

FEET HURT?

Correct Lasts for Each Type of Foot
Foot Health & Comfort For Men, Women and Children



Special Care for Children's Feet
Perfect Posture Shoes Protect Those Feet
Extra Large & Extra Wide Sizes Carried for Men, Women and Children

DR. M. W. LOCKE SHOE SHOP
1206 K
GI lbrt 2-3041

JOHNSTONE'S BOOTERY

518 K STREET
PHONE
GI lbrt 2-7457

Quality Boots & Shoes for the Entire Family
Cowboy & Work Boots

FAMOUS BRANDS - JUSTIN
ACME - ORIGINAL CHIPPEWA
JOLENE'S FOR WOMEN - RED GOOSE
FOR CHILDREN - SHOES FOR DRESS
WORK OR PLAY
FOR MEN - WOMEN & CHILDREN

HANAN SHOES

Famous for 100 Years
FREEMAN SHOES
Featuring Cradle Heels

VISIT OUR DEN FOR MEN
SEYMOUR-BEEMAN SHOES
Frank H. Seymour - F. J. "Jack" Beeman
FORMERLY MILLER'S SHOE SALON
1110 J St. GI lbrt 2-7708

Additional Listings

... for the growing-up son or daughter, for the relative or friend who lives under your roof... what nicer thought than a separate listing in the Telephone Book?

Shoes-Retail-(Cont'd)

EDWARDS SHOES FOR CHILDREN
"PUT YOUR CHILD'S FEET IN OUR HANDS"
"WHERE TO BUY THEM"
Children's Bootery
Open Evenings-Plenty Of Parking Space
In Town & Country Village
Fulton & Marconi.....TV nhoe 9-5243



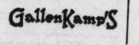
ENNA JETTICK SHOES FOR WOMEN
AMERICA'S
SMARTEST
WALKING
SHOES
"WHERE TO BUY THEM"
BRADDOCK A M 908 J.....GI lbrt 3-8663



FEDERATED STORE
1901 Del Paso Blvd N Sacramento, HI ckr 9-2257
FEDERATED STORES 2948-35th, HI lcrst 6-1392
FLORSHEIM SHOE SHOP 609 K.....GI lbrt 2-0301
FLORSHEIM SHOES FOR MEN & WOMEN
GREEN & HEYDEN 923 K.....GI lbrt 3-3462

FRANK'S SHOE STORE
RED GOOSE SHOES
MRS. DAY'S IDEAL BABY SHOES
Family Footwear - Wide Shoes Our Specialty
1219-4th.....HU dsn 4-3848

GALLENKAMP SHOES
SHOES FOR ALL THE FAMILY
COMFORT, STYLE & ECONOMY.
"More Miles to a Gallen-Kamp"
"WHERE TO BUY THEM"
Gallenkamp Stores Co 500 K.....GI lbrt 2-3751
Gallenkamp Stores Co 727 K.....GI lbrt 2-8407



GLEN'S SHOE STORE
NORTH SACRAMENTO'S
FAMILY SHOE STORE
2016 1/2 Del Paso Blvd N Sacto, HI ckr 9-4495
GREEN & HEYDEN 923 K.....GI lbrt 3-3462
GROUND GRIPPER SHOES
WILSON'S SHOE STORE
1021-9th.....GI lbrt 3-1621

HEALTH SPOT SHOE SHOP
928 J.....(See Advertisement Page 353)
HEESEMAN INC
Nunn-Bush Shoes.....GI lbrt 2-2913

I X L MEN'S STORE
Massagic Shoes By Weyenberg
804 J.....GI lbrt 3-4380

JARMAN SHOES FOR MEN
BRADDOCK A M 908 J.....GI lbrt 3-8663
Johnstone's Bootery 518 K.....GI lbrt 2-7457
(See Advertisement This Page)
Johnstone's Bootery
1516 Del Paso Blvd N Sacramento, HI ckr 9-2116

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

Shoes-Retail-(Cont'd)

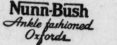
JUMPING-JACK SHOES
FLEXIBLE SHOES
FOR HARD WEAR
Only Jumping-Jacks have the unique, patented, one piece sole. Helps prevent young ankles from turning.
"WHERE TO BUY THEM"
JOHNSTONE'S BOOTERY
1916 Del Paso Blvd N Sacto.....HI ckr 9-2116
Kid-E-Korra! 2609 Marconi Av.....IV nhoe 9-5353
TOBIAS SHOES 1008-9th.....GI lbrt 3-4761
TOT-TO-TEEN FOOT WEAR
2322-16th.....HU dsn 4-6472



Juvenville Shops Ltd 1121 K.....HU dsn 4-8837
KID-E-KORRAL
In Town & Country Village Shops
2609 Marconi Av.....IV nhoe 9-5353
Lee's Shoe Store 922 K.....GI lbrt 3-9938
Locke M W Dr Shoe Shop 1206 K.....GI lbrt 2-3041
(See Advertisement This Page)
McKay Arthur 1030 K.....GI lbrt 3-4503
Miller's Shoe Salon
See-Seymour-Beeman Shoes
1110 J.....GI lbrt 2-7708

MRS DAY'S IDEAL BABY SHOES
ERWIN'S YOUTH SHOP
2007 Del Paso Blvd N Sacto.....HI ckr 9-4933
NATURALIZER SHOES
GREEN & HEYDEN 923 K.....GI lbrt 3-3462

NUNN-BUSH SHOES FOR MEN
ARE WEATHERIZED
Weather Bird or Peters Diamond Brand
Shoes are carefully made over proper lasts for growing feet. Their design values assure long wear and lasting fit.
"WHERE TO BUY THEM"
Weinstock-Lubin & Co 12th & K.....GI lbrt 3-6881



COHEN MANUEL 229 K.....GI lbrt 3-9449
BEESMAN INC 1022 K.....GI lbrt 2-2913
TOWN & COUNTRY VILLAGE NUNN-BUSH
SHOP Fulton Av & Marconi Av, IV nhoe 9-5019

Don's Shoe Store
Weather Bird & Peter Shoes
1524 Del Paso Blvd N Sacto.....HI ckr 9-6612
Pay Less Shoe Store 1232 K.....GI lbrt 2-5443
Phillip's Family Shoe Store
3077 Freeport Blvd.....GI lbrt 2-9776

POLL-PARROT SHOES FOR BOYS-GIRLS
"PRE-TESTED IN ACTUAL WEAR"
They're pre-tested to assure firm, but gentle, fit and support. Selected leathers that fit, wear and protect young, active feet.
"WHERE TO BUY THEM"
DEALER
Skeels Walkover Shoe Store
1110 K.....GI lbrt 3-6221



PRICES SHOE STORE
Shoes For Men
809 K.....GI lbrt 3-9703

RED GOOSE SHOES
GLEN'S SHOE STORE
2016 1/2 Del Paso Blvd N Sacto, HI ckr 9-4495
JOHNSTONE'S BOOTERY 518 K.....GI lbrt 2-7457

ROBLEE SHOES FOR MEN
GREEN & HEYDEN 923 K.....GI lbrt 3-3462
SEYMOUR-BEEMAN SHOES 1110 J, GI lbrt 2-7708
(See Advertisement This Page)
Shoe Box The 5069 Freeport Blvd.....HI lcrst 5-5857
Shoe Craft
Bob Craft Prop
525 K.....GI lbrt 2-6465
(Continued Next Page)

The Telephone Hour's "Great Artist Series" brings to you world-famous musicians every Monday evening.

Shoes-Retail-(Cont'd)

TOBIAS SHOES
Featuring
QUEEN QUALITY SHOES
Natural Bridge
Shoes for Women
1008-9th.....GI lbrt 3-4761

Tot-To-Teen Foot Wear 2322-16th.....HU dsn 4-6472
(See Advertisement Page 353)
Town & Country Village-Nunn-Bush Shop
Fulton & Marconi Av.....IV nhoe 9-6019

VILLAGE NUNN-BUSH SHOP TOWN & COUNTRY
R. J. "Mac" McBride
GENTLEMEN'S FINE SHOES
"Nunn-Bush" - "Edgerton"
"Town & Country Villagers"
"U.S. Kids & Work Shoes"
IN TOWN & COUNTRY VILLAGE SHOES
Open Evenings 7 to 9
Hand Made Shoes to Order
Fulton & Marconi Av.....IV nhoe 9-6019

Walkover Skeels Shoe Store 1110 K.....GI lbrt 3-6221
WAREHOUSE SHOE STORE
See Warehouse Direct - National Brands
REDUCED PRICES - FOR THE ENTIRE FAMILY
In Oak Park Near Broadway
2839-35th.....HI lcrst 7-4904

WEATHER BIRD SHOES FOR CHILDREN
ARE WEATHERIZED
Weather Bird or Peters Diamond Brand
Shoes are carefully made over proper lasts for growing feet. Their design values assure long wear and lasting fit.
"WHERE TO BUY THEM"
Weinstock-Lubin & Co 12th & K.....GI lbrt 3-6881



WEINSTOCK-LUBIN & CO
12th & K.....GI lbrt 3-6881
Wilhelm Beeman Bootery
3705 Margaryville Rd Del Paso Hts., HI ckr 9-8812
Wilson's Shoe Store
Cantilever & Ground Gripper Shoes
1021-9th.....GI lbrt 3-1621

WRIGHT ARCH PRESERVER SHOES
DEVLIN'S LADIES & MEN'S SHOES
1005-11th.....GI lbrt 3-8638

Shoes-Whsle & Mfrs
Peters Shoe Co 558 Lagomarsino Wy, HI lcrst 7-0778
PETER'S SHOES
PETERS SHOE CO
558 Lagomarsino Wy.....HI lcrst 7-0778

Shoek-Mfrs
Capital Box Factory 2d & Q.....GI lbrt 3-2413
Sacto Box & Lumber Co 65th & R.....HI lcrst 6-3891
Setzer Forest Products Inc 2570-3d.....GI lbrt 2-8941
STATE BOX CO W Sacramento.....GI lbrt 3-2538
Western Box Distributors 65th & R.....HI lcrst 6-3891

Shovels-Power
BEST PIPE & MACHINERY CO
Auburn Blvd & Oak.....HI ckr 9-1366
INSLY SHOVELS
SCOTT EQUIPMENT CO
N 16th & American River.....HI ckr 9-2193
Marion Power Shovel Co 571 Howard S F
(Toll) Call "Operator" for.....Exdbook 2-7493
QUICK-WAY TRUCK SHOVELS
MOORE EQUIPMENT CO INC
903 Del Paso Blvd.....HI ckr 9-2775

STANDARD MACHINERY CO
450 Bayshore Blvd S F
(Toll) Call "Operator" for.....Atwater 2-2883
For full use of your telephone, please keep your instrument "hung up" - ready for service!

Show Card Writing

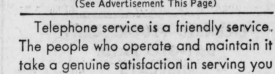
A-1 Signs 810 1/2 J.....GI lbrt 3-4970
ABLE SIGN CO 522 I.....GI lbrt 2-8513
Acme Sign Co 520-12th.....GI lbrt 2-1393
CAPITOL SIGN CO 13th & J.....GI lbrt 2-2585
D & D Sign Co 3204 Broadway.....HI lcrst 6-6210
Eichler Sign Co 525 1/2 J.....GI lbrt 2-4485
Hickley Fred C 2910 Bell N Sacto.....IV nhoe 9-6142
MOYER SCREEN PROCESS 910-6th HU dsn 4-6738

Show Cases
Western Wood Shop
See Our Ad Under Cabinet Makers
1103 E Bassetlaw N Sacto.....HI ckr 9-8894

Shower Doors & Compartments
ADAMS H O TILE CO 2311 S.....HI lcrst 6-4789
CALIF SHOWER DOOR CO
Mfrs Of Shower Doors & Tub Enclosures
630-4th S F
(Toll) Call "Operator" for.....Yukon 6-1504
DEL PASO GLASS CO
1526 Del Paso Blvd.....HI ckr 9-4296
FISCHER H P TILE & MARBLE CO
Installed By Factory Trained Men
2215 J.....HU dsn 1-0271
FULLER W P & CO 1013-12th.....GI lbrt 2-1061
McCarty Norris L Tile Co
3423 Stockton Blvd.....HI lcrst 6-1346
SACRAMENTO BATHROOM ACCESSORIES
2522 J.....GI lbrt 3-4420
Western Bldg Specialties
722 Alhambra Blvd.....GI lbrt 3-3337
(See Advertisement This Page)

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

Shower Doors
TUB ENCLOSURES
Satisfaction Guaranteed
Built & Installed by Our Experienced Workmen
GI lbrt 3-3337
722 Alhambra Blvd.
WESTERN BUILDING SPECIALTIES



for
Your Convenience
Directories for other cities are available in the Business Offices and at attended public telephone stations.

Sick Room Equipment & Supplies

See Hospital Equipment & Supplies
Siding
ASBESTOS SIDING
YANCEY COMPANY 2116 K.....GI lbrt 3-6518
BUSH ROOFING CO 1925 F.....GI lbrt 2-0377
CAPITAL WEATHER STRIP CO
ASBESTOS & BRIXSIDING
F.I.A. Terms - Free Estimates
1331 T.....GI lbrt 2-8991
Residence.....HI ckr 9-5440

CLAWSON L H CO Rice Mill Rd.....GI lbrt 2-6901
HOMART ASBESTOS SIDING
10-year written guarantee on materials and labor. Asbestos siding protects and beautifies the home. Top quality Homart siding is applied by experts. Seams arranged installation and financing. Easy terms. Free estimates given.
"FOR INFORMATION CALL"
SEARS ROEBUCK & CO
12th & K.....GI lbrt 2-0461



HOME SERVICE 1541-49th.....HI lcrst 6-8296
Lumber Dealers Materials Co
Asbestos Siding & Roofing
Wholesale Only
1201 Swanton Rd.....HI ckr 9-2751
Walsh Roofing Co 1729-13th.....GI lbrt 2-3993

Sightseeing Tours
SKYLINE TAXI CO 330 K.....GI lbrt 2-1085

Sign Hangers
CALIFORNIA NEON DISPLAYS
16 Globe.....HI ckr 9-8567
The Yellow pages save you time.

What calls Did He MISS?
He'll never know; for he failed to replace the receiver of his telephone.
Your calls may be important. See that the receiver is properly replaced.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY