

Wines—Whse—(Cont'd)

SOLIGAN DISTRIBUTING CO
ROMA WINES
CRESTA BLANCA WINES
PONY EXPRESS WINES
Gibsons Famous Berry Wines
Vermoultis - Champagnes
2910 N. HI crst 5-3722

Distributors of
PETRI WINES
SICKS' SELECT BEER
SPARKLING BURGUNDY
AND CHAMPAGNES
ANGELO PETRI SIGNATURE WINES
917-29th GI lbrt 3-4994

Wiping Rags—See Rags

Wire

Sacto Wire Wks 1811-10th GI lbrt 2-5361

Wire Cloth

INDUSTRIAL WIRE PRODUCTS CORP
E. R. POTTER
Mfrs. & Distrs. of
WIRE & WIRE PRODUCTS
WIRE CLOTH
All Meshes - All Weaves - All Metals
Specialty Manufacturers
Garment Hangers
2417-37th St. Francisco
(Toll) Call "Operator" for... Underhill 1-3005

Wire-Electric

See Electric Equipment Headings; also Electric Supplies Headings

Wire Netting

PACIFIC COAST AGGREGATES INC
16th & A. GI lbrt 3-6586

Wire Products

BAKER & HAMILTON 1213 Front... HU dsn 1-0155
KYLE & COMPANY 348 N Harrison Stockton
(Toll) Call "Operator" for... Stockton 4-8741

LARKIN SPECIALTY MFG CO
Since 1912
AUTOMATIC FORMING OF
CLIPS - RINGS - HOOKS
LINKS - CLASPS - SPRINGS
From Round Wire to Ribbon Stock
288-1st St. Francisco
(Toll) Call "Operator" for... Sutter 1-8497

Wire Resistance

See Electric Equipment Headings; also Electric Supplies Headings

Don't Throw It Away

Things around the house you consider useless—may need only minor repairs to make them serviceable. Call a service man near you.

LOOK IN THE
Classified Telephone SECTION

Wire Rope

BARNETT FRED E COMPANY
Columbia Tiger Brand
1121 E. Bassettlaw Av N Sacto... HI ckr 9-0265

BETHLEHEM WIRE ROPE—
PIONEER STEEL & SUPPLY CO
1215 North B HU dsn 4-8265

Broderick & Bascom Rope Co
607 Blackwood N Sacto HI ckr 9-7369

EDWARDS WIRE ROPE—
REPUBLIC SUPPLY CO OF CALIF
1381 T HU dsn 4-2807

GUNTERT & ZIMMERMAN
Lindsay & Monroe Stockton
(Toll) Call "Operator" for... Stockton 4-8713

KYLE & COMPANY 348 N Harrison Stockton
(Toll) Call "Operator" for... Stockton 4-8741

MACWHYTE WIRE ROPE—
WESTERN INDUSTRIAL SUPPLY CO
Logging-Fittings-Chokers-Arch Lines
905 G GI lbrt 2-7264

NATIONAL STEEL & EQUIPMENT CO
2980 Auburn Blvd N Sacto... HI ckr 9-3539

SCOTT EQUIPMENT CO
N 16th & American River HI ckr 9-2193

STOCKTON IRON WORKS
Harrison & Lindsay Stockton
(Toll) Call "Operator" for... Stockton 7-7091

Thomson-Diggs Co 1801-2d GI lbrt 2-7851

Union Wire Rope Corp
903 Del Paso Blvd HI ckr 9-5124

UNION WIRE ROPES—
HUNTER'S WELDING & MACHINE WORKS
Lower Main Placerville
(Toll) Call "Operator" for Placerville 744-W

MOORE EQUIPMENT CO INC
903 Del Paso Blvd HI ckr 9-2775

UNION WIRE ROPE CORP
903 Del Paso Blvd HI ckr 9-5124

Women's Wearing Apparel—Retail

ANITA SHOES 1002 K GI lbrt 2-3323

ARCEGA'S DRESS SHOP
3245 Folsom Blvd HI crst 5-0196

Arden Fashion Shop
In Arden Town
"Everything For The Junior Miss To Mrs"
Open Evenings 7 To 9 PM Except Saturdays
546 La Sierra Dr IV nhoe 9-0533

ARDEN'S
COATS - SUITS - DRESSES
SPORTSWEAR & LINGERIE
700 K GI lbrt 3-4472

BENIOFF GEORGE FURS 1106 K... GI lbrt 2-4476

BERNARD'S WOMEN'S APPAREL
Complete Selections
Junior - Regular & Half-Sizes
COATS - SUITS - DRESSES
LINGERIE & SPORTSWEAR
BRIDAL SALON
For Your Convenience Phone or Write
For Evening Appointments
814 J HU dsn 4-6102

California APPAREL SHOPS

Ladies', Children's and Infants' Wear

4 STORES
No. 1—2824-35th St. HI lcrst 7-1986
No. 2—1925 Del Paso Blvd. HI ckr 9-3205
No. 3—3750 Stockton Blvd. HI lcrst 5-9601
No. 4—Reseville (Toll) Call. Reseville 21-W

Women's Wearing Apparel—Retail—(Cont'd)

Beverly Mason East Sacramento
3720 HI crst 6-7268

BILOU THE 2910-35th HI lcrst 6-0821

BOB MARCHE 11th & K GI lbrt 3-6551

CALIFORNIA APPAREL SHOPS
3440-3d Av HI crst 6-3873

Career Girl 1027 K GI lbrt 3-3282

CASUAL CORNER Fulton & Marconi IV nhoe 9-5972

3231 Riverside Blvd HU dsn 4-7404

CASUAL CORNER
5479 Stockton Blvd HI lcrst 7-4512

Crest Fashions 1025 K HU dsn 4-9914

EASTERN THE
Comment Budget Terms
1114 J GI lbrt 2-7641

Ellar's Ladies Apparel Shop 1012-9th GI lbrt 3-5319

El Mercado Dress Shop 3248 J HI lcrst 6-6928

FEDERATED STORES 2948-39th HI lcrst 6-1392

Francesa Fashion Shop K & 13th GI lbrt 3-3721

GOOD WEAR STORE
Ready To Wear For Entire Family
516 K GI lbrt 3-8992

Grayson's 918 K GI lbrt 2-3687

HOUSE OF NINE
Size 9 Only
910-9th GI lbrt 3-0191

JOE SUN & CO
Specializing in Extra Large Sizes
1000 J GI lbrt 2-3754

Kneeland's 918-9th HU dsn 4-2741

Kotton Korral
Fruitridge Manor Shopping Center
5671 Stockton Blvd HI lcrst 7-3545

Lerner Shoes 806 K GI lbrt 3-4282

LEWIS' WOMEN'S APPAREL 906 J GI lbrt 3-0219

Mademselle Sport Shop 1024 K GI lbrt 3-4515

MAGNIN JOSEPH CO INC 931 K GI lbrt 3-2561

Town & Country
Fulton & Marconi Av IV nhoe 9-3605

Mary Ann Shop 1006-11th HU dsn 4-3703

Mason Beverly Town & Country
2634 El Paseo Ln IV nhoe 9-5917

Merriani Dress Shop The
101A Cantalar N Sacto HI ckr 9-6581

Miles 'N Miles 1984 Fulton Av IV nhoe 9-1350

MODE O'DAY 1012-10th GI lbrt 2-7041

Wyshoppe 1609 Del Paso Blvd
N Sacto HI ckr 9-0840

Naoma's Dress Shop
See Our Ad Under Dresses Retail
4774 Franklin Blvd HI lcrst 6-6767

Oak Park Fashion Shop 2938-35th HI lcrst 7-7537

PARIS SHOP
Coats-Suits-Dresses-Formals
913 K GI lbrt 2-1581

RICH'S-LAVERNE WOMEN'S APPAREL
Coats - Suits - Dresses - Sportswear - Lingerie
We Give Cash Checks
Convenient Budget Terms
819 K GI lbrt 2-3839

Roberta Powell Dress Shop
Fair Oaks Blvd & Marconi Av IV nhoe 9-0116

Robinson's 716 K GI lbrt 3-7933

ROOS BROS 1001 K HU dsn 4-9341

SALZMAN'S
Coats-Suits-Blouses-Furs
1012 K GI lbrt 3-3236

Tower Sportswear Shop 1508 Bway HU dsn 4-5803

Town & Country Village Shops
Casual Corrier Fulton & Marconi IV nhoe 9-5972

Mommy Modes Fulton & Marconi IV nhoe 9-5972

VAUGHN-AT-SATHER GATE
1112 K GI lbrt 2-3869

Village Sub-Deb Shop & Junior Varsity
In Town & Country Village Shops
2621 Marconi Av HI lcrst 5-6871

Vogue The 5005 Freeport Blvd HI lcrst 5-6871

WANDA'S STYLE SHOP
2925-35th HI lcrst 6-1028

West Sacto Apparel Shop
Jefferson Blvd W Sacramento HU dsn 4-1419

WOODLACE STYLE SHOP
1521 Del Paso Blvd HI ckr 9-2284

YOUR SHOP
7211 Maryville Rd N Sacramento. HI ckr 9-5456

ZUKORS
Coats - Suits & Dresses
Exclusively
812 K GI lbrt 2-3816

You'll find it fast in the **YELLOW PAGES.**

Wood

CALIF FUEL CO 306-20th GI lbrt 3-9746
(See Advertisement This Page)

FANCOLLI FUEL & TRUCKING
836-57th HI lcrst 5-0467

HANRAHAN-BURNS FUEL CO
Serving Sacramento 40 Years
FIREPLACE OAK
PRES-TO-LOGS
TRASH BURNER WOOD
Barbecue Equipment - Mexican Charcoal
Collier Charcoal Briquets
Visit Our Drive-In Yard
Cor Vee & 19th St
1900 V GI lbrt 2-3955

HORELL & SON HEATING & APPLIANCES
2950-1st Av HI lcrst 6-6437
(See Advertisement This Page)

KELLEY'S FEED & FUEL
We Deliver Wood
21st Av & Franklin Blvd HI lcrst 5-9679

Minnis Otto 2953-38th Av HI lcrst 7-1657

PRES-TO-LOGS
Pres-to-Logs are clean to handle, eliminating smoke, ash and soot. Constructed to provide 100% heat. Pres-to-Logs are economical to use.
"WHERE TO BUY THEM"
DISTRIBUTOR
Setzer Forest Products Inc
Pres-to-Logs & Wood Mill Blocks
2570-3d GI lbrt 2-8941

DEALERS
Al's Feed & Supply Store
4715 Franklin Blvd HI lcrst 6-4917

CALIF FUEL CO 306-20th GI lbrt 3-9746

HORELL & SON HEATING & APPLIANCES
2950-1st Av HI lcrst 6-6437

KELLEY'S FEED & FUEL
21st Av & Franklin Blvd HI lcrst 5-9679

WASHINGTON WOOD & COAL YARD
501-3d Broderick GI lbrt 3-3541

Pres-to-logs Distributors Of California Inc
Davis Hwy HU dsn 4-1491

WASHINGTON WOOD & COAL YARD
"Fuel For All Purposes"
WOOD & COAL
Fireplace Oak - Presto Logs
Charcoal - Mill Blocks
City Wide Delivery
RAY LA FOUNTAIN & SON - Owners
501-3d Broderick GI lbrt 3-3541

Woodworkers

See Also Cabinet Makers
Cal-Sac Cabnt Mfg Co 1715-15th GI lbrt 3-2885

Woodworkers' Equipment & Supplies

Beeby Machinery Co 2000 Capitol Av GI lbrt 3-7581

Franklin Machinery 1715-19th GI lbrt 3-0864

HAYEN SAW & TOOL CO 2031 J GI lbrt 3-2003

MARWEDL C W
3320 Potter Ln IV nhoe 9-2134

Wool

CLAVERE J C Swanton HI ckr 9-2768

Fashion Fabrics 1238 K HU dsn 4-4821

Fashion Fabrics Town & Country Shop
Pastatiempo Ln HI ckr 9-7575

LEVITAN WOOL CO Swanton HI ckr 9-2768

Pac Fur & Wool Co 1027 Front GI lbrt 3-1437

SACTO WOOL CO Swanton HI ckr 9-2768

Wracking-Automobile

See Automobile Wreckers
For better service, speak directly and clearly into the telephone mouthpiece.

FIREPLACE OAK CHARCOAL WOOD

Presto-Logs - Coal
COAL GRATES - CHARCOAL
FIRESIDE SETS - BARBECUE EQUIP.
RANGES & STOVES
Same Location for Over 30 Years
HI lcrst 6-6437 Sacramento



FIREPLACE WOOD



Presto Logs
Blocks
Heater Chunks
Charcoal
Trash Burner
Wood

LIVE OAK OUR SPECIALTY
Calif. Fuel Co.
GI lbrt 3-9746
306 - 20th Formerly 200 J

WHY SOME TELEPHONES REPORT busy!



Conversation finished but receiver left "off the hook" - forgotten.



Boots, ash trays, ornaments can keep it "off the hook" too.

For full use of your telephone, please keep your instrument "hung up"—ready for service.

Wrecking Contractors

B & W AUTO PARTS
1101 Del Paso Blvd. HI ckr 9-2736

CAPITAL LUMBER-WRECKING CO
Leading Wreckers of Sacramento
NO JOB TOO LARGE
OR TOO SMALL
Lumber and Building Materials
of All Kinds For Sale
431 N 12th GI lbrt 2-1525

Home Lumber Co 101 N 12th GI lbrt 2-3930

Wracking-Machinery

See Wrecking Contractors; also Machinery—Used

Wracking-Truck

See Trucks—Motor, Wreckers

X-Ray Apparatus

FISCHER H G X-RAY EQUIPMENT—
MEDICAL ELECTRIC LABORATORY
492-29th Oakland
(Toll) Call "Operator" for... Twininks 3-4775

General Electric X-Ray Corp
Forum Bldg. GI lbrt 3-1788

PROFESSIONAL ELECTRIC CO
2558-12th W Sacto HI ckr 9-3963

Western Surgical Supply Co
2831 Capitol Av HI lcrst 7-5761

Westinghouse Electric Corporation X-Ray Division
1730-14th GI lbrt 3-6525

X-Ray Apparatus Repairing

Westinghouse Electric Corporation X-Ray Division
1730-14th GI lbrt 3-6525

X-Ray Laboratories

Standard Diagnostic Offices 1120-23d. GI lbrt 2-6582

Tuberculosis & Health Assn Sacto
Free Christmas Seal X-Ray Service Center
1004-7th GI lbrt 2-4918

X-Ray Supplies

Professional Electric Co
2558-12th N Sacramento HI ckr 9-3963

Westinghouse Electric Corporation X-Ray Division
1730-14th GI lbrt 3-6525

Yacht Brokers

Ballard Clark A 2d & G Broderick GI lbrt 3-6964

Sacto Yacht & Supply Co
2d & G Broderick GI lbrt 3-6964

Yardage

See also Specific Headings, i.e., Cotton Goods; Linens; Rayon Fabrics; Silks; Etc

ANNA'S-FABRICS 558 La Sierra Dr. IV nhoe 9-0598

FASHION FABRICS
Factory to Customer
WOOLENS
COTTONS
SILKS
All Types of Dress & Suit Fabrics
2 Cansons Locations
1318 K HU dsn 4-4821

Town & Country Village Shop. IV nhoe 9-6515

Yarn-Retail

KNIT & PURL SHOP
Free Instruction With Purchase
5649 Stockton Blvd. HI lcrst 5-9136

Village Yarn Shop
Free Instruction With Purchase
Located In Town & Country Village Shops
Fulton & Marconi IV nhoe 9-6176

Yeast

Consumers' Yeast Co 1917E-16th ... GI lbrt 3-7394

FLEISCHMANN'S YEAST—
STANDARD BRANDS INC 1300 S. GI lbrt 3-5973

Fleischmann Yeast Co Distrib. 1300 S. GI lbrt 3-5973

Peerless Yeast Co 1801 P. GI lbrt 3-2930

Raber M Ed 1801 P. GI lbrt 3-2930

Standard Brands Inc 1300 S. GI lbrt 3-5973