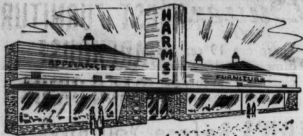


HARMS FURNITURE & APPLIANCE CO.



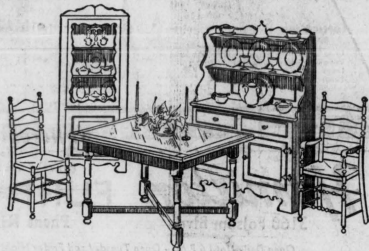
HEADQUARTERS FOR
Maple & Cherry
Furniture
COLONIAL - PROVINCIAL
MODERN

Complete Line of Appliances Featuring
Frigidaire - O'Keefe & Merritt - Ironrite - Maytag
R.C.A. & Capehart Radios & TV
Budget Terms - Open Evenings Till 9 P.M.
Free Delivery
Complete Service Dept.

Make Your Selection From Our
Beautiful Display (12,000 ft. of
Floor Space)
Box Springs - Mattresses - Lamps

Phone
**HI lcrest 5-
4651**

4320
**STOCKTON
BLVD.**



**UNFINISHED
FURNITURE**
Modern - Maple - Provincial

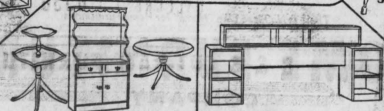
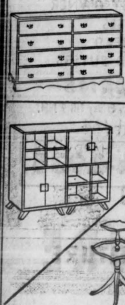
IT'S **MAGGIORA'S** FOR
BETTER FURNITURE

Since 1837

HI lcrest 6-1584

28th & X

SAVE! SAVE! SAVE!



- LARGEST SELECTION OF UNFINISHED FURNITURE IN CALIFORNIA
- COMPLETE LINE OF FURNITURE FINISHES AND PAINTS*
- FINISHING INSTRUCTIONS GIVEN TO OUR CUSTOMERS
- TRIPLE SANDED - READY FOR ANY FINISH

Furniture Dealers—New—(Cont'd)

- FURNITURELAND** 501 J. HUdsn 4-8535
(See Advertisement Page 174)
Gardenland Furniture Store
2122 Lynn Mowl Rd. Hlckry 9-6511
GRAND RAPIDS FURNITURE CO GI lbrt 3-4631
631 K HI lcrst 7-6504
(See Advertisement Page 173)
HAMILTON FURNITURE CO HI lcrst 7-6504
3160 Folsom Blvd. HU dsn 4-2935
(See Advertisement Page 171)
HARMONY HOUSE FINE FURNITURE—
SEARS ROEBUCK & CO 12th & K. HUdsn 4-6961
HARMS MAPLE HOUSE & APPLIANCE CO
4320 Stockton Blvd. Hlckrt 5-4651
(See Advertisement This Page)
Harrison's Furn & Cabrt Shop
5230 Fkin Blvd. Hlckrt 5-0753
(See Advertisement Page 174)
HOME FURNITURE CO Davis Hwy. HU dsn 4-2935
(See Advertisement Page 171)

HOUSEHOLD FURNITURE CO

Complete Line of
**HOME FURNISHINGS
AND
APPLIANCES**

Shop Where Parking Is No Problem
Alhambra & N. HI lcrst 5-5775

- JACKSON FURNITURE CO** 14th & K. GI lbrt 2-7604
Jacksons Furnishers of Homes
14th & K. GI lbrt 2-7604
Juvenile Shops Ltd 1121 K. HU dsn 4-8837
KINCAID HOME FURNISHINGS
1812 Del Paso Blvd N Sacto. Hlckry 9-4351
(See Advertisement Page 170)

LOWRY FURNITURE MFG CO INC

- 1131 Front. GI lbrt 3-3056
(See Advertisement Page 174)
Maggiora's Unfinished Furniture Store
2330-28th. HI lcrst 6-1584
(See Advertisement This Page)

MAPLE SHOPPE THE

- 1106 Alhambra Blvd. HI lcrst 5-6607
MODERN FURNITURE CO
Auburn Blvd. Hlckry 9-3932
Nakamura Bros Furniture & Hardware
1410-4th. GI lbrt 2-6523
Nakamura Co 1313-4th. GI lbrt 3-7532
NATURWOOD FURNITURE
4220 Sisk Blvd. Hlckrt 7-3031
(See Advertisement Page 173)

NEVIS FURNITURE CO

- 3504 Stockton Blvd. HI lcrst 5-3864
O K Furniture Co 427 L. GI lbrt 3-4231
OAK PARK FURNITURE CO
2970-35th. HI lcrst 5-3354
(Continued Next Page)

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

ARTHUR SAMOVILLE
OF
SAMOVILLE FURN. STORES
—SAYS—
COME DOWNSTAIRS

For Over 30 Years WE OFFER BARGAINS IN
FURNITURE & APPLIANCES
ALL NATIONALLY ADVERTISED BRANDS
Terms to Suit You
The Store with the Luckiest Address

711 J St. GI lbrt 2-9928

Furniture Dealers—New—(Cont'd)

- Randall's Second Hand Store**
3501-36 Av. Hlckrt 5-9956
Rattan Furniture Co 3713 Sisk Blvd. Hlckrt 5-0506
(See Advertisement Page 174)
Richter H & H 3855 J. HI lcrst 5-4879
Sacto Chesterfield Co 2604 J. HU dsn 4-3362
SACTO WAREHOUSE FURN CO
NATIONALLY ADVERTISED BRANDS
Living Room - Dining Room - Bedroom
FURNISHINGS
Lowest Prices in Town
Thousands of Satisfied Customers
EASY BUDGET TERMS
1721-16th. GI lbrt 2-2715

SAMOVILLE FURNITURE STORES

- 711 J. GI lbrt 2-9035
(See Advertisement Page 172)

SCOFIELD FURNITURE CO

**FINE FURNITURE
INTERIOR DESIGN**
Customer Parking

- 1401 K. GI lbrt 2-6991

- Scotfield Furniture Co** 1401 K. GI lbrt 2-6991
Warehouse 6th & R. GI lbrt 3-8452

SECURITY FURNITURE CO

8TH BETWEEN I & J

Complete Line of
FURNITURE — APPLIANCES

- Free Delivery
Easy Budget Terms
Open Evenings by Appointment
908-8th. HUdsn 4-9247

(Continued Next Page)

Advertise here—it pays.

The Very Best in Hardwoods
UNFINISHED
MODERN - MAPLE - PROVINCIAL

Choose Your Own - Style -
Color - Finish or Cover.

"SAVE UP TO HALF"

Naturwood
Custom Built FURNITURE
4220 HI lcrest 7-
Stockton Blvd. 3031

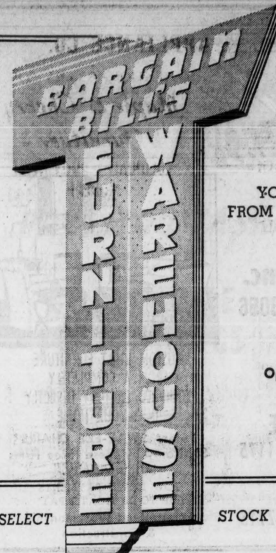
SAVE MONEY ON

Furniture
• 3 ROOM GROUPS
• APPLIANCES
• BABY FURNITURE

We Deliver

C & K FURNITURE STORE

- Address Dial
5570 Franklin Blvd. HI lcrest 7-
Corner Fruitridge & Franklin Blvd. 1664



**LARGEST FURNITURE
WAREHOUSE
IN CALIFORNIA**

YOU CAN FURNISH ANYTHING
FROM YOUR HOME TO YOUR CASTLE

We Feature

- ✓ BEDROOM SUITES
- ✓ LIVING ROOM SUITES
- ✓ DINING ROOM
- ✓ CARPETS
- ✓ LINOLEUM
- ✓ APPLIANCES
- ✓ UNFINISHED FURNITURE

Open Daily 9:00 A.M. to 9:00 P.M.
Sundays 10 A.M. to 4 P.M.

HI lcrest 6-2776
6620 FOLSOM BLVD.

STOCK FOR APARTMENT & MOTEL DLRS.



**B & B CUT-RATE
FURNITURE DEALER**

"Largest Furniture Store South of Sacramento"
GLENN A. BUSBY - Prop.

**NEW & USED FURNITURE
BOUGHT & SOLD**

- DIVANS & DIVAN SETS
- RANGES & STOVES
- REFRIGERATORS
- LINOLEUM
- METAL CABINETS
- BEDROOM SETS
- CHAIRS - TABLES
- CHROME SETS - HARDWARE

PHONE
HILLCREST 5-6530

B & B CUT-RATE FURNITURE

