

290 RADIO

Radio Dealers—(Cont'd)

PHILCO RADIO AND RADIO-PHONOGRAPH SALES AND SERVICE

Philco gives you finer tone, greater performance and exclusive cabinet beauty at popular prices. Wide choice for every purpose. Also dependable service by factory-trained experts.



"WHERE TO BUY THEM"

DISTRIBUTOR

DALCO APPLIANCE CO  
6th & Q.....GI lbrt 3-8661

DEALERS

BANK RADIO & APPLIANCE  
4419 Flin Blvd.....HI lcrst 5-6096

BREUNER JOHN CO 604 K.....GI lbrt 3-8061

CAMPBELL DON E AND CO  
2416-16th.....GI lbrt 2-1976

CARRICK BART 19th & P.....GI lbrt 3-4976

COAST RADIO CO 900 J.....GI lbrt 2-0424

DR PAUL'S RADIO SERVICE  
3241 Folsom Blvd.....HI lcrst 7-0034

L & M CO 1215-4th.....GI lbrt 3-1346

LITTON J J 1803 Del Paso Blvd.....HI cky 9-9906

MODERN FURNITURE CO  
Auburn Blvd.....HI cky 9-3932

SAGE RADIO SERVICE CO  
At 15th.....HU dsn 4-0869

WALTON'S RADIO & APPLIANCE  
3922 Broadway.....HI lcrst 5-4078

R C A VICTOR SALES & SERVICE—

AKKI MUSIC CO 1223-4th.....HU dsn 4-3868

APPLIANCE CENTER THE 2090 Del Paso Blvd N Sacramento.....HI cky 9-2404

BANK RADIO & APPLIANCE  
4419 Flin Blvd.....HI lcrst 5-6096

COAST RADIO CO 900 J.....GI lbrt 2-0424

COLONIAL HOME APPLIANCES  
5836 Stockton Blvd.....HI lcrst 6-4724

FOTO DEN 2831 Fair Oaks Blvd  
Carmichael.....IV nhoe 9-1873

MARCH MUSIC CO 1208 J.....HI cky 9-9906

RADER'S RADIO & TELEVISION SERVICE  
2606 J.....GI lbrt 2-3235

RADIOPHONE MARINE RADIO TELEPHONES—  
SACTO YACHT & SUPPLY CO  
2d & G Broderick.....GI lbrt 3-6964

Radio Advertelo 3703 Rio Linda Blvd  
Del Paso Hgts.....HI cky 9-2210

Radio Service Center  
2020 Del Paso Blvd N Sacto.....HI cky 9-4401

Radio Serv & Equip Co 1424 J.....GI lbrt 2-0641

RADIO TEL SERVICE CO  
RADIO & TELEVISION  
Sales & Service  
Zenith - Motorola - General Electric  
Hallcrafters  
5526 H.....HI lcrst 6-3506

Radio Tel Service Co 5526 H.....HI lcrst 6-3506  
(See Advertisement Page 289)

ROPER GEO W CO  
Since 1924  
RADIO SALES & SERVICE  
Featuring  
ZENITH RADIO  
Public Mkt Bldg.....GI lbrt 2-7369

SACRAMENTO ELECTRIC CO  
1931 J.....GI lbrt 3-1533  
(See Advertisement Page 289)

Sage Radio Service Co 1 at 15th.....HU dsn 4-0869  
(See Advertisement Page 287)

SEMONI A J 2181 Weiler Wy.....GI lbrt 3-6438

SHERMAN CLAY & CO 1312 K.....GI lbrt 2-6911

Signal Radio Co 510-36th.....HI lcrst 5-6473  
(See Advertisement Page 287)

Silveira G L Co 21st & X.....HI lcrst 6-3897

Silver's Jewelers 800 K.....HU dsn 4-8211

Make it a habit to "Look inside the Classified"—you'll save time and effort.

Radio Dealers—(Cont'd)

SILVERTONE RADIOS—  
SEARS ROEBUCK & CO 12th & K. GI lbrt 2-0461

SPARTAN RADIO & TELEVISION—  
COAST RADIO CO 900 J.....GI lbrt 2-0424

Stadler's Radio & Home Appliance Co  
2427 J.....GI lbrt 2-3722

Standard Furniture Co 908-8th.....GI lbrt 2-5885

STROMBERG-CARLSON RADIOS—  
DISTRIBUTOR

EDWARDS FRANK CO  
Appliance Division  
Distributors For Northern Calif  
382-6th San Francisco  
(Toll) Call "Operator" for...Market 1-9700

Universal Radio Sales & Service  
1614 Broadway.....GI lbrt 3-5690  
(See Advertisement Page 289)

Walsh & Day 3221-19th.....GI lbrt 3-6473

Walton's Radio & Appliance  
3922 Broadway.....HI lcrst 5-4078

WESTINGHOUSE TELEVISION & RADIOS—  
ARNOLDS FURNITURE STORE  
1200 J.....GI lbrt 2-8703

GRASON ELECTRIC CO  
3512 Broadway.....HI lcrst 5-4069

ZENITH RADIOS  
OVER 30 YEARS OF  
RADIONICS EXCLUSIVELY



A complete line including FM-AM  
ALL MAKES OF RADIO  
portables, table models with Zenith-Armstrong  
radio-phonograph combinations featuring the sensational  
Cobra Tone Arm, and other Zenith exclusives.

"WHERE TO BUY IT"

DISTRIBUTOR

Brolli-Parks Co 2225-19th.....GI lbrt 2-2983

DEALERS

ARNOLDS FURNITURE STORE  
1200 J.....GI lbrt 2-8703

BEHNETT FURN CO  
3812-24th Av.....HI lcrst 5-4549

BREUNER JOHN CO 604 K.....GI lbrt 3-8061

CARRICK BART 19th & P.....GI lbrt 3-4976

COAST RADIO CO 900 J.....GI lbrt 2-0424

COFFIN'S PAT RADIO-TELEVISION  
1001-30th.....GI lbrt 2-7638

COLONIAL HOME APPLIANCES  
3876 Stockton Blvd.....HI lcrst 6-4724

Doyle's Radio Service  
2026 Alhambra Blvd.....HI lcrst 5-2314

EASTERN THE 1114 J.....GI lbrt 2-7641

FINNESTEAD WASHER SERVICE  
11306 J.....GI lbrt 3-5061

JERUE & CO 1985 Fulton Av.....IV nhoe 9-0446

Joseph Manuel 1020 J.....GI lbrt 3-3937

JOSEPH MANUEL RADIO & APPLIANCE  
STORE 2929 Broadway.....HI lcrst 5-9123

LEWIS APPLIANCE & FURNITURE  
5008 Freeport Blvd.....HI lcrst 5-9480

LITTON J J 1803 Del Paso Blvd.....HI cky 9-9906

MARCH MUSIC CO 1208 J.....GI lbrt 2-9066

MOSS APPLIANCE CO INC  
2314-16th.....GI lbrt 3-4783

Radio Serv & Equip Co 1424 J.....GI lbrt 2-0641

RADIO TEL SERVICE CO 5526 H. HI lcrst 6-3506

ROPER GEO W CO  
Public Market Bldg.....GI lbrt 2-7369

SACRAMENTO ELECTRIC CO  
1931 J.....GI lbrt 3-1533

SAGE RADIO SERVICE CO  
at 15th.....HU dsn 4-0869

Silveira G L Co 21st & X.....HI lcrst 6-3897

STADLER'S RADIO & HOME APPLIANCE CO  
2427 J.....GI lbrt 2-3722

STANDARD FURNITURE CO  
908-8th.....GI lbrt 2-5885

STAR FURNITURE CO 1 at 15th Del Paso Blvd  
N Sacto.....HI cky 9-2715

WILSON ROSS E 1600 L.....GI lbrt 2-8231

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that should be most profitable. You can reach him by calling the business office of the telephone company.

Radio Mfrs' Agents

Sacramento Speaker Service  
2620 Marconi Av.....IV nhoe 9-3222

Radio Schools—See Schools

Radio Servicing

A C Radio Co 1227-4th.....GI lbrt 3-1291

ACME RADIO & TELEVISION

Sales & Service for  
RADIO  
TELEVISION  
APPLIANCES

2719 Broadway.....HI lcrst 7-0096

ANDRESEN APPLIANCE CO

SAVE MONEY!  
SAVE TIME!  
Call Us or Drive in

"Two Neighborhood Stores to Serve You"

39th & J.....HI lcrst 5-3680

2739 Riverside Blvd.....GI lbrt 2-0006

BANK RADIO & APPLIANCE

Radio & Television Service  
ALL MAKES  
HOME & AUTO  
4419 Franklin Blvd.....HI lcrst 5-6096

Barnard & Person 2620 Marconi Av., IV nhoe 9-3222

BREUNER JOHN CO

RADIO REPAIRS

Repairing of All Types and Makes  
QUALIFIED EXPERTS  
Latest Factory Equipment  
MODERATE PRICES  
604 K.....GI lbrt 3-8061

BREUNER FRANK P

PERSONAL GUARANTEED SERVICE  
RADIO AND TELEVISION  
2768-19th.....GI lbrt 3-4354

Campbell Don E and Co 2416-16th.....GI lbrt 2-1976  
(See Advertisement Page 293)

CANSON'S RADIO & ELECTRICAL APPL

RADIO REPAIR  
12 Hr. Service if Desired  
GUARANTEED SERVICE  
10 Years Experience  
PICK-UP & DELIVERY  
Electrical Appliances - Sales & Service  
Aury Canson - Owner  
421 L.....HU dsn 4-4707

Capital Radio Serv  
2431 Del Paso Blvd.....HI cky 9-8651

CARRICK BART 19th & P.....GI lbrt 3-4976

COAST RADIO CO 900 J.....GI lbrt 2-0424  
(See Advertisement Page 286)

COFFIN'S PAT RADIO-TELEVISION

\$100.00 REWARD  
For Any Home or Car  
Radio  
We Can Not Repair  
FREE PICK-UP & DELIVERY  
Fully Guaranteed

30th & J.....GI lbrt 2-7638

(Continued Next Page)

The Classified Directory has solved many a buyer's problem.

Radio Servicing—(Cont'd)

COLONIAL ELECTRONICS SERV  
4610 Stockton Blvd.....HI lcrst 5-3801

DAVIES RADIO SHOP 1901 E.....GI lbrt 2-2565  
(See Advertisement Page 282)

DOYLE'S RADIO SERVICE  
Reasonable Prices - Guaranteed Work  
All Makes of Radios & Record Players Repaired  
Our 15th Year  
Free Test on Detached Tubes at Shop  
No Parking Problem  
Corner "H" St  
2026 Alhambra Blvd.....HI lcrst 5-2314

FAVA RADIO & APPLIANCE SALES & SERVICE 16th & O.....HU dsn 4-3140

Store No 2 316-6th Broderick.....GI lbrt 2-8374  
(See Advertisement Page 293)

FEY'S ARDEN TOWN RADIO & RECORDS  
Fair Oaks & Watt Av.....IV nhoe 9-3931

GENERAL ELECTRIC RADIOS—  
RADIO TEL SERVICE CO 5526 H. HI lcrst 6-3506

George's Radio Service  
920 Del Paso Blvd N Sacramento.....HI cky 9-0812  
(See Advertisement Page 293)

HAGGIN-GRANT RADIO & ELECTRIC SERV  
Emmett Hill - Over 18 Years Experience  
Home & Auto Radios - All Makes  
1904-28th All Work Guaranteed  
Del Paso Hgts  
3389 Marysville Rd.....HI cky 9-4982

HALE'S APPLIANCE STORE  
33th & K.....GI lbrt 2-7871

Handy Andy Radio 702-57th.....HI lcrst 7-1950

Henle's Speedy Radio Serv  
See Our Ad Under Radio Dealers

JACOBS W M & CO 1112-21st.....GI lbrt 3-3238

JOSEPH MANUEL RADIO & APPLIANCE STORE  
Formerly Zopfi's Appliance Store  
Complete Radio Service on All Makes  
FULLY EQUIPPED SHOP  
PHILCO and ZENITH RADIOS  
All Work Guaranteed  
Drive-In Service for Auto Radios  
2929 Broadway.....HI lcrst 5-9123

Lam-Co Electric 1415-21st.....GI lbrt 3-5711

MAGNAVOX RADIO-PHONOGRAPHS SERVICE—  
COAST RADIO CO 900 J.....GI lbrt 2-0424

MARCH MUSIC CO

GUARANTEED  
RADIO SERVICE  
On All Makes & Models  
Phonographs Our Specialty  
We Pick-Up & Deliver  
1208 J.....GI lbrt 2-9066

MONTGOMERY WARD & CO 9th & K. GI lbrt 2-4878

MOTOROLA RADIO—  
COAST RADIO CO 900 J.....GI lbrt 2-0424

RADIO TEL SERVICE CO 5526 H. HI lcrst 6-3506

Oak Park Radio Shop 2982-35th.....HI lcrst 5-7782

PETZVAL RADIO & TELEVISION SERVICE  
1627-19th.....GI lbrt 2-3925  
(See Advertisement Page 293)

PHILCO SERVICE—  
HOME & AUTO RADIO  
COAST RADIO CO 900 J.....GI lbrt 2-0424

COLONIAL ELECTRONICS SERV  
4610 Stockton Blvd.....HI lcrst 5-3801

GEORGE'S RADIO SERVICE  
920 Del Paso Blvd  
N Sacramento.....HI cky 9-0812  
(Continued Next Page)

The instruction pages of the telephone directory are of real help, telling how to make the best use of the dial telephone.

SPECIALISTS  
Radio & Television

Sales & Service

PHILCO - ZENITH - GENERAL ELECTRIC - HOFFMAN  
RCA - MOTOROLA & PHILCO AUTO RADIOS

Drive-In Auto Radio Service

FREE CUSTOMER PARKING - IMMEDIATE REPAIRS

ALL WORK  
GUARANTEED  
GI lbrt 2-0641  
RECORD  
CHANGERS  
SERVICED

J. PAUL HANKS AUGUST BENDEL  
ROY K. BROWN  
RADIO SERVICE & EQUIP. CO.  
1424 J STREET Since 1928 SACRAMENTO

GUARANTEED  
RADIO SERVICE

Phone HILLCREST 5-6473

ALL MAKES OF HOME RADIOS

ADMIRAL  
AURORA  
ARVIN  
BELMONT  
BENDIX  
CROLEY  
CAPENART  
EMERSON  
FARNSWORTH  
FIRESTONE  
GENERAL ELECTRIC  
HOFFMAN  
HOWARD  
MAGNAVOX  
MAJESTIC  
MOTOROLA  
PACKARD-BELL  
PHILCO  
R.C.A. VICTOR  
SILVERTONE  
SKYRAIDER  
SONORA  
SPARTON  
STROMBERG-CARLSON  
STEWART-WARNER  
WESTINGHOUSE  
WILCOX-GAY  
ZENITH

Service Specialists on  
Radio Phonograph Combinations  
AND HOME RECORDERS

CITY WIDE PICK-UP & DELIVERY

SIGNAL RADIO CO.

Open Every Evening 'Til 8 P.M.  
510-36TH ST. AT MCKINLEY BLVD.