

PIANOS

Sherman Clay
"SINCE 1870"



Exclusive Pacific Coast Representatives

- ★ STEINWAY
- ★ CHICKERING
- ★ EVERETT
- ★ GEO. STECK
- ★ CABLE-NELSON
- ★ Also HAMMOND
- ★ ORGANS

Modern Piano Repair Shops

Telephone G11bert 2-6911
1312 K Sacramento

PIANOS RENTED
\$5 PER MO. AND UP

NEW PIANOS
EXCLUSIVE DISTRIBUTORS OF
WURLITZER PIANOS

USED PIANOS
BOUGHT... ALL MAKES
AND SOLD

ASK ABOUT OUR
RENTAL-PURCHASE PLAN

HUdson 4-3982

Cline Piano Company
Since 1875

10th and L Streets
SACRAMENTO

Stores in
San Francisco • Oakland • Sacramento
Fresno • Modesto

Physicians & Surgeons, M. D.—(Cont'd)

WILDER E M

OFFICE PRACTICE ONLY
Special Attention to Penicillin Treatments
Hours - 3 to 5:30 P.M. - Saturdays 12-1
Monday & Thursday Even 7-9
Also by Appointment

1020-8th
Nicolaus Bldg.....GI lbrt 2-2772

Winston Gustave
Surgery
Call State Life Bldg.....GI lbrt 3-1557
If no answer call.....HU dsn 1-0157

Winn Lawrence R
General Practice
2616 El Paseo Ln.....IV nhoe 9-4869
If no answer call.....HU dsn 1-0157

Wiseman M
2901 Capitol Av.....HI lbrt 3-4238
If no answer call.....HU dsn 1-0157

Wood Charles M
Medico-Dental Bldg.....GI lbrt 2-0242
Night & Day Call.....GI lbrt 2-0242

Wood Jas R
270 La Sierra Dr.....IV nhoe 9-3017
Res Walnut Rd Call.....IV nhoe 9-6101
If no answer call.....HU dsn 1-0157

Woolsey John Homer
Surgery
3d & Cross Woodland
(Toll) Call "Operator" for.....Woodland 2-4641
Yant James H
1114-26th.....GI lbrt 2-7984
Day & Night Call.....GI lbrt 2-7984

Yee George W
Internal Medicine-Heart Disease
Medico-Dental Bldg.....HU dsn 4-4423
If no answer call.....HU dsn 1-0157

If the telephone number of your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

PIANO FACTORY SHOP
Save Up To \$200.00

NEW PIANOS & Factory Reconditioned USED PIANOS

Terms
TUNING & REPAIRING

3600 STOCKTON BLVD.
HI lcrest 5-4815

JONES & DART MUSIC CO.

Exclusive Dealer for

- BALDWIN - Pianos
- ACROSONIC - Pianos
- HAMILTON - Pianos
- GULBRANSEN - Pianos
- JESSE FRENCH - Pianos

• BALDWIN ELECTRONIC ORGANS
• SOLOVOX • ORGANO ORGAN
PIANO ATTACHMENTS

Large Selection of Used Pianos
Complete Service Dept.
Factory Trained Tuners

Phone HUdson 4-6316
Show Rooms 1325 Kay St. Sacramento

Physicians & Surgeons, M. D.—(Cont'd)

Zimmerman Harold
X-Ray & Radium
2909 J.....GI lbrt 2-5506
Medico-Dental Bldg.....GI lbrt 3-4238
2901 Capitol Av.....HI lbrt 3-4238
Zimmerman Hemmlinger Graham Grayson Tainter & Ripple
X-Ray & Radium
Laird Bldg Otc 2909 J.....GI lbrt 2-5506
Medico-Dental Bldg.....GI lbrt 3-4238
2901 Capitol Av.....HI lbrt 3-4238
Radiation Therapy Center
1215-28th.....HI lbrt 6-8682

Physiotherapists—See Physical Therapists

Pianos—Dealers

BALDWIN PIANOS—
JONES & DART MUSIC CO
1325 K.....HU dsn 4-6316

BREUNER JOHN CO 604 K.....
GI lbrt 3-8061

CABLE PIANOS—
LAWRENCE MOVING & STORAGE CO
1930 J.....GI lbrt 2-0735

CLINE PIANO CO 1130-10th.....
HU dsn 4-3982

CONOVER PIANOS—
LAWRENCE MOVING & STORAGE CO
1930 J.....GI lbrt 2-0735

HALL PIANO CO

Kohler & Chase Pianos
Popular Since 1850
Open Evenings - Terms
Two Stores to Serve You

Res 2879 Perket N Sacramento
Auburn Blvd.....HI ckr 9-7451

JONES & DART MUSIC CO 1325 K.....
HU dsn 4-6316
(See Advertisement This Page)

KOHLER & CHASE PIANOS—
HALL PIANO CO Auburn Blvd.....HI ckr 9-7451

PIANO FACTORY SHOP
3600 Stockton Blvd.....HI lbrt 5-4815
(See Advertisement This Page)

SHERMAN CLAY & CO 1312 K.....
GI lbrt 2-6911
(See Advertisement This Page)

SHONINGER PIANOS—
AUSTINSON N T 2013 Marconi Av HI ckr 9-5521

STEINWAY PIANOS—
SHERMAN CLAY & CO 1312 K.....GI lbrt 2-6911

WURLITZER PIANOS—
CLINE PIANO CO 1130-10th.....HU dsn 4-3982

YE MUSIC SHOPPE
SIG & MAURY SILVERMAN - Props.
EXCLUSIVE KIMBALL DEALER
Ivers & Pond - Poole & Whitney
Piano Tuning - Used Pianos
Pianos Rented - "We Buy Pianos"
We Give Cash Checks

1018 J.....GI lbrt 3-4629

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Pianos—Dealers, Used (Cont'd)

BREUNER JOHN CO 604 K.....
GI lbrt 3-8061
CLINE PIANO CO 1130-10th.....
HU dsn 4-3982
(See Advertisement This Page)

Jones & Dart Music Co 1325 K.....
HU dsn 4-6316

LAWRENCE MOVING & STORAGE CO
1930 J.....GI lbrt 2-0735

MARCHI MUSIC CO
Use Pianos Wanted
1208 J.....GI lbrt 2-9066

PIANO FACTORY SHOP
3600 Stockton Blvd.....HI lbrt 5-4815
Thrifty Appliance Sales 1219-20th.....GI lbrt 2-3380
(See Advertisement This Page)

Listen for the dial tone—dial carefully—draw the dial all the way, lift your finger and let the dial go back to position naturally, without forcing. These simple steps enable you to dial telephone numbers speedily and with precision.

THRIFTY PIANO & APPLIANCE SALES USED PIANOS

Uprights & Player Pianos
Bought - Sold - Exchanged
New & Used Rolls

OPEN EVENINGS BY APPT.
SUNDAYS 10 A.M. TO 2 P.M.
Terms if Desired

GI lbrt 2-3380
1219-1221 20th Between Capitol & L



What calls Did He MISS?

He'll never know; for he failed to replace the receiver of his telephone.

Your calls may be important. See that the receiver is properly replaced.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Pianos—Tuning & Repairing

Austinson N T 2013 Marconi Av.....HI ckr 9-5521
Gray Howard W 1817-2d Av.....GI lbrt 3-6996

HALL PIANO CO

Complete Piano Service
Tuning - Repairing
Rebuilding - Refinishing
Free Estimates

Res 2879 Perket N Sacramento
Auburn Blvd.....HI ckr 9-7451

Michelson L 2414-18th.....GI lbrt 2-4235

NELSON'S PIANO SERVICE

FROM GRANDS TO SPINETS—
PRECISION TUNING
VOICING - REPAIRING
Experience - Since 1937
For Concert, Radio Stations, Schools, Teachers
ALL WORK GUARANTEED

1729 Nogales Del Paso Hgts.....HI ckr 9-7279

PIANO FACTORY SHOP

PIANOS TUNED - REPAIRED
REBUILT - REFINISHED
Major Repairs a Specialty
Qualified Player Technician
Estimates Free

3600 Stockton Blvd.....HI lbrt 5-4815

SHERMAN CLAY & CO

PIANOS TUNED
All Work Fully Guaranteed

1312 K.....GI lbrt 2-6911

VEGH CHARLES A

CONCERT TUNER
Since 1902
Formerly with
Wm Knabe, Mason & Hamlin
Metropolitan Opera Co.,
CHICKERING - STEINWAY
Reg. Member of the N.A.P.T.
By Appointment 8-10 AM 7-9 PM
2021 P.....GI lbrt 2-6391

Pickles

Golden West Pickle Wks 1420 D.....GI lbrt 2-1315

OLD HOMESTEAD BRAND—
SUPERIOR PICKLE WORKS
315 T.....GI lbrt 2-5292

Superior Pickle Works 318 T.....GI lbrt 2-5292

Picnic Grounds

HELVETIA PARK

CATERING TO CLUBS & ORGANIZATIONS
COMPLETE PICNIC FACILITIES
Bar-B-Q Pits
Inside & Outside Bar
Dance Pavilion
Woodland River Rd 5 MI North of 1st Bridge
Yolo.....GI lbrt 3-0978

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Picture Frames—Dealers

BREUNER JOHN CO 604 K.....
GI lbrt 3-8061

BRILL'S

Formerly Alice Picture Framing Studio
Complete Framing Service
Custom Framing - Photographic Frames
Framed and Unframed Pictures
Originals & Reproductions
Across From Hotel Senator
1123-12th.....GI lbrt 2-2017

Erford's Artist Materials 1022-14th.....GI lbrt 2-9266

HOFF'S PICTURE SHOP & ARTIST SUPPLY

FRAMING OF ALL TYPES
Repairing - Cleaning - Restoring
Finished, Unfinished & Photo Frames
Oils, Prints, Etchings, Lithographs, Etc.
ARTISTS SUPPLIES
EASY PARKING

2114-16th.....HU dsn 4-2382

Nelson Studio 2718 J.....GI lbrt 2-0026
OSBORN DOUGLAS 1231.....GI lbrt 3-5594
WEBBS PHOTO SUPPLY STORE
1011-8th.....GI lbrt 2-4495

Picture Frames—Whse & Mfrs

WEBBS PHOTO SUPPLY STORE
GI lbrt 2-4495

Pictures—Retail

BREUNER JOHN CO 604 K.....
GI lbrt 3-8061

BRILL'S

Formerly Alice Picture Framing Studio
1123-12th.....GI lbrt 2-2017

HOFF'S PICTURE SHOP & ARTIST SUPPLY
2114-16th.....HU dsn 4-2382

Pies—Pastry

CHANNEL BAKERS 3110-D.....
HI lbrt 5-3011
Hollywood Pastry Shop

5031 Freeport Blvd.....HI lbrt 6-4690

Twisted Do-Nut Shop 513-12th.....GI lbrt 3-9953

WHITE CABIN BAKERY

FINEST PASTRIES
Pies - Cakes - Do-Nuts - Fancy Cookies
1210-5th.....GI lbrt 2-5654

Pin Tickets—See Tags

Pipe Bending

Western Piping & Engineering Co Inc
Complete Bending & Fabricating Serv
In All Metals-Welding
123 Kansas San Francisco
(Toll) Call "Operator" for.....Market 1-6000

Pipe—Concrete—See Concrete Products

Pipe Cutting & Threading

Carmichael Machine Co
Fair Oaks Blvd & Marconi Av.....IV nhoe 9-0054

SACTO WRECKING & PLUMBING SUPPLY CO
417-12th.....GI lbrt 2-3441

Pipe Fittings—Retail

ACME PIPE & SUPPLY CO
See Ad Under Pipe Used
1053 E El Camino Av N Sacto.....HI ckr 9-3076

COTLE BROS & PERICH
1713 Del Paso Blvd N Sacto.....HI ckr 9-8573

U S PIPE & MACHINERY CO
2330 Auburn Blvd.....HI ckr 9-2779
Wholesale Liquidators 500 North B.....HU dsn 4-3333

Pipe Fittings—Whse

CRANE CO 1227 Front.....
GI lbrt 3-7971

GRINELL CO OF THE PACIFIC
615-7th.....GI lbrt 2-7656

Republic Supply Co Of Calif 1331 T.....HU dsn 4-2807

U S PIPE & MACHINERY CO
2330 Auburn Blvd.....HI ckr 9-2779

You'll find it fast in the **YELLOW PAGES.**