

**Shoes—Retail—(Cont'd)**

**WADLOW'S FRIENDLY SHOES**  
2926-35th ..... HI lcrst 6-2542  
Walkover Sneaks Shoe Store 1110 K ..... GI lbrt 3-6221  
Warehouse Shoe Store 2849-35th ..... HI lcr 7-4904

**WEATHER BIRD SHOES FOR CHILDREN**

**ARE WEATHERIZED**

Weather Bird or Peters Diamond Brand Shoes are carefully made over proper lasts for growing feet. Their hidden valves assure long wear and lasting fit.



**"WHERE TO BUY THEM"**

Weinstock-Lubin & Co 12th & K ..... GI lbrt 3-6881

**WEINSTOCK-LUBIN & CO**  
12th & K ..... GI lbrt 3-6881

Wilhelm Bootery  
3705 Marysville Rd Del Paso Hts. .... HI cky 9-8812

Wilson's Shoe Store  
Cantilever & Ground Gripper Shoes  
1021-9th ..... GI lbrt 3-1621

**WRIGHT ARCH PRESERVER SHOES—**  
DEVILIN SHOE DEN 1007-11th ..... GI lbrt 3-8638

**Shoes—Wholesale & Mfrs**

International Shoe Co  
558 Lagomarsino Wy ..... HI lcrst 7-0778

**PETER SHOES—**  
INTERNATIONAL SHOE CO  
558 Lagomarsino Wy ..... HI lcrst 7-0778

**Shoock—Mfrs**

**AMERICAN BOX CORPORATION**  
5506 Broadway ..... GI lbrt 3-4471

Capital Box Factory 24 & Q ..... GI lbrt 3-2413

Sacto Box & Lumber Co 65th & R ..... HI lcrst 6-3891

Setzer Forest Products Inc 2570-3rd ..... GI lbrt 2-8941

STATE BOX CO W Sacramento ..... GI lbrt 3-2538

Western Box Distributors 65th & R ..... HI lcrst 6-3891

**Shovels—Power**

Marion Power Shovel Co 571 Howard S F  
(Toll) Call "Operator" for ..... Exbrook 2-7493

**SCOTT EQUIPMENT CO**  
N 16th & American River ..... HI cky 9-2193

**STANDARD MACHINERY CO**  
450 Bayshore Blvd S F  
(Toll) Call "Operator" for ..... Atwater 2-2883

**Show Card Writing**

A-1 Signs 810 1/2 J ..... GI lbrt 3-4970

ABLE SIGN CO 813 1/2 J ..... GI lbrt 2-8513

**CAPITOL SIGN CO** 13th & J ..... GI lbrt 2-2585

Eichler Sign Co 523 1/2 J ..... GI lbrt 2-4485

Hackley Fred C 2910 Bell N Sacto ..... HI cky 9-0489

Rigid or flexible telephone conduit can be easily and quickly installed during construction of your new home. Be sure your plans specify built-in conduit.

**Shower Doors**



**TUB ENCLOSURES**

Satisfaction Guaranteed

Built & Installed by Our Experienced Workmen

COMPARE OUR PRICES

**GI lbrt 3-3337**

722 Alhambra Blvd.

**WESTERN BUILDING SPECIALTIES**

**Shower Doors & Compartments**

**ADAMS H O TILE CO** 2311 S ..... HI lcrst 6-4789

**CALIF SHOWER DOOR CO**  
Mfrs Of Shower Doors & Tub Enclosures  
630-4th S F  
(Toll) Call "Operator" for ..... Yukon 6-1504

**DEL PASO GLASS CO**  
1526 Del Paso Blvd ..... HI cky 9-4296

**FISCHER H P TILE & MARBLE CO**  
Installed By Factory Trained Men  
2215 J ..... GI lbrt 2-3781

**FULLER W P & CO** 1013-12th ..... HI lbrt 2-1061

McCarthy Norris L Tile Co  
3423 Stockton Blvd ..... HI lcrst 6-1346

**SACRAMENTO BATHROOM ACCESSORIES**  
2522 ..... GI lbrt 3-4420

Western Bldg Specialties  
722 Alhambra Blvd ..... GI lbrt 3-3337  
(See Advertisement This Page)

**Sick Room Equipment & Supplies**

See Hospital Equipment & Supplies

**Siding**

Broadway Builders Supply  
See Our Adv Under Roofers  
2712 Broadway ..... HI lcrst 7-3854

**CAPITOL HOME RESIDING CO**

**SIDING SPECIALISTS**

All Work Guaranteed - Free Estimates  
F.H.A. Terms - Up to 36 Months to Pay  
"If You Don't Know Siding  
Know Your Siding Specialists"  
All Nationally Known Products Represented  
916-5th ..... GI lbrt 2-5978

**CLAWSON L H CO** Rice Mill Rd ..... GI lbrt 2-6901

**HOME SERVICE** 1541-49th ..... HI lcrst 6-8296

Lumber Dealers Materials Co  
Addresses Siding & Roofing  
Wholesale Only  
1201 Swanton ..... HI cky 9-2751

Walsh Roofing Co 1729-13th ..... GI lbrt 2-3993

**Sightseeing Tours**

**SKYLINE TAXI CO** 330 K ..... GI lbrt 2-1085

**Sign Hangers**

**CALIFORNIA NEON DISPLAYS**  
Neon Signs-Lighting-Maintenance  
1010 Del Paso Blvd ..... HI cky 9-8567

**Sign Painters**

**A-1 SIGNS**

SIGNS OF ALL KINDS  
COMMERCIAL ARTISTS  
TRUCK & OFFICE DOOR LETTERING  
GOLD & SILVER WINDOW SIGNS  
"Buzz Me" Casey - GI lbrt 3-4970  
810 1/2 J ..... GI lbrt 3-4970

**A B C SIGN SHOP**

SIGNS OF ALL KINDS  
COMPLETE LETTERING SERVICE  
E. E. HANSON  
"Call Me Hans"  
El Monte Av  
208 W Bassettlaw Av N Sacto, HI cky 9-4465

**ABLE SIGN CO** 813 1/2 J ..... GI lbrt 2-8513  
(See Advertisement Page 335)

**ACME SIGN CO**

COMMERCIAL SIGNS  
SCREEN PROCESSING  
TRUCK & GOLD LEAF LETTERING  
REAL ESTATE SIGNS  
OUTDOOR ADVERTISING  
SHOW CARDS  
520-12th ..... GI lbrt 2-1393

**CALIFORNIA NEON DISPLAYS**  
Neon Signs-Lighting-Maintenance  
1010 Del Paso Blvd ..... HI cky 9-8567  
(Continued Next Page)

**Sign Painters—(Cont'd)**

**CAPITOL SIGN CO** 13th & J ..... GI lbrt 2-2585  
(See Advertisement This Page)

**CAPITOL SIGN CO NO 2**  
Bradovich-Kroll  
1230 J ..... HU dsn 4-2863

Carithers Sign Co 923-6th ..... GI lbrt 3-7058  
(See Advertisement This Page)

**DOSCH CO** The 200 V ..... GI lbrt 3-6581  
(See Advertisement Page 334)

**EICHLER SIGN CO**

**SIGNS & SHOW CARDS**

Truck Lettering - Gold  
and Silver Leaf Window Signs  
HAROLD G. EICHLER

525 1/2 J ..... GI lbrt 2-4485

Frieden Sam S 3735-4th Av ..... HI lcrst 5-3689  
(See Advertisement This Page)

**HAMILTON BOB**

**SIGNS**

Scenic & Pictorial  
Walls - Bulletins  
Windows  
Truck Lettering - Outdoor Advertising  
3425-52d ..... HI lcrst 5-6759  
If no answer call ..... HI lcrst 7-0757

**LINCK'S SIGN-ART**

**COMPLETE SIGN  
& ART SERVICE**

Trucks - Walls - Bulletins  
Show Cards - Displays  
Real Estate Signs  
VETERAN OWNED & OPERATED  
"FREE ESTIMATES"

Bet H & J  
912-56th ..... HI lcrst 6-5550

**POGUE L** Fruitridge Rd ..... HI lcrst 5-7074  
(See Advertisement This Page)

**ROBLIN R H** 2110 I ..... HU dsn 4-6854  
(See Advertisement This Page)

**SUPERIOR SIGNS**

**COMPLETE QUALITY  
SIGN SERVICE**

A. W. "AM" ELLIS  
1317-20th ..... HU dsn 4-1875

**WINTER HEINIE & SON** 2309 E ..... GI lbrt 3-1660

You'll find it fast in the YELLOW PAGES.

*Always*  
**KEEP RECEIVER  
ON THE HOOK**

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

**THE PACIFIC TELEPHONE  
AND TELEGRAPH COMPANY**

Est. 1920  
**SIGNS**  
SCENIC & PICTORIAL DISPLAYS  
STORE FRONT DISPLAYS  
WOODEN CUT OUT LETTERS  
**SHOW CARDS**  
TRUCK LETTERING OF ALL KINDS  
**HI lcrst 5-5561**  
**SAM F. FLINT**  
3709 X ST. SACTO

**R. H. (Bob) ROBLIN**  
**SIGNS**  
Dial  
**Hudson 4-6854**  
**EXPERT LETTERING SERVICE**  
Truck & Window Lettering  
A Specialty  
2110 Eye St. Sacramento

*Signs by*  
**POGUE**  
WALLS  
BULLETINS  
Truck Lettering  
Store Fronts  
Call  
**HI lcrst 5-7074**  
Fruitridge & 35th St.

*A Handy Man*  
**FOR ANY JOB**  
and perhaps you want him quickly. It's easy to find the one nearest you by looking in the  
*Classified*  
**TELEPHONE SECTION**

Established 1921  
**CARITHERS SIGN CO.**  
*Complete Lettering Service.*  
**TRUCK & GOLD LETTERING  
A SPECIALTY**  
**GI lbrt 3-7058  
923-6th STREET.**

**ABLE**  
**SIGNS**  
Expert  
LETTERING SERVICE  
TRUCK & GOLD LEAF LETTERING  
SHOW CARDS  
**Dial GI lbrt 2-8513**  
813 1/2 J - Above Artz & Cook

**FRIEDEN**  
FOR  
HIGHEST QUALITY  
GOLD AND SILVER LEAF  
WINDOW  
**SIGNS**  
TRUCK AND OFFICE DOOR  
LETTERING  
3735-4th AVENUE • HILLCREST 5-3689

**CAPITOL SIGN CO.**  
*Sho-Cards*  
Public Mkt. Bldg.  
McCraine Floor  
13th & J St.  
\* Posters  
\* Circuit Displays  
\* Screen Process  
**Dial GI lbrt 2-2585**  
Sammy Lee

**THE DOSCH COMPANY**

Since 1929

**Signs**

One-Stop  
**TRUCK & TRAILER  
PAINTING AND  
LETTERING SERVICE**

Steam Cleaning  
Sand Blasting

**DIAL**  
**GI lbrt 3-  
6581**

**OUTDOOR ADVERTISING  
COMMERCIAL SIGNS  
TRUCK LETTERING  
REAL ESTATE SIGNS  
GOLD-LEAF LETTERING  
SCREEN PROCESS**

**"SCOTCH-LITE" SIGNS**

200 - V - STREET

P.O. Box 1084

Sacramento