

Freezers—Food Storage Units—(Cont'd)

PHILCO FREEZER SALES AND SERVICE

Philco gives you the newest in home freezers at popular prices. Greater food protection, convenience and economy. Models for every type of home. Also dependable service by factory-trained experts.



"WHERE TO BUY THEM"

DISTRIBUTOR

DALCO APPLIANCE CO 6th & Q. Gl lbrt 2-3861

DEALERS

DE PAUL'S RADIO SERVICE HI lcrst 7-0034

Oak Park Furniture Co HI lcrst 5-3354

2970-35th HI lcrst 5-3354

QUALITY APPLIANCE SALES

1306-28th HU dsn 1-0313

SUB-ZERO UPRIGHT FREEZERS—

BETTER LIVING CO 1910-16th HU dsn 4-3883

YORK FOOD FREEZERS

YORK HOME & FARM FREEZERS. One of the most famous names in refrigeration enters the home field with the perfectly planned economy unit.



"A space for it in every home—
A place for it in every budget."

"WHERE TO BUY THEM"

DISTRIBUTOR

YORK PACIFIC COMPANY Gl lbrt 2-0753

1230 N. Gl lbrt 2-0753

Freight Forwarding

ACME FAST FREIGHT INC 216-15th Gl lbrt 4-2709

International Expeditors Inc 1731-2d HU dsn 4-2038

INTERNATIONAL FORWARDING CO

Less Than Carload Shipments

DOMESTIC & FOREIGN

TRANSCONTINENTAL

FREIGHT SERVICE

Both East & West Bound

1731-2d HU dsn 4-9308

MERCHANT SHIPPERS ASSOCIATION

Native Sons Bldg HU dsn 4-4774

NATIONAL CARLOADING CORP

1316-2d Gl lbrt 3-2531

Pac & Atlantic Shippers Assn Inc HU dsn 4-4594

1717-4th HU dsn 4-4594

PACIFIC FORWARDING ASSOCIATION INC

731-2d HU dsn 4-9308

REPUBLIC CARLOADING & DISTRIBUTING CO

126 Capitol Av. HU dsn 4-8207

STOR-DOR-FORWARDING CO

Div of Westland Forwarding Co

924-11th Gl lbrt 3-2259

Union Auto Freight Depot Inc 401 S. Gl lbrt 3-5911

United Motor Transport Lines Inc HU dsn 1-0281

2330-4th HU dsn 1-0281

Universal Carloading & Distributing Co

Front & Capitol Av. Gl lbrt 3-5703

Freight Motor Carriers

See Motor Freight Companies Headings

Frozen Food Cabinets

See Freezers—Food Storage Units; also Refrigeration Equipment—Commercial; also Refrigerators—Domestic

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

\$ SAVE \$ SAVE \$ SAVE \$

BARNES FOOD BANK

HOME FREEZER and LOCKER SERVICE

Beef Pork Lamb Veal Sold at Quantity Prices

A Complete Line of Frozen Poultry, Fish, Fruits and Vegetables.

Use Timeplan — Pay As You Eat

Home Freezer Supplies

Complete Processing Service Lockers for Rent

DIAL

Hickory 9-4286

ADDRESS

127 LEA WAY

NO. SACRAMENTO

\$ SAVE \$ SAVE \$ SAVE \$

GENERAL FOOD LINES



FRESH FROZEN CANNED

Quality Fruits and Vegetables

Complete Line Frozen Foods

Suppliers of RESTAURANTS HOTELS BAKERIES

HI lcrst 5-6386

4529 Parker Ave.

Frozen Food Lockers—Renting

BARNES FOOD BANK HI ctry 9-4286

127 Lea Wy N Sacto. (See Advertisement This Page)

VALLEY FOOD BANK

MEATS & FROZEN FOODS FOR HOME FREEZERS

4430 Freeport Blvd. HI lcrst 5-6662

4910 Franklin Blvd. HI lcrst 5-4684

If no answer call. HU ntr 6-1252

Valley Food Bank 4910 Franklin Blvd. HI lcrst 5-4684

Village Frozen Food Lockers

Fulton Av & Marconi Av. IV nhoe 9-6345

Frozen Foods

AGEN FROZEN FOODS—

CRYSTAL CREAM & BUTTER CO 1013 D Gl lbrt 3-3911

Bing Crosby Minute Maid Corp

261 S Birch N Sacto. HI ctry 9-0116

Foster's Freeze-Milk Products

4601 Freeport Blvd. HI lcrst 7-2775

McKILLOP FROZEN FOODS

PICTSWEET FROZEN FOODS

Minute Maid Juice

Concentrates

SWANSON POULTRY

1519 McCormack Wy. HU dsn 1-0257

OCEAN BAY SALES CO 2640-5th HU dsn 4-9950

Raber M Ed

Frozen Eggs Gl lbrt 3-2930

1801

SACTO FROSTED FOODS CO 9th & D. Gl lbrt 3-5701

STAPLAND INC

Distributor for

19 BRAND — DONALD DUCK

SNOW CROP — BIRDS EYE

FROZEN SPECIALTIES

1812-17th Gl lbrt 3-0184

ULDALL DISTRIBUTING CO

FLAV-R-PAC

FROZEN FOODS

INSTITUTIONAL & RETAIL PACKAGES

1505-24th Gl lbrt 2-5973

WILSON'S GENERAL FOOD LINES

4529 Parker Av. HI lcrst 5-6386

(See Advertisement This Page)

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

Fruit Juices

Calif Fruit Juice Co 719 K. HU dsn 4-0696

(See Advertisement This Page)

CAPITAL CITRUS PURE JUICE CO INC

16th & North B. Gl lbrt 2-7568

KING KARROT JUICE & COFFEE BAR

Complete Line of

FRUIT & VEGETABLE JUICES

TAKE SOME HOME WITH YOU

Any Mixture — Any Quantity

Two Locations Gl lbrt 2-2512

1003-9th Gl lbrt 3-0126

Rigg's Fresh Lemon Juice & Lime Co

4517-52d HI lcrst 5-7415

Waring's Orange Arcade 624 J. Gl lbrt 2-4041

Fruit & Vegetable Brokers

Ellis Albert M 403 Meister Wy. HI lcrst 5-8964

Faulkner R W 200 N 16th. Gl lbrt 3-4601

KLAMATH POTATO DISTR

Packers — Shippers — Brokers

1718-5th Gl lbrt 2-7427

If no answer call. Gl lbrt 3-8820

LA BRASCA SAM 2320-23d. HI lcrst 6-1889

Rakow F D Winding Wy. IV nhoe 9-5249

Simons & French Co Inc

Calif Fruit Bldg. HU dsn 4-9301

Fruit & Vegetable Growers & Shippers

Carlisle Bros Inc Florin. HI lcrst 5-0075

CORDOVA VINEYARD CO

Wine Grapes

Roland S Federspiel

Mills HI lcrst 5-9036

DART ROBERT H Calif Fruit Bldg. HU dsn 4-9301

Florin Fruit Grower's Assoc Florin. HI lcrst 6-0759

GENERAL PRODUCE CO

16th & North B. HU dsn 4-9301

Gilbert Orrin

Route 2 Box 2875 Sacramento

Folsom Blvd. HI lcrst 5-0020

HALF MOON FRUIT & PRODUCE CO

2338-9th Av. HU dsn 1-0106

Klamath Potato Dist. Gl lbrt 2-7427

LAMBERT MARKETING CO

Main Ofc Calif Fruit Bldg. Gl lbrt 2-0731

Pacific Fruit & Produce Co

16th & North B. HU dsn 4-5976

ROHRER BROS

Sacto Produce Terminal. Gl lbrt 3-5921

Sacto River Assn 1005 8th. HI lbrt 3-7721

SIMONS & FRENCH CO INC

Calif Fruit Bldg. HU dsn 4-9301

Travis J A Fruit Co Folsom Blvd. HI lcrst 6-5002

Fruits & Vegetables—Retail

Air's Market 5728 Stockton Blvd. HI lcrst 5-1917

DeLux Delicatessen 1880 Skm Blvd. HI lcrst 5-2980

Eddie's Produce 23d & F. Gl lbrt 2-9972

Garden Basket 2651 E Paseo Lab. IV nhoe 9-0918

Geo's Mkt 1021-3d. Gl lbrt 2-8886

L St Produce 3020 L. HI lcrst 7-3044

Le Marche Fruit & Vegetables

15th & Broadway. Gl lbrt 2-5613

Leo's Arden Town Fruits & Vegetables

3535 Fair Oaks Blvd. IV nhoe 9-1998

PENNISI & CO

Selected Varieties of Fruit & Vegetables

Fresh Fruit Packs Shipped Anywhere in U. S.

On 13th St. Side of Sacramento Public Market

1310 & J. Gl lbrt 3-0270

Ranch Fruit Mkt. Folsom Blvd. HI lcrst 7-7631

Sacto Farmers Mkt Island Inc. Gl lbrt 3-9410

2630-5th. Gl lbrt 3-4417

Takata Bros 2724 Broadway. HI lcrst 6-4417

Tower Mkt Produce. Gl lbrt 2-5221

3d & Davis Hwy Broderick. Gl lbrt 2-1782

Yankee Produce 1402 Broadway. Gl lbrt 2-1782

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100% PURE FRESH ORANGE JUICE



Daily Restaurant Service
Retail by Your Local Dairy
At Leading Grocery Stores

CALIFORNIA FRUIT JUICE CO.
719 K St.

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NAME
or
ADDRESS
Is Forgotten

Someone has told you of a certain concern or you've read their advertising somewhere

LOOK IN THE
Classified TELEPHONE SECTION

You probably will recognize the name or address when you see it.

For
fastest Long Distance
service . . .
Always give the
out-of-town number

Fruits & Vegetables—Wholesale

BASTUNAS & SON PRODUCE CO Gl lbrt 2-0396

2630-5th. HI lcrst 2-6508

If no answer call. HI lcrst 5-7516

BENNETTS W FRANK PRODUCE 2630-5th. Gl lbrt 3-1309

BESSEY PRODUCE CO

Potatoes—Onions—Apples—Mushrooms

2630-5th. HU dsn 4-9156

Borge Jack 2743 Kroy Wy. HI lcrst 5-3785

C & S PRODUCE

6621 Folsom Blvd. HI lcrst 5-6594

R. C. Calloway

Calavo Inc 2630-5th. Gl lbrt 3-7019

Calif Fruit Exch 10th & W. Gl lbrt 3-4601

Capital Citrus Pure Juice Co Inc

16th & North B. Gl lbrt 2-7568

Cocchetti Elder J 2630-5th. Gl lbrt 3-7019

Cocchetti Elder J Folsom Blvd. HI lcrst 5-0882

Dagostini Gene 3324 Tembrook Dr. IV nhoe 9-3216

If no answer call. Gl lbrt 2-5523

ELLIS PRODUCE CO 2630-5th. Gl lbrt 2-1237

If no answer call. Gl lbrt 2-1237

Ensher Alexander Barsom Inc Gl lbrt 3-6792

Capital National Bank Bldg. Gl lbrt 3-4601

Faulkner R W 200 N 16th. Gl lbrt 3-4601

Frazier T G 16th & North B. Gl lbrt 3-3302

If no answer call. Gl lbrt 3-4784