



SINGER SEWING MACHINES

Sales and Service Repairs and Rentals

Call only
SINGER SEWING MACHINE CO.
1011 K STREET SACRAMENTO
Hudson 1-3166

FOR YOUR PROTECTION

Singer Sewing Machine Co. continues its long-time policy of selling its machines only through Singer Sewing Centers identified by the famous Red "S" trade-mark on the window—never through department stores or other sewing machine dealers.

SINGER VACUUM CLEANERS

SINGER - WHITE

Sales & Service

- Repairs on All Sewing Machines
- Electrifications & Conversions
- Rentals
- New - Used - Rebuilt



GILBERT 3-6065

UNITED SEWING MACHINE & VACUUM CLEANER CO.
1011 J

NORTH SACRAMENTO SEWING CENTER

SALES AND SERVICE

- Pfaff
- Adler Zig-Zag
- New Home
- Majestic
- Universal



Rent Singer & White Rebuilds \$5.00 Per Month Machines

Hickory 9-5146

1806 Del Paso Blvd North Sacramento

when a NAME RECOMMENDED has been FORGOTTEN

You remember the recommendation but don't remember the name. If you will

LOOK IN THE

Classified TELEPHONE SECTION

You will probably recognize the name when you see it.

Sewing Machines—Domestic—(Cont'd)

SUR SEWING MACHINES STORES
1324 K.....HU dsn 4-8248
United Sewing Machine & Vacuum Cleaner Co
1011 J.....GI lbrt 3-6065
(See Advertisement This Page)

WHITE SEWING MACHINES

Call only an authorized dealer listed below. Factory authorized repairs and service. Genuine White parts.



"WHERE TO BUY IT"
Hale Bros 9th & K.....GI lbrt 2-7871

Sewing Machines—Renting

A-1 RENTAL SERVICE

PFUFF - SINGER & WHITE
Portable, Electric, Sewing Machines for Rent
By Day, Week or Month—Available Immediately
Ask About Our Rental Purchase Plan

1022 J.....HU dsn 4-1683

QUAY APPLIANCE 1632 Broadway...GI lbrt 3-6781

SEWING MACHINE CENTER
SINGER & WHITE
PORTABLE ELECTRIC SEWING MACHINES FOR RENT
Available Immediately
By Week or Month
Ask About Rental-Purchase Plan

1021 J.....GI lbrt 2-7665

Sewing Machines—Repairing

DEL PASO LUMBER CO
Free Pick-Up & Delivery
800 Grand Av Del Paso Hgts....Hickry 9-3507
Joly Leo 2550-27th.....HI lcrst 3-1367

KISTLER APPLIANCE
SINGER - WHITE - NEW HOME
FREE WESTINGHOUSE, ETC.
Treadle - Electric - Parts for Any Make & Model
All Work Fully Guaranteed
Free Pick-Up & Delivery

1810 Del Paso Blvd N. Sacto...HI ckr 9-2376

Moore's Sewing Machine Exchange
2926-35th.....Hilcrst 6-4951

NORTH SACTO SEWING CENTER
REPAIRS ALL MAKES
Electrification on Singer - White
Machine Rentals \$5.00 Per Month
1806 Del Paso Blvd N. Sacto...Hickry 9-5146

DAK PARK SEWING MACHINE REPAIR SHOP
Wm. Kohlheif, Mgr.
REPAIRING - RENTING
All Makes - Singer - White - Standard - etc.
NEW & USED SEWING MACHINES
Renting By The Month
Prompt Pick-Up & Delivery

3661-4th Av.....HI lcrst 5-3376

QUAY APPLIANCE
REPAIRING - RENTING
All Makes - Singer, White, Etc.
Prompt Pick-Up & Delivery
1632 Broadway.....GI lbrt 3-6781

SACTO SEWING MACHINE CO
PFUFF - SINGER & WHITE
New Home - Free Westinghouse - Domestic
& All Other Makes Repaired or Electrified
Immediate Home Service - Free Estimates
Parts & Supplies for All Makes

1022 J.....HU dsn 4-1683

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Sewing Machines—Repairing—(Cont'd)

SEWING MACHINE CENTER

SINGER - WHITE
Domestic - Kenmore - New Home - Eldredge & Other Makes
PARTS FOR ALL MAKES
We Convert Any Machine to Electric

1021 J.....GI lbrt 2-7665

SEWING MACHINE MART
LET US ELECTRIFY YOUR OLD MACHINE
If We Can't Fix 'Em' They Can't Be Fixed

1234 K.....GI lbrt 2-1227

Sewing Machine Mart 1234 K.....GI lbrt 2-1227
(See Advertisement Page 379)

UNITED SEWING MACHINE & VACUUM CLEANER CO 1011 J.....GI lbrt 3-6065
White Sewing Machine Co 9th & K.....GI lbrt 2-7871

Shakes—See Shingles & Shakes

Shavers—Electric

ABBOTT'S ELEC SHAVER SHOP
SALES & SERVICE
Remington - Schick - Shavemaster
24-Hr. Service

1100 J.....GI lbrt 2-5998

ELECTRIC SHAVER SHOP

SALES & SERVICE
If It's For Electric Shaving
We Have It
ONE HOUR REPAIR SERVICE
Remington - Schick - Shavemaster

Brt K & J
1016-8th.....GI lbrt 3-8616

Electric Shaver

SALES AND SERVICE



SCHICK SUNBEAM

ONE HOUR REPAIR SERVICE

REMINGTON

If It's For Electric Shaving We Have It

1016 8th St.
(Bet. K & J)

GI lbrt 3-8616

ELECTRIC SHAVER SHOP

Shavers—Electric—(Cont'd)

Electric Shaver Shop 1016-8th.....GI lbrt 3-8616
(See Advertisement This Page)

REMINGTON RAND SHAVERS

PROMPT SERVICE BY FACTORY EXPERTS Remington Electric Shavers serviced. Any Remington equipped with Blue Streak Twin Shaving heads.

ACCESSORIES: Powder Strips, mirrors, brushes, lubrication kits, carrying kits, sterilizing fluid.

"WHERE TO BUY THEM"
Remington Rand Inc 1107 J.....Hudson 1-2511

SCHICK ELECTRIC SHAVER SERVICE—SCHICK SERVICE INC
For Factory Service Mail to
681 Market S F
(Call) Call "Operator" for...Douglas 2-3433

Sheet Metal Work

ACE SHEET METAL WORKS
1615-2d.....GI lbrt 3-7025
(See Advertisement Page 382)

AHL SHEET METAL CO

Sheet Metal Work
Heating
Air Conditioning

2116 P.....GI lbrt 3-3482

You can shop at home... easily and comfortably... by thumbing through the Yellow Pages. Your Classified Directory lists most every store in town... helps you find everyone who sells and serves.

Sheet Metal Work—(Cont'd)

ANDREW LYMAN C SHEET METAL WORKS
Since 1937
SHEET METAL WORK
All Types
Residential - Commercial - Industrial
AIR CONDITIONING FURNACES & HEATING

3443-2d Av.....HI lcrst 5-5709

ART JOSEPH SHEET METAL
6332 Eastern Av.....HI lcrst 7-3667
B & B Sheet Metal Wks 1817-5th.....GI lbrt 3-8856

BEUTLER SHEET METAL WORKS
Fair Oaks Blvd & Palm Av
Carmichael.....IV nhoe 9-4141

BLAIR J N & CO INC
Established 1899
HEATING
AIR CONDITIONING
Licensed Sheet Metal Contractors

2127 N 16th.....Hudson 4-9311

BOOTHBY SHEET METAL

General Sheet Metal Work
Heating & Ventilating
Air Conditioning

In the Rear
5131 Franklin Blvd.....HI lcrst 5-3757
Residence.....HI lcrst 7-7939

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BAKERS' SPECIAL
To keep cake fillings from soaking into cake, sprinkle layers lightly with powdered sugar before spreading on filling.



GLOBE GENERAL SHEET METAL

- DUST COLLECTING SYSTEMS
- SAWDUST BURNERS
- CYCLONES - FANS
- RICE DRYERS

SPECIALISTS IN BLOWPIPE

- GENERAL SHEET METAL WORK
- HEATING & AIR CONDITIONING

E. H. Silvers
Phone Ben Conway
Hickory 9-7034
240 ALMOND AVE.
NO. SACRAMENTO

