

VACUUM CLEANERS

**General Electric
Premier - Universal
Apex - Royal**

Authorized Sales & Service

Repairs & Parts for All Makes

WORK GUARANTEED



GI Ibrt 2-7369

Free Estimates in Our Shop

REBUILT CLEANERS

MOST COMPLETE SHOP & STOCK OF PARTS IN NORTHERN CALIFORNIA

YUBA CITY - 620 Shasta
Phone Marysville 2-0556

Since 1924

GEORGE W. ROPER CO.
PUBLIC MARKET BLDG.
13th and J



FILTER QUEEN

IMAGINE
No Dirt Bag - No Water

IT'S TRULY AMAZING
SEE FOR YOURSELF

2 YEAR UNCONDITIONAL GUARANTEE

SALES • SERVICE • PARTS

For Home Demonstration Call

HI Ibrt 6-0648

FILTER QUEEN
Of Northern Calif., Inc.

3116 Broadway
SACRAMENTO



KIRBY APPLIANCE CO.

Direct Factory Distributor
HAROLD A. SMITH
One of the Largest Distributors in Northern California

KIRBY VACUUM CLEANER
"Sanitation for the Nation"
Since 1906

See for Yourself the NEW KIRBY sensation of the Vacuum Cleaner World

Featuring

SANI EM-TOR (No Muzz, No Fuss, No Dust) Triple Cushion Vibration with Toe Touch Control, Demoting, Motor Driven Floor Waxing and Polishing, and many other features in the Kirby Cleaning System.

TRADE-INS TAKEN
SERVICE ON ALL MAKES
Used Vacuum Cleaners for Sale
All Makes

HILLS FLAT IN GRASS VALLEY PHONE 395-R
YUBA CITY - 620 Shasta
Phone Marysville 2-0556

N. SACRAMENTO
Hickory 9-7434
2452 DEL PASO BLVD.

ELECTROLUX Cleaner & Air Purifier

The Only Authorized
Sales - Service - Supplies

Call

GI Ibrt 2-8917

Bonded Representative
Will Call By Appointment

Electrolux Corporation
FORUM BLDG.

Authorized Dealer
GENERAL ELECTRIC



Vacuum Cleaners

Expert Repairs - All Makes
Pick-Up & Delivery
All Work Guaranteed

Sacramento Electric Co.
1931 J Street GI Ibrt 3-1533

Vacuum Cleaners-Dealers-(Cont'd)

APEX ROTAREX CORPORATION
APEX ROTAREX CORPORATION
971-38th HI Ibrt 6-5294
HORRELL & SON HEATING & APPLIANCES
2950-1st Av. HI Ibrt 6-6437
VACUUM CLEANER ASSOCIATES
2009 J GI Ibrt 3-7409

BREUNER JOHN CO 604 K..... HI Ibrt 3-8061
BUSH ELECTRIC APPLIANCE CO
3300-28 Av. HI Ibrt 5-4011
CAPITOL VACUUM STORES 715 J.. HU dsn 4-5401
(See Advertisement This Page)
De Paul's Radio Service..... HI Ibrt 7-0034
3241 Folsom Blvd.

ELECTROLUX AUTHORIZED SALES & SERVICE



THE ONLY AUTHORIZED SALES AND SERVICE FOR THE ELECTROLUX CLEANER AND AIR PURIFIER
Ask the Service Man for Identification

"WHERE TO BUY IT"
ELECTROLUX CORPORATION
Forum Bldg. GI Ibrt 2-8917

ELECTROLUX CORPORATION
Forum Bldg. GI Ibrt 2-8917
(See Advertisement This Page)

FILTER QUEEN OF NORTHERN CALIF. INC
3116 Bowly. HI Ibrt 6-0648
(See Advertisement This Page)

FILTEX SALES & SERV 1930 J..... GI Ibrt 2-0735

GENERAL ELECTRIC VACUUM CLEANERS

Backed by years of research and experience, G-E cleaners give you efficient, dependable service. Light weight - easy to handle. Both up-right and tank-type models.



"WHERE TO CALL"
SALES & SERVICE DEALER
SACRAMENTO ELECTRIC CO
1931 J..... GI Ibrt 3-1533

SALES DEALERS
BREUNER JOHN CO 604 K..... GI Ibrt 3-8061
ROPER GEO W CO
Public Market Bldg. GI Ibrt 2-7369

DISTRIBUTOR
GENERAL ELECTRIC SUPPLY CORP
1131 S..... GI Ibrt 3-9001

(Continued Next Page)



PARTS & REPAIRS
All Work Guaranteed

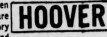
Hudson 4-5401

715 "J" St. - Sacramento

If you have goods for sale, the Classified Telephone Directory provides purchasers one of the quickest ways to find your goods. You are invited to call our nearest Business Office for detailed information on advertising in the Classified Telephone Directory.

Vacuum Cleaners-Dealers-(Cont'd)

HALE'S APPLIANCE STORE
13th & K..... GI Ibrt 2-7871
HOVER AUTHORIZED SALES & SERVICE



Service by trained Hoover Men and genuine Hoover parts are available only through Factory Branch Service Stations and authorized dealers. Do not accept substitutes.

"WHERE TO BUY IT"
BRANCH OFFICE
Hoover Co 2829 S..... HI Ibrt 5-8097
DEALER
BREUNER JOHN CO 604 K..... GI Ibrt 3-8061
Hoover Co 2829 S..... HI Ibrt 5-8097
Horrell & Son Heating & Appliances
2950-1st Av. HI Ibrt 6-6437

KENMORE VACUUM CLEANERS-
SEARS ROEBUCK & CO
12th & K..... GI Ibrt 2-0461


KIRBY-APPLIANCE CO
Harold A. Smith - Distributor
WORLD FAMOUS VACUUM CLEANERS
2452 Del Paso Blvd N Sacto. HI cky 9-7434

Kirby Appliance Co
2452 Del Paso Blvd N Sacto. HI cky 9-7434
(See Advertisement Page 376)

KIRBY CO OF SACTO
1938 Stockton Blvd. HI Ibrt 7-0051

LEWITT VACUUM CLEANERS

The new vacuum cleaner that's quiet and has no bag to empty, beautifully styled, beautifully built by a manufacturer who has been making precision equipment since 1888.



"WHERE TO BUY IT"
DISTRIBUTOR
EDWARDS FRANK CO 382-6th S F
(Toll) Call "Operator" for..... Market 1-9700

DEALERS
ANDRESEN APPLIANCE CO
1918 & J..... HI Ibrt 5-3680
FERRIS RADIOS & APPLIANCES
4419 Franklin Blvd. HI Ibrt 5-6096

National Vacuum Stores 1517-9th..... GI Ibrt 2-5338

PREMIER VACUUM CLEANERS-
ROPER GEO W CO
Public Market Bldg. GI Ibrt 2-7369

REGINA AUTHORIZED SALES & SERVICE

Housework Made Easy - Vacuum Cleaners Complete With Attachments Featuring DeLuxe Floor Polishers - Electroluxrooms for Daily Cleaning.
Sales - Parts - Service

"WHERE TO CALL"
REGINA AGENCY 1308 J..... GI Ibrt 2-7514

REMININGTON'S VACUUM CLEANER CENTER
2320-21st HI Ibrt 6-2055
(See Advertisement Page 375)

In 1869, Elisha Gray and Enos Barton, with a half-dozen foot-lathes and a handful of skilled workmen, opened their shop which grew into the Western Electric Company of today, the manufacturing, purchasing and supplying unit of the Bell System.

Vacuum Cleaners-Dealers-(Cont'd)

REPAIR AIR CLEANER

Cleans by washing the air. Scrubs floors, picks up scrub water; dusts; humidifies; deodorizes. Removes dust and dirt in a churning water bath. No bag to empty; just pour the dirt away.

"WHERE TO CALL"
REPAIR CLEANER & CONDITIONER
212-13th GI Ibrt 3-2393

ROPER GEO W CO
Public Market Bldg. GI Ibrt 2-7369
(See Advertisement Page 376)

ROYAL VACUUM CLEANERS

Highest standard for more than thirty-four years. There is a Royal Cleaning System to suit every purse and need. Both Revolving Brush and "Cylinder" types. Call any dealer listed below.

"WHERE TO CALL"
DISTRIBUTORS
GRAYBAR ELECTRIC CO..... GI Ibrt 2-8976
KAEMPER & BARRETT DEALERS SUPPLY
CO 1850 Mission S
(Toll) Call "Operator" for..... Market 1-6625

DEALER
ROPER GEO W CO
Public Market Bldg. GI Ibrt 2-7369

SACRAMENTO ELECTRIC CO
1931 J. (See Advertisement Page 376)
Standard Vacuum Cleaner Co
1826-16th GI Ibrt 2-1303

UNIVERSAL ELECTRIC VACUUM CLEANERS-
BUSH ELECTRIC APPLIANCE CO
3300-28 Av. HI Ibrt 5-4011
HORRELL & SON HEATING & APPLIANCES
2950-1st Av. HI Ibrt 6-6437

Vacuum Cleaner Associates 2009 J..... GI Ibrt 3-7409

WESTINGHOUSE PRODUCTS-
Look on "E" pages under "Electric Appliances-Household, Retail"

Vacuum Cleaners-Parts & Supplies

AL's Vacuum Cleaner Service
3218 Broadway..... HI Ibrt 6-4317
Capitol Vacuum Stores 715 J..... HU dsn 4-5401

ELECTROLUX CLEANER & AIR PURIFIER-
ELECTROLUX CORPORATION
Forum Bldg. GI Ibrt 2-8917

ROPER GEO W CO

ALL MAKES
LARGEST STOCK IN NORTHERN CALIFORNIA
Featuring: HOVER - APEX - UNIVERSAL - BUICKA - HOVER - ELECTROLUX - REGINA
Same Location Since 1924
Public Market Bldg. GI Ibrt 2-7369

Vacuum Cleaners-Repairing

AL'S VACUUM CLEANER SERVICE
Complete Stock of Parts for All Makes
ARMATURES - FIELD COILS
BAGS - BELTS & BRUSHES
REBUILT CLEANERS


Between 32d & 33d Streets At
3218 Broadway..... HI Ibrt 6-4317

Cedarholm J P 1070 J..... GI Ibrt 3-3624

Sometimes people place telephone calls and do not give the called person sufficient time to answer. Allow a few more seconds before hanging up!

Vacuum Cleaners-Repairing-(Cont'd)

ELECTROLUX AUTHORIZED SALES & SERVICE



THE ONLY AUTHORIZED SALES AND SERVICE FOR THE ELECTROLUX CLEANER AND AIR PURIFIER
Ask the Service Man for Identification

"WHERE TO BUY IT"
ELECTROLUX CORPORATION
Forum Bldg. GI Ibrt 2-8917

KIRBY CO OF SACTO
1938 Stockton Blvd. HI Ibrt 7-0051
Kistler Appliance
1810 Del Paso Blvd N Sacto. HI cky 9-2376

LAM-OC ELECTRIC

WE REPAIR ALL MAKES VACUUM CLEANERS
We Repair Everything Electrical
EXPERT WORKMANSHIP
PROMPT SERVICE

1415-21st GI Ibrt 3-5711

Regina Agency 1308 J..... HI Ibrt 2-7514
REMININGTON'S VACUUM CLEANER CENTER
2320-21st HI Ibrt 6-2055

REPAIR CLEANER & CONDITIONER
AUTHORIZED PARTS & REPAIRS
Free Home Demonstrations
All Models - New & Used
212-13th GI Ibrt 3-2393

ROPER GEO W CO
Public Market Bldg. GI Ibrt 2-7369

Valves

GRINELL CO OF THE PACIFIC
615-7th HI Ibrt 2-7656

IRRIGATION CONSTRUCTION CO

IRRIGATION GATES & VALVES
Chico Office E 22d & Park
Telephone (Toll) Chico 2870

Colusa Hwy Yuba City
(Toll) Call "Operator" for..... Marysville 3-9273

Rains Bros 300 S..... GI Ibrt 3-0024

U S FLEXIBLE METALLIC TUBING CO
McDonald Valves & Fittings
1224 I..... GI Ibrt 2-8991

Variety Store Merchandise-Wholesale

Ellis-Klatscher & Co 1117-24th..... GI Ibrt 3-6937
Ora Howard Co 1913-9th..... HI Ibrt 2-1352
Stockton Stationery & Toy Co
W W Hall-Representative HI Ibrt 7-1384
1827-27th

Variety Stores

Ace Variety 222 N 12th..... GI Ibrt 3-5650
Arcade Variety & Hardware Store
Auburn Blvd. HI cky 9-5950
Arden Variety Store
511 La Sierra Dr. HI cky 9-4297
Bargain Lane Twelfth St Variety
517-12th GI Ibrt 2-8661
Beale George Variety Store
231 D Broderick..... GI Ibrt 2-9895
231 D Broderick..... HI Ibrt 2-3665
BEN FRANKLIN STORE 2956-35th..... HI Ibrt 5-6629
Boulevard Store 3308 Sacramento Bl. HI Ibrt 5-6629
Brammer's Variety Store 2801 P..... HI Ibrt 5-8657
Butler Brothers Store
1905 Del Paso Blvd. HI cky 9-3216
Central Variety 1821 Del Paso Blvd
N Sacramento..... HI cky 9-5407
Colleges & 10 Cent Store..... GI Ibrt 2-8765
2964 Freeport Blvd. HI Ibrt 2-8765
Colonial Five & Ten Smith's
3704 Stockton Blvd. HI Ibrt 6-1605
Craig's Variety Store
5772 Broadway..... HI Ibrt 6-1605
Dave's Variety Store 210 K..... GI Ibrt 3-1387

(Continued Next Page)