

Organ Repairing & Tuning

Reid William N 524A Ocean View Av Santa Cruz
(Toll) Call "Operator" for..... Santa Cruz 5510

Organs & Organ Equipment

BALDWIN ELECTRONIC ORGAN—
JONES & DART MUSIC CO
1325 HU dsn 4-6316

HAMMOND ORGANS—
SHERMAN CLAY & CO 1312 K..... GI lbrt 2-6911

Ornamental Goods

North American Food Distributing Co
1216-6th GI lbrt 2-0618

Ornamental Iron Work

See Iron Ornamental Work

Orphanages

See Social Service Organizations

Orthodontists—See Dentists

Orthopedic Appliances

GREMCO ORTHOPEDIC APPLIANCE CO
Makers of Orthopedic Appliances to
Doctor's Prescriptions. Satisfaction
Guaranteed to Doctor and Patient.
Made to Order—Braces, Arch Supports
Cutches, Corsets, Trusses, Extension Shoes
1715 K..... GI lbrt 2-6546

PROGRESSIVE ORTHOPEDIC APPL CO
608-12th HU dsn 4-3306

SACRAMENTO ORTHOPEDIC CO
Braces Arch Supports - Limbs
Orthopedic Appliances - Belts
Made to Order & Repairs
1707 E..... HU dsn 4-6612

Taylor Surgical Co 1016 J..... GI lbrt 3-4922

Orthopedic Shoes—See Shoes—Retail

Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

TO BE HEARD
clearly

... please speak directly into the Telephone with your lips just clearing the mouthpiece.

Osteopathic Physicians

Brown Russell T 201 Hawthorne
Night & Day call..... Hickry 9-2771
Buchanan Roy F
Call State Life Bldg..... GI lbrt 3-3076
Coffee Glenn F 3452-34 Av..... HI lbrt 6-6297
If no answer call..... GI lbrt 3-7461
Curran S E 1730 H..... GI lbrt 3-3343
Daniels L R 1220-25th..... GI lbrt 2-5869
Daniels Roger C 1220-25th..... GI lbrt 2-5869
If no answer call..... GI lbrt 3-7461
Eaton William K 201 Hawthorne
Night & Day call..... HI ckrly 9-2771
Ford Maude A 605-22d..... GI lbrt 3-6241
Hilgenfeld Frances K 2830 I..... GI lbrt 3-1200
If no answer call..... GI lbrt 3-7465
Jackson Leta B Forum Bldg..... GI lbrt 2-0032
Rice Aris L 1004-28th..... HU dsn 4-3206
If no answer call..... GI lbrt 3-7461
Robinson W Clayton
Open Daily 10 AM-6 PM Except Wed & Sun
Marconi Av..... IVnhoe 9-2272
If no answer call..... GI lbrt 3-7461
Russell Richard E 1730 H..... GI lbrt 3-3343
Sprecher Eldo C 2930 I..... HU dsn 4-3564
If no answer call..... GI lbrt 3-7461
Varney F Curtis 201 Hawthorne
Night & Day call..... HI ckrly 9-2771
Wells C Sullman 1717 H..... GI lbrt 3-0199
If no answer call..... GI lbrt 3-7465

Osteopathic Physicians & Surgeons
See Physicians & Surgeons D.O.

Outboard Motors

CHAMPION OUTBOARD MOTORS—
GOODRICH B F CO 1200 I..... GI lbrt 2-3811

CHRIS-CRAFT OUTBOARD MOTORS—
SACTO YACHT & SUPPLY CO
2d & G Broderick..... GI lbrt 3-6964

EVINRUDE OUTBOARD MOTORS—
BROADWAY BAIT & TACKLE SHOP
1609 Broadway..... HU dsn 4-6338
LYON DARWIN HDWE CO
2901-35th..... HI lbrt 6-4751
SAM'S SPORT SHOP 618 1/2 J..... GI lbrt 2-5243

JOHNSON OUTBOARD MOTORS

Noted for DEPENDABILITY, advanced design, expert local service. See your Johnson Sea-Horse Dealer.

JOHNSON SEA-HORSE

"WHERE TO BUY THEM"

ANCHOR DRUG CO 308 K..... GI lbrt 3-2397
WILBERS MARINE SUPPLY
1227-16th..... HU dsn 4-9981

LAUSON OUTBOARD MOTORS—
SACRAMENTO SPORTING GOODS
1312 J..... GI lbrt 2-7298

Make it a habit to "Look inside the Classified"—you'll save time and effort.

When you call somebody by telephone

PLEASE DON'T "HANG UP" TOO SOON

"Play Ball" with him by giving him time to answer.

Outboard Motors—(Cont'd)

MAC'S AUTHORIZED EVINRUDE AGENCY
EVINRUDE AGENCY
Sales - Service - Repairs - Parts
3120 Broadway..... HI lbrt 5-6664

MARTIN OUTBOARD MOTORS

"The New Standard of Performance in Outboards"
SPEED - SLOW TROLLING - QUICK STARTING - FLOOD PROOF
"The Only Two Cycle Motor With Mechanically Controlled Intake Poppet Valves" - A Patented Feature.
"WHERE TO BUY THEM"
DISTRIBUTOR
West Coast Engine & Equipment Co
1077 Eastshore Hwy Albany
(Toll) Call "Operator" for Landscape 5-2261



MERCURY OUTBOARD MOTORS

See the Mercury before you buy. Find out what a difference Mercury's exclusive "Full-Jeweled" power (railer and ball bearings) makes in performance and long service-free operation.
SALES... SERVICE



"WHERE TO BUY THEM"

DEALERS
Davis Marine Company
517 W Bassettlaw N Sacto..... HI ckrly 9-0482
South Sacto Sports Shop
Sales Service & Parts
4106 Franklin Blvd..... HI lbrt 6-0757

SCOTT-ATWATER OUTBOARD MOTORS

See the amazing new Scott-Atwater Sport Motors... with NEUTRAL, FORWARD, full control REVERSE and many TRULY MODERN features. Never before have outboards been so automatic. Just try a Scott-Atwater SHIFT



"WHERE TO BUY THEM"

Marrison's Cyclery 1011-13th..... GI lbrt 2-6575
Spalding Sports Store 618 J..... GI lbrt 2-8915

Outboard Motors—Parts & Repairs

Mac's Authorized Evinrude Agency
3120 Broadway..... HI lbrt 5-6664
Mac's Outbd Motor Repr
3120 Broadway..... HI lbrt 5-6664

Overall Supply Service

RED STAR INDUSTRIAL SERVICE
See Our Ad Under Laundries
Ochsner Bldg..... GI lbrt 3-7461

Oxygen

ABBEY RENTS
Mfrs Oxygen-CO2 24-Hour Service
1827 J..... HU dsn 4-9151
Air Reduction Pac Co A Division Of Air
Reduction Co Inc Front & B..... GI lbrt 3-5844

AIRCO OXYGEN—
BERT LOVELL & SON 1017-25th GI lbrt 2-1276

CALIFORNIA OXYGEN CO
Manufacturers
Oxygen - Acetylene
COMPLETE STOCKS
Carbide - Welding Supplies
Apparatus - Repair Service
1215-18th GI lbrt 2-3093

LINDE OXYGEN—
MOORE'S WELDING SUPPLY CO
1117 G..... HU dsn 4-8291

(Continued Next Page)

The Telephone Hour's "Great Artist Series" brings to you world-famous musicians every Monday evening.

Oxygen—(Cont'd)

OHIO CHEMICAL PACIFIC CO-DIV OF AIR
REDUCTION CO INC Front & B..... GI lbrt 3-5844
Pioneer Steel & Supply Co
1215 North B..... HU dsn 4-8265
(See Advertisement This Page)

SELLINGER GEORGE & SON
1215-18th..... GI lbrt 2-3093

STUART PRODUCTS

OXYGEN AND ACETYLENE
WITH A ONE-QUARTER
CENTURY RECORD
OF RELIABILITY IN
CALIFORNIA



"WHERE TO BUY IT"
Motor Hardware Co 1020-16th..... GI lbrt 2-2921
Pioneer Steel & Supply Co
1215 North B..... HU dsn 4-8265
Wilson Rents & Sells
Medical Gases-Therapy Equipment
1309 J..... GI lbrt 3-5709

Oxygen Therapy Equipment

Abbey Rents
24-Hour Service-Trained Technicians
1827 J..... HU dsn 4-9151
(See Advertisement This Page)

CALIFORNIA OXYGEN CO
Local Manufacturer
1215-18th..... GI lbrt 2-3093
Wilson Rents & Sells 1309 J..... GI lbrt 3-5709

Packing Development

Kramer Carton Co 1800-61st..... HI lbrt 7-5701
Louie George
Designer-Packages-Products-Trade Marks
707 1/2 J..... HU dsn 4-8932

Packaging Service

Paul's Flower Shop 812 I..... GI lbrt 3-5066

Packers

See Cannery; also Food Products; also Meat Packers

Packing Materials—Mechanical

CHESTERTON PACKING—
WESTERN INDUSTRIAL SUPPLY CO
905 G..... GI lbrt 2-7264

DEGEN BELTING CO
Mfrs-Leather-Rubber-Asbestos Packing
260 Mission S F
(Toll) Call "Operator" for..... Exbrook 2-3820

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

ABBEY RENTS
Over 25 Years of Dependable Service
24-HR. SERVICE

oxygen

- helium and carbon dioxide
- face masks
- refrigerated tents

"Everything for the Sickroom"

IMMEDIATE DELIVERY

Hudson 4-9151
1827 J St., Sacramento

Packing Materials—Shipping

KIMPAC CREPED WADDING—
BLAKE MOFFITT & TOWNE..... GI lbrt 3-7481
1115 Front
ZELLERBACH PAPER CO
1100 Richards Blvd..... GI lbrt 2-6971

Paint Dealers—Retail

ACME QUALITY PAINTS—
WALKER HARDWARE 4747 J..... HI lbrt 6-1567

AMERICAN PAINT CO
"The House of Dunne Paints"
VARNISHES - ENAMELS
Complete Line for Exteriors-Interiors
WALLPAPER - GLASS
DU PONT FINISHES
Renting of Sanders - Polishers - Sprayers
1309 Broadway..... GI lbrt 2-8355

AMERTON PAINTS—
MCDONALD PAINT & HARDWARE CO
1188 E El Camino Av..... HI ckrly 9-4219

AQUA-PROBA PAINTS
STA-ZON PAINT
Waterproof Paint
The Point That Breathes
Masonry - Stucco & Concrete Blocks
For Alkali - Chalking - Fungus or Mildew
LEE F. RISLEY - Rep. 77 JAL
1125 Alamos Av N Sacto..... HI ckrly 9-0280

Arrow Lumber Co 4414 Franklin Blvd HI lbrt 5-4980
Art Ellis Paint Store 1317-20th..... HU dsn 4-1875
The Yellow pages save you time.

Paint Dealers—Retail—(Cont'd)

BISHOP-CONKIN PAINTS
See "Treasure Tones" Under This Classification

BLOMBERG'S
Specializing in Paints for Show
Concrete and Masonry Surfaces
264 Colors
5675 Freepoint Blvd..... HU ltr 6-2803

Boatright Paint Co 724-7th..... HU dsn 4-6340

BOYSEN PAINTS
100% PURE
PAINTS
VARNISH
ENAMELS



"WHERE TO BUY IT"
WHOLESALE & RETAIL
BOYSEN WALTER N CO 2400 J..... HU dsn 4-8261

DEALERS
ART ELLIS PAINT STORE
1317-20th..... HU dsn 4-1875
BREUNER JOHN CO 604 K..... GI lbrt 3-8061
Broadway Hardware Co
1708 Broadway..... GI lbrt 2-3482
Case Howe Co 2109 Del Paso Blvd HI ckrly 9-0230
DEL PASO LUMBER CO
300 Grand Av Del Paso Hgts..... HI ckrly 9-3507
FLORIN HARDWARE Florin..... HI lbrt 6-0442
Hollywood Hardware
5151 Freepoint Blvd..... HI lbrt 5-6488
LEM'S HARDWARE & PAINTS
2419-28th..... HI lbrt 6-6674

Boysen Walter N Co 2400 J..... HU dsn 4-8261
Burlington Paint Store 1824-16th..... GI lbrt 2-4527
CALDER LANE 5520 H..... HI lbrt 6-8536
(Continued Next Page)

Good party-line neighbors get better party-line service.

OXYGEN AND ACETYLENE by **Stuart**

Available to You for Immediate Delivery
Are Adequate Stocks of
STUART OXYGEN & ACETYLENE, MEDICAL GASES & WELDING SUPPLIES
— 24-HOUR SERVICE —

PIONEER STEEL & SUPPLY CO.
Sacramento, Cal
1215 NORTH B ST. P.O. BOX 1444
Phone HU dsn 4-8265