

**Floors—Materials & Laying—(Cont'd)**

**PARKER HARDWOOD FLOOR CO**  
4430 Babich..... HI crst 6-8367  
(See Advertisement Page 133)  
**PEARSON CARL H** 450-46th..... HI crst 5-1533  
**POPOFF HARDWOOD FLOOR CO**  
2306 Parkwood Dr..... IV nhoe 9-0444

**REEDER L D CO OF SACTO**  
LINOLEUM  
HARDWOOD  
TILE - ASPHALT  
RUBBER  
CORK  
3026 V..... HI crst 7-3505

Richmond Floor Co Inc 210-13th..... HU dsn 4-6892  
(See Advertisement Page 134)  
Sacto Hardwood Floor Co 2415 I..... GI lbrt 3-7653  
**STENDERS HARDWOOD FLOORS**  
3733-424..... HI crst 5-7595  
(See Advertisement Page 135)  
**TIGNOR L L** 3406-23d Av..... HI crst 6-3628  
(See Advertisement Page 135)  
**TUCKER FLOOR CO** 4926-12th Av..... HI crst 5-2355  
(See Advertisement Page 135)

**VALLEY TERRAZZO & MARBLE CO**  
Terrazzo Floors - Steps - Patios  
Sidewalks & Store Fronts  
Tile Kitchens - Baths & Floors  
4115-57th..... HI crst 6-1786

**Floors—Refinishing**

**AHERN HARDWOOD FLOOR CO**  
SANDING - FINISHING - WAXING  
Work Guaranteed - Prompt Service  
Phone for Free Estimates  
3933 U..... HI crst 6-4836

**ASSOCIATED FLOOR COMPANY**  
We Specialize in  
**QUALITY FLOOR  
SANDING & FINISHING**  
OLD FLOORS MADE NEW  
HOME BUILDERS - SAVE MONEY  
YOU LAY IT - WE'LL FINISH IT  
Costs Less Than You Think  
LICENSED & INSURED  
Call for Free Estimates  
Ed Fisher..... HI crst 6-4675  
2118 S..... HI crst 6-4675  
Chuck Fisher..... IV nhoe 9-3439

Borchard M 2413 I..... GI lbrt 3-7653  
Calif Hardwood Floor Co 2120-10th..... HU dsn 4-6363  
**DUNCAN HARDWOOD FLOOR CO**  
See Our Adv Under Floor Cleaning  
700-57th..... HI crst 5-0768  
Forsberg Bros 3200-10th Av..... HI crst 5-7630  
Forsberg Bros 1730-25th..... GI lbrt 3-0037  
Parker Hardwood Floor Co  
4430 Babich..... HI crst 6-8367  
**STENDERS HARDWOOD FLOORS**  
3733-424..... HI crst 5-7595  
Tignor L L 3406-23d Av..... HI crst 6-3628

**TUCKER FLOOR CO**  
OLD FLOORS  
SANDED - REFINISHED - WAXED  
Floor Workmanship That Makes  
A Housewife Proud  
4926-12th Av..... HI crst 5-2355

**Floors—Terrazzo—See Terrazzo**

**Floors—Tile—See Tile Headings**

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

**Florists—Retail**

**ALHAMBRA FLORIST**  
Earl Parino, Offers  
Quality & Friendly Service  
Weddings - Corsages - Funerals  
And Special Occasions  
Open Your Account by Phone  
Flowers Wired  
Opposite Alhambra Theatre  
1024 Alhambra Blvd..... HU dsn 4-4811

**ARDEN FLORIST** 588 La Sierra Dr..... IV nhoe 9-9191  
(See Advertisement Page 139)  
**BALKOW NURSERY**  
Florist-Pottery  
2993 Marysville Rd..... HI crky 9-9491

**BALSHOR FLORIST**  
**DISTINCTIVE DESIGNS  
FOR ALL OCCASIONS**  
Combined With  
Personalized Service  
Funerals - Weddings  
Corsages - Cut Flowers  
City-Wide Free Delivery  
Albert Balshor  
Cor 8th & O Sts  
730 O..... GI lbrt 2-8432  
Night & Sunday..... GI lbrt 3-3812

**BELINGE JOSEPH H FLORIST**  
2521 J..... GI lbrt 2-5607  
**BELL FLORIST** 10th & Broadway..... GI lbrt 3-7911  
(See Advertisement Page 137)

More and more people are saving both time and effort by using the Yellow Pages as a buyers' guide.

**Florists—Retail—(Cont'd)**

**BLOSSOM SHOP THE**  
FLOWERS  
For Every Occasion  
Funeral Designs - Corsages - Plants  
Wedding Arrangements - Oriental Gift Items  
FREE DELIVERY  
Open Ttl 8 P.M. Daily - Sun-Noon  
1427-4th..... GI lbrt 2-8300

**BOND BERT & SON**  
For  
FLOWERS  
Dial  
HUDSON 4-3314  
Floral Designs - Corsages  
"Quality Always"  
FREE DELIVERY  
1616 Broadway..... HU dsn 4-3314  
If no answer call..... HI crst 7-7130

**CATHAY FLORIST**  
Corsages - Cut Flowers  
Floral Designs  
Weddings - Potted Plants  
Free Delivery - Open Sundays  
1815-8th..... GI lbrt 3-8852

**CLEGHORN J K**  
1576 Wentworth Av..... HI crst 5-4409  
**COLLEGE FLORIST WIND'S**  
3069 Fremont Blvd..... GI lbrt 3-7541  
(See Advertisement Page 140)  
(Continued Next Page)

Your telephone is one of today's best bargains.

**Florists—Retail—(Cont'd)**

**COLONIAL FLORAL CO**  
S. J. WRIGHT, Owner  
DISTINCTIVE FLORISTS  
BONDED TELEGRAPH FLORISTS  
FLOWERS, PLANTS  
FUNERAL DESIGNS  
OPEN EVERY DAY IN THE YEAR  
2741 Riverside Blvd..... HU dsn 4-6548  
Night Telephone..... GI lbrt 3-1064

**CORSAGES BY PHONE**  
CORSAGES OUR SPECIALTY  
Free Delivery - Reasonably Priced  
2222 Grand Av Del Paso Hgts. HI crky 9-9536

**DEL PASO BLVD FLORIST**  
NORMA SCHNEIDER - Florist  
"Beauty Softens Sorrow"  
Funeral Sprays & Designs  
Wedding Flowers and Service  
Corsages - Potted Plants  
Hickory 9-3211  
2431 Del Paso Blvd..... HI crky 9-3211  
Nights-Sundays or  
if no answer call..... HI crky 9-7665

Del Paso Blvd Florist  
2431 Del Paso Blvd..... HI crky 9-3211  
(See Advertisement Page 140)

**EAST LAWN FLORISTS**  
46th & Folsom Blvd..... HI crst 5-3035  
(See Advertisement Page 138)

**EAST SACRAMENTO NURSERY**  
5901 Folsom Blvd..... HI crst 5-8298

**ELM FLORIST**  
Clifford M. Alt  
Flowers for All Occasions  
Funeral Sprays - Wedding Bouquets - Corsages  
FREE DELIVERY  
New Telephone Accounts Welcome  
Cash Checks - Hours: 8 A.M. to 9 P.M.  
33d Between Broadway & 2d Av  
2650-33d..... HI crst 5-1735  
Night phone..... HI crst 6-5789

Elm Florist 2650-33d..... HI crst 5-1735  
(See Advertisement Page 139)

**FLORISTS' TELEGRAPH DELIVERY  
ASSOCIATION**  
BELINGE JOSEPH H FLORIST  
2521 J..... GI lbrt 2-5607  
BELL FLORIST 10th & Broadway..... GI lbrt 3-7911  
EAST LAWN FLORISTS  
46th & Folsom Blvd..... HI crst 5-3035  
NAWLET THE FLORIST 2018-16th GI lbrt 3-3989  
OAK PARK FLORISTS 2940-35th HI crst 6-4873  
RELLES FLORIST 2220 J..... HU dsn 4-2536  
WOODALL & LEHMAN 3510 L..... GI lbrt 2-1071

**FLOWER NOOK**  
COMPLETE FLORAL SERVICE  
FUNERAL SPRAYS - DESIGNS  
WEDDINGS - CORSAGES  
Special Occasions - Plants  
"In Any Event—Send Flowers"  
HI lcrest 6-1483  
FREE DELIVERY  
Open 8:30 A.M.-9 P.M., Sunday 10 A.M.-2 P.M.  
Across from H Street Market  
3522 H..... HI crst 6-1483

**HAGGINWOOD FLORAL GARDENS**  
BEDDING PLANTS & FLOWERS  
FUNERAL DESIGNS  
Visit Our Nursery  
1045 Arcade Blvd..... HI crky 9-0161  
(Continued Next Page)

Do you keep a list of emergency telephone numbers you may require? It pays to have them handy.

*Ring the Bell for*  
**FLOWERS**

Phone  
GI lbrt 3-  
**7911**

★ WEDDINGS—Bouquets and Decorations  
★ FUNERALS—Casket Sprays and Floral Designs  
★ CORSAGES—Cut Flowers, Etc.  
Flowers By Wire or Air Express Anywhere

**BERT GEISREITER**  
TENTH AND BROADWAY

*BELL Florist*

*Flowers*  
with the  
**MASTERS TOUCH**  
FOR ALL OCCASIONS  
BOUQUETS, CORSAGES  
SPRAYS, WEDDINGS  
FUNERAL DESIGNS  
FREE DELIVERY

*Masters  
Moderne Florist*

DIAL  
GI lbrt 2-6343  
If No Answer Call IV nhoe 9-3421

1128 - 10TH STREET

**G. ROSSI & CO.**  
A. WM. STRAND

WEDDINGS - FUNERALS  
CORSAGES

**Hudson 4-  
8244**  
8th & K (Almost)

*Flowers*  
FREE DELIVERY

World Wide Floral Service