUPPLIES
LOOSE LEAF SYSTEMS & FORMS
SHAW-WALKER FILING SUPPLIES
RUBBER STAMPS & STENCILS
SEALS & BADGES
1015-8th &
2929 J HUdsn 1-1401

Village Stationery Shop
Fulton & Marconi IV nhoe 9-6077

Stationers' Supplies
Crocker's Stationery Supplies 1201 K. GI lbert 2-0741

Stationers—Whse & Mfrs
Orman & Wyant 1236 C GI lbert 2-1019
Silvius & Schoenbacker 423 J GI lbert 2-9087

Statistical Service
Statistical Research Bureau 827 1/2 J. GI lbert 3-1811

Steam Cleaning
See also Automobile Washing & Polishing, Etc
Adams J W & Sons Service Station
4607 Sth Blvd. HI lcrst 6-7664
Broadway Auto Wash 2418-23d. HI lcrst 7-3093

CAPITAL CAR WASH
STEAM CLEANING
Washing & Polishing
Simonizing
Pick-Up & Delivery
WHOLESALE & RETAIL
1420 L GI lbert 2-7066
(Continued Next Page)

Advertise here—it pays.

STATIONERS * RETAIL

Filing Equipment & Supplies
Engineers' Supplies
Office Furniture
Wood & Steel
Accounting Forms
Rubber Stamps
Office & School Supplies

Phone
GI lbert 3-5907
Martyr's STATIONERY
914 J ST - SACRAMENTO