



The Car
With Step
Down Design

See The **HUDSON** At
PAUL MOTORS

New Car Dept.
2512 FRANKLIN BLVD.
HI lcrest 7-5757
Ask for Extension 5

Used Car Dept.
BROADWAY AT FRANKLIN BLVD.
HI lcrest 6-9742
Ask for Extension 10

Repair Dept.
2512 FRANKLIN BLVD.
HI lcrest 7-5757
Ask for Extension 20

Parts Dept.
2512 FRANKLIN BLVD.
HI lcrest 7-5757
Ask for Extension 15



Body Repair Dept.
1015 - 15th
HUDson 4-6221

DICK WAREING

ONE OF
THE FASTEST GROWING
FORD DEALERS IN
THE SACRAMENTO AREA



**AUTHORIZED
SALES & SERVICE**

SHOP in NORTH SACRAMENTO
AND SAVE

Phone
HIckory 9-0743

Dick Wareing Company
1615 Del Paso Blvd.

**IMPORTED
CARS**

Authorized Dealer for

- M G
- RILEY
- ROVER
- SINGER
- JAGUAR
- ALLARD
- DAIMLER
- ROLLS-ROYCE
- HILLMAN-MINX
- MORRIS MINOR
- SUNBEAM - TALBOT

**COMPLETE PARTS
AND REPAIR SERVICE**

— Phone —
HUDson 4-9131

Oxford Motors, Ltd.
1831 J St.
SACRAMENTO

**Automobile Dealers—New Cars—
(Cont'd)**

BURTON & WHITE MOTORS INC
13th & I. GI lbrt 2-6931
(See Advertisement Page 19)

CADILLAC SALES & SERVICE

"STANDARD
OF THE
WORLD"



"WHERE TO BUY IT"

Jacobs J Motor Co 1501 L. GI lbrt 3-2551
For Night Towing Only Call. GI lbrt 3-7708

Cameron Pontiac Company
1217 Del Paso Blvd N Sacramento. HI cky 9-3513
(See Advertisement Page 19)

CAPITOL CHEVROLET CO 13th & K. GI lbrt 3-3781
Century K-F Motors 1701 K. HUDsn 1-1231

**CHEVROLET AUTHORIZED SALES &
SERVICE**

CHEVROLET
Out-Values...
Out-Sells...
All Others!



"WHERE TO BUY IT"

CAPITOL CHEVROLET CO
13th & K. GI lbrt 3-3781
If no answer call. GI lbrt 3-7461
VOGEL CHEVROLET CO 1616 I. GI lbrt 2-9071
If no answer call. HUDsn 1-1468

Chevrolet Motor Division General Motors Corp
Dir 1616 I. GI lbrt 2-9071
Chevrolet Motor Division General Motors Corp
Dir 13th & K. GI lbrt 3-3781
Chrysler Division Chrysler Corp Dir
Alhambra Blvd & L. HI lcrst 6-4731

**CHRYSLER-PLYMOUTH SALES &
SERVICE**

THE
BEAUTIFUL
CHRYSLER



"WHERE TO BUY THEM"

BOYD E A CO Alhambra Blvd & L. HI lcrst 6-4731
Cope Newton A Buick Co 1500 K. GI lbrt 3-2551
Dalton Motors Inc 16th & K. GI lbrt 2-8944
(Continued Next Page)

MOPPING-UP OPERATIONS
When refinishing woods, splinter
sawdust on paint remover as old finish
is scraped off. Does cleaner job than
rags.

FEIL MOTOR SALES

Home of Imported Motor Cars
SALES - SERVICE - PARTS

DISTRIBUTORS OF
Austin of England

DEALERS FOR
HUMBER - JAGUAR
FRENCH RENAULT

3200 JAY STREET
Next to Blood Bank

HUDson 1-2811

**Automobile Dealers—New Cars—
(Cont'd)**

DE SOTO-PLYMOUTH SALES & SERVICE

GREATEST
DE SOTO
EVER BUILT



"FOR SERVICE CALL"

DEALER

Dalton Motors Inc 16th & K. GI lbrt 2-8944
Towing Evenings Sundays Holidays
Call. GI lbrt 3-7449

**DODGE-PLYMOUTH SALES AND
SERVICE**

Fast, dependable car and truck
service. Factory engineered parts and
accessories. Dependable Used Cars
and Trucks.

Dodge "Job-Rated" Trucks



"FOR SERVICE CALL"

Miller Automobile Co 1415 Bdwy. GI lbrt 3-5951
(See Advertisement Page 20)

FEIL MOTOR SALES 3200 J. HUDsn 1-2811

FORD AUTHORIZED SALES & SERVICE

It pays to bring your Ford "Back
Home" for service. Your Ford
dealer knows your car best. He
uses genuine Ford Parts and
Ford-approved equipment.



"WHERE TO BUY IT"

BURTON & WHITE MOTORS INC
13th & I. GI lbrt 2-6931
FRENCH'S GARAGE Florin. HI lcrst 6-5474
HAROLD ELLSWORTH CO
224 & Broadway. HI lcrst 5-3071
WAREING DICK CO
1615 Del Paso Blvd N Sacto. HI cky 9-0743

Foules Motor Co 1700 K. GI lbrt 2-2951
FRENCH'S GARAGE Florin. HI lcrst 6-5474
Gelb Inc 1923 Stockton Blvd. HI lcrst 7-6521
HAROLD ELLSWORTH CO
224 & Bdwy. HI lcrst 5-3071

**HUDSON AUTHORIZED SALES AND
SERVICE**

NEW HUDSON
AUTOMOBILES
AND
HUDSON'S
PROTECTIVE
SERVICE



"WHERE TO BUY THEM"

DEALER

PAUL MOTORS
2512 Franklin Blvd. HI lcrst 7-5757

Hudson Motor Car Company Dir
2512 Fkin Blvd. HI lcrst 7-5757
Jacobs J Motor Co 1501 L. GI lbrt 3-2551

KAISER-FRAZER SALES & SERVICE

Kaiser ... America's most beauti-
ful car! Henry J ... costs less to
buy, to drive, to maintain! Complete,
factory-approved service and parts.
Service on all makes - wherever
you go.



"FOR INFORMATION CALL"

CENTURY K-F MOTORS 1701 K. HUDsn 1-1231

UNIRONED SLIP-COVERS

Slip-covers made of monkcloth or
other spongy materials do not have to
be ironed after washing if they are re-
placed on the chairs and pulled into
shape while still slightly damp.

**Automobile Dealers—New Cars—
(Cont'd)**

**LINCOLN-MERCURY SALES AND
SERVICE**

Fully trained sales and service
personnel, plus the newest fac-
tory-approved equipment for your
convenience and satisfaction.



"WHERE TO BUY THEM"

LUNDSTROM MOTORS 1631 K. HU dsn 4-8201

LUNDSTROM MOTORS 1631 K. HU dsn 4-8201
Martin Ray Motor Co
1805 Del Paso Blvd N Sacramento. HI cky 9-1754

MERCURY SALES AND SERVICE

Fully trained sales and service
personnel, plus the newest fac-
tory-approved equipment for your
convenience and satisfaction.



"WHERE TO BUY THEM"

Lundstrom Motors 1631 K. HUDsn 4-8201

Miller Automobile Co 1415 Broadway. GI lbrt 3-5951
Nash Motor Division Nash Kelvinator Sales
Corp Dir 1619 L. GI lbrt 2-3887

NASH SALES AND SERVICE

THE WORLD'S
MOST
MODERN CARS!



• IN 3 GREAT SERIES •

"WHERE TO BUY IT"

SACRAMENTO NASH CO 1619 L. GI lbrt 2-3887

OLDSMOBILE

ROCKET!
HYDRA-MATIC!



OLDSMOBILE HAS BOTH!

"WHERE TO CALL"

FOULKS MOTOR CO 1700 K. GI lbrt 2-2951

OXFORD MOTORS LTD 1831 J. HUDsn 4-9131
(See Advertisement Page 20)

**PACKARD AUTHORIZED SALES
& SERVICE**

ASK
THE MAN
WHO
OWNS ONE



"WHERE TO BUY IT"

SPICKARD AUTOMOBILE CO
1501 I. GI lbrt 3-2066
If no answer call. GI lbrt 3-4692

Packard Motor Car Co Agency 1501 I. GI lbrt 3-2066
PAUL MOTORS 2512 Franklin Blvd. HI lcrst 7-5757
(See Advertisement Page 20)

PLYMOUTH

SERVICE
WORTHY OF
PLYMOUTH



"FOR SERVICE CALL"

BOYD E A CO
Alhambra Blvd & L. HI lcrst 6-4731
Dalton Motors Inc 16th & K. GI lbrt 2-8944
Miller Automobile Co
1415 Broadway. GI lbrt 3-5951

**Automobile Dealers—New Cars—
(Cont'd)**

Plymouth Motor Corp Dir
Alhambra Blvd & L. HI lcrst 6-4731
Plymouth Motor Corp Distributor
16th & K. GI lbrt 2-8944
Pontiac Motor Division General Motors Corp Dir
1217 Del Paso Blvd N Sacto. HI cky 9-3513
Pontiac Motor Division General Motors Corp Dir
16th & J. GI lbrt 3-1721

PONTIAC SALES AND SERVICE

Protect your Pontiac with Pontiac
service — your best assurance of
factory-trained mechanics, fac-
tory-engineered parts and factory-
developed tools.



"FOR SERVICE CALL"

SACRAMENTO

SMITH EARL MOTORS
16th & J. HI cky 3-1721

NORTH SACRAMENTO

CAMERON PONTIAC COMPANY
1217 Del Paso Blvd
N Sacramento. HI cky 9-3513

SACRAMENTO NASH CO 1619 L. GI lbrt 2-3887
Schwimley Les Motors Inc 1510 J. GI lbrt 2-0437
Smith Earl Motors 16th & J. GI lbrt 3-1721
Spickard Automobile Co 1501 I. GI lbrt 3-2066

STUDEBAKER SALES AND SERVICE

CARS and TRUCKS
of Outstanding Style, Performance
and Economy
Expert car and truck
service for Studebaker
and other makes



"WHERE TO CALL"

AUTHORIZED SALES & SERVICE

FRENCH'S GARAGE Florin. HI lcrst 6-5474
MARTIN RAY MOTOR CO
1805 Del Paso Blvd N Sacto. HI cky 9-1754
SCHWIMLEY LES MOTORS INC
1510 J. GI lbrt 2-0437

VALLEY AUTO SERVICE 1731-25th. HI lcrst 6-8887
VOGEL CHEVROLET CO 1616 I. GI lbrt 2-9071
WAREING DICK CO 1615 Del Paso Blvd
N Sacto. HI cky 9-0743
(See Advertisement Page 20)

Willys-Overland Motors Inc Dealer
1311 I. HU dsn 4-5966

WILLYS-OVERLAND SALES AND SERVICE

WILLYS-OVERLAND
CARS - TRUCKS
"America's Most
Useful Vehicles"



"WHERE TO BUY THEM"

Winter Willys Co 1311 I. HU dsn 4-5966

Winter Willys Co 1311 I. HU dsn 4-5966

You'll get quicker service when you
dial if you follow these simple steps:

1. Listen for the dial tone. This tone is
your signal that the equipment is
ready to take your call.
2. Dial each letter and digit of the
number in its right order.
3. Draw the dial all the way to the
finger stop.
4. Remove your finger and let the dial
return naturally, without forcing or
hurrying.
5. If you make a mistake while dialing,
hang up for a few seconds and then
start your call again.