

OFFICIAL RADIO SERVICE		COAST RADIO CO.	PHONE GILBERT 2-0424
<i>Admiral</i>	PHONE GI. 2-0424	Magnavox	PHONE GI. 2-0424
<i>Bendix Radio</i>	PHONE GI. 2-0424	<i>Magnavox</i>	PHONE GI. 2-0424
<i>Capehart</i>	PHONE GI. 2-0424	<i>Motrola</i> <small>THE VOICE OF AMERICA</small>	PHONE GI. 2-0424
<i>CROSLEY</i>	PHONE GI. 2-0424	PHILCO	PHONE GI. 2-0424
<i>General Electric</i>	PHONE GI. 2-0424	RCA	PHONE GI. 2-0424
<i>PADA</i>	PHONE GI. 2-0424	SCOTT <small>THE VOICE OF AMERICA</small>	PHONE GI. 2-0424
<i>Thornhill</i>	PHONE GI. 2-0424	SPARTAN	PHONE GI. 2-0424
	PHONE GI. 2-0424	STEWART WARNER	PHONE GI. 2-0424
<i>Hoffman</i>	PHONE GI. 2-0424	STROMBERG-CARLSON	PHONE GI. 2-0424
HOUARD	PHONE GI. 2-0424	ZENITH	PHONE GI. 2-0424
COAST RADIO 900 J ST. GILBERT 2-0424			

BART CARRICK

GUARANTEED

RADIO SERVICE

Over 20 Years Experience

ON ALL MAKES



RADIO SERVICE

TELEPHONE

GI lbert 3-4976

Member

RADIO MFRS. SERVICE

Corner 19th & P St.

Large Selection of Popular & Classical Records

PHILCO - R.C.A. VICTOR - ZENITH & ADMIRAL RADIOS

TELEVISION SALES & SERVICE

COMPLETE AUTO RADIO SERVICE

Parking Space Always Available

Radio Dealers

ACME RADIO & TELEVISION
2719 Broadway..... HI lcrst 7-0096

ADMIRAL RADIOS

World's largest manufacturer of radio-phonograph-television combinations. Also portable and table model radios. "Magic Mirror" television (engineered to outperform any set, anywhere, any time). Dual-Temp refrigerators, electric ranges.

Admiral
"America's Sound Set"

"FOR INFORMATION CALL"
DEALERS
BUSH ELECTRIC APPLIANCE CO
3300-2d Av..... HI lcrst 5-4011
COAST RADIO COMPANY 900 J. GI lbrt 2-0424
EASTERN THE 1114 J..... GI lbrt 2-7641

Bank Radio & Appliance
4419 Franklin Blvd..... HI lcrst 5-6996
Barnard & Person 2620 Marconi Av..... IV nhoe 9-3222
BREUNER JOHN CO 604 K..... GI lbrt 3-8061
Bruner Frank F. 2168-19th..... GI lbrt 3-4354
BUSH ELECTRIC APPLIANCE CO
3300-2d Av..... HI lcrst 5-4011
Campbell Den E. And Co 2416-16th..... GI lbrt 2-1976

CAPEHART PHONOGRAPH-RADIO INSTRUMENTS
THE UNCOMPARABLE
Capehart
Known everywhere as the world's finest instrument for musical reproduction.

"WHERE TO BUY IT"
DEALERS
BREUNER JOHN CO 604 K..... GI lbrt 3-8061
CARRICK BART 19th & P..... GI lbrt 3-4976
FAY'S ARDEN TOWN RADIO & RECORDS
Fair Oaks & Watt Av..... IV nhoe 9-3931

Carrick Bart 19th & P..... GI lbrt 3-4976
(See Advertisement This Page)
COAST RADIO CO 900 J..... GI lbrt 2-0424
COFFIN'S PAT RADIO-TELEVISION
1001-30th..... GI lbrt 2-7638
COLONIAL ELECTRONICS SERV
4610 Stockton Blvd..... HI lcrst 5-3801
(See Advertisement Page 289)
COLONIAL HOME APPLIANCES
3026 Stockton Blvd..... HI lcrst 6-4724
DEPAUL'S RADIO SERVICE
3241 Folsom Blvd..... HI lcrst 7-0034
(See Advertisement Page 288)
Doyle's Radio Service
2026 Alhambra Blvd..... HI lcrst 5-2314
EASTERN THE 1114 J..... GI lbrt 2-7641

EMERSON RADIO
BETTER VISION...STYLE
...TONE...PERFORMANCE...VALUE. Sold only through Authorized Emerson Radio Dealers.
Emerson
Radio and Television

Authorized Service — Genuine Emerson Parts
"FOR INFORMATION CALL"
DEALERS
BREUNER JOHN CO 604 K..... GI lbrt 3-8061
COAST RADIO CO 900 J..... GI lbrt 2-0424
COFFIN'S PAT RADIO-TELEVISION
1001-30th..... GI lbrt 2-7638
MARCUS AUTO SUPPLY CO
12th & J..... GI lbrt 3-7421
UNIVERSAL RADIO SALES & SERVICE
1614 Broadway..... GI lbrt 3-5690

Fava Radio & Appliance Sales & Service
1430-16th..... HU dsn 4-3140
Store No 2 316-6th Broderick..... GI lbrt 2-8374
(See Advertisement Page 289)
Fay's Arden Town Radio & Records
Fair Oaks & Watt Av..... IV nhoe 9-3931
(Continued Next Page)

Rigid or flexible telephone conduit can be easily and quickly installed during construction of your new home. Be sure your plans specify built-in conduit.

Radio Dealers—(Cont'd)

GENERAL ELECTRIC RADIOS

"Natural color tone" radios — compact table models — magnificent consoles — 3-way portables — form sets — radio-phonographs with the amazing G-E Electronic Reproducer.



"WHERE TO BUY THEM"
SALES & SERVICE DEALERS
BREUNER JOHN CO 604 K..... GI lbrt 3-8061
COAST RADIO CO 900 J..... GI lbrt 2-0424
GOODYEAR SERVICE STORE
1630 L..... HU dsn 4-9166
Lyon Darwin Howe Co 2901-35th. HI lcrst 6-4751
MOSS APPLIANCE CO INC
2314-16th..... GI lbrt 3-4783
RADIO TEL SERVICE CO 5526 H. HI lcrst 6-3506
SACRAMENTO ELECTRIC CO
1931 J..... GI lbrt 3-1533
WEINSTOCK-LUBIN & CO
12th & K..... GI lbrt 3-6881

DISTRIBUTOR
GENERAL ELECTRIC SUPPLY CORP
1133 S..... GI lbrt 3-9001
George's Radio Service 920 Del Paso Blvd N. Sacto..... HI ckr 9-0812
HAGGIN-GRANT RADIO & ELECTRIC SERV
1389 Mowl Rd Del Paso Hgts..... HI ckr 9-4982
MALE'S APPLIANCE STORE
13th & K..... GI lbrt 2-7871
Handy Andy Radio 702-57th..... HI lcrst 7-1950
(See Advertisement Page 288)
Harms Furniture & Appliance Co
4320 Stockton Blvd..... HI lcrst 6-4651
Henle's Speedy Radio Serv 1904-28th. HI lcrst 7-4654
(See Advertisement Page 288)

HOFFMAN RADIOS
Designed for Beauty and Engineering for Perfect Sound Reproduction. Precision craftsmanship and highest quality materials result in fine radio and radio-phonograph instruments.
Hoffman
"The Sound Boy"

"WHERE TO BUY THEM"
DISTRIBUTOR
KEMP E M CO 1115 R..... GI lbrt 3-4668
DEALERS
BREUNER JOHN CO 604 K..... GI lbrt 3-8061
CARRICK BART 19th & P..... GI lbrt 3-4976
COAST RADIO CO 900 J..... GI lbrt 2-0424
COFFIN'S PAT RADIO-TELEVISION
1001-30th..... GI lbrt 2-7638
EASTERN THE 1114 J..... GI lbrt 2-7641
FOTO DEN
2831 Fair Oaks Bl Carmichael. IV nhoe 9-1873
Henle's Speedy Radio Serv
1904-28th..... HI lcrst 7-4654
MARCHI MUSIC CO 1208 J..... GI lbrt 2-9066

JACKSON FURNITURE CO
14th & K..... GI lbrt 2-7604
Jerre & Co 1985 Fulton Av..... IV nhoe 9-0446
JOSEPH MANUEL
RADIO REPAIRS
ALL MAKES
General Electric Home Appliance Dealer
1020 J..... GI lbrt 3-3937

MAGNAVOX RADIO-PHONOGRAPHS SALES AND SERVICE
Magnavox provides space for television, too! Enjoy fine AM-FM radio plus 3-speed record changer. Choose from a wide range of traditional and modern cabinets.

"WHERE TO BUY THEM"
BREUNER JOHN CO 604 K..... GI lbrt 3-8061
COAST RADIO CO 900 J..... GI lbrt 2-0424
Sherman Clay & Co 1312 K..... GI lbrt 2-6911
(Continued Next Page)

SIGNAL RADIO CO.

GUARANTEED

RADIO REPAIR SERVICE

ALL MAKES OF HOME RADIOS

• Service Specialists on

Radio Phonograph Combinations

Philco • Magnavox • R. C. A. Victor
Zenith • Stromberg-Carlson
General Electric • Packard-Bell
Capehart • Westinghouse • Admiral

— Checkup In Your Home —

Phone HI lcrest 5-6473

Open Evenings 'Til 8 P.M. — City Wide Pick-Up & Delivery
510-36TH ST., AT MCKINLEY BLVD.

RADIO-TELEVISION REPAIRS

Drive-In Or Home Service

BY BONDED TECHNICIANS
FAST - EFFICIENT - GUARANTEED

TELEVISION



SAGE RADIO

AUTORADIOS

"The House That Service Built"

SAGE RADIO

EYE STREET AT 15TH

HUDSON 4-0869

Our 19th Year in Sacramento
There Is No Substitute for Experience

RADIOS

ZENITH

R. C. A.

ADMIRAL

EMERSON

STROMBERG-CARLSON

HOFFMAN

TELEVISION

HOFFMAN

MOTOROLA

ZENITH

PHILCO

Many Others