

**DIAL**  
**GI lbrt 3-5791**



**For Guaranteed WATCH REPAIRING DIAMONDS RE-SET JEWELRY REPAIRED**  
All Work Done on the Premises  
**FINE DIAMONDS**  
NATIONALLY ADVERTISED WATCHES  
Convenient Terms

**DeVours**  
**JEWELERS**

**816 K ST.**

**FRED FRICKE**  
**Jeweler**

*Fine Watches      Diamond Rings*



Elgin  
Gruen  
Hamilton  
Legrines  
Waltham

Bridal Sets  
Silverware  
Gifts for All  
Occasions

Experts Jewelry & Watch Repair  
**CONVENIENT BUDGET TERMS**  
*Just off K St. on 9th*  
1019-9th      Phone Hudson 4-0563

**GENSLER-LEE**

YES, GENSLER-LEE SELLS MORE DIAMONDS THAN ANY OTHER JEWELER IN THE WEST!

730 K Street  
Cor. 8th & K  
Phone: Gilbert 2-1825  
*"Take a Year to Pay"*

**DIAMOND SPECIALISTS**

STORES ALL OVER CALIFORNIA  
*"Over 50 Years of Service"*



**Jewelers-Retail-(Cont'd)**

**ILIFF JEFF A** 1023-12th..... GI lbrt 2-3379

**IRVING'S JEWELERS**  
DIAMONDS - WATCHES - JEWELRY  
WATCH AND JEWELRY REPAIRING  
Diamonds Bought - Sold & Traded  
1124 1/2 8th..... HU dsn 4-9962

Johnson & Felge 1916 Del Paso Blvd. HI ctry 9-2885

**JOHNSON-IRWIN**  
**WATCHES - DIAMONDS**  
Sterling Silver - Gift Items  
Watch & Jewelry Repairing  
Special Order Work  
Francesca Bldg  
12th & L..... GI lbrt 2-7586

Kay Jewelers 810 K..... GI lbrt 2-8919

**LOVETT'S JEWELERS**  
Successor To Noack's  
1217 K..... HU dsn 4-0492  
Mailbox Of Siam 2626 El Paso Ln. IV nhoe 9-6395  
Mel Harris Jewelry Co Ochsner Bldg... GI lbrt 3-7461

**MELVIN JEWELERS**  
Jerome K. Melvin, Distrib.  
ELGIN - GRUEN - BENRUS  
621 K..... GI lbrt 3-7596

**MONK TOM B CO**  
The House of Perfect  
DIAMONDS  
HAMILTON - ELGIN - GRUEN  
WATCHES  
Jewelry for All Occasions  
1006 J..... GI lbrt 2-1233

**MORLEY JEWELERS** 915 K..... HU dsn 4-9321  
Myers E W Co 1005-9th..... GI lbrt 3-8205

**DAK PARK JEWELERS**  
THE STORE WITH THE SENSIBLE PRICES  
Jewelry of Distinction  
We Specialize in Diamond Remounting  
Watch Repairing  
Our Years of Experience is Your Guarantee  
WATCHES - DIAMONDS - JEWELRY  
2941-35th..... HI lcrst 6-5703

Powell Robert 1004 K..... GI lbrt 3-7939  
(See Advertisement Page 189)

**RESHKE FRANK J SR**  
Since 1910  
DRIVE IN JEWELERS  
Diamonds - Watches - Jewelry  
WATCH REPAIRING  
Jewelry Repairing & Mfg. - Diamond Setting  
16th & V..... GI lbrt 2-8738

**ROGERS JEWELRY CO OF SACRAMENTO**  
FRIENDLY CREDIT  
FAMOUS FOR  
DIAMONDS  
WATCHES SILVER  
NO MONEY DOWN  
52 WEEKS TO PAY  
815 K..... GI lbrt 3-1707

**ROPER GEO W CO**  
13th & J Sts-In The  
Public Mtg Bldg..... GI lbrt 2-7369

**SACRAMENTO LOAN & JEWELRY CO**  
Bargains in Unredeemed  
DIAMONDS - WATCHES - JEWELRY  
531 K..... GI lbrt 2-6384

**SILVER'S JEWELERS**  
THE DIAMOND STORE OF SACRAMENTO  
DIAMONDS - WATCHES - JEWELRY  
Easy Credit Terms  
800 K..... HU dsn 4-8211

Stranahan Irvin G 1013-6th..... GI lbrt 3-4545  
Travis Walter C 1317 J..... GI lbrt 2-8858

**Jewelers-Retail-(Cont'd)**

**UNITED JEWELERS**  
EVERYTHING 'IN' JEWELRY  
All Standard Makes of Watches  
Perfect Quality Diamonds  
CONVENIENT CREDIT  
United Jewelers - Next to Clunie Hotel  
807 K..... GI lbrt 3-7935

United Jewelers 807 K..... GI lbrt 3-7935  
(See Advertisement Page 189)

Village Jewelers The  
2613 Marconi Av.  
Wachhorst H & Co 926 K..... GI lbrt 3-4726  
Wallis Leslie H 3940 Stockton Blvd. HI lcrst 6-8265  
WRIGHT WATCHMAKERS 2905 J..... GI lbrt 3-7293

**Jewelers' Supplies**  
Strutz Watchmakers & Jewelers Supply  
2200 K..... HU dsn 4-3919

**Jewelers-Whsle**  
Strutz Watchmakers & Jewelers Supply  
2200 K..... HU dsn 4-3919

**Jewelry Engravers**  
Bell-Craft Engravers 2618 F..... GI lbrt 3-5510  
GREBITUS JEWELERS 1108 J..... GI lbrt 2-9081  
Larson E O Forum Bldg..... GI lbrt 3-2675

**Jewelry Repairing**  
DANIELS JEWELERS 725 K..... GI lbrt 2-0062  
Edies Jewelers 925 K..... GI lbrt 3-3931  
Harger H T 1028 K..... GI lbrt 3-1335  
Irving's Jewelers 1124 1/2 8th..... HU dsn 4-9962  
Jewelrycraft 719 K..... HU dsn 4-7545  
MONK TOM B CO 1006 J..... GI lbrt 2-1233  
Poole Jim 3232 H..... HI lcrst 6-5902  
RESHKE FRANK J SR  
16th & V..... GI lbrt 2-8738  
Zadorkin Nick 724A California..... GI lbrt 2-0607

**PLEASE LISTEN**  
for the **DIAL TONE**  
BEFORE DIALING

That "dial tone", a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"

**Junk Dealers**

**ADELINE'S JUNK YARD**  
1800-6th..... GI lbrt 2-8237

**CITY IRON & METAL COMPANY INC**  
715 S..... (See Advertisement This Page)

**COAST TRUCK WRECKING CO**  
WE BUY JUNK  
Scrap Iron - Batteries  
Radiator Copper, Etc.  
HIGHEST PRICES PAID  
Willie Karnofsky  
410 E El Camino Av..... HI ctry 9-0991  
If no answer call..... HI ctry 9-1187

**FEDERAL IRON & METAL CO**  
"We Buy & Sell - Most Anything"  
Highest Prices Paid For Scrap  
Iron - Metal - Brass - Copper - Sacks  
Rags - Machinery - Etc.  
Nothing Too Large Or Too Small  
1201 Bassettlaw Av N Sacto. HI ctry 9-3197

**INDEPENDENT PAPER STOCK CO**  
WE BUY  
WHOLESALE  
WASTE PAPER ONLY  
1916-20th..... HI lcrst 5-1798

KANE PHIL 40th Av..... HI lcrst 6-5625  
(See Advertisement This Page)

**LINN'S NEW & USED**  
801 South Av Del Paso Hgts..... HI ctry 9-6493

**M & M IRON & METAL CO**  
401 Alhert..... HU dsn 4-6491  
(See Advertisement This Page)

Rosenberg R & Sons  
12th & North B..... GI lbrt 2-2917  
(See Advertisement This Page)

**SACTO JUNK & MACHINERY CO**  
2720 R..... HI lcrst 6-0725  
(See Advertisement This Page)

**STEEL MILL SUPPLY CO INC**  
12th & North B..... GI lbrt 2-2917

You'll get quicker dial service if you follow these simple steps:  
1. Listen for the dial tone. It's your signal that the equipment is ready to take your call.  
2. Dial each letter and digit of the number in its right order.  
3. Draw the dial all the way to the finger stop.  
4. Lift your finger and let the dial return naturally, without forcing.  
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

**Junk**

Kane Is Able to Pay a High Price for Your Scrap Iron Metal & Machinery  
Open Saturdays & Sundays  
**South Sacto Junk Yard**  
Call  
**HI lcrst 6-5625**  
ROUTE NO. 1 - BOX 2476  
40TH AVE. & SACTO BLVD.

**JUNK & SCRAP IRON**



• Largest and Most Modern  
Junk Dealers in Northern Calif.  
**HIGHEST PRICES PAID**  
FOR ALL JUNK - A SPIKE TO A CARLOAD  
Bought in Any Quantity

• **WAR SURPLUS MATERIALS**  
• **AUTO BODIES**  
• **LIGHT SHEET SCRAP for BALING**  
• **PIPE AND MACHINERY**

• Sterilized Wiping Rags. We Own & Operate Our Own Laundry.  
• Public Weighmaster. 60-Ft. Platform Dial Scale.

TWO LOCATIONS TO SERVE YOU:

**STEEL MILL SUPPLY CO., INC.**  
12th and No. B Streets      GI lbrt 2-2917

**R. ROSENBERG and SONS**  
100 North 12th      O. Goldblatt, Prop.      GI lbrt 3-5971

WE PAY  
**HIGH PRICES**  
For Your  
**JUNK**  
Call Us First

HI lcrst 6-0725

**Sacramento Junk & Machinery Co.**  
2720 R Street      Sacramento

**CITY IRON & METAL CO. Inc.**  
SUCCESSORS TO  
GREENEWALD IRON & METAL CO.  
Our Specialty  
**RAGS - BATTERIES**  
**WIPING RAGS**  
**CAST IRON & SCRAP METAL**  
GI lbrt 3-8561  
715 S St.



**JUNK**

**M & M IRON AND METAL CO.**

HUDSON 4-6491

401 AHERN ST. - At N. 12th St.  
DEALERS IN

• SCRAP IRON      • METALS  
• RAGS      • RADIATORS  
• BATTERIES      • LEAD  
• BRASS      • COPPER

• MACHINERY  
Pick-Up & Delivery  
Sacramento