

**Furnaces—Heating—(Cont'd)**

**LENNOX WARM AIR HEATING SYSTEMS**

More families buy LENNOX than any other make! There is a **LENNOX** Warm Air Heating System to fit your needs—large or small—for gas, oil or coal. LENNOX dealers are trained experts—always at your service for prompt installation, cleaning and repairing.

"WHERE TO BUY IT"

**DISTRIBUTOR**

**SLAKEY BROS INC**  
1400 North C. . . . . HUdsn 1-1481

**DEALER**

Rotary Sierra Co 1625 North C. . . . . GI lbrt 2-8971

MCINTYRE F A 2922-35th . . . . . Hlcrst 6-4791

McLAUGHLIN SHEET METAL WORKS  
1914 L. . . . . GI lbrt 3-3994

McWILLIAMS SHEET METAL AND HEATING  
8613 Folsom Blvd. . . . . Hl lbrt 6-8390

Residence . . . . . Hl crst 2-4808

Residence . . . . . Hl crst 7-0942

Nystrom's Refrigeration & Air Conditioning Co  
620-236 . . . . . HU dsn 4-5422

OIL HEATING SERVICE 1214-30th. Hl lbrt 5-1013

PACIFIC REFRIGERATION STORE  
1071 E. El Camino Av N. Sacto. . . . . Hickry 9-3503

PARK SHEET METAL WKS  
3124 Broadway . . . . . Hl lbrt 5-2619

(See Advertisements on Pages 166 & 167)

**PAYNEHEAT SALES & SERVICE**

PAYNE quality reflects nearly 40 years leadership.

**PAYNE Gas FURNACES**

Floor and Duplex Furnaces  
Console (Circulator) Heaters  
Forced Air Wall Heaters  
Forced Air and Gravity Central Furnaces  
All wanted; approved for all types of gas.

"WHERE TO BUY THEM"

**DISTRIBUTOR**

TAY HOLBROOK INC 1801-22d. Hl lbrt 6-3841

**DEALERS**

BECKES & ANDERSON 2825 Fair Oaks Blvd  
Carmichael . . . . . IV rhoe 9-0303

McLAUGHLIN SHEET METAL WORKS  
1914 L. . . . . GI lbrt 3-3994

**RHEEM CENTRAL HEATING EQUIPMENT**

RELY ON RHEEM for fully automatic warm air heat. Rheem Winter Conditioner filters and circulates warm air to every room. Available for all gases.



"WHERE TO BUY IT"

**DEALER**

BECKES & ANDERSON 2825 Fair Oaks Blvd  
Carmichael . . . . . IV rhoe 9-0303

**WHOLESALE ONLY**

HETTINGER J R Co 1818-22d. . . . . Hl lbrt 6-6427

HEBECK & MORAN 20th & V. V. . . . . Hlcrst 6-6468

TAY HOLBROOK INC 1801-22d. Hlcrst 6-3841

**ROMACK PLUMBING CO**

**SALES - SERVICE**

Installation of Heating Equipment

Nationally Known Brands

1313 Broadway, 1558-45th. . . . . GI lbrt 3-1701

Rotary Sierra Co 1625 North C. . . . . GI lbrt 2-8971

SACTO WRECKING & PLUMBING SUPPLY CO  
417-12th . . . . . GI lbrt 2-3441

SHORROCK'S HDWE CO  
FLOOR & WALL FURNACES

Sales - Service - Installation  
918 J. . . . . GI lbrt 3-3711

The Yellow pages save you time.

**Furnaces—Heating—(Cont'd)**

**SLAKEY BROS INC**

Distributors of  
**Quality Heating Equipment For Every Need**  
WHOLESALE ONLY  
Est. 1939

1400 North C. . . . . HUdsn 1-1481

**UTILITY HEATING APPLIANCES—**

**DISTRIBUTORS**

BROILI-PARKS CO 2225-19th. . . . . GI lbrt 2-2983

SLAKEY BROS INC 1400 North C. HUdsn 1-1481

Wagner Sheet Metal & Supply Co  
1829-26d. . . . . Hl lbrt 7-5781

(See Advertisement Page 167)

WEBER SHEET METAL WORKS  
1234-30th . . . . . Hl crst 5-1013

West Sacto Sheet Metal Products Co  
Davis Hwy. . . . . GI lbrt 2-6053

**WESTERN FURNACES**

Complete Line of Forced Air, Gravity, Floor & Dual Wall Models  
Controlled Indoor Comfort

Gas FURNACES on *Western*

"WHERE TO BUY THEM"

**DISTRIBUTOR**

DALLMAN CO 6th & Q. . . . . GI lbrt 2-3861

WHITE APPLIANCE SHOP  
1535 Arcade Blvd N Sacto. . . . . Hl crst 9-1709

(See Advertisement Page 167)

**Furnaces—Industrial**

Ahl Sheet Metal Co 2116 P. . . . . GI lbrt 3-3482

**Furnaces—Repairing & Cleaning**

**CALIF STOVE REPAIR**

3343-25th Av. . . . . Hlcrst 5-7084

Capital Stove Repair Works  
See Our Ad Under Ranges & Stoves Reprng  
1802-27th . . . . . Hl crst 5-1725

**HOLLAND FURNACE CO**

World's Largest Vacuum Cleaner For All Types & Makes of Furnaces  
We Take the Dust and Dirt Away  
217 O. . . . . HU dsn 4-6522

**HOLLAND FURNACE REPAIRING AND CLEANING—**

HOLLAND FURNACE CO 217 O. HU dsn 4-6522

**HORRELL & SON**

WE REPAIR & VACUUM CLEAN ALL TYPES OF HEATING EQUIPMENT  
Some Location For Over 30 Yrs.  
2950-1st Av. . . . . Hl crst 6-6437

Lanowen Sheet Metal  
308 Cedar Av N Sacramento. . . . . Hl crst 9-3997

**PACIFIC REFRIGERATION STORE**

1071 E El Camino Av N Sacto. . . . . Hickry 9-3503

WAGNER SHEET METAL & SUPPLY CO  
1829-22d . . . . . Hl lbrt 7-5781

**WHITE APPLIANCE SHOP**

Sales & Service HEATING & COOLING SYSTEMS  
Specializing in INSTALLING & REPAIRING ALL TYPES OF FURNACES & THERMOSTATS  
Free Estimates  
1535 Arcade Blvd N Sacto. . . . . Hl crst 9-1709

Advertise here—it pays.

**Furniture—Antique—See Antiques—Dealers**

**Furniture—Church**

See Church Furnishings

**Furniture Cleaning**

See Upholstery Cleaners

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.

2. Listen for the steady hummm of the dial tone.

3. Keep your eye on the dial.

4. Wait a minute before you decide your party isn't home.

**Tele-fun**

by Warren Goodrich



"Oops, almost dialed the wrong number! I must concentrate on one thing at a time!"  
For better, faster service, please dial promptly and carefully... keeping your eye on the dial... Pacific Telephone.

**REPAIR SERVICE**

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE

*Classified*  
**TELEPHONE SECTION**

**Furniture Dealers—New**

**A B C FURNITURE EXCHANGE**

524 L. . . . . GI lbrt 2-8543

**AMERICAN HOME FURN & APPL**

RUGS - HOME FURNISHINGS & APPLIANCES  
Liberal Terms  
Easy Delivery  
Del Paso Hotel  
3726 Msvl Rd. . . . . Hl crst 9-3903

**ARNOLDS FURNITURE STORE**

SERVING SACRAMENTO 20 YEARS  
3 Floors of Furniture & Appliances  
Nationally Advertised Brands  
Easy Terms  
Free Delivery  
1200 J. . . . . GI lbrt 2-8703

**BARGAIN BILL'S FURNITURE WHSE**

6620 Folsom Blvd. . . . . Hl crst 6-2776

(See Advertisement Page 173)

(Continued Next Page)

**FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—**

1. Please answer promptly.

2. Please be on the line when the party you want answers.

3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.

4. Please replace the receiver gently when through talking.

**PLEASE LISTEN for the DIAL TONE BEFORE DIALING**

That "dial tone", a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"



**CHOOSE FROM A BIG \$200,000 STOCK!**

Visit this beautiful new store... the LARGEST FURNITURE STORE IN CALIFORNIA, NORTH OF SACRAMENTO! 30,000 square feet of furniture displays. Easiest Terms. Free delivery.

"THE HOME OF NATIONALLY ADVERTISED LINES"

- Simmons Springs and Mattresses
- Beautyrest Springs, Mattresses
- O'Keefe & Merritt Gas Ranges
- Occidental Gas Ranges
- Easy Washers
- Thor Washers
- Whirlpool Washers
- Mohawk Rugs
- Alexander Smith Rugs
- Crosley Shelvador Refrigerators
- Crosley Electric Ranges
- Lane Cedar Chests
- Zenith Radios
- Crosley Radios
- And Many Others

Hickory 9-2715



**Furniture AT Warehouse PRICES**

Nationally Known Brands of

- Furniture for Every Room
- Gas Ranges
- Refrigerators
- Radios
- Rugs and Floor Coverings
- 3-, 4- and 5-Room Outfits
- Beds, Springs, Mattresses
- Complete Bedroom Outfits
- Dining Sets
- Chrome Dinette Sets



Gilbert 2-5885

ONE OF THE LARGEST FURNITURE STOCKS IN NORTHERN CALIFORNIA AT WAREHOUSE PRICES!

NO EASIER TERMS ANYWHERE FREE DELIVERY

**STANDARD FURNITURE WAREHOUSE**  
2018 EYE STREET