

Paint Dealers-Retail-(Cont'd)

**DUTCH BOY PAINT STORE** 1323 J. . . . . GI lbrt 3-7499  
**DUTCH BOY PAINTS**

PAINTS, VARNISHES & ENAMELS

Blended to keep your home bright

Manufactured by NATIONAL LEAD COMPANY



"WHERE TO BUY THEM"

RETAIL STORE  
**DUTCH BOY PAINT STORE**  
 1323 J. . . . . GI lbrt 3-7499

DEALERS

**CALIFORNIA HARDWARE CO**  
 4220 Stockton Blvd. . . . . HI lcrst 5-0331  
**CAPITAL LUMBER CO**  
 1833-3710 . . . . . HI lcrst 5-2681  
 Carmichael Paint Supplies  
 Fair Oaks Blvd. . . . . IV nhoe 9-1632  
**DIAMOND MATCH CO** 2826 Q. . . . . HIlcrst 6-4703  
**ENZLER'S HARDWARE**  
 Marconi Av & Auburn Blvd. . . . . HI ckr 9-3947  
**FARMER'S HARDWARE** 3736 Marysville Rd.  
 Del Paso Hgts. . . . . HI ckr 9-0760  
**LEM'S HARDWARE & PAINTS**  
 2405 5th. . . . . HI lcrst 6-6674  
**NIES HARDWARE CO** 5623 H. . . . . HIlcrst 5-0794  
**SIMMS HARDWARE** 2801 J. . . . . GI lbrt 2-1906

**ENZLER'S HARDWARE**  
 Marconi Av & Auburn Blvd. . . . . HI ckr 9-3947  
**FLORIN LUMBER YARD** 170th. . . . . HI lcrst 7-3907  
**FRIEDMAN M PAINT CO INC** 1212 A. . . . . GI lbrt 3-3717  
**FRIEND & TERRY LUMBER CO**  
 9220 Front. . . . . GI lbrt 3-9091  
**FRUITRIDGE WALLPAPER & PAINTS**  
 5653B Stockton Blvd. . . . . HI lcrst 7-3963

See your FULLER PAINT DEALER  
 "A GOOD place to go"



"WHERE TO BUY THEM"

**BEALE GEORGE HARDWARE STORE**  
 319 D Broadway. . . . . HI dsn 4-2882  
**Cal-Fir Lumber Co Inc** 400-17th. . . . . HU dsn 4-1687  
**CALIF TRAILER SUPPLY CO**  
 Davis Hwy. . . . . HU dsn 4-0675  
**CAPITAL HARDWARE CO** 310 J. GI lbrt 2-1204  
**DEL PASO HGTS HARDWARE STORE**  
 Park & Grand Av Del Paso Hts. HI ckr 9-8512  
**Fuller W P & Co** 1725-10th. . . . . GI lbrt 2-1061  
**Fuller W P & Co** 1011-12th. . . . . HU dsn 4-4764

**KEATON'S HARDWARE**  
 6441 Folsom Blvd. . . . . HIlcrst 5-0712  
 Lindy's Dept Store  
 3259 Folsom Blvd. . . . . HI lcrst 5-0221

**LOVERDE'S HARDWARE**  
 2901-35th. . . . . HI lcrst 5-5753  
**LYON DARWIN HDWE CO**  
 2901-35th. . . . . HI lcrst 6-4751

**MILLWORK MART INC**  
 1730 Alhambra Blvd. . . . . HIlcrst 2-0441  
**Moody's Hardware** Auburn Blvd. . . . . HI ckr 9-3110  
**NEWBERT HARDWARE & IMPLEMENT CO**  
 1700 J. . . . . GI lbrt 2-3681

**NIES HARDWARE CO** 5623 H. . . . . HIlcrst 5-0794  
**Pablo Hardware & Supply Co**  
 2114-5th. . . . . HU dsn 4-3221  
**Perry Hardware Co**  
 3800 Stockton Blvd. . . . . HI lcrst 6-3558

**RIVERSIDE HARDWARE**  
 2737 Riverside Blvd. . . . . GI lbrt 2-0634  
**SACRAMENTO PLUMBING SUPPLY CO**  
 615 J. . . . . GI lbrt 3-8251

**SACTO WALLPAPER & PAINT CO**  
 2324-16th. . . . . GI lbrt 3-7614  
**SOUTH SACTO LUMBER CO INC**  
 5160 Franklin Blvd. . . . . HI lcrst 7-1027

**SWART'S HARDWARE** 1927 Del Paso Blvd  
 N Sacramento. . . . . HI ckr 9-0784  
**TRIMBLE'S** 631 Fulton Av. . . . . IV nhoe 9-4369  
 Village Paint & Art Shop  
 Fulton & Marconi. . . . . IV nhoe 9-4886  
 X 61 Lumber Co Stockton Rd. . . . . HI lcrst 7-0746

Paint Dealers-Retail-(Cont'd)

**FULLER W P & CO**  
 Office Store & Warehouse 1725-10th. GI lbrt 2-1061  
 Service Store 1011-12th. . . . . HU dsn 4-4764

GENERAL PAINTS

Finishes for every interior and exterior use

MODERN COLORS  
 EASY TO APPLY  
 LONG LASTING

All painters' supplies



"WHERE TO BUY THEM"

FACTORY BRANCH  
**GENERAL PAINT CORP** 1301 J. . . . . GI lbrt 3-7201

DEALERS

Broadway Hardware Co  
 1708 Broadway. . . . . GI lbrt 2-3482  
 Carmichael Feed & Fuel  
 Fair Oaks Blvd & Marconi Av. . . . . IV nhoe 9-4542  
**CLARE LUMBER CO**  
 320 E El Camino Av N Sacto. . . . . HIlcrst 9-2703  
 Lawrence's 5123 Fremont Blvd. . . . . IV nhoe 9-1931  
**SACRAMENTO HARDWARE CO**  
 4705 Franklin Blvd. . . . . HI lcrst 5-5566

**GARDENLAND FURNITURE STORE**  
 2122 Lwr Marysville Rd. . . . . HIlcrst 9-6511  
**GOOD NEIGHBOR PAINT CO**  
 PERVO PAINTS DISTR.  
 Holland Dutch Slsco  
 1233 J. . . . . GI lbrt 2-6222

**HOMESTEAD LUMBER CO**  
 30th & Q. . . . . HI lcrst 5-3081

**INSUL-MASTIC**  
 Clawson L H Co Rice Mill Rd. . . . . HU dsn 1-2731

**KUNST BROS** 1318 J. . . . . GI lbrt 2-4681  
**LANE CALDER** 5520 H. . . . . HI lcrst 6-8536  
 (See Advertisement Page 277)  
 Lem's Hardware & Paints 2419-28th. HI lcrst 6-6674  
 (See Advertisement Page 276)

Lindy's Dept Store  
 We Give Cash Checks  
 3259 Folsom Blvd. . . . . HI lcrst 5-0221  
 M-P Paint Co 2104 P. . . . . GI lbrt 3-2531

**MASON & DUBEY PAINT STORES**  
 1225 J. . . . . HU dsn 4-9348  
 2049 Fulton Av N Sacto. . . . . IV nhoe 9-1398  
 (See Advertisement Page 276)

**MASTER-MIXED PAINTS**  
 SEARS ROEBUCK & CO 12th & K. HU dsn 4-4961

**Mega Paint Co** 2318 J. . . . . GI lbrt 3-9436  
**McDONALD PAINT & HARDWARE CO**  
 1188 E El Camino Av. . . . . HI ckr 9-4219  
**MINTZ I** 520 J. . . . . GI lbrt 2-2702  
 (See Advertisement Page 277)

**MORWEAR PAINTS**  
 Morwear 100% Pure Paints, Varnishes, Enamels, Lacquers are manufactured by Morwear Paint Co. Look Better - Wear Longer - Cost Less.



"WHERE TO BUY THEM"

DISTRIBUTOR  
**FRIEDMAN M PAINT CO INC**  
 1212 J. . . . . GI lbrt 3-3717

DEALER  
 New Home Building & Supply  
 5310 Franklin Blvd. . . . . HI lcrst 5-8837

**MURPHY COLOR-SCHEME PAINTS**  
 COLOR - COLOR - COLOR  
 Unlimited Choice of Colors in Exterior & Interior Paints, Full Line of Varnishes, Enamels & Lacquers.



"WHERE TO BUY THEM"

Throne A E 1014-18th. . . . . GI lbrt 2-0686  
 Walton Supply Co Inc  
 2207 Del Paso Blvd. N Sacto. . . . . HI ckr 9-0273

Paint Dealers-Retail-(Cont'd)

**NASON PAINTS**  
 PAINTS FOR EVERY HOUSEHOLD AND AUTOMOTIVE PURPOSE  
 Automotive Finishes, Paints, Lacquers and Wallpaper



"WHERE TO BUY THEM"

AUTOMOTIVE PAINTS  
**ENZLER'S HARDWARE**  
 Marconi Av & Auburn Blvd. . . . . HIlcrst 9-3947  
**SHORROCK'S HDWE CO** 918 J. . . . . GI lbrt 3-3711

DEALER  
**SHORROCK'S HDWE CO** 918 J. . . . . GI lbrt 3-3711

**NU-ENAMEL**  
 A Product for Every Purpose and Purpose. ENAMELS PAINTS - VARNISHES - FINISHES STAINS - PORCH, FLOOR and DECK PAINTS, Etc.



"WHERE TO BUY THEM"

DEALER  
 Throne A E 1014-18th. . . . . GI lbrt 2-0686

**Nu-Enamel Paint & Wallpaper Store**  
 1024-18th. . . . . GI lbrt 2-0686  
 Nu-Hue Color Bar 5520 H. . . . . HI lcrst 6-8536

**PABCO PAINTS**  
 Interior, Exterior, Industrial and Marine Paints.  
 Protective Coatings, "Hydroseal" and famous "California Originals" Decorator Tone.

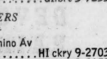


"WHERE TO BUY THEM"

WHOLESALER  
**VALLEY PABCO PAINT MART**  
 1908 Capitol Av. . . . . GI lbrt 3-7233

DEALERS  
**Clare Lumber Co**  
 Yard No 1 320 E El Camino Av N Sacramento. . . . . HI ckr 9-2703  
 Yard No 2 Carmichael. . . . . IV nhoe 9-3655  
**SACTO BUILDING SPECIALTIES**  
 4947 Folsom Blvd. . . . . HIlcrst 7-7558  
**VALLEY PABCO PAINT MART**  
 1908 Capitol Av. . . . . GI lbrt 3-7233

**PITTSBURGH PAINTS**  
 Sun-Proof House Paint  
 Walk-inde Wall Paints  
 Walk-inde Rubberized  
 Satin Finish  
 Varnish Floor Enamel  
 Water-seal Enamel and Varnish  
 Brushes and Clean-up Aids



"WHERE TO BUY THEM"

RETAIL & WHOLESALE  
**PITTSBURGH PLATE GLASS CO**  
 1131 J. . . . . GI lbrt 2-3673

DEALERS  
**D D & W HDWE & BLDG SUPPLY CO**  
 2900 Franklin Blvd. . . . . HIlcrst 5-0948  
**Fruitridge Hardware & Appliance**  
 5651 Stkn Blvd. . . . . HIlcrst 5-0328  
**Hokanson Building Blocks**  
 Power Inn Rd. . . . . HI lcrst 5-5625

**SACTO WALLPAPER & PAINT CO**  
 2324-16th. . . . . GI lbrt 3-7614  
**Sherwin Williams Paint Co** 1930-28th. HI lcrst 7-5749  
 (Continued Next Page)

**MOPPING-UP OPERATIONS**  
 When refinishing woods, sprinkle sawdust on paint remover as old finish is scraped off. Does cleaner job than rags.

Paint Dealers-Retail-(Cont'd)

**SHERWIN-WILLIAMS PAINTS**  
 See the new Paint and Color STYLE GUIDE - authentic color schemes for every room.  
 SWP "Weathered" House Paint.  
 KEM-TONE, Economy Wall Finish.  
 KEM-GLO, Miracle Lustre Enamel.  
 SUPER KEM-TONE, Ready-to-Use Deluxe Washable Wall Paint.



"WHERE TO BUY THEM"

BRANCHES  
**SHERWIN-WILLIAMS PAINT CO**  
 1024 J. . . . . GI lbrt 3-9056  
**SHERWIN-WILLIAMS PAINT CO**  
 Wholesale Automotive Branch  
 1930-28th. . . . . HI lcrst 7-5749

DEALERS  
**B Ives Hardware**  
 2609 El Pase Ln. . . . . IV nhoe 9-4825  
**Boulevard Store**  
 3308 Sacramento Blvd. . . . . HI lcrst 5-6629  
**Broadway Hardware Co**  
 1708 Broadway. . . . . GI lbrt 2-3482  
**Building Supply & Lumber Co**  
 2396 Sutterville Rd. . . . . HIlcrst 7-5711  
**SHELBY HARDWARE CO** 514 L. . . . . GI lbrt 3-2371

**SILLERS PAINTS**  
 MANUFACTURERS of Architectural, Industrial and Painter's Finishes.  
 See dealers below for advice on color harmony and painting problems.  
 CALIFORNIA COLORS



"WHERE TO BUY THEM"

DISTRIBUTOR  
**MASON & DUBEY PAINT STORES**  
 1225 J. . . . . HU dsn 4-9348

AUTHORIZED DEALERS  
**Fruitridge Wallpaper & Paints**  
 5653B Stockton Blvd. . . . . HI lcrst 7-3963  
**Mason & Dubeuy Paint Stores**  
 2049 Fulton Av N Sacto. . . . . IV nhoe 9-1398

**SPRED-GILDEN PAINT**  
 SPRED-SATIN, a great interior finish - Carrying the famous Good Housekeeping guaranty seal. Colors preferred by leading decorators in national survey.



"WHERE TO BUY THEM"

DISTRIBUTOR  
**MASON & DUBEY PAINT STORES**  
 1225 J. . . . . HU dsn 4-9348

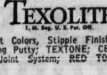
DEALERS  
**Boulevard Store**  
 3308 Sacramento Blvd. . . . . HI lcrst 5-6629  
**FRUITRIDGE WALLPAPER & PAINTS**  
 5653B Stkn Blvd. . . . . HIlcrst 7-3963  
**Mason & Dubeuy Paint Stores**  
 2049 Fulton Av N Sacto. . . . . IV nhoe 9-1398  
**South Sacto Lumber Co Inc**  
 5160 Franklin Blvd. . . . . HI lcrst 7-1027

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

Paint Dealers-Retail-(Cont'd)

**TEXOLITE**  
 Made by U. S. Gypsum Company (Gen. Off. Chicago, Ill.)  
 TEXOLITE Seven Star Imperial, Imperial, Standard Exterior, Semi-Gloss, Accent Colors, Stippled Finish, Sealer, Primer and Spackling Putty; TEXOTONE CE, HETONIC, PER-A-LATE Joint Systems, RED TOP Patching - Painters Plaster.



"WHERE TO BUY THEM"

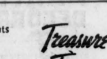
DISTRICT OFFICE  
**UNITED STATES GYPSUM CO**  
 1006-4th. . . . . GI lbrt 3-1989

DEALERS  
**Clare Lumber Co**  
 Yard No 1  
 320 E El Camino Av N Sacto. HI ckr 9-2703  
 Yard No 2, Carmichael. . . . . IV nhoe 9-3655  
**COLONIAL BLDG SUPPLY CO**  
 4649 Stockton Blvd. . . . . HIlcrst 5-0717  
**Scott Lumber Co**  
 2809 Rip Linda Blvd N Sacto. . . . . HI ckr 9-1454  
**STEINER LUMBER CO**  
 4448-2d Av  
 Taylor's Lumber Co  
 2930 19th N Sacramento. . . . . HI ckr 9-1437  
**Tully's Farm Supply**  
 1932 Broadway. . . . . HI lcrst 5-5984

WHOLESALE DISTRIBUTORS  
**FULLER W P & CO** 1725-10th. . . . . GI lbrt 2-1061  
 Lumber Dealers Materials Co  
 1201 Swanton Rd. . . . . HI ckr 9-2751  
**MASON & DUBEY PAINT STORES**  
 1225 J. . . . . HU dsn 4-9348  
**VALLEY PABCO PAINT MART**  
 1908 Capitol Av. . . . . GI lbrt 3-7233

**THRONA A E**  
 NY-ENAMEL PAINT & WALLPAPER STORE  
 KYANIZE SELF-SMOOTHING PAINTS  
 ENAMELS - GLASS - WALLPAPER  
 Expert Advice Interior or Exterior Painting  
 WE RENT HAND SANDERS  
 FLOOR SANDERS & POLISHERS  
 Between J & K  
 1014-18th. . . . . GI lbrt 2-0686

**TREASURE TONES**  
 Pre-Harmonized Oil-Base Paints  
 Ready-to-Use  
 No Mixing or Matching  
 Manufactured by The Bishop-Conklin Company



"WHERE TO BUY THEM"

DEALERS  
**Wilkins Ray Paint Stores**  
 2202 Del Paso Blvd. . . . . HI ckr 9-4487  
**WILKINS RAY PAINT STORES**  
 2623 J. . . . . HU dsn 4-6639

**Trickey M N Paint Co** 1716 L. . . . . HU dsn 4-9376  
 (See Advertisement Page 277)  
**Trimble's 631** Fulton. . . . . IV nhoe 9-4369  
**VALLEY PABCO PAINT MART**  
 1908 Capitol Av. . . . . GI lbrt 3-7233  
**Village Paints & Art Shop**  
 Fulton & Marconi. . . . . IV nhoe 9-4886  
 (See Advertisement Page 277)

**WALTON SUPPLY CO INC**  
 WALTON'S HARDWARE  
 TIBBETT'S PAINTS  
 MURPHY COLOR-SCHEME PAINTS  
 SYNKOLOID PRODUCTS  
 Complete Line of Painters' Supplies  
 Interior & Exterior Paints  
 Wholesale - Retail  
 2207 Del Paso Blvd N Sacto. . . . . HI ckr 9-0273

**Wilkins Ray Paint Stores**  
 2202 Del Paso Blvd. . . . . HI ckr 9-4487  
**WILKINS RAY PAINT STORES**  
 2623 J. . . . . HU dsn 4-6639  
 (See Advertisement Page 277)

Wise buyers know that the Yellow Pages are the quickest way to get up-to-date purchasing information.

Paint Dealers-Whsle

Aqua-Prima Paints  
 1125 Alamos Av N Sacto. . . . . HIlcrst 9-0280

**BECKWITH-CHANDLER AUTOMOTIVE FINISHES**  
**TRICKEY M N PAINT CO**  
 1716 L. . . . . HU dsn 4-9376

**BOYSEN PAINTS**  
 100% PURE PAINTS  
 VARNISH ENAMELS



"WHERE TO BUY THEM"

WHOLESALE & RETAIL  
**BOYSEN WALTER N CO** 2400 J. HU dsn 4-8261

**BURNETT & HARRIS**  
**DUCCO-DULUX PAINTS**  
 AUTOMOTIVE & HOUSEHOLD  
 Garage & Body Shop Equip.  
 19th & J. . . . . HU dsn 4-9114

**CAPCO PAINTS**  
**CAPITOL PAINT CO**  
 Factory & Store  
 120 E El Camino N Sacto. . . . . HIlcrst 9-3545

**DEVON PAINT**  
 DISTRIBUTOR  
**TRICKEY M N PAINT CO** 1716 L. HU dsn 4-9376

**DU PONT PAINT SERVICE STORE**  
 2908 Capitol Av. . . . . HIlcrst 5-3089  
**FRIEDMAN M PAINT CO INC**  
 1212 J. . . . . GI lbrt 3-3717  
**Fuller W P & Co** 1725-10th. . . . . GI lbrt 2-1061  
**GENERAL PAINT CORP** 1301 J. . . . . GI lbrt 3-7201  
**Haley Sherman J** 2632 Fulton Av. . . . . IV nhoe 9-4793  
**Henderson Bros** 1511 K. . . . . GI lbrt 3-8789

**M-P PAINT CO**  
 Distributor for  
 DUNNE PAINTS  
 ACME AUTOMOTIVE FINISHES  
 PAINTERS SUPPLIES  
 2104 P. . . . . GI lbrt 3-2331

**Martin-Senour Co** 5200 H. . . . . HI lcrst 6-8536  
**RUST OLEUM** 164-14th S F  
 (Toll Call Operator) for. . . . . Hemlock 1-2263

**RUST OLEUM PAINTS**  
 SACRAMENTO RUBBER CO 721 J. GI lbrt 2-3847

**Sherwin-Williams Paint Co** 1024 J. . . . . GI lbrt 3-9056  
**SHERWIN-WILLIAMS PAINT CO**  
 Automotive Finishes  
 1930-28th. . . . . HI lcrst 7-5749  
**Thomas-Diggs Co** 1801-2d. . . . . GI lbrt 2-7851  
**VALLEY PABCO PAINT MART**  
 1908 Capitol Av. . . . . GI lbrt 3-7233

**Paint Mfrs**  
**AMERICAN MARINE PAINT CO**  
 Marine & Industrial Paints  
 311 California SF  
 (Toll Call Operator) for. . . . . Garfield 1-0606

**CAPITOL PAINT CO**  
 120 E El Camino N Sacto. . . . . HIlcrst 9-3545  
**Irwain Paint Company** 2841-14th Av. . . . . HI lcrst 7-8086  
**Mays Paint Co** 2318 H. . . . . GI lbrt 3-9436

**Paint Research Laboratories**  
 See Laboratories-Research

**Paint Spraying Equipment**  
 See Spraying Equipment

**Painters-Sign-See Sign Painters**